

**OZONA CHAMBER OF COMMERCE
& VISITOR CENTER PARK**

P.O. Box 1135, 505 15th Street, Ozona, TX 76943

325/392-3737, www.Ozona.com

Facebook Tourism Page: OzonaChamber

Facebook Chamber Page: OzonaChamberBiz



CHAMBER DIALOGUE

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**The Ozona Chamber of Commerce would like to recognize
Kenny BlaneK's Village Café & Catering as our Business of the Month**



Left to right: Heather, Gabriel, Amanda, Sabrina, George,
Hector, Rocky & Kenny

Kenny BlaneK and family started their first catering business back in 1981 in San Angelo, TX. A local favorite, the Dun Bar East was known for its homemade family style cooking. Later in 1986 the Kenny BlaneK family moved their business to a former steakhouse in Grape Creek, and renamed the business Dun Bar 87 North. In the early 90's they moved to the El Patio and have finally in 2006 settled in and found their home at the old Warren Drug building at the Village Shopping Center in San Angelo. "We've been operating Kenny BlaneK's Village Café & Catering for 13 years now," said Kenny. "It is truly a family affair. My wife, daughter, grandson, son-in-law and any other available family member we can round up has been recruited."

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Business of the Month-Continued from page 1

“Most of our catering is done within a 100 to 150 mile radius. Ozona is just one of the many communities we serve, and we have come out to cater weddings, school functions, oil field safety and employee events, realtors, CPA and bank meetings. We’ve been as far as Houston, San Antonio and Taos, New Mexico. We were honored to be asked to cater for various food shows, and state Wool and Mohair & Sheep and Goat Association events. We don’t turn down any job unless we’re just not available, and we have catered many private events as well.

We specialize in good food! We offer custom catering and we provide a lot of food for a good price. Our breads, veggies, and desserts are homemade. Our menu includes fish, steak, steak fingers, roast, assorted chicken and beef dishes, BBQ and Mexican food.

