

**OZONA CHAMBER OF COMMERCE
& VISITOR CENTER PARK**

P.O. Box 1135, 505 15th Street, Ozona, TX 76943
325/392-3737, www.Ozona.com

Facebook Tourism Page: OzonaChamber

Facebook Chamber Page: OzonaChamberBiz



CHAMBER DIALOGUE

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The Ozona Chamber of Commerce recognizes the Village Drug as our Business of the Month

Village Drug has been operating in Ozona since 1959, serving patients and customers for generations. Recently, Rick Bird, owner of Village Drug, has decided to pass the baton so to speak, to a new owner, Dr. Yankton Wyatt. Yankton graduated from pharmacy school at the University of Incarnate Word in San Antonio in 2015.

Pharmacy is such an important piece to a community in providing health care and access to medications, specifically to a community such as Ozona when the distance to larger population centers makes traveling more than an inconvenience. It also is important for local residents to shop local and support the people and businesses providing services in town.

“Our aim is to keep providing the same services and keep the legacy of Village Drug alive and well for decades to come. In the near future we will be updating our services with some technology driven changes to better serve our customer base and make filling and refilling your medications even easier. We will also work on improving our front end offerings in gift related areas to hopefully provide more of a variety of options in Ozona as well over time.

“We truly appreciate being a part of the Ozona community and want to keep serving you as best as we can while maintaining the reliability of access to health care that everyone so enjoys. Be sure to let Rick know how much you have appreciated him over the past 30 years as he will be officially retiring in the near future. For more information you can reach us at 325-392-2666,” said Yankton Wyatt.

Sincerely-Yankton Wyatt, PharmD

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Left to right: Yankton Wyatt, Rick Bird

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The Ozona Chamber of Commerce would like to recognize the Village Drug for their professional and long term service provided to the residents of Crockett County.

The Village Drug is located at 902 11th Street in Ozona. They are open Monday through Friday 8:00 a.m. to 5:30 p.m. and closed on weekends. The Village Drug is not only able to accommodate your prescription needs, but also has a wide array of gift items from cards, colognes, jewelry, picture frames, beauty products, medical supplies and more. Locals and travelers have enjoyed the 50's Soda Fountain & Grill for a long time. It is also open weekdays, closing at 5pm.

Chamber members recognized

The Ozona Chamber of Commerce would like to wish the following members a **HAPPY ANNIVERSARY**, and **THANK** them for their support of the Chamber organization, its programs and services, and their community. We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of April.

Crockett County Abstract Company-1997
 Thomas Cameron, Attorney at Law-1997
 Family Health Center of Ozona-1998
 Charles McCleary-2006
 Howard's Well Ranching Company-2010
 Giles & Becky Davidson Madray-2010
 X-Bar Ranch Nature Retreat-2010
 Sonic Drive-In-2011

Dublin Hunters Group-2011
 Sam's Club-2011
 Jarrett Juno Ranch-2012
 Shannon AirMed1-2013
 7 Oaks Ranch / Philip Walker-2014
 Village Barber and Beauty Shop-2015
 D's Liquor Store-2016
 Lester Wright-2018

You can help us market Ozona

The Ozona Chamber of Commerce markets our local and surrounding businesses and attractions using social media platforms. As you know, when the oil and gas industry is NOT booming, our town then depends upon the traffic off the interstate to stop and spend money in our town. **HELP US TO HELP OZONA**. Spring has sprung and people are beginning to make their travel plans. Visit our web site and Facebook page. Share with your family and friends, who will share with their family and friends, activities available in Ozona. Go to Ozona.com, click on Tourist Info, then Travel Itineraries for ideas on what to do while in and around Ozona. You will find itineraries for less than two hours, a half-day or full day, and scenic driving tours, motorcycle routes and more. Sharing with your family, friends and co-workers is the best way to market Ozona.

