

**OZONA CHAMBER OF COMMERCE
& VISITOR CENTER PARK**

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Facebook Tourism Page: OzonaChamber

Facebook Chamber Page: OzonaChamberBiz



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**The Ozona Chamber of Commerce recognizes
Americas Best Value Inn
as our Business of the Month**



Hasu and Rekha Patel moved to Ozona, Texas, and purchased the Americas Best Value Inn in August of 2006. The couple, formerly from Orange County, used to live in Anaheim, California. Hasu has worked as an Electronic Technician with Boeing Aerospace Company at their Long Beach, CA, plant working on commercial and military aircrafts such as C-17 Airlifter, MD-80, MD-11, 717 and others. As a 20 year aerospace veteran, he then moved to Ozona. “My brother, J C Patel, lived in Ozona and liked the community, and his friend, J R Bhakta of the Best Western Ozona Inn, told us about the motel, which we then purchased and went into business. We enjoy Ozona and the community. I also completed the Community Leadership Program in 2007, introduced by Ozona Chamber of Commerce. Such a good community,” says Hasu Patel.

The Americas Best Value Inn, located at 820 11th Street received a prestigious “500 Club” award from Vantage Hospitality Group in the years 2010, 2012, 2013, 2014, and 2015, which were awarded at the annual International Conference & Trade Show at Las Vegas, Nevada.

The “500 Club” award is presented each year to Americas Best Value Inns that achieve a perfect score in their quality assurance inspection. This includes receiving excellent quality rating in housekeeping, maintenance, appearance, life safety issues, lobby and marketing. Promoting and encompassing the brand’s reputation of

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providing guests with friendly, personalized service and exceptional quality, outstanding value is also taken into consideration.

According to Hasu, “We had a excellent year in 2019. Last year our occupancy was down considerably, but this year it is back up positively. We hope we might back on track. Most of our guests are interstate travelers, mostly from Texas, Arizona, California and Florida. We have had some local business, too, such as construction, oil field and auto garage workers.

“We have people staying with us attending local school events or people here visiting their families. We are proud of the property and our recent awards. We invite local people to stop by and let us give them a tour. We completely remodeled the property in 2008,” continued Hasu.

“Americas Best Value Inn has 24 rooms, almost all non-smoking, and some are pet friendly. We provide free WI-FI service. We also have laundry facilities for guests, and free Continental breakfast, microwaves, refrigerators and dryers in all rooms.”

The Chamber of Commerce would like to congratulate Americas Best Value Inn on their recent awards. We recognize the business as being an added asset to the community and their efforts to provide a quality service to their customers. For more information, we invite you to call (325) 392-2631, or visit their website at www.redlion.com/americas-best-value-inn/tx/ozona/americas-best-value-inn-ozona.

Chamber says ‘goodbye’ to Biggerstaff, welcomes Walker as new president

by Melissa Perner - The Ozona Stockman

Ozona Chamber of Commerce said “farewell” to Chamber President Shanon Biggerstaff last week at a reception held in her honor.

Biggerstaff has been the Chamber President for more than 20 years.

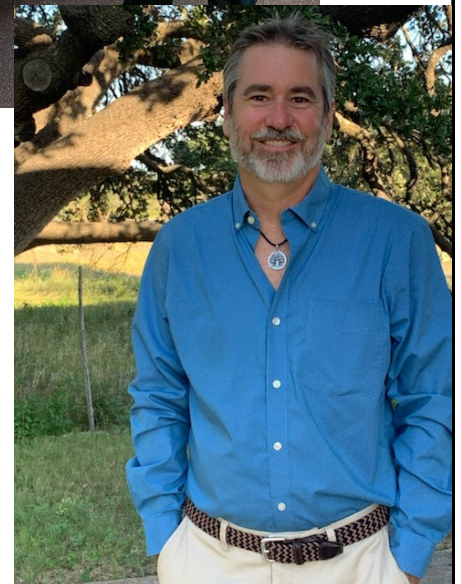
The Crockett County Commissioners’ Court issued a resolution in Biggerstaff’s honor.

“It has been an honor to have known Shanon and worked with her for many years. Shanon worked hand in hand with the Crockett County Commissioner’s Court and the community in several successful projects which enhanced the growth and progress of Crockett County,” the resolution stated.

Biggerstaff’s projects while she was director included building the Visitor Center in partnership with the county and Texas Department of Transportation, the Interpretive Trail attraction at the Visitor Center, working with Texas Park and Wildlife to help create the Escondido Draw Recreational Area off-road vehicle park, and designed and implemented the bi-annual Regional Oil and Gas Trade Show.

