

Hang Your Hat In History

OZONA CHAMBER OF COMMERCE

& VISITOR CENTER PARK

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CHAMBER DIALOGUE

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The Chamber of Commerce recognizes D's Liquor Store as our Business of the Month

"My dad and brother built this place back in the 70's", said Rick DeHoyos.

D's Liquor Store opened in 2010 and was owned by Jill, Randy, Dennis, and Danny DeHoyos. In October 2015 Rick, Johanna, and Krystle DeHoyos took over as owners. "It has been family owned and operated since the beginning," said Krystle.

Alice Mendez manages the store, with the help of Maricela Lara and Jennifer Vitela.

Products that are available are beer, wine, liquor and tobacco. Suppliers often provide gift packages that can be purchased on special holidays. "If there is something in particular that we don't normally carry, we can order it," says Alice.

"We value our customers and do our best to cater to special orders," said Krystle. "Staying active in the community is something we try to do as a small business by sponsoring events and making donations when possible. It is important to us that the community of Ozona is able to find what they need in our store in order to avoid traveling. We appreciate the continued support from the community!"

The Ozona Chamber of Commerce would like to recognize D's Liquor Store as an asset to our business community and for the quality service provided to their customers.

D's Liquor Store is open Monday through Saturday 10am to 9pm. To reach D's Liquor Store to talk to Alice, you can call 325/392-3800. You can also speak with Krystle at 325/658-8000 or e-mail her at Krystle@dehoyoslawfirm.com. You can also follow the business on Facebook/D's Liquor Store.



From left to right; Manager Alice Mendez and Maricela Lara

Family Health Center Opens New Facility –by Melissa Perner



The public got its first look at the new Family Health Center of Ozona Monday afternoon during an open house.

“The staff of Family Health Center of Ozona would like to thank each and every one of you for attending our open house on Monday. It was our pleasure to show off the beautiful building that our county has built for the community of Ozona, and to see your smiling faces and visit with you,” said Susan Bilano, center director.

Officials from Shannon Medical Center, West Texas Rehabilitation Center, Crockett County, the Ozona Chamber of Commerce and the public were on hand to tour the facility. “It’s amazing to me to actually see this built,” said Shane Plymell, President and CEO of Shannon Medical Center. “We love having the opportunity to serve Ozona since 1996. The clinic has thrived here under Dr. (Marcus) Sims’ leadership, as well as support from the health board and the county. It’s a great thing to have good people in our clinic.”

County Judge Fred Deaton said he believes Ozona has been the model for 20 years on what looks to become the future of rural healthcare. He said he believes that surrounding communities will eventually follow the model Ozona has with Shannon, in having a clinic with an urgent services. “We believe we put this in the right place and that it’s the right facility for the future,” Deaton said.

The facility is located at 102 Avenue H, across from Lion Stadium. Bilano said they will be moving into the new building on April 19. On that date, all regular clinic operations will be closed. “We will keep the urgent care open, but will only see 911 emergency type patients, and patients who present with urgent illnesses or trauma,” Bilano said.

Lab and x-ray equipment will begin being moved on Monday, April 17, and service in those departments will be limited for several days. “If you are a patient who normally gets routine bloodwork done with orders from outside doctors, please speak with your doctor and see if you can either get the lab work drawn this week or the week of April 24,” Balano said. “We appreciate your patience with us during this time, and look forward to providing care to you in our new building soon.”

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Family Health Center-Continued from page 2

The \$3 million facility was paid for through \$2 million tax notes approved by the Crockett County Commissioners' Court and \$1.1 million from the county's money market account. Shannon Medical Center provided \$275,000 worth of new equipment for the new building. The clinic project has been estimated to be paid back within five years.

“Without the community, certainly a facility like this would not be possible,” said John L. Henderson, Crockett County Care Center, Health and Emergency Services Board President. Deaton and Henderson both said not one person complained to them about spending taxpayer money for the facility.

Dr. Marcus Sims said the new building will also be a “great recruiting tool” when time comes for another physician. “This is a beautiful facility that will last us a long time,” Sims said.

The new clinic is around 10,000 square-feet and has exam rooms that will be used by local physicians and specialists from San Angelo. Plymell also said the plan in one to three years is to also have telemedicine capabilities at the new clinic. “The patient could come to the clinic and visit with the doctor over teleconference,” Plymell said. “This facility shows the community is invested in healthcare.”