*Go to www.Ozona.com and check out Travel Itineraries
 Go to [www.Facebook.com/OzonaChamber](https://www.facebook.com/OzonaChamber) to "like" and "share" our*

You can find us
 online at:



Welcome new member

Travelodge

Ganga Dharam-Owner

8 11th Street

Ozona, TX 76903

325/392-2650

Fax: 325-392-4152

E-Mail: Dharam_Ganga@yahoo.com

40 non-smoking rooms, free in-room coffee and local calls, 32" LCD TV's with HBO, rooms with microwaves & refrigerators, free continental breakfast, guest laundry, free high speed internet, pets allowed w/fee.

Renovated in 2009



Ozona Chamber of Commerce membership celebrates Businesses of the Year!

The Ozona Chamber of Commerce implemented the Business of the Month Program back in 2010 in an effort to showcase local business and those Chamber members doing business in Ozona providing services that would otherwise not be available. We recognize a Business of the Month to encourage local shopping and again to recognize those companies providing services to our residents. The Business of the Year is designed to promote and acknowledge an outstanding business. This prestigious award is voted on by the membership of the Ozona Chamber of Commerce.

The Business of the Year winner must be a current member of the Ozona Chamber of Commerce and must have been awarded the Business of the Month in the year for which the award is being presented. The Board of Directors are NOT allowed to cast a vote on the Business of the Year. The Board of Directors or employees of the Chamber of Commerce in no way influence the vote for Business of the Year. In the event of a tie all business that are tied for first place are honored.

The presentation of the Business of the Year award is normally held during the Chamber of Commerce annual banquet. Due to COVID-19 both the 2020 and 2021 banquets were cancelled.

**The Chamber of Commerce proudly presents the Business of the Year award to the
J. Cleo Thompson Wellness Center and the Ozona Community Center in honor of their
success and ongoing efforts to provide quality service in addition to being an added asset
to the local business community.**

2019 - J. Cleo Thompson Wellness Center



(L to R): Rosa Martinez (Employee), Jim Fish (Employee), Anjelica Luna (Instructor), Elva Vasquez (Employee), Melissa Lozano (Employee), Zeke Martinez (Instructor), Stormi Oglesby (Director)



(L to R): Stormi Oglesby - Wellness Center Director, Janet Thompson, Chamber Chairman

Continued from page 3-2019 Business of the Year

What an honor it is to be awarded Business of the year for 2019! It feels as if that was a lifetime ago honestly so many things in our world have changed since then. Each and every one of us have been affected in one way or another in the last year, it definitely puts a new perspective on things. The Wellness Center has been very fortunate to have survived the weather and is slowly emerging from the darkness of the pandemic. The appreciation for this place has been big from day one, but today a new found appreciation has been discovered amongst our friends and colleagues. We depend so much on each other for motivation, accountability, and support to try our best to stay active and keeping a consistent routine. What once was possibly taken for granted, is now looked forward to with excitement and gratefulness. It's just not the same when you have to do it alone.

This title is 100% dedicated to my staff and the long-standing members and board members of the wellness center. Each of these individuals have played an instrumental role in the progression of this amazing facility and have made it come to life over the few years it has been open. Respectful, dependable, selfless, loyal, dedicated and hardworking are only a few words that describe the people that I am so blessed to work with and be around on an everyday basis.

Since 2019 and re-opening not too much has changed. We are still running the same hours Monday through Friday 5am to 9pm and Saturday 8am to 1pm. Pool is heated with towels and showers available. The center is equipped with PreCore treadmills, ellipticals, recumbent bikes, dual muscle weight machines, free weights, rowers, and cable machines. Exercise classes include Strength Yoga, Zumba, Water Aerobics, RPM (cycling), and more! We are excited to have recruited our new employee, Rosie Martinez. She has been a wonderful addition to our team and an effortless transition. Zeke is still with us, not as the evening employee, but as an instructor for a few classes set on Tuesdays and Thursdays.