Shanon is very dedicated to anything she puts her hand to do. She has the fortitude to step out and try new things if opportunity presents itself. Her

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accomplishments have truly left a lasting impression. Shanon has been a great asset to our community. The Commissioners Court respectfully appreciates working with Shanon and wishes her the best in her future endeavors,” the resolution stated.

Philip Walker will now take over as the new Chamber President.

Walker has strong family ties to Crockett County, and spent his summers and holidays returning to West Texas to enjoy the family ranch located 35 miles southwest of Ozona, formerly known as the Jack Ward Ranch, currently known as 7 Oaks Ranch.

For the last 10 years, Walker spent half the year, each year, managing the family’s ranch range restoration program, rebuilding infrastructure and the hunting program, coordinating the educational social media campaign, recruiting volunteers and building partnerships to accomplish the goals of the ranch.

This effort brought recognition from the Crockett County Soil and Water Conservation District and the Texas Parks and Wildlife Department. “I have met and worked with so many people in Crockett County. The collaboration to accomplish these goals has resulted in my connecting with people both local and on a regional level,” said Walker.

Throughout his career when not working the ranch, Walker was a tour guide for motor coach tours, as well as serving as Cruise Tour Manager escorting groups in Alaska.

Walker’s background includes Sales, Event/Artist Management, Cruise Ship Activity Coordinator, Cruise Manager and Ranch Management.

His education includes a BBA in Business Management from the University of Mississippi and a Certification through the International Tour Management Institute (ITMI).

Walker is a Certified Burn Manager through the Texas Department of Agriculture, and holds a LEED (Leadership in Energy and Environmental Design) Green Associate Certification.

Walker also served as Director of Programming for the Sedona Cultural Park, a non-profit organization, providing a wide variety of programs and services to over 800 park patrons or members.

Sedona Cultural Park operated as a 50 acre nature park with an outdoor performing arts center.

He also served three years as Executive Director promoting an outdoor performing arts festival with an emphasis on culture, nature, and music.

This included booking and coordinating major talents such as BB King, Los Lobos and many others. Entertainment, a large variety of vendors, speakers, and animal displays all of which attracted attention from major media such as National Geographic could be found at this event.

In addition to event planning, Walker was responsible for public relations, marketing, booking talent, and media coordination for the entire park.

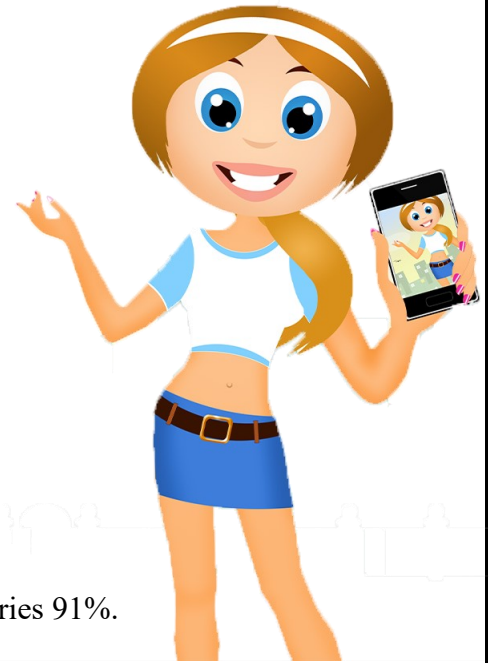
“I am looking forward to using my extensive background in sales, marketing, social media, event planning, grant writing, fund raising, and development of tourism and membership programs to serve the Ozona Chamber of Commerce. I have a long history in Crockett County and a deep connection to the land. It is very special to me. I also look forward to spending even more time at the ranch, the Devils River, and the many local attractions we will be promoting together,” Walker said.

Welcome Aboard, Philip!

Who walked into the Chamber of Commerce in July

Visitor Center

- Walk-in traffic into the Visitor Center in July 2021 was 1,310. (*This is another record-setting month!*)
- Walk-in traffic in July of 2020 was 490.
- In July Locals-51, Texas visitors-889, Out of State-361 and Foreign-9
- Traveling: East-785, West-361, North-28 and South-8 (This number represents only those that share with us their destination.)
- Top visiting states for the month of July were CA, NM, AZ, FL, NV & SC (tied for 5th).
- Top visiting cities for the month were El Paso, Houston, Austin, San Antonio and Odessa.
- Weekdays in order of the busiest in July were Thursday, Friday, Saturday, Monday, Tuesday and Wednesday.
- Year-to-date Chamber related inquiries 9%, and Tourism related inquiries 91%.
- Top requested items or services for the month were: General Tourism, Interpretive Trail, Restaurants, Directions, Texas Travel Guides.



