

**OZONA CHAMBER OF COMMERCE
& VISITOR CENTER PARK**

P.O. Box 1135, 505 15th Street, Ozona, TX 76943

325/392-3737, www.Ozona.com

Facebook Tourism Page: OzonaChamber

Facebook Chamber Page: OzonaChamberBiz



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**The Ozona Chamber of Commerce
recognizes Specialty Diesel Services, LLC
as our Business of the Month**



Specialty Diesel Services LLC was established in 2005 by James and Marcia Michulka, as a family owned business that now staffs 4 people.

“Our company specializes in Ford Pickup Trucks with 37 plus years of experience. We work on various sized diesel engines, transmissions, clutches, differentials, drive lines, brakes, A/C and provide diesel engine parts, sales and service. Our customers travel from Ozona, Mertzon, Sonora, and all the surrounding counties and from around our state of Texas. We also service our traveling customers from around the United States,” said owner James Michulka.

“As a family owned business, we understand that while traveling breakdowns happen, and are inconvenient, we are here to help you get back on the road in a timely manner,” said owner Marcia Michulka.

“Specialty Diesel Services LLC believes all our customers deserve the best with the “Right Repair for The Right Price! We want to take care of all your Ford Truck needs from small to large.”

The Ozona Chamber of Commerce would like to recognize and thank Specialty Diesel Services, LLC for the professional service provided to the residents of Ozona.

Specialty Diesel Services, LLC is located at 4550 Petro Drive, San Angelo, TX 76903. You can reach them by calling 325/ 656-8849 or 325/245-7252. You can also visit their web site at www.specialtydiesel.net.

Chamber members recognized

The Ozona Chamber of Commerce would like to wish the following members a **HAPPY ANNIVERSARY**, and **THANK** them for their support of the Chamber organization, its programs and services, and their community. We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of August.

Ozona Environmental– 1998

Esperanza Ranch-2005

Close to our Hearts Country Store-2010

Kenny Blanek's Village Café & Catering-2012

Hampton Inn-2016

Twistflower Ranch Nature Retreat-2017

Welcome New Member

Alejandro Tree Service

Brittney Alejandro-Owner

Tony Alejandro-Contact

512 Avenue J, P.O. Box 9

Ozona, TX 76943

830/900-4232 or 830/279-6187

alejandrobrittney24@gmail.com

Family Owned and Operated

Free Estimates

Tree Removal, Pruning, Trimming, Tree Topping

No Job Too Big or Too Small



Are you taking advantage of your member services

If you take a moment to browse around OZONA.COM, on the home page click on Job Postings and you will find fellow Chamber members who have posted available jobs at their place of business.

Click on Hot Deals and you will see a number of local businesses who are communicating a variety of messages to our Chamber members and other subscribers to our Hot Deal e-Newsletter. Chamber members who are hosting events can also post on our web site.

Each month you receive this newsletter. Enclosed are a number of member flyers informing you about services available in Ozona provided by fellow members.

Moved your offices? Having a sale? Offering a holiday discount? Have old inventory you would like to move? Do you have a new product to introduce? Hiring? Just need visibility? As an added Chamber member benefit, the Chamber Dialogue is an ideal vehicle to gain additional exposure with businesses and individuals. Simply drop off or e-mail your flyer to the Chamber office by the first of each month. We will mail your flyer along with the newsletter to all Chamber members at no additional cost to you. Need help to create a flyer... call us at 325/392-3737.

Help us to help you keep the community informed about your business activities. Fellow Chambers members are your customers!

Who walked into the Chamber of Commerce in July

Visitor Center

- Due to COVID-19, walk-in traffic has been lower than previous year. Visitor Center traffic in July was 490.
- Walk-in traffic in July of 2019 was 1,011.
- In July Locals-20, Texas visitors-337, Out of State-133 and Foreign-0
- Traveling: East-298, West-117, North-38 and South-6
- Top visiting states for the month of July were CA, AZ, NM, FL, NC
- Top visiting cities for the month were-El Paso, Midland, San Antonio, Houston, and Austin
- Weekdays in order of the busiest in July were Thursday, Monday, Friday, Wednesday, Tuesday, Saturday
- Year-to-date Chamber related inquiries 16%, and Tourism related inquiries 84%
- Top requested items or services for the month were: maps, Internet Usage, Interpretive Trail, Walking Tour



Advertising

- Year-to-date the Chamber has filled 1,754 requests for information on Ozona. Ozona brochures are handed out to walk-in visitors and mailed to statewide Travel Centers or mailed to inquirers.

