

*Hang Your Hat In History*

OZONA CHAMBER OF COMMERCE

& VISITOR CENTER PARK

P.O. Box 1135, 505 15th Street, Ozona, TX 76943

325/392-3737, 325/392-3485 Fax, [www.Ozona.com](http://www.Ozona.com)



## CHAMBER DIALOGUE

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**The Chamber of Commerce  
recognizes  
Lopez Construction  
& Remodeling  
as our Business of the Month**

The Ozona Chamber of Commerce would like to recognize Lopez Construction & Remodeling as our Business of the Month.

“My son and I, Oscar, started the business in 2010,” said father and owner Rogelio Lopez. “We now have seven employees and service the communities of Ozona, Sonora, Big Lake, Eldorado, Sheffield and Iraan.”

Lopez Construction does both commercial and residential construction, remodeling and general contract work. They work with metal buildings and cement. In addition they can provide low ranch or high commercial fencing, including dozer cleaning in right of way areas.

“I would say 99% of our work is done here in Ozona and Crockett County. Some of the locations we have worked on are the Crockett County Road Department and Animal Shelter. We have also done work for the school district and local business Triple C Hardware & Lumber.

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## Continued from page 1-Business of the Month

We would like to thank our customers and Ozona for their support. Without them, our business would not have grown. We appreciate the trust of the community in our craftsmanship,” said Oscar Lopez.

The Ozona Chamber of Commerce would like to recognize Lopez Construction & Remodeling as an asset to our business community and for their commitment to provide the best quality service possible.

Lopez Construction & Remodeling is open Monday through Saturday, from 7:00 a.m. to 6:00 p.m., and is located at 209 Pecos Street. You can reach Rogelio at 325/716-0813 or Oscar at 325/226-4751.

### DC to DQ

The Chamber was contacted by U.S. Representative Will Hurd’s office requesting our assistance in informing the community about his plans to visit Dairy Queen in Sonora, Ozona and Big Lake on Tuesday, August 10th.

Greeted by over 20 residents, Representative Hurd discussed bills and programs being worked on in his district and took questions as well. He shared with the group that he had been successful, even as a Freshman Congressman, to pass several bills. “DC is a circus, but you can’t believe everything you hear. Some things are getting done,” said Hurd.

The Congressman discussed with the group the SGR bill, lifting of the ban of exported oil, Medicare Advantage, the Every Student Succeeds Act which replaces No Child Left Behind, the Choice Card Program and the need to assist small businesses with the complicated tax code.

The Congressman also took questions from the group about Syrian refugees and sanctuary cities.

For more information, or to speak to your Congressman, you can contact one of the following offices: Del Rio-830/422-2040, Eagle Pass-830/491-7003, or San Antonio-210/921-3130. You can also go to his web site at <https://hurd.house.gov>.





## Happy Anniversary

The Ozona Chamber of Commerce would like to wish the following members a Happy Anniversary and thank them for their partnership, continued support and investment in their community, and support in our organization and its programs and services. We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of August:

### AUGUST

Ozona Environmental, LLC - 1998  
 Esperanza Ranch - 2005  
 Angelo State University - Small Business Development Center - 2006  
 Twistflower Ranch - 2006  
 Devon Energy Corporation - 2008  
 Ad-Art deSigns - 2009  
 Close to Our Hearts Country Store - 2010  
 Noelle Land & Mineral - 2011  
 Kenny Blanek's Village Cafe & Catering - 2012  
 Mesquite Trading Company, Inc. - 2014  
 Lopez Construction and Remodeling - 2015



### Nana's Homestyle Cooking Ribbon Cutting

Commissioners Pleas Childress and Frank Tambunga, other county representatives, Chamber Board of Directors and President, along with Chamber Ambassadors, met for a Ribbon Cutting event hosted by the Chamber on Wednesday, August 25<sup>th</sup> for Nana's Homestyle Cooking.

Owners Mary Lou Hayes of Ozona and James Hurt of Maryland, were on hand to talk to guests about their business.

"We make everything here to order. If you want a taco for breakfast we can do that, or if you want a plate with sunny side up eggs with ham and sausage we can do that," said James. "We cook breakfast all day too."