We look forward to offering as much of a variety in classes, equipment, and programs as possible to all age groups and fitness levels (advanced, old, young, new, recovering) to our members. Each and every individual has a special and unique wellness journey and we are here as a helping hand in any way we can be! Just a few ideas that have crossed our desk for future events are: Self-Paced marathons and triathlons, color-runs, military style PT assessment tests, children's nutrition & weight-training course, and 100 miler's club.

You can download the JCT Wellness Center App today to plan and schedule your classes and manage your wellness center membership account information. From this mobile App you can view the wellness center's location and contact information. You can also click through to our social pages, Facebook and www.ozonawellness.com! Optimize your time and maximize the convenience of receiving notifications of planned holidays or unexpected closures and managing your class schedules and membership account from your device.

Stormi Oglesby,
J. Cleo Thompson
Wellness Center



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2020 - The Ozona Community Center



Back Row (L to R): Jazveth Gonzales, Elizabeth Vargas, & Victoria Ramos

Front Row (L to R): Linda Florez, Yarely Rodriguez, Audrey Gandar, & Dustine Perez



(L to R): Elizabeth Vargas-OCC Director, Janet Thompson, Chamber Chairman, Jody Upham-OCC Chairman, Jacob Vasquez -Chamber Director



United Way Concho Valley

The goal of the Ozona Community Center is to provide safe, economical, licensed high quality care for children in our community. We have an open door policy welcoming parents to voice their ideas, cares and concerns. All children are accepted regardless of race, creed, or religious beliefs. Each child is guided into learning what he/she can do. We want to build a creative foundation for a lifetime of learning characteristics such as self-confidence, independence and curiosity.

Our building was founded in 1938 which at the time was used by the community for many different activities. Like everyone, the coronavirus pandemic affected The Ozona Community Center causing us to shut down for months. With the shutdown, The Ozona Community Center took advantage and made some major renovations to the building.

We can't wait to share these changes with you! This wonderful event could not have been possible without Aaron & Gilda Hamilton and all the volunteers from The United Methodist Church. I would also like to recognize our staff Linda Florez, Yarely Rodriguez, Jazveth Gonzales, Dustine Perez, Victoria Ramos & Audrey Gandar for the hard work and effort that has positively impacted the center. It also couldn't have been possible without grants, our partnership with United Way and your generous donations. We are also thankful for the support of The Ozona Community Center board. We thank all those who have graciously donated to us in the past and continue to do so. Your generous donations have touched the lives of all the children at the Ozona Community Center.

Once again, thank you so much for giving us the honor of being the recipient of the Business of the Year for 2020.

Elizabeth Vargas
The Ozona Community Center

Who walked into the Chamber of Commerce in March 2021

Visitor Center

- Walk in traffic into the Visitor Center in February was 1,169 versus 729 in 2020
- In March Locals-70, Texas visitors-774, Out of State-321 and Foreign-4
- Traveling: East-773, West-257, North-33 and South-4
(this number represents only those that share with us their destination)
- Top visiting states for the month of March were-CA, AZ, NM, CO, WA
- Top visiting cities for the month were-Houston, San Antonio, El Paso, Austin, Fort Stockton.
- Weekdays in order of the busiest in March were Thursday, Saturday, Wednesday, Tuesday, Friday, Monday
- Year-to-date Chamber related inquiries 11%, and Tourism related inquiries 89%
- Top requested items or services for the month were: restaurants, directions, maps, Interpretive Trail, Texas Travel Guide



Advertising

- Year-to-date the Chamber has filled 614 requests for information on Ozona. Ozona brochures are handed out to walk-in visitors and mailed to statewide Travel Centers or inquirers.

