



January 19th
is
National
Popcorn
Day!

Ozona Chamber of Commerce
& Visitor Center Park
505 15th Street, Ozona, TX 76943
www.Ozona.com

Volume 20

CHAMBER DIALOGUE

January 2023



**The Ozona Chamber
of Commerce recognizes
Preddy Funeral Home
as our
Business of the Month**

Preddy Funeral Home opened its doors in 1988, and owners and operators Mike and Ninfa Preddy sold the business in 2013 to Kerbow Funeral Home.

In 2021, Bruce Kerbow retired and sold the business back to Mike and Ninfa Preddy with Chuck Preddy assisting them with day to day operations.

The Preddy's are honored to be able to serve the families of Crockett County again and are appreciative to all that entrust them. They are grateful to their trustworthy staff: Chuck Preddy, Raymond "Bear" Borrego, Alda DeHoyos and Adrienne DeHoyos Morgan.

They would like to thank the Ozona Chamber of Commerce for this opportunity in being selected Business of the Month.

Preddy Funeral Home is located at 502 E. 9th Street, in the historic building built in 1893, on the south side of the Square. Their services include: Funeral Service, Pre-need Burial Insurance, Monuments, Cremation, Grief Support, and Memorialization. Someone is available to assist 24 hours a day, 365 days a year. You can reach them at (325) 392-5201 or (325) 392-3730.

The Ozona Chamber would like to recognize Preddy Funeral Home for their efforts to provide quality service in addition to being an asset to the local business community.



www.Ozona.com

We're Looking for Photos!

The Chamber's Facebook pages and website get the best results when we post pictures of local wildlife or livestock, plant material, weather, or even funny pics of your kids or pets. Sunsets, birds, bugs, pictures of old windmills or buildings, an open field of beautiful flowers or literally, anything that is authentic or representative of our Ozona and Crockett County. If you have pictures of local activities, kids playing, people in the park...these types of "action" type photos also generate interest.

We are using our assets in and around Ozona to attract people to stop by, on their way to their destinations, to have lunch or dinner, stay overnight, shop local and more. Help us promote Ozona!

If you are a photographer, or you know someone whose hobby is photography, and they would be willing to share pictures of Ozona and Crockett County, please contact our office at 325-392-3737.



Photo courtesy of A. H. Stapper

Tips to Prepare Your Business for 2023

As you guide your business into the brand new year, we encourage you to consider these tips to strengthen and prepare your business for the future. The mission of the Ozona Chamber of Commerce is to promote a healthy economy and improve the quality of life in our community. We want to work with you to continue making Ozona a great place to live, and that includes providing our members with information and assistance with their business needs.



- ⇒ Create a goal and a clear plan to reach it over the next 12 months.
- ⇒ Focus on your 2022 financial reports as you plan and use lessons learned to set a realistic budget for 2023.
- ⇒ Settle your accounts, both payable and receivable.
- ⇒ Focus on finding ways to improve products and customer service.
- ⇒ Consider ways to make your business more sustainable.
- ⇒ Make time for extra training (for you and your staff).
- ⇒ Make sure your technology is up-to-date and meeting your needs.
- ⇒ Find ways to make your digital files more secure.
- ⇒ Celebrate successes, learn from mistakes and appreciate your customers and staff.



Visit [Ozona.com](https://www.ozona.com) for ALL Things Ozona!
Sponsored by Holiday Inn Express and Ozona Bank



What services are sought at www.Ozona.com

For the month of November at www.Ozona.com, there were 8,455 business directory searches, and 2,221 actual *member page hits*!

These are people searching for **YOUR** services.

