

**OZONA CHAMBER OF COMMERCE  
& VISITOR CENTER PARK**

P.O. Box 1135, 505 15th Street, Ozona, TX 76943

325/392-3737, [www.Ozona.com](http://www.Ozona.com)

Facebook Tourism Page: OzonaChamber

Facebook Chamber Page: OzonaChamberBiz



# *CHAMBER DIALOGUE*

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## **The Ozona Chamber of Commerce recognizes RV Repair Crew as our Business of the Month**

The Ozona Chamber of Commerce would like to recognize RV Repair Crew as our Business of the Month.

RV Repair Crew was started in 2017 in San Angelo by Jake Golden and Wesley Thomason with a combined experience of 23 years in the industry.

“Our shop is located at 9005 Knickerbocker Road, in San Angelo, and has a fully stocked parts room. In addition our facilities can handle repairs of any nature. We specialize in collision damage and insurance jobs and can handle all of your furnace and air conditioning needs as well as plumbing and electronics,” said Jake Golden. RV Repair Crew can work on 5th wheels, Toy Haulers, Trailers and Winnebago’s of all make and models.

“RV Repair Crew can service any of your needs weather they are on site, in shop, or rentals. We are mobile and service all of the Concho Valley and surrounding areas including Crockett, Sutton, and Kimble county.” said Wes Thomason.

The Ozona Chamber of Commerce would like to recognize and thank the RV Repair Crew for the invaluable service they provide to our residents and workers who are temporarily staying in Ozona.

You can reach RV Repair Crew and call to set up an appointment at (325)763-2019 or e-mail them at [rvrepaircrew@gmail.com](mailto:rvrepaircrew@gmail.com).

## Chamber of Commerce response to COVID-19

The past few weeks have been challenging for all concerned. Local businesses and residents have been hit with an overwhelming amount of information, each trying to discern what is applicable to their circumstances.

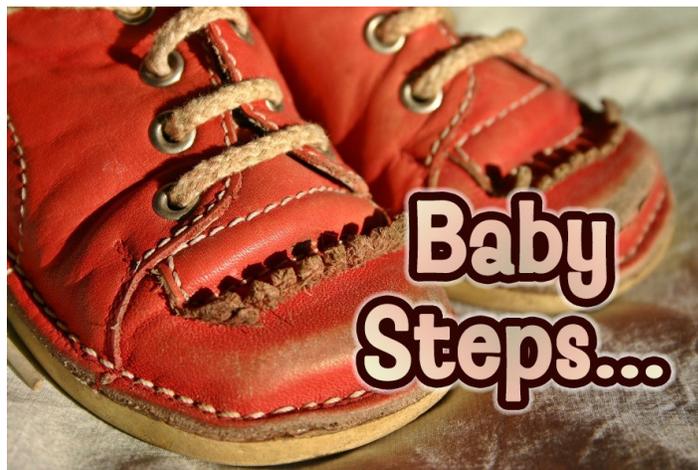
Since mid-March, the Ozona Chamber of Commerce, also inundated with a tremendous amount of instruction from state and federal agencies and associations, has been working to condense down this material to present to our members, local businesses, and residents in the most efficient way possible. The Chamber has sent out 27 Hot Deal or e-mail blast communications to our members. Those same communications have been posted on our Facebook page at OzonaChamberBiz. In addition, we have mailed to ALL local businesses a packet of information on how to navigate during these times. Each week we have been contacting local businesses to get an update on their status. This status is being shared with state and federal representatives along with the Governor's office.

For those who read this article, we ask that you might share with your co-workers, family, friends, and neighbors that the Chamber has created a Ozona Business & Residents Resource page on our web site, [Ozona.com](http://Ozona.com). Much of this information is also relevant to out of town relatives. Simply click on the box which will direct you to a page which will provide you with a list of resources and local updates.

### **The Ozona Business & Residents Resource page offers the following:**

- Contact information for the ASU SBDC district office
- IRS information on how to research the status of your stimulus check
- Local Resources with updates on COVID cases in Ozona as indicated by the Family Health Center and updates on the status of local businesses such as restaurants, retail, grocery store, etc.
- Small Business Administration CARES ACT manual outlining how to apply for SBA programs and financial assistance and direction on how to apply.
- Latest Texas Governor's Report to Open Texas-Protocol and procedures for local businesses.
- Texas Workforce Commission information on who is eligible for unemployment, how to apply, where and when to apply and information on the Shared Work Program for employers.
- Texas Attorney General's Office information on where to report price gouging.