The center is open 8 a.m.-5 p.m. Monday-Friday with the urgent care area on the side open 24 hours, seven days a week. For more information, call the Family Health Center of Ozona at (325) 392-3788 or visit www.shannonhealth.com.



Left to right: Sally Oglesby, G.L. Bunger & Hugh Childress

Business of the Year Announced at the Chamber Banquet

By Melissa Perner

Bunger Real Estate Company was chosen as the Business of the Year at the Ozona Chamber of Commerce's 54th Annual Banquet on April 6 at the Civic Center.

The Business of the Year is chosen by the chamber membership

from the businesses of the month selected by the chamber board throughout the year.

Broker G.L. Bunger thanked everyone for the award. He was joined by agents Sally Oglesby and Hugh Childress.

Bunger Real Estate Company is a full service real estate brokerage firm which represents both buyers and sellers in Ranch, Residential, and Commercial real estate transactions. The company was founded in 2014 by Bunger. Bunger has been involved in the real estate brokerage business since his graduation from Texas A&M University in 2006.

“We are proudly based in Ozona, Texas and are honored to be a local real estate brokerage firm. We have built this company around the core values of professionalism, honesty, and integrity and we take great pride in providing a service that has evolved around these values,” said Bunger.

Chamber Banquet-Continued from page 3

This year's theme for the Chamber banquet was "Laugh Often and Live Well." The guest speaker was Kathy Keaton, aka "Piccolo the Clown". Keaton is an inspirational humor therapist. She's also the Membership Director of the San Angelo Chamber of Commerce. She led the crowd in a round of "Laughter Yoga" and emphasized the importance of using humor to combat stress in people's lives.

Sponsor's for this year's banquet were: Bunger Real Estate Company, Crockett National Bank, Double T Ranch, Hillcrest Inn & Suites, KYXX 94.3 Real Country, Lowe's Market, Ozona Bank, Ozona Truck Trailer & Emergency Repair, Sonic, Sonora Bank, The Ozona Stockman, West Texas Rehabilitation Center and Village Barber & Beauty Shop.

The Chamber Executive Committee was announced as: Chairman of the Board Paul Stroope, Vice Chairman Heather Claburn, Treasurer Laurie Hale and President Shanon Biggerstaff.

Board of Directors were announced as: Art Roane, G.L. Bunger, Melissa Perner and Abbey Carnes.

Chamber Ambassadors Jerry and Willa Perry, Nell Wester and JoAnn Babbitt were recognized.

The Chamber thanked all of their members for their attendance and support, participation and contributions.

Also thanked were Kathy Keaton, aka "Piccolo the Clown", for her presentation and inspiration, Mi Familia for catering the meal and Civic Center Director Allen Williams and his staff for setting up and hosting the event.



Attendees of the Chamber banquet participating in a "Yoga Laughing" exercises!

Same attendees of the Chamber banquet releasing their stress!



Happy Anniversary

Chamber members recognized

The Ozona Chamber of Commerce would like to wish the following members a **HAPPY ANNIVERSARY**, and **THANK** them for their support of the Chamber organization, its programs and services, and their community.

We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of April.

Knox Floor Covering Company-1965
 Thomas Cameron, Attorney at Law-1997
 Charles McCleary-2006
 Howard's Well Ranching Company-2010
 Giles & Becky Davidson Madray-2010
 Sonic Drive-In-2011
 Sam's Club-2011
 Jarrett Juno Ranch-2012
 Kelly W. Walker-2014
 D's Liquor Store-2016

Crockett County Abstract Company-1997
 Family Health Center of Ozona-1998
 J.D. Crowder Contract Pumping-2006
 Ozona Mercantile-2010
 X-Bar Ranch-2010
 Raney Garrett, LLC-2011
 AirMed Care Network-2012
 Shannon AirMed 1-2013
 Village Barber & Beauty Shop-2015

Welcome new member

Ozona Country Club View Apartments
 106 Fairway Drive
 Ozona, TX 76943
 325/387-4350
 Velma Fierro
 19 - 2 Bedroom, 1 bath, fully furnished apartments including couch, love seat, built in work desk, kitchen table, all appliances, queen size beds with built in nightstands. Apartments remodeled. Call mid-May for availability.