Following are the members that received 10 or more page hits:

Encino RV Park - 118	Dublin Hunters Group - 17
Epic Permian Operating LLC - 65	Redeem Construction, LLC - 17
Crockett County Abstract Company - 48	Lilly Construction, Inc. - 16
Sunoco Energy Services, LLC - 44	Alejandro Tree Service - 15
Bahlman Cleaners - 43	Allen Ranch - 15
T Nails & Spa - 43	Childress Tree Trimming, LLC - 15
Pepe's Cafe - 40	Baggett "Bandera" Ranch - 14
D's Liquor Store - 38	DJH Oil & Gas, LLC - 14
Lone Star Contracting, LLC - 38	Escondido Draw Recreational Area - 14
Ozona Cable & Broadband - 37	Hampton Inn - 14
ASU - Small Business Development Center - 35	Jody K. Upham, Attorney at Law - 14
Crockett Taxidermy & Processing - 35	Ozona Donuts - 14
Main Street Realty, Hudson Properties-Will M. Black, Realtor - 35	Barnhart Shaw's General Repair - 13
Ambit Energy - 34	Crockett County Collision Repair - 13
Plumbing by Rick, LLC - 34	JL Ready Mix Concrete - 13
Total Office Solution of West Texas - 34	Jarrett Juno Ranch Partnership - 13
Village Barber and Beauty Shop - 34	Ozona Insurance - 13
Wool Growers Central Storage - 32	Ozona Truck Trailer & Emergency Repair - 13
CTWP Digital Solutions - 30	Pon Seahorn Real Estate - 13
DCP Midstream Partners, LP - 30	Rusty Gold on the Square - 13
Natgas, Inc - 30	The General Store - 13
Ozona Community Center - 30	West Texas Rehabilitation Center - 13
UniFirst - 29	Crockett County Museum - 12
Triple C RV - 28	7 Oaks Ranch / Philip Walker - 11
Zarvona Energy LLC - 27	Bobby Knox Maintenance & Repair - 11
Crockett Automotive, Inc. - 26	Bug Express Pest Control - 11
Devils River Conservancy - 24	Bunger Real Estate Company, LLC - 11
Stokes, John C.P.A. - 24	Cameron & Oliver Ranch Co LLC - 11
Lowe's Market - 21	Close to Our Hearts Country Store - 11
Family Health Center of Ozona - 20	Discovery Natural Resources LLC - 11
MAC - Mike's Auto Care - 20	Fort Lancaster State Historic Site - 11
El Chato's - 19	Hudspeth River Ranch - 11
Eldorado Animal Clinic - 18	Interim Hospice of San Angelo - 11
HW Car Wash - 18	Mi Familia Restaurant - 11
Ozona Country Club - 18	Stokes Drilling LLC - 11
Small Town Glow Boutique - 18	Village Drug - 11
	WTX Fire & Industrial Supply / City Janitorial - 11

Services Sought—Continued on page 4



Happy Anniversary!



The Ozona Chamber of Commerce would like to wish the following members a **HAPPY ANNIVERSARY**, and **THANK** them for their support of the Chamber organization, its programs and services, and their community.

*We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of January.*

- Mr. & Mrs. Pleas Childress - 1981
- Mr. & Mrs. Mark White - 1997
- Quality Inn - 1997
- Crockett Automotive - 1997
- Hillcrest Inn & Suites - 1997
- Americas Best Value Inn - 1997
- Crockett National Bank - 1997
- J J Marley Ranch - 1997
- Ozona Bank - 1997
- Jerri Lynn Pierce - 1997

- AEP Texas - 1997
- Crockett County Consolidated Common School District - 2006
- Mediajaw - 2009
- Bahlman Cleaners - 2010
- John Little - 2012
- Area Wide Phone Book - 2015
- Cheyenne Friend - 2019
- West Texas Fire & Industrial Supply / City Janitorial - 2022

Power is not controlling other people. Power is controlling yourself. Trying to control other people is the first sign that you are entirely out of control. Controlling others is what weak people think power looks like.

-Kalen Dion

Services Sought—Continued from page 3

- Bob Buchholz - 10
- Crockett County WC & ID #1 - 10
- Esperanza Ranch - 10
- Hillcrest Inn & Suites - 10
- Howard's Well Ranching Company - 10
- Johnson Draw RV Park - 10

- La Esperanza Clinic, Inc. - 10
- Quality Inn - 10
- SKG Engineering, LLC - 10
- Treto's Tire & Towing - 10
- Triple C Hardware Lumber & Rental, Inc. - 10
- White, Mr. & Mrs. Mark - 10