Advertising

- Year-to-date the Chamber has filled 1,222 requests for information on Ozona. Ozona brochures are handed out to walk-in visitors and mailed to statewide Travel Centers or mailed to inquirers.

Chamber members recognized



The Ozona Chamber of Commerce would like to wish the following members a **HAPPY ANNIVERSARY**, and **THANK** them for their support of the Chamber organization, its programs and services, and their community.

We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of August.

Ozona Environmental, LLC - 1998

Esperanza Ranch - 2005

Close to Our Hearts Country Store - 2010

Hampton Inn - 2016

Twistflower Ranch Nature Retreat - 2017

Alejandro Tree Service - 2020

Did You Know?

Crockett County is the eighth largest of 254 counties in Texas and covers over 3,000 square miles of ruggedly beautiful West Texas. The one and only town within its boundaries is Ozona, which is known as "The Biggest Little Town in the World," with about 3,500 persons calling it "home". The town is unincorporated and, although being rather isolated from other towns, is quite independent.





What services are sought at www.Ozona.com

For the month of July at www.Ozona.com, there were 12,671 business directory searches, and 2,546 actual *member page hits*!

These are people searching for YOUR services.

Following are the members that received 10 or more page hits this month:

Encino RV Park - 86	Ozona Truck Trailer & Emergency Repair - 20
Epic Permian Operating LLC - 50	Treto's Tire & Towing - 20
Eldorado Animal Clinic - 45	7 Oaks Ranch / Philip Walker - 19
Family Health Center of Ozona - 42	Ambit Energy - 19
L & B Automotive - 36	Bug Express Pest Control - 19
Crockett County Abstract Company - 34	Crockett Automotive, Inc. - 19
King Construction & Remodel LLC - 30	Crockett County Public Library - 19
Mi Familia Restaurant - 30	Debbie Forehand Wilson, Realtor - 19
Sunoco Energy Services, LLC - 30	Hampton Inn - 19
Village Drug - 30	KYXX Ozona 94.3 FM - 19
DJH Oil & Gas, LLC - 29	Mediajaw - 19
Lowe's Market - 29	Ozona Environmental, LLC - 19
X-Bar Ranch Nature Retreat & RV - 29	Quality Inn - 19
All About Rekers Tow / Recovery - 28	Rusty Gold on the Square - 19
Emerald R.V. Campground - 28	The Ozona Stockman - 19
Wool Growers Central Storage - 28	Triple C Hardware Lumber & Rental, Inc. - 19
Ozona Country Club - 27	Twistflower Ranch Nature Retreat - 19
Crockett County Collision Repair - 26	Close to Our Hearts Country Store - 18
Barnhart Shaw's General Repair - 24	Country Club View Apartments - 18
Bunger Real Estate Company, LLC - 24	G's RV Park - 18
JL Ready Mix Concrete - 24	J. Cleo Thompson Wellness Center - 18
Stuart Operating, LLC - 24	Pepe's Cafe - 18
West Central Wireless - 24	SKG Engineering, LLC - 18
Crockett County Water Control & Improvement District #1 - 23	Sutton County Steakhouse - 18
Escondido Draw Recreational Area - 23	T Nails & Spa - 18
D's Liquor Store - 22	The General Store - 18
El Chato's - 22	Western Poster Service, Inc. - 18
MAC - Mike's Auto Care - 22	Discovery Natural Resources LLC - 17
Natgas, Inc - 22	Fort Lancaster State Historic Site - 17
Ozona Insurance - 22	Johnson Draw RV Park - 17
Venegas Construction, LLC - 22	Kerbow Funeral Home - 17
Ozona Cable & Broadband - 21	Le A&N LLC Happy Nails - 17
Pon Seahorn Real Estate - 21	Ozona Community Center - 17
Red Stag Operating, LLC - 21	Plumbing by Rick, LLC - 17
Soto Inc. - 21	RV Repair Crew - 17
Will M. Black, Realtor - Main Street Realtor, Hudson Properties - 21	Specialty Diesel Services, LLC - 17
Zarvona Energy LLC - 21	Stokes Drilling Company - 17
Alejandro Tree Service - 20	Stokes, John C.P.A. - 17
Bahlman Cleaners - 20	Village Barber and Beauty Shop - 17
HW Car Wash - 20	CTWP - 16
	D & P R.V. Lots - 16
	Hillcrest Inn & Suites - 16

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Interim Hospice of San Angelo - 16