Local businesses are preparing to get back to work while adhering to the Re-Open Texas plan announced by the Governor on Monday, April 27th. These businesses, made up of our friends and neighbors, are essential to the economy of Ozona. If we are truly "ALL" in this together, then we must be supportive to those who have provided services to this community, in some cases, for years.



# Happy Anniversary

## Chamber members recognized

The Ozona Chamber of Commerce would like to wish the following members a **HAPPY ANNIVERSARY**, and **THANK** them for their support of the Chamber organization, its programs and services, and their community.

We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of April.

Crockett County Abstract Company-1997  
Thomas Cameron, Attorney at Law-1997  
Family Health Center of Ozona-1998  
Charles McCleary-2006  
Howard's Well Ranching Company-2010  
Giles & Becky Davidson Madray-2010  
X-Bar Ranch Nature Retreat-2010  
Sonic Drive-In-2011  
Dublin Hunters Group - 2011  
Sam's Club-2011  
AirMedCare Network-2012  
Jarrett Juno Ranch-2012  
Shannon AirMed1-2013  
7 Oaks Ranch / Kelly W. Walker - 2014  
Village Barber and Beauty Shop-2015  
D's Liquor Store-2016  
Lester Wright - 2018  
Las Cuevas Ranch - 2018

## Who walked into the Chamber of Commerce in March

### Visitor Center

- Walk in traffic into the Visitor Center in March 720
- In March Locals-31, Texas visitors-433, Out of State-248 and Foreign-17
- In March 2019 there were 1,231 visitors, less 502 visitors (COVID-19)
- Traveling: East-438, West-200, North-24 and South-15
- Top visiting states for the month of March were-CA, AZ, MN, NM, MT
- Top visiting cities for the month were-San Antonio, El Paso, Austin, Midland, Houston
- Weekdays in order of the busiest in March were Tuesday, Saturday, Thursday, Wednesday, Monday, Friday
- Year-to-date Chamber related inquiries 15%, and Tourism related inquiries 85%
- Top requested items or services for the month were: maps, Interpretive Trail



### Advertising

- Year-to-date the Chamber has filled 1,437 requests for information on Ozona. Ozona brochures are handed out to walk-in visitors and mailed to statewide Travel Centers or mailed to inquirers.

## What services are sought at [www.Ozona.com](http://www.Ozona.com)

For the month of March at [www.Ozona.com](http://www.Ozona.com), there were 3,129 business directory searches, and 1,565 actual *member page hits*! **These are people searching for YOUR services. Following are the members that received 10 or more page hits this month:**

Family Health Center-41	Venegas Construction, LLC-37
Triple C Hardware Lumber & Rental-36	Eldorado Animal Clinic-33
Pepe's Café-32	Epic Permian Operating, LLC-30
Barnhart Shaw's General Repair-26	CCWC&ID#1-25
Encino RV Park-24	Approach ResourcesInc.-23
L & B Automotive-22	Sunoco Energy Services, LLC-22
Rusty Gold on the Square-21	Dairy Queen of Ozona, Inc.-19
Johnson Draw RV Park-19	Lowe's Market-18
Will M. Black Real Estate-17	Ozona Cable & Broadband-17
Wool Growers Central Storage-17	7 Oaks Ranch / Phillip Walker-16
Angelo Inflatables L.L.C.-16	Sonic Drive-In-16
Bill Black Ranch-15	HW Car Wash-15
Kerbow Funeral Home-15	Mi Familia Restaurant-15
Ozona Insurance-15	Crockett County Museum-14
D's Liquor Store-14	Ozona Community Center-14
Plumbing by Rick, LLC-14	Village Barber & Beauty Shop-14
West Texas Rehab Center-14	AirMedCare Network-13
Americas Best Value-13	Country Club View Apartments-13
Crockett County Abstract Company-13	Escondido Draw Recreation Area-13
Ozona Country Club-13	Crockett County Taxidermy & Processing-12
El Chatos-12	King Construction & Remodel, LLC-12
Ozona Environmental, LLC-12	Southridge RV Park-12
Sutton County Steakhouse-12	T Nail & Spa-12

Continued on page 5-Services Sought at [Ozona.com](http://Ozona.com)

### Services Sought at Ozona.com-Continued from page 4

The Café Next Door-12  
 Twistflower Ranch nature Retreat-12  
 Clayton-Jill Ranches-11  
 Crockett County Public Library-11  
 J. Cleo Thompson Wellness Center-11  
 Pon Seahorn Real Estate-11  
 Specialty Diesel Services, LLC-11  
 The General Store-11  
 West Central Wireless-11  
 Alpine Ala Carte, LLC-10  
 Daun Williams Construction-10  
 Hampton Inn-10  
 I-10 & 163 The Corner Store/Valero-10  
 Natgas, Inc.-10  
 Travelodge-10  
 Village Drug-10

