

**OZONA CHAMBER OF COMMERCE
& VISITOR CENTER PARK**

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Facebook Tourism Page: OzonaChamber

Chamber Page: OzonaChamberBiz



CHAMBER DIALOGUE

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The Ozona Chamber of Commerce recognizes AirMedCare Network as our Business of the Month

The Ozona Chamber of Commerce would like to recognize AirMedCare Network as our Business of the Month.

The AirMedCare Network is an alliance of affiliated providers offering the largest air ambulance service across the country.

Shannon AirMed 1 is owned and operated by Med-Trans, a division of AirMedCare.

“AirMed1, the helicopter air ambulance service, has a crew of three; a flight medic, RN and pilot. These crews are the best of the best,” said Jade Hambright, Membership Sales Manager for AirMedCare Network.

“Ozona and Crockett County are mostly serviced out of our San Angelo base, but there may be times when our Ft Stockton or Odessa bases may need to fill in.

“It’s all about the golden hour and critical need. Our mission is to make it possible for people living in rural areas to get the life-saving emergency care they need, when they need it. The flights are expensive and health insurance only pays a portion of the bill. AirMedCare Network includes 320 base operations across 38 states,” said Jade.

“Thanks to the Crockett County Commissioner’s Court, the county pays for air ambulance service for all residents of Crockett County. For \$35 a year, residents can upgrade this service and have access to a nationwide network by joining the AirMedCare Network. This membership covers all residents in the household. Your membership also helps support our base operations.

“If you are in an accident outside of Crockett County, \$35 a year is well worth it to avoid the high cost of air ambulance service.”

The Ozona Chamber of Commerce would like to recognize AirMedCare Network and thank them for their partnership and the service they provide to Crockett County residents.

For more information on how to upgrade your Crockett County membership, call 325/213-5251 or e-mail Jade.hambright@airmedcarenetwork.com. You can also visit www.airmedcarenetwork.com or join on-line at www.AMCNRep.com/Jade-Hambright.



J. Cleo Thompson Wellness Center officially welcomed



County officials, Chamber Board of Directors, ambassadors, and a large number of residents all gathered at a Ribbon Cutting ceremony held Thursday, August 16th for the J. Cleo Thompson Wellness Center.

“On behalf of the Chamber of Commerce, we thank you all for responding and coming out today to help the Chamber welcome a new business and its services to Ozona, and to celebrate the opening of the J. Cleo Thompson Wellness Center” said Chamber President, Shanon Biggerstaff.

“I would like to introduce the staff of the J. Cleo Thompson Wellness Center that I have come to love and appreciate so much, Jim Fish, webmaster and nutritionist; Melissa Lozano, trainer and fitness instructor; Zeke Martinez, health and wellness coach, and Elva Vasquez, house keeper and maintenance. We are becoming a close and diverse team with a lot to offer,” said Stormi Oglesby, Director.

“There have been a number of people and organizations involved in getting the center open who I would like to thank. Randy Huggins with O’Connell Robertson; Sarah Luna, project manager; Jim Barns, Sam Blundt, and Joe D. Fuller with Lyness Construction; Chip Thomas with Marathon Fitness; Total Office Solutions, NewQuest, Ozona Cable & Broadband, The Ozona Stockman, and so many more! The county commissioners and all of the county employees that have been so patient and kind helping me learn how the system works. I have a newfound respect for every person that works for Crockett County and what it takes to make it run efficiently and how much effort and hard work goes into that.

“My Board of Directors have been amazing and instrumental throughout this entire process and thank you to the Thompsons (Dorothy, Christie, and Linda) for the generous and much appreciated donation of the land. Without these ladies this possibly would not have happened. I hope this facility would have made Jimmie proud and we are so happy you were able to be here today.

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Wellness Center-Continued from page 2

“Finally, a special and well deserved thank you to the woman who has made this vision and much needed facility become reality, Shirley Kirby. Her persistence and tenacity paid off in the end. It has been a true inspiration to know that through the years of adversity and one shut door after another she never once gave up. I am honored to have been a part of this experience with her.