Lone Star Contracting, LLC - 16

Ozona Bank - 16

Republic Hotel of Ozona - 16

Triple C RV - 16

West Texas Rehabilitation Center - 16

ASU - Small Business Development Center - 15

Alpine Ala Carte, LLC - 15

Americas Best Value Inn - 15

Crockett County Museum - 15

Crockett Taxidermy & Processing - 15

Travelodge - 15

Aries Residence Suites - 14

Crockett National Bank - 14

DCP Midstream Partners, LP - 14

Esperanza Ranch - 14

New Beginnings Ozona - 14

Shannon AirMed1 - 14

Total Office Solution of West Texas - 14

UniFirst - 14

Economy Inn & RV Park - 13

Thomas Cameron, Attorney at Law - 13

Area Wide Phone Book - 12

Bill Black Ranch - 12

Dublin Hunters Group - 12

Fesco, LTD - 12

Jody K. Upham, Attorney at Law - 12

Ball & Strunk Partners, Ltd. - 11

Better Business Bureau of the Permian Basin - 11

Holiday Inn Express Ozona - 11

Millspaugh Ranch Company LLC - 11

White, Mr. & Mrs. Mark - 11

AEP Texas - 10

Advanced Technology Solutions - 10

Baggett "Bandera" Ranch - 10

Clayton-Hill Ranches - 10

Crockett County Consolidated Common
School District - 10

Double "T" Ranch - 10

Howard's Well Ranching Company - 10

Hudspeth River Ranch - 10

J J Marley Ranch - 10

Southwest Texas Electric Coop - 10

XL Ranch c/o David Gardner - 10

What's Happening at the Chamber Grounds!



Left: Good upkeep in progress at the Chamber office in late August with Jesse mowing the lawn and roofers installing the new metal roof.

Above: Brass colored metal roofing cut-to-fit on site during new roof installation.

Great Job!

What is Ozona.com doing for our members and the community?

For **July 2021**, Ozona.com had 3,934 sessions: 2,975 new users 626 returning users

Of these 3,934 sessions, there were 7,405 page views – of these 5,754 were unique (1st time views)

The 3,934 sessions were from 93 countries and 2,752 sessions were from US.

Bounce Rate: 61.82% Avg. Session Duration: 00:01:19 Pages/Session: 1.88 Avg. Sessions/Month: 3,950

Devices Used to Access: Mobile: 67.65% Desktop: 30.12% Tablet: 2.23%

Top 5 States:

Texas	2,166
California	106
Arizona	56
Florida	53
New Mexico	46

Top 5 Texas Cities:

Dallas	527
Houston	354
Austin	300
San Antonio	145
San Angelo	83

Top 20 Content Searches

1. Homepage	3,049	11. Location	131
2. Hunting Leases	396	12. History	126
3. Area Attractions	381	13. Restaurants/Dining	120
4. Travel Itineraries	291	14. Visitor Guide	117
5. Photo Gallery	227	15. Lodging/RV	101
6. Public Parks	148	16. Interesting Facts	94
7. Facebook Pages	147	17. Job Postings	92
8. Pandale Crossing	138	18. Local Attractions	74
9. Events Calendar	132	19. Airport	65
10. County Officials	131	20. Public Services	63

Chamber Master (Membership Directory Data Base)

Business Directory Searches	12,671	Hot Deal Hits	1,254
Hot Deal Searches	1,656	Member Page Hits	2,546
Job Searches	215	Job Posting Hits	75

Top Searched Chamber Master Service Categories:

Oil & Gas Exploration & Production	59	Internet	52	Plumbing	52
Business Services	53	Lodging	52	Repair	52
Hunting	53	Lodging/RV	52	Roadside Assistance	52
Oil & Gas Services	53	Media	52	RV Parks	52
Auto Repair	52	Motels	52	Utilities	52
Employer Services	52				

Social Media Pages / Internet

Facebook Tourism

10,213	Beginning Fans (6-30-21)
10,232	Ending Fans (7-31-21)
19	Net Likes
62,872	Total Paid Reach
2,436	Total Organic Reach
5,421	People Engaged
595	Daily Viral Reach
637	Daily Logged-in Page Views
72,107	Total Impressions of All Posts
5.09%	% of Invites Accepted

Facebook Business

759	Beginning Fans (6-30-21)
775	Ending Fans (7-31-21)
16	Net Likes
12,580	Total Paid Reach
1,375	Total Organic Reach
506	People Engaged
433	Daily Viral Reach
161	Daily Logged-in Page Views
17,666	Total Impressions of All Posts
86.96%	% of Invites Accepted

Google

944	Search (approx.)
1,897	Total Google Business Page Views
1,453	Listings on Map
444	Listings on Search
1,070	Photo Views
13	Clicks to Website
19	Clicks for Driving Directions
4	Clicks for Phone Calls

Texas Outside

New Ownership Transitions

Twitter

103	Total Followers
1,011	Impressions