Top O'the Town RV Park-12  
 Western Poster Service, Inc-12  
 Close to Our Hearts Country Store-11  
 Integrated Roofing Systems, Inc.-11  
 Mediajaw-11  
 Quality Inn-11  
 Stokes Frilling Company-11  
 The Ozona Stockman-11  
 Advanced Technology Solutions-10  
 Crockett Automotive, Inc.-10  
 Debbie Forehand Wilson, Realtor-10  
 Hillcrest Inn & Suites-10  
 MAC-Mike's Auto Care  
 Sam's Club-10  
 Treto's Tire & Towing-10  
 X-Bar Ranch Nature Retreat & RV-10



*The Ozona Chamber of Commerce is still working and is here to help you navigate the programs, laws and changes connected to the COVID-19 health crisis.*

We encourage you to click here and visit our

## Ozona Business and Residents Resource Page

where you will find links to information ranging from local business hours and closures, the Small Business Administration assistance programs, such as the Payroll Protection and Economic Injury Disaster Loans and Grant programs, the Texas Workforce Commission Shared Work Program and Unemployment Guidelines, Internal Revenue Service Stimulus Check information and much more!

Please don't hesitate to contact the Ozona Chamber of Commerce for more assistance by calling 325-392-3737 or emailing us at oztxcoc@aol.com.

We are still here

**WORKING FOR YOU!**

## What is Ozona.com doing for our members and the community?

For **March 2020**, Ozona.com had 3,726 sessions: 2,988 new users 411 returning users

Of these 3,726 sessions, there 7,005 were page views – of these 5,273 were unique (1st time views)

The 3,726 sessions were from 68 countries and 2,805 sessions were from US.

Bounce Rate: 68.81% Avg. Session Duration: 00:02:06 Pages/Session: 1.88 Avg. Sessions/Month: 3,748

Devices Used to Access: Mobile: 59.95% Desktop: 35.68% Tablet: 4.37%

### Top 5 States:

Texas	2,236
California	126
Florida	36
New York	35
New Mexico	32

### Top 5 Texas Cities:

Austin	336
Dallas	332
Houston	220
San Antonio	131
Ozona	116

### Top 20 Content Searches

1. Homepage	1,755	11. Lodging	113
2. Hunting Leases	772	12. Events Calendar	97
3. County Officials	603	13. Job Postings	95
4. Restaurants—COVID-19	496	14. Chamber of Commerce	89
5. Location	228	15. Membership Directory	88
6. Photos	200	16. Area Attractions	88
7. Local Attractions	187	17. Interesting Facts	85
8. Restaurants	142	18. Pandale Crossing	82
9. Public Services	124	19. Travel Itineraries	73
10. History	122	20. Contact Us	70

### Chamber Master (Membership Directory Data Base)

Business Directory Searches	3,129	Hot Deal Hits	620
Hot Deal Searches	81	Member Page Hits	1,565
Job Searches	131	Job Posting Hits	8

### Top Searched Chamber Master Service Categories:

Shopping	18	Restaurants, Food & Beverage	15	Car Care	13
Finance & Insurance	16	Automotive & Marine	14	Construction Equipment & Contractor	13
RV Parks	16	Funeral Home & Services	14	Industrial Supplies & Services	13
Hunting	15	Oil & Gas Services	14	Personal Services & Care	13
Maintenance & Repair	15	Automotive	13		

### Social Media Pages / Internet

#### Facebook Tourism

9,318	Beginning Fans (2-29-20)
9,447	Ending Fans (3-31-20)
129	Net Likes
41,385	Total Paid Reach
4,041	Total Organic Reach
2,984	People Engaged
2,839	Daily Viral Reach
333	Daily Logged-in Page Views
47,388	Total Impressions of All Posts

#### Facebook Business

614	Beginning Fans (2-29-20)
644	Ending Fans (3-31-20)
30	Net Likes
28,390	Total Paid Reach
6,389	Total Organic Reach
2,605	People Engaged
4,792	Daily Viral Reach
241	Daily Logged-in Page Views
43,824	Total Impressions of All Posts

#### Google

1,490	Search (approx.)
4,087	Total Google Business
	Page Views
3,892	Listings on Map
195	Listings on Search
3,421	Photo Views
5	Clicks to Website
26	Clicks for Driving
	Directions
5	Clicks for Phone Calls

#### Texas Outside

886	Impressions
33	Clicks
3.72%	Click-Through Rate

#### Twitter

96	Total Followers
3,907	Impressions