Guests enjoyed homemade sandwiches, cookies and lemonade. While cooking up some barbacoa and sautéed vegetables on a grilled tortilla for guests to taste, James and Mary talked about the many items on their menu.

"When you call or come by, be sure to ask about our daily lunch and dinner specials. We have our regular items, but we like to mix it up. We have offered everything from meatloaf to chicken fried steak, steaks and even enchiladas," said Mary. "I like to cook baked goods and sweets. We have pies, cookies, cupcakes, cobbler, brownies and more. If you have family coming to town, or an event at work, you can order by the dozens."

**Continued on page 4-Nana's Ribbon Cutting**

## Continued from page 3-Nana's Ribbon Cutting

Nana's Homestyle Cooking offers breakfast, lunch and dinner. They can cook for larger groups. Featured menu items are breakfast tacos and breakfast plates, baked chicken, steaks, fish, lunch and dinner plates, hamburgers and fries, chicken sandwich, chicken salad, potato salad, baked potatoes, a variety of vegetables and much more. "We also want everyone to know that we have both our Texas State Health and Food Handlers Certificates."

Nana's Homestyle Cooking is located at 1503 Avenue A, on the right just before you enter the I-10 east bound ramp. There are areas to sit if you want to stop by to place your order, or you can call in your order for pick-up at 325/226-0258. Hours of operation are Monday through Sunday, from 10am to 10pm.

## Welcome new members

### Toro Loco Promotions

Ruben Cruz

P.O. Box 1352, Ozona, TX 76943  
325/315-6440

Pro-Rodeo Announcer, DJ for local parties-provides sound, Rodeo promoter and planner in Texas and Oklahoma, Mexican Rodeo-Charriadas

### Frontier Communications

Charleen Palmer or Christi Engle  
1103 Avenue F, Ozona, TX 76943  
325/944-1649 or 325/213-4128

Local telecommunications provider for residential and business customers. Providing the local dial tone, long distance, high speed internet, circuits, phone systems, and voice over ID.



### Heaven's Blessings

#### Farmer's Market

Sidney Gunnels  
112 Avenue D, Ozona, TX 76943  
325/206-4999

Farm/garden fresh produce that is locally and regionally grown. Seasonal fruits and vegetables.  
8am to 8pm  
blessedfarmersmarket@gmail.com

### Hampton Inn-Coming Soon

Amit Patel- General Manager  
816 14th Street, Ozona, TX 76943  
316/258-7448  
Hotel Accommodations (72 rooms) with meeting facilities.

## Are you taking advantage of your member services

Having a sale? Offering a holiday discount? Have old inventory you would like to move? Do you have a new product to introduce? Hiring? Just need visibility? As an added Chamber member benefit, the Chamber Dialogue is an ideal vehicle to gain additional exposure with 170 businesses and individuals. Simply drop off or e-mail your flyer to the Chamber office by the first of each month. We will mail your flyer along with the newsletter to all Chamber members.

You can use [www.Ozona.com](http://www.Ozona.com) to post and promote your special Hot Deal, event or available job. Every time a Chamber member posts a new Hot Deal, the membership receives an e-mail blast updating them to the latest about a local business. You can subscribe to a Hot Deals newsletter at [www.Ozona.com/Hot Deals](http://www.Ozona.com/Hot Deals). Help us to help you! For more information contact us at 392-3737.

## Who walked into the Chamber of Commerce & Visitor Center in July

### Visitor Center

- Walk-in traffic into the Visitor Center for the month of July-574 people
- Where are they from? Texas visitors-365, Out of State-128, Local-72, Foreign-9
- Year to date traffic into the Visitor Center is 3,736, a 21.86% increase over the same period last year.
- Top states visiting Ozona in July-CA, AZ, NM, FL, LA
- Top cities visiting Ozona in July-El Paso, San Antonio, San Angelo, Houston, Austin
- Year to date Chamber related inquiries 20%, Tourism related 80%
- Week days in order of the busiest in July-Friday, Saturday, Tuesday, Thursday, Monday, Wednesday
- Top Requested Items in July-General Tourism, Interpretive Trail, Maps/Directions, Restaurants



### Advertising

- Year-to-date the Chamber has filled, in response to our advertising, 9,708 requests for information on Ozona. An additional 1,924 brochures have been handed out to walk-in visitors and mailed to state wide Travel Centers.