Chamber needs assistance

We need more photos! Our Facebook page and web site get the best results when we post pictures of wildlife or livestock, plant material, weather, funny pics of your kids or pets. Sunsets, birds, bugs, pictures of old windmills or buildings, an open field of beautiful flowers or literally, anything that is authentic or representative of our county. If you have pictures of fishing in the river, or kids playing in the water, these types of "action" type photos also generate interest. Again, we are using our local assets in and around Ozona to attract people on their way to their vacation destination. Help us to help Ozona!



If you are a photographer, or know someone whose hobby is photography, takes a lot of pictures in Crockett County and they would be willing to share, please contact our office at 392-3737.

Who walked into the Chamber of Commerce in March

Visitor Center

- Walk-in traffic into the Visitor Center was 738 people
- YTD our visitors are up 5%, most of which are repeat travelers to the center
- Where are they from? Texas visitors-447, Out of State-204, Local-50, Foreign-34
- Traveling: East 387, West-191, North-26 and South-27
- Top visiting states for the month year were-CA, AZ, NM, NY, MN, WI
- Top visiting cities for the month were-San Antonio, El Paso, Midland, Austin, Odessa
- Week days in order of the busiest were Friday, Thursday, Wednesday, Saturday, Monday, Tuesday
- Year to date Chamber related inquiries 21% , Tourism 79%
- Top requested items or services for the month were: general tourism, restaurants, maps, directions



Advertising

-Year-to-date the Chamber has filled, in response to our advertising, 1,496 requests for information on Ozona. An additional 443 brochures have been handed out to walk-in visitors and mailed to state wide Travel Centers

What services are sought at www.Ozona.com



For the month of March, at www.Ozona.com, there were 316 business directory searches, and 791 actual *member page hits*! **These are people searching for YOUR services. Following are the members that received 20 or more page hits:**

Epic Permian Operating, LLC-85
 Wool Growers Central Storage-33
 Pon Seahorn Real Estate-32
 Lopez Construction and Remodeling-24
 Soto Inc., -21

Venegas Construction, LLC-47
 Ozona Flour Mill & Goods-33
 Family Health Center of Ozona-26
 L & B Automotive-21
 Sunoco Energy Services, LLC-21

As demonstrated above, the Chamber of Commerce & Visitor Center is the front door to our community.
So are you taking advantage of your member services?

What is Ozona.com doing for our members and the community?

For **March 2017**, Ozona.com had 3,144 sessions: 2,424 new 720 returning.

Of these 3,144 sessions, there were 5,635 page views – of these 4,789 were unique (1st time views)

The 3,144 sessions were from 55 countries and 2,954 sessions were from US.

Top 5 States:

Texas	2,306
California	137
Arizona	54
Florida	49
Louisiana	46

Top 5 Texas Cities:

Houston	366
Dallas	337
Austin	299
San Antonio	115
Odessa	107

Top 20 Content Searches

1. Homepage	1,580	11. Events Calendar	104
2. Hunting	1,140	12. Job Postings	81
3. Area Attractions	161	13. Membership Directory	69
4. Photo Gallery	145	14. Motorcycle Itineraries	58
5. Travel Itineraries	144	15. Public Services	57
6. Local Attractions	141	16. Chamber of Commerce	54
7. Lodging	134	17. Shopping	50
8. Restaurants	127	18. Churches	47
9. History	124	19. Pandale Crossing	45
10. Interesting Facts	111	20. County Officials	44

Chamber Master (Membership Directory Data Base)

Business Directory Searches	316	Hot Deal Hits	152
Hot Deal Searches	54	Member Page Hits	791
Job Searches	477	Job Posting Hits	7

Top Searched Chamber Master Service Categories:

Feed Store	7	Business Services	4
Roadside Assistance	7	Fitness	3
Carpentry	6	Media	3
RV Parks	5	Services	3
AC/Heating	4		

Social Media Pages

Facebook

5,608	Fans
68	New Likes
252,219	Total Paid Reach
41,078	Total Organic Reach
12,884	People Engaged
258	Daily Logged-in Page Views
344,787	Total Impressions of All Posts
68	Ozona Campaign-Results
50,600	Ozona Campaign-Impressions
16,612	Ozona Campaign-Individuals Reached

Google

628	Search
1,670	Total Google Business Page Views
1337	Listings on Map
330	Listings on Search
1,683	Photo Views
19	Clicks to Website
14	Clicks for Driving Directions
7	Clicks for Phone Calls

Twitter

69	Total Followers
3,150	Impressions

Texas Outside

17,287	Visitors to site
40	Clicks Through to Ozona.com