

Hang Your Hat In History
OZONA CHAMBER OF COMMERCE
& VISITOR CENTER PARK

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CHAMBER DIALOGUE

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The Chamber of Commerce recognizes Mediajaw Web Design & Hosting as our Business of the Month

Founded by Jody Gentry, Mediajaw Web Design & Hosting has been developing websites in San Angelo since 1997. "It originally started as a part time, work at home job for a single father, while attending Angelo State University," said Jody. "The phone quickly started ringing and the jobs started trickling in. Within three months, I was withdrawing from ASU and looking for office space.



From left to right: Jimmy Barton, Jennifer Wilson, Michael Green, and Owner Jody Gentry

Twenty years and three offices later, we are still here and as busy as ever! In addition to building websites, we also provide complete email service, website hosting and domain name registrations. We also provide many other services including logo design, business cards, brochures, fliers, banners, and just about any other graphic service you can imagine. Whether you need a simple website with just the basics, or an e-commerce site with all the bells and whistles, we can handle your next project. We also offer discounts to all Ozona Chamber members!

"Social Media? We do that, too! Whether it's setting up a new page, recovering a page that someone else setup or just cleaning up your existing social media pages, we have experience with Facebook, Twitter, Google+ and all the other platforms. Call us to get started!

SEO Services? Got a site already, but just can't get noticed on the search engines? Give us a call and let us give you a fair and honest review of what we can do to help with your company's online visibility. Sometimes it can be as simple as changing a few titles tags on your homepage. Call for a free, no obligation analysis of your current campaign and let's see if we can help you GET NOTICED!

We proudly support the Ozona Chamber of Commerce and our fellow clients in the area, including the Crockett County Deerfest Association, Bunger Real Estate, the Crockett County Historical Commission, The Glover Company and the Ozona Weed Wash."

Business of the Month-Continued from page 1

The Ozona Chamber of Commerce would like to recognize Mediajaw Web Design & Hosting for their commitment to provide quality service to our local businesses and community.

Mediajaw Web Design and hosting is located at 3157 Executive Drive in San Angelo, but can be reached at 325/656-8927, or by e-mail at jody@mediajaw.com. You can view their services at www.mediajaw.com. Open Monday through Friday.

DC to DQ



The Chamber of Commerce was contacted by U.S. Representative Will Hurd's office requesting our assistance in informing the community about his second DC to DQ tour throughout his district. Arriving in Ozona on August 9th, the Congressman was introduced by County Judge Fred Deaton and greeted by a crowd of over 30 people.

"I represent 29 communities, big and small. Our DC to DQ tour includes 27 stops, in 20 towns in 6 days," said the Congressman. The Congressman introduced his staff and their role.



The Congressman began by stating, "regardless of what you may hear, way more unites us than divides us, and things are getting done." He shared that he has had 11 bills signed into law.

The Congressman expressed his view on the border wall. He shared his Smart Wall proposal to securing the border, which would include a combination of wall, technology, law enforcement, drones and sensors. "There are areas that have limited Internet access where a wall would be appropriate, however I am proposing the combination in an effort to save the tax payer monies."

He discussed Tax Reform and the need to simplify the tax code to one page.

The Congressman was questioned about his healthcare voting record. "I will not vote for a bill that does not increase healthcare competition, increase accessibility and decrease cost. If a bill proposed does not include these 3 items, I will not support it."

He shared with the group that he supports ESSA that was passed last year. The effort of the program is to insure that elementary and secondary student are better prepared for college.

Congressman noted that he supports the CARES ACT which provides additional dollars to research and find the cure for cancer.

He supports the Fast Act Trust Fund to support improvement of surface transportation.

The Congressman took questions from the group about North Korea, Iran, and healthcare.

For more information, or to speak to your Congressman, you can contact one of the following offices: Del Rio 830/422-2040, Eagle Pass 830/491-7003, or San Antonio 210/921-3130. You can also visit his web site at <https://hurd.house.gov>

Chamber members recognized

The Ozona Chamber of Commerce would like to wish the following members a **HAPPY ANNIVERSARY**, and **THANK** them for their support of the Chamber organization, its programs and services, and their community. We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of August.

Happy Anniversary

Ozona Environmental– 1998

Esperanza Ranch-2005

Twistflower Ranch-2006

AdArt DeSigns-2009

Close to our Hearts Country Store-2010

Kenny Blanek's Village Café & Catering-2012

Mesquite Trading Co., Inc.-2014

Lopez Construction & Remodeling-2015

Hampton Inn-2016



Welcome new member

Twistflower Nature Retreat-Encompassing 5,800 acres of panoramic vistas, the Twistflower Ranch sits proudly atop a classic West Texas Landscape. Situated northwest of the town of Ozona, approximately 30 miles north of I-10. The Twistflower Ranch offers the premier nature tourism experience between the Texas Hill Country and Big Bend. Enjoy solitude, wildlife viewing, luxury accommodations and more while surrounded by the rugged and romantic view of Crockett County. Activities: hunting, archeology, birding, yoga, photography, star gazing, & hiking. Cabins available. Contact: Mike McCloskey at 512/516-1750, mike @ twistflowerranch.com or www.twistflowerranch.com

Announcing the 6th Bi-Annual South West Texas Oil and Gas Trade Show

DEADLINE APPROACHING

The Chamber will host its 6th Bi-Annual Oil and Gas Trade Show October 4-5, 2017. Registration information is available at **OZONA.COM**. Following is the show schedule:



Wednesday, October 4, 2017- Set-Up Day

8:30 a.m.– 4:30 p.m. -Registration / Exhibitor Set-Up - Crockett County Fair Park Convention Center. Convention Center will be locked at 4:30p.m.