“Wellness is much more than a jog on a treadmill or lifting weights. It’s a balance, not only physically but emotionally and spiritually. No matter one’s age, gender, or situation the mind, body, and soul need to be fed with something positive. This wellness center allows our community a place to come whether for a workout or a cup of coffee and a conversation. We are a support system and a stepping stone for reaching goals, relieving stress, and simply doing something nice for yourself which everyone deserves.”

The J. Cleo Thompson Wellness Center is located at 103 Medical Drive and open Monday through Friday from 5am to 9am, and Saturday from 8:00am to 1pm. Pool hours are Monday through Friday from 5:30am to 8pm and Saturdays from 8:30am to noon.

Facility Amenities include Precor equipment treadmills, ellipticals, recumbent bikes, dual muscle group weight machines and free weights. Additional accessories include balls, bands, steps, mats and kettlebells.

The center includes an indoor pool, refreshment area, exercise room with mirrors, walking trail, locker rooms, handicap accessible showers and a variety of classes for all levels.

To learn more about the J. Cleo Thompson Wellness Center, its services or to become a member, call 325/392-4620 or visit www.ozonawellness.com

Ozona Cable & Broadband moves their offices

County Officials, Chamber Board of Directors, staff and Ambassadors met for a Ribbon Cutting on Thursday, August 30th, to celebrate the new location of Ozona Cable & Broadband.

Owner Tony Shields spoke to guests about the variety of services provided by his business with the help of his son Danny McPhearson.

Ozona Cable & Broadband offers services to Ozona, Sterling City, Mertzon and Eldorado. They offer cable services to include a Digital / HD Basic Channel Package including 75 channels (requires flat screen TV). You can upgrade to 84 channels which would require setting a box. Premium channels such as Cinemax, Starz, Encore, HBO and Showtime are also offered.

Ozona Cable & Broadband also offers High-Speed Internet Access, Wi-Fi and now direct Internet fiber installation for local businesses. “We have already installed direct fiber to a number of local businesses who have not only been happy with the service, but they like that they are working with someone local,” said Owner, Tony Shields.

“We are also working on FTTH or “Fiber to the House” for residents. This is coming in the future, but this will be a great plus for local residents.”

Ozona Cable & Broadband is now located at 616 Avenue H across from Nat Gas. Hours of operation are Monday through Friday, 8:00 a.m. to 5:00 p.m. For more information you may call the office and speak with Liz Morgan at 325/480-2300. You may also contact Tony Shields at shieldsconst@aol.com, or visit their web site at www.Ozonacable.com.



Are you taking advantage of your member services

If you take a moment to browse around Ozona.com, on the home page click on Job Postings and you will find fellow Chamber members who have posted available jobs at their place of business.

Click on Hot Deals and you will see a number of local businesses who are communicating a variety of messages to 160 Chamber members. Chamber members who are hosting events can also post on our web site.

Each month you receive this newsletter. Enclosed are a number of member flyers informing you about services available in Ozona provided by fellow members.

Moved your offices? Having a sale? Offering a holiday discount? Have old inventory you would like to move? Do you have a new product to introduce? Hiring? Just need visibility? As an added Chamber member benefit, the Chamber Dialogue is an ideal vehicle to gain additional exposure with businesses and individuals. Simply drop off or e-mail your flyer to the Chamber office by the first of each month. We will mail your flyer along with the newsletter to all Chamber members at no additional cost to you.

Help us to help you keep the community informed about your business activities. Fellow Chambers are your customers!



Happy Anniversary

Chamber members recognized

The Ozona Chamber of Commerce would like to wish the following members a **HAPPY ANNIVERSARY**, and **THANK** them for their support of the Chamber organization, its programs and services, and their community. We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of August.

Ozona Environmental– 1998

Esperanza Ranch-2005

Twistflower Ranch-2006

Close to our Hearts Country Store-2010

Kenny Blanek's Village Café & Catering-2012

Hampton Inn-2016

Who walked into the Chamber of Commerce in July

Visitor Center

- Walk-in traffic into the Visitor Center in July was 967 people
- Where were they from? Texas visitors-637, Out of State-252, Local-33, Foreign-45
- Year-to-date walk-in traffic is 4,430
- Traveling in July: East-525, West-352, North-30 and South-4
- Top visiting states for the month were-CA, AZ, FL, NM, LA
- Top visiting cities for the month were-San Antonio, El Paso, Austin, Houston, Odessa
- Weekdays in order of the busiest in July were Tuesday, Monday, Thursday, Saturday, Friday, Wednesday
- Year-to-date Chamber related inquiries 12% Tourism 88%
- Top requested items or services for the month were: fuel, restaurants, directions, maps, Interpretive Trail



Advertising

- Year-to-date the Chamber has filled, in response to our advertising, 14,673 requests for information on Ozona. An additional 3,751 brochures have been handed out to walk-in visitors and mailed to statewide Travel Centers.