March 30 - Ozona Chamber of Commerce Banquet

April 11 - La Esperanza Clinic at the Ozona Chamber of Commerce & Visitor Center

May 5 - Crockett County History Day at the Ozona Chamber of Commerce

January 1-31 - Veterans Exhibit at the Crockett County Museum

February 14 - La Esperanza Clinic at the Ozona Chamber of Commerce & Visitor Center

March 14 - La Esperanza Clinic at the Ozona Chamber of Commerce & Visitor Center

Find even more exciting events at www.Ozona.com/Events-Calendar

November Chamber Visitors:

Visitor Center

-Walk-in traffic into the Visitor Center in November 2022 totaled 646 visitors. There were 12 local residents, 478 travelers from Texas, 134 from out of state, and 22 from foreign countries.

Online Visitors

-Ozona.com had 3,584 sessions from 40 countries with 6,030 page views.

-The Top 20 website pages visited were:

1. Homepage	1,403	11. Interesting Facts	88
2. Hunting Leases	980	12. Photo Gallery	88
3. Membership Directory	468	13. Job Postings	87
4. Area Attractions	333	14. County Officials	82
5. Events (Conference Room)	278	15. Restaurants/Dining	70
6. Deerfest	186	16. Dark Sky Preservation	69
7. History	185	17. Hot Deals	68
8. Location	119	18. Local Attractions	60
9. Events Calendar	100	19. Chamber of Commerce	59
10. Lodging/RV	91	20. Public Services	59



-The Ozona Facebook pages continued to grow and promote Ozona, ending November with 10,423 fans on the Chamber’s Tourist page (OzonaChamber) and 904 fans on our local page (OzonaChamberBiz). ***We hope you will share our pages with your friends and family as we promote Ozona and our member businesses.***

-Our two Facebook pages received 50,168 and 16,197 total impressions of our posts respectively, reaching people from all over the world with information about Ozona. Our Twitter page ended November with 115 followers and had 715 impressions throughout the month.

Banner Advertising Space is Available on www.Ozona.com

A very limited amount of advertising space is now available on Ozona.com. Our website has received over 40,000 page views in the past year. For inquiries call the Chamber office at (325) 392-3737!

LIGHT TO PROTECT THE NIGHT

Five Principles for Responsible Outdoor Lighting Practices



USEFUL



ALL LIGHT SHOULD HAVE A CLEAR PURPOSE

Before installing or replacing a light, determine if light is needed. Consider how the use of light will impact the area, including wildlife and the environment. Consider using reflective paints or self-luminous markers for signs, curbs, and steps to reduce the need for permanently installed outdoor lighting.

TARGETED



LIGHT SHOULD BE DIRECTED ONLY TO WHERE NEEDED

Use shielding and careful aiming to target the direction of the light beam so that it points downward and does not spill beyond where it is needed.

LOW LIGHT LEVELS



LIGHT SHOULD BE NO BRIGHTER THAN NECESSARY

Use the lowest light level required. Be mindful of surface conditions as some surfaces may reflect more light into the night sky than intended.

CONTROLLED



Light should be used only when it is useful

Use controls such as timers or motion detectors to ensure that light is available when it is needed, dimmed when possible, and turned off when not needed.

COLOR



USE WARMER COLOR LIGHTS WHERE POSSIBLE

Limit the amount of shorter wavelength (blue-violet) light to the least amount needed.



We invite you to visit our new Dark Sky Preservation page at www.Ozona.com/Dark-Sky-Preservation to see all the local recipients of the Be-A-Star award.



Find even more great information about how you can help preserve our beautiful dark skies by visiting the IDA Texas & Texas Night Sky Festival website at txnsf.org.

(Image courtesy of txnsf.org/common-sense-solutions-resources)

SAVE THE DATE!

The 2023 Ozona Chamber of Commerce Annual Chamber Banquet is scheduled for

MARCH 30TH

www.Ozona.com



Daisy Galindo is happy to model the Chamber's new souvenir t-shirt!

“Biggest Little Town in the World” Gear!

All merchandise is available in the lobby at the Ozona Visitor Center, 505 15th St. For more information, call the office at 325-392-3737.

T-Shirt - \$25.00
Koozie - \$3.00
Bumper Sticker - \$2.00
Coonskin Cap - \$12.00

WHAT'S YOUR DREAM???