What services are sought at www.Ozona.com

For the month of March at www.Ozona.com, there were 11,627 business directory searches, and 2,531 actual *member page hits*! **These are people searching for YOUR services. Following are the members that received 10 or more page hits this month:**

Encino RV Park - 131	Le A&N LLC Happy Nails - 23
Pon Seahorn Real Estate - 52	Zarvona Energy LLC - 23
Wool Growers Central Storage - 50	Country Club View Apartments - 22
Epic Permian Operating LLC - 45	Dublin Hunters Group - 22
Natgas, Inc - 43	Escondido Draw Recreational Area - 22
Eldorado Animal Clinic - 41	Hudspeth River Ranch - 22
Will M. Black, Realtor -	Jody K. Upham, Attorney at Law - 22
Main Street Realtor, Hudson Properties - 40	L & B Automotive - 22
Crockett County Abstract Company - 38	Ozona Community Center - 22
Johnson Draw RV Park - 34	Triple C Hardware Lumber & Rental, Inc. - 22
Barnhart Shaw's General Repair - 32	7 Oaks Ranch / Philip Walker - 21
Venegas Construction, LLC - 31	Close to Our Hearts Country Store - 21
Crockett County Water Control & Improvement	New Beginnings Ozona - 21
District #1 - 30	Stokes, John C.P.A. - 21
West Central Wireless - 30	J. Cleo Thompson - 20
Sunoco Energy Services, LLC - 29	Plumbing by Rick, LLC - 20
Family Health Center of Ozona - 25	Stokes Drilling Company - 20
HW Car Wash - 25	Total Office Solution of West Texas - 20
Ozona Shady Oaks RV Park - 25	Alpine Ala Carte, LLC - 19
D's Liquor Store - 24	Crockett County Collision Repair - 19
Ozona Cable & Broadband - 24	KYXX Ozona 94.3 FM - 19
DJH Oil & Gas, LLC - 23	Lowe's Market - 19

Continued from page 6-Businesses Sought at Ozona.com

MAC - Mike's Auto Care - 19
 RV Repair Crew - 19
 Rusty Gold on the Square - 19
 Esperanza Ranch - 18
 Fort Lancaster State Historic Site - 18
 Hillcrest Inn & Suites - 18
 Ozona Country Club - 18
 Ozona Insurance - 18
 Specialty Diesel Services, LLC - 18
 Sutton County Steakhouse - 18
 T Nails & Spa - 18
 West Texas Rehabilitation Center - 18
 Alejandro Tree Service - 17
 Emerald R.V. Campground - 17
 Republic Hotel of Ozona - 17
 Stuart Operating, LLC - 17
 The Ozona Stockman - 17
 Thomas Cameron, Attorney at Law - 17
 Triple C RV - 17
 Western Poster Service, Inc. - 17
 White, Mr. & Mrs. Mark - 17
 Area Wide Phone Book - 16
 Bug Express Pest Control - 16
 Bunger Real Estate Company, LLC - 16
 Crockett County Public Library - 16
 King Construction & Remodel LLC - 16
 Mediajaw - 16
 Mi Familia Restaurant - 16
 Village Drug - 16
 Advanced Technology Solutions - 15
 All About Rekers Tow / Recovery - 15
 G's RV Park - 15
 J. Cleo Thompson Wellness Center - 15
 Ozona Truck Trailer & Emergency Repair - 15
 Soto Inc. - 15
 The General Store - 15
 Bahlman Cleaners - 14
 Ball & Strunk Partners, Ltd. - 14
 Clayton-Hill Ranches - 14
 Crockett County Museum - 14
 El Chato's - 14
 Hampton Inn - 14
 Village Barber and Beauty Shop - 14
 X-Bar Ranch Nature Retreat & RV - 14
 Americas Best Value Inn - 13
 Bill Black Ranch - 13
 CTWP / Lisa Michalewicz - 13
 Crockett Taxidermy & Processing - 13
 D & P R.V. Lots - 13
 DCP Midstream Partners, LP - 13
 Debbie Forehand Wilson, Realtor - 13
 Fesco, LTD - 13
 Fred H. Chandler Ranching - 13
 JL Ready Mix Concrete - 13