Thursday, October 5, 2017

9:00 a.m.-6:00 p.m. -**TRADE SHOW** at the Crockett County Fair Park Convention Center
 11:30 a.m.-1:30 p.m. -**NETWORKING LUNCHEON** with Keynote Speaker Todd Staples-President of the Texas Oil & Gas Association
 1:30-6:00 p.m. -**TRADE SHOW** continues at the Crockett County Fair Park Convention Center
 6:00 p.m. -Trade Show Adjourns

Who walked into the Chamber of Commerce in July

Visitor Center

- Walk-in traffic into the Visitor Center in July was 587 people
- YTD we have seen 3,830 visitors, down -0.29% or 94 visitors the same period of time last year
- Where are they from? Texas visitors-2,285, Out of State-918, Local-512, Foreign-115
- Traveling: East 1,750, West-971, North-233 and South-88
- Top visiting states for the month year were-AZ, NM, LA, CA, IL & PA
- Top visiting cities for the month were-San Antonio, Midland, Austin, El Paso, Houston
- Weekdays in order of the busiest were Saturday, Friday, Thursday, Monday, Wednesday, Tuesday,
- Year to date Chamber related inquiries 17%, Tourism 83%
- Top requested items or services for the month were: maps, directions, restaurants, general tourism, Interpretive Trail



Advertising

- Year-to-date the Chamber has filled, in response to our advertising, 6,524 requests for information on Ozona. An additional 1,956 brochures have been handed out to walk-in visitors and mailed to statewide Travel Centers

What services are sought at www.Ozona.com

For the month of July, at www.Ozona.com, there were 444 business directory searches, and 831 actual *member page hits*! **These are people searching for YOUR services. Following are the members that received 20 or more page hits:**

Epic Permian Operating, LLC-54
CCWC & Improvement District-35
Family Health Center of Ozona-30
Pon Seahorn Real Estate-26
Lopez Construction & Remodeling-25
Wool Growers Central Storage-24
Fred H. Chandler Ranching-23
Will M. Black Real Estate-22
L & B Automotive-21
Venegas Construction-20



What is Ozona.com doing for our members and the community?

For **July 2017**, Ozona.com had 3,255 sessions: 2,615 new 640 returning

Of these 3,255 sessions, there were 6,654 page views – of these were 5,149 unique (1st time views)

The 3,255 sessions were from 61 countries and 2,947 sessions were from US.

Bounce Rate: 70.26%

Average Session Duration: 00:01:35

Top 5 States:

Texas	2,398
California	95
Arizona	47
Louisiana	36
Colorado	33

Top 5 Texas Cities:

Dallas	400
Austin	331
Houston	311
Odessa	118
San Antonio	118

Top 20 Content Searches

1. Homepage	1,672	11. County Officials	144
2. Hunting Leases	828	12. Interesting Facts	133
3. Photo Gallery	264	13. Pandale Crossing	126
4. Local Attractions	238	14. Travel Itineraries	116
5. Area Attractions	221	15. Location	114
6. Business of the Month	204	16. Contact	105
7. Lodging	197	17. Public Services	100
8. History	155	18. Job Postings	94
9. Events Calendar	148	19. Membership Directory	76
10. Restaurants	146	20. Public Parks	73

Chamber Master (Membership Directory Data Base)

Business Directory Searches	444	Hot Deal Hits	106
Hot Deal Searches	53	Member Page Hits	831
Job Searches	220	Job Posting Hits	20

Top Searched Chamber Master Service Categories:

Roadside Assistance	13	RV Parks	3	Digital/HD Cable	2
Convenience Store	4	Agriculture	2	Hunting	2
Carpentry	3	Apartments	2	Oil & Gas Services	2
Feed Store	3	Attorney at Law	2	Towing Services	2

Social Media

Facebook

5,843	Fans
55	New Likes
200,527	Total Paid Reach
14,281	Total Organic Reach
13,752	People Engaged
188	Daily Logged-in Page Views
285,694	Total Impressions of All Posts
52	Ozona Campaign-Results
45,233	Ozona Campaign-Impressions
4,980	Ozona Campaign-Individuals Reached

Google

878	Search
2,633	Total Google Business Page Views
2,103	Listings on Map
530	Listings on Search
1,587	Photo Views
21	Clicks to Website
21	Clicks for Driving Directions
3	Clicks for Phone Calls

Twitter

75	Total Followers
2,781	Impressions

Texas Outside

13,461	Visitors to site
33	Clicks Through to Ozona.com