Are you aged 18 years or older who has lost their job due to downsizing and needs training to move into a new job? Low income and unemployed or underemployed?

The **Workforce Innovation & Opportunity Act (WIOA) Adult/Dislocated Worker Program** may be able to help!

To find out more **TODAY**, give us a call **325-653-2321** or visit **www.cvworkforce.org**

*Additional eligibility requirements may apply

CONCHO VALLEY
WORKFORCE SOLUTIONS
A proud partner of the American Job Center network

WORKINTEXAS.com

Workforce Solutions of the Concho Valley is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. If you require special accommodations, please email accommodations@cvworkforce.org or call 800-996-7589. Funding provided by the Department of Labor/Workforce Innovation & Opportunity Act via the Concho Valley Workforce Development Board.

Did You Know?

New Year's Resolutions are not a new thing. In fact, over 4,000 years ago the ancient Babylonians had a tradition of celebrating the new year by resolving to return any equipment they might have borrowed and promised to pay their outstanding debts. Their new year began in March, at the time of planting new crops. The tradition was later taken up by the Roman Empire. Their calendar was changed to the Julian calendar in the year 46 B.C., and the new year began on January 1. January was named after their two-faced god, Janus. The people would make sacrifices to Janus and make promises of good behavior in the coming year. In the Middle Ages, at the end of the year the knights would renew their vows of chivalry while placing their hand on a peacock, enabling them to start their new year fresh. The tradition of making resolutions has continued through today. This year, according to a survey conducted by Statista Global, the most common resolutions are:

- To exercise more
- To eat healthier
- To lose weight
- To save more money
- To spend more time with family/friends

Have you made any resolutions this year?





Out & About



Philip joined Will Hoover and Commissioner Elsa Fierro to wish Frank Tambunga luck as he retired after 37 years of faithful service to Ozona Bank. On Jan. 1st, Frank became known as Judge Tambunga, the first Mexican-American to serve as Crockett County Judge. Congratulations!



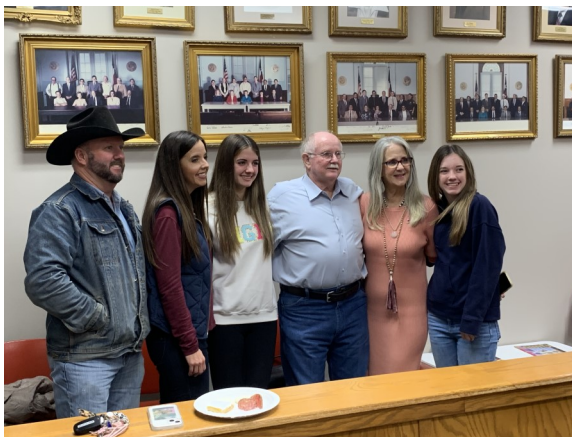
Philip dropped in to see the ladies at the County Tax Office. If you see any of them while out & about, thank them for all their hard work! L to R: Michelle Medley, Cynthia Hokit, Dee Dee Fierro, Janet Thompson & Alma Martinez



Full time charity cyclist for the Challenged Athlete's Foundation, Paul Webb, spent 5 days in Ozona during the Christmas artc blast. He is on his second 8,000 mile loop of the U.S. "My thanks to Philip Walker and the Ozona Chamber for keeping me safe and healthy on my journey. For more information on Paul and his fundraising charity adventure, visit www.thewebbway.com.



The Ozona Chamber of Commerce is grateful for the support of the Crockett County Road Department and the Texas Department of Transportation, and for their assistance and collaboration in the placement of the new directional signs around Ozona. These informative signs guide visitors to landmarks around town. L to R: Bobby Ogle, Alan Kellogg, Lalo Longoria, & Juan Malacara. Thanks so much for your help!



Crockett County Judge Fred Deaton and his family were all smiles at his retirement reception on Dec. 22nd. Judge Deaton had served as County Judge for 16 years. L to R: Travis, Kayla & Mia Davidson, Fred & MaryAnne Deaton, and Avery Davidson. Good Luck, Judge! Crockett County appreciates your many years of faithful service!



www.Ozona.com