Kerbow Funeral Home - 13
 Ozona Bank - 13
 Ozona Environmental, LLC - 13
 Pepe's Cafe - 13
 Treto's Tire & Towing - 13
 Ambit Energy - 12
 Crockett Automotive, Inc. - 12
 Discovery Natural Resources LLC - 12
 Economy Inn & RV Park - 12
 Interim Hospice of San Angelo - 12
 Quality Inn - 12
 Sonic Drive-In - 12
 Twistflower Ranch Nature Retreat - 12
 UniFirst - 12
 Pandale Ranch Co. - 11
 Rudy's RV - 11
 SKG Engineering, LLC - 11
 Shannon AirMed1 - 11
 Aries Residence Suites - 10
 Crockett County Consolidated Common School
 District - 10
 Crockett County DeerFest Association - 10
 Crockett National Bank - 10
 Double "T" Ranch - 10
 Holiday Inn Express Ozona - 10
 Millspaugh Ranch Company LLC - 10
 VIP Ranch Co - 10



What is Ozona.com doing for our members and the community?

For **March 2021**, Ozona.com had 4,412 sessions: 3,686 new users 394 returning users

Of these 4,412 sessions, there were 8,171 page views – of these 6,297 were unique (1st time views)

The 4,412 sessions were from 94 countries and 3,333 sessions were from US.

Bounce Rate: 69.65% Avg. Session Duration: 00:01:07 Pages/Session: 1.85 Avg. Sessions/Month: 3,946

Devices Used to Access: Mobile: 63.72% Desktop: 33.50% Tablet: 2.78%

Top 5 States:

Texas	2,517
California	151
New York	77
Florida	61
Arizona	47

Top 5 Texas Cities:

Houston	546
Dallas	506
Austin	318
San Antonio	194
Ozona	90

Top 20 Content Searches

1. Homepage	2,178	11. Lodging/RV	131
2. Hunting Leases	781	12. Restaurants/Dining	122
3. Travel Itineraries	771	13. Local Attractions	121
4. Area Attractions	389	14. Facebook Pages	112
5. County Officials	227	15. Job Postings	111
6. History	195	16. Visitor Guide	107
7. Photo Gallery	188	17. Public Services	100
8. Pandale Crossing	156	18. Events Calendar	88
9. Location	155	19. Public Parks	77
10. Interesting Facts	143	20. Tourist Information	77

Chamber Master (Membership Directory Data Base)

Business Directory Searches	11,627	Hot Deal Hits	1,036
Hot Deal Searches	1,677	Member Page Hits	2,531
Job Searches	217	Job Posting Hits	65

Top Searched Chamber Master Service Categories:

Roadside Assistance	56	Employer Services	49	Business Services	48	Media	48
Website Design/Dev.	51	Mechanics	49	Communications	48	Phone Service	48
Hunting	50	Repair	49	Feed Store	48		
Accident Recovery	49	Utilities	49	Gifts	48		
Auto Repair	49	Vehicle Inspections	49	Internet	48		

Social Media Pages / Internet

Facebook Tourism

10,100	Beginning Fans (2-28-21)
10,125	Ending Fans (3-31-21)
25	Net Likes
62,598	Total Paid Reach
1,727	Total Organic Reach
5,104	People Engaged
693	Daily Viral Reach
560	Daily Logged-in Page Views
69,962	Total Impressions of All Posts
8.64%	% of Invites Accepted

Facebook Business

746	Beginning Fans (2-28-21)
751	Ending Fans (3-31-21)
5	Net Likes
10,949	Total Paid Reach
939	Total Organic Reach
306	People Engaged
428	Daily Viral Reach
153	Daily Logged-in Page Views
16,139	Total Impressions of All Posts
50.00%	% of Invites Accepted

Google

1,698	Search (approx.)
4,531	Total Google Business Page Views
4,148	Listings on Map
383	Listings on Search
1,627	Photo Views
3	Clicks to Website
21	Clicks for Driving Directions
4	Clicks for Phone Calls

Texas Outside

New Ownership Transitions

Twitter

101	Total Followers
1,364	Impressions