What services are sought at www.Ozona.com

For the month of July, at www.Ozona.com, there were 1,936 business directory searches, and 982 actual *member page hits*! **These are people searching for YOUR services. Following are the members that received 10 or more page hits this month:**

Epic Permian Operating, LLC-81	Ozona Cable & Broadband-58
Family Health Center of Ozona-33	L & B Automotive-33
CCWC&I District-31	Wool Growers Central Storage-30
Encino RV Park-22	Crockett County Abstract Company-20
Escondido Draw Recreational Area-19	Pikes Peak Energy Services, LLC-19
The General Store-19	Will M. Black Real Estate-19
NatGas Inc.-16	Venegas Construction, LLC-16
J. Cleo Thompson Wellness Center-14	Lowe's Market-14
Pandale Crossing River Resort-13	Bill Black Ranch-11
Clayton Hill Ranches-11	MAC-Mike's Auto Care-11
Crockett National Bank-10	Sunoco Energy Services, LLC-10



What is Ozona.com doing for our members and the community?

For **July 2018**, Ozona.com had 3,583 sessions: 2,750 new users 429 returning users

Of these 3,583 sessions, there were 6,645 page views – of these 5,490 were unique (1st time views)

The 3,583 sessions were from 54 countries and 2,707 sessions were from US.

Bounce Rate: 71.09% Average Session Duration: 00:01:40 Pages/Session: 1.85

Top 5 States:

Texas	2,132
California	82
Florida	47
Louisiana	42
Nevada	36

Top 5 Texas Cities:

Dallas	379
Austin	364
Houston	294
San Antonio	142
San Angelo	97

Top 20 Content Searches

1. Homepage	1,596	11. Visitors Guide	131
2. Hunting Leases	942	12. Job Postings	131
3. County Officials	545	13. Local Attractions	130
4. Events Calendar	197	14. Location	109
5. Photo Gallery	188	15. Pandale Crossing	104
6. History	166	16. Public Parks	96
7. Area Attractions	162	17. Interesting Facts	95
8. Public Services	139	18. Membership Directory	75
9. Restaurants/Dining	137	19. Facebook Pages	71
10. Lodging	135	20. Travel Itineraries	69

Chamber Master (Membership Directory Data Base)

Business Directory Searches	1,936	Hot Deal Hits	193
Hot Deal Searches	69	Member Page Hits	982
Job Searches	164	Job Posting Hits	16

Top Searched Chamber Master Service Categories:

Oil & Gas Services	11	Construction	8
Feed Store	10	Equipment Rental	8
Hunting	10	Excavator	8
Roadside Assistance	10	Health	8
Insurance	9	RV Parks	8

Social Media Pages / Internet

Facebook Tourism

6,755	Beginning Fans (6-30-18)
7,036	Ending Fans (7-31-18)
416	Net Likes
50,577	Total Paid Reach
7,166	Total Organic Reach
5,261	People Engaged
4,781	Daily Viral Reach
401	Daily Logged-in Page Views
66,252	Total Impressions of All Posts

Facebook Business

159	Beginning Fans (6-30-18)
175	Ending Fans (7-31-18)
16	Net Likes
11,756	Total Paid Reach
1,534	Total Organic Reach
363	People Engaged
1,110	Daily Viral Reach
172	Daily Logged-in Page Views
18,466	Total Impressions of All Posts

Google

276	Search
5,854	Total Google Business Page Views
5,420	Listings on Map
206	Listings on Search
807	Photo Views
25	Clicks to Website
21	Clicks for Driving Directions
7	Clicks for Phone Calls

Texas Outside

4,360	Impressions
27	Clicks

Twitter

80	Total Followers
2,850	Impressions