## What Services are sought at [www.Ozona.com](http://www.Ozona.com)

For the month of July, at [www.Ozona.com](http://www.Ozona.com), there were 1,343 business directory searches, and 1,978 actual *member page hits*! **These are people searching for YOUR services. Following are the top members that received 20 or more page hits:**

Ozona Truck Trailer & Emergency Repair-58	Pizza Mia on the Square-54
Devon Energy Corporation-45	Will M. Black Real Estate-43
Pon Seahorn Real Estate-42	Bunger Real Estate-41
Venegas Construction-40	Wool Growers Central Storage-40
L & B Automotive-37	The Ozona Stockman-36
Ozona Cable & Broadband-35	Barnart Shaw's General Repair-34
Discovery Natural Resources-34	Family Health Center of Ozona-34
Crockett County Water Control & Improvement-33	Encino RV Park-31
Lopez Construction & Remodeling-30	Triple C Hardware Lumber & Rental-30
KYXX Ozona-94.3 FM Real Country-28	Nana's Homestyle Cooking-23
Ozona Flour Mill & Goods-23	Ozona Mercantile-23
Treto's Tire & Towing-22	Ozona Country Club-21

As demonstrated above, the Chamber of Commerce & Visitor Center is the front door to our community. ***So are you taking advantage of your member services?***

## What is Ozona.com doing for our members and the community?

For **July 2016**, Ozona.com had 3,274 sessions: 2,476 new 798 returning.

Of these 3,274 sessions, there were 9,444 page views – of these 6,027 were unique (1st time views)

The 3,274 sessions were from 48 countries and 3,034 sessions were from US.

### Top 5 States:

Texas	2,424
California	96
Arizona	46
Florida	40
Louisiana	40

### Top 5 Texas Cities:

Dallas	375
Houston	335
Austin	263
Llano	163
San Antonio	108

### Top 20 Content Searches

1. Homepage	1,364	11. Events Calendar	136
2. Mobile Homepage	909	12. Area Attractions	126
3. Hunting Leases	801	13. Chamber of Commerce	116
4. Local Attractions	267	14. Location	110
5. Restaurants	225	15. County Officials	108
6. Itinerary	177	16. Games	100
7. Interesting Facts	171	17. Job Postings	97
8. Lodging	169	18. Mobile History	93
9. Membership Directory	151	19. Mobile Local Attractions	92
10. Public Services	148	20. Contact Us	92

### Chamber Master (Membership Directory Data Base)

Business Directory Searches	1,343	Hot Deal Hits	289
Hot Deal Searches	163	Member Page Hits	1,978
Job Searches	113	Job Posting Hits	8

### Top Searched Chamber Master Service Categories:

Roadside Assistance	30	Restaurants/Fast Food	20	RV Parks	15
Feed Store	21	Auto Repair	17	Catering	15
Hunting	21	Oil & Gas Services	17	Mechanics	15
Real Estate	21	Clothing	16		

### Social Media Pages / Internet

#### Facebook

4,573	Fans
119	New Likes
384,474	Total Paid Reach
16,732	Total Organic Reach
16,329	People Engaged
375	Daily Logged-in Page Views
52,361	Ozona Campaign-Results
18,976	Ozona Campaign-Ad Reaches
9,364	Ozona Campaign-Individuals Reached

#### Google+

1,190	Search
32	Google+ Page Views
310	Post Views
1,821	Photo Views
22	Clicks to Website
41	Clicks for Driving Directions
11	Clicks for Phone Calls

#### Twitter

60	Total Followers
2,715	Impressions

#### Pinterest

14	Total Followers
0	Total Likes
3	Repins
1,650	Impressions
922	Users Reached
9	Clicks on Pins

#### Instagram

66	Total Followers
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#### Texas Outside

9,181	Visitors to site
19	Clicks Through to Ozona.com