What services are sought at www.Ozona.com

For the month of July at www.Ozona.com, there were 1,838 business directory searches, and 1,163 actual *member page hits*! **These are people searching for YOUR services. Following are the members that received 10 or more page hits this month:**

Epic Permian Operating, LLC-45	Family Health Center of Ozona-41
Encino RV Park-32	Venegas Construction, LLC-31
Sunoco Energy Services, LLC-27	CCWC&ID#1-26
Wool Growers Central Storage-24	Eldorado Animal Clinic-23
Lowe's Market-20	Stokes Drilling Company-19
Ambit Energy-18	Pepe's Café-18
Total Office Solution of West Texas-18	Will M. Black, Realtor-Hudson Properties-18
Angelo Inflatables, L.L.C.-17	D's Liquor Store-17
Crockett County Abstract Company-15	Bunger Real Estate Company, LLC-13
CGF&R, Inc.-13	LE A&N LLC Happy Nails-13
Barnhart Shaw's General Repair-12	L & B Automotive-12
Natgas, Inc.-12	Crockett Automotive, Inc.-11
Escondido Draw Recreational Area-11	Ozona Cable & Broadband-11
Ozona Country Club-11	Pon Seahorn Real Estate-11
RV Repair Crew-11	Treto's Tire & Towing-11
Western Poster Service, Inc.-11	Crockett County Collision Repair-10
Discovery Natural Resources LLC-10	HW Car Wash-10
J. Cleo Thompson Wellness Center-10	J. Cleo Thompson-10
Johnson Draw RV Park-10	

What is Ozona.com doing for our members and the community?

For **July 2020**, Ozona.com had 3,698 sessions: 2,922 new users 443 returning users

Of these 3,698 sessions, there were 7,007 page views – of these 5,544 were unique (1st time views)

The 3,698 sessions were from 49 countries and 2,871 sessions were from US.

Bounce Rate: 73.66% Avg. Session Duration: 00:01:11 Pages/Session: 1.89 Avg. Sessions/Month: 3,545

Devices Used to Access: Mobile: 62.20% Desktop: 34.82% Tablet: 2.98%

Top 5 States:

Texas	2,275
California	88
Florida	50
Arizona	39
New Mexico	26

Top 5 Texas Cities:

Dallas	419
Austin	361
Houston	249
San Antonio	172
San Angelo	89

Top 20 Content Searches

1. Homepage	1,252	11. Public Services	147
2. Hunting Leases	701	12. History	135
3. COVID-19 Ozona Info	398	13. Local Attractions	132
4. Pandale Crossing	360	14. Lodging & RV	114
5. County Officials	291	15. City/County Maps	109
6. Photo Gallery	276	16. Events Calendar	107
7. Location	267	17. Visitor Guide	95
8. Area Attractions	193	18. Restaurants	95
9. Interesting Facts	161	19. Job Postings	94
10. Travel Itineraries	158	20. Public Parks	79

Chamber Master (Membership Directory Data Base)

Business Directory Searches	1,838	Hot Deal Hits	281
Hot Deal Searches	178	Member Page Hits	1,163
Job Searches	152	Job Posting Hits	8

Top Searched Chamber Master Service Categories:

Auto Repair	13	Brush Control	10	Newspaper	10
Construction	11	Entertainment	10	Off Roading	10
Recreation	11	Garden Supplies	10	Sporting Goods	10
Appliances	10	Honorary Member	10		

Social Media Pages / Internet

Facebook Tourism

9,768	Beginning Fans (6-30-20)
9,850	Ending Fans (7-31-20)
82	Net Likes
79,314	Total Paid Reach
4,266	Total Organic Reach
6,815	People Engaged
3,071	Daily Viral Reach
610	Daily Logged-in Page Views
90,495	Total Impressions of All Posts
7.27	% of Invites Accepted

Facebook Business

706	Beginning Fans (6-30-20)
712	Ending Fans (7-31-20)
6	Net Likes
16,681	Total Paid Reach
1,759	Total Organic Reach
387	People Engaged
839	Daily Viral Reach
131	Daily Logged-in Page Views
26,886	Total Impressions of All Posts
50	% of Invites Accepted

Google

1,684	Search (approx.)
5,188	Total Google Business Page Views
4,944	Listings on Map
244	Listings on Search
1,713	Photo Views
5	Clicks to Website
22	Clicks for Driving Directions
5	Clicks for Phone Calls

Texas Outside

800	Impressions
16	Clicks
2.00%	Click-Through Rate

Twitter

99	Total Followers
4,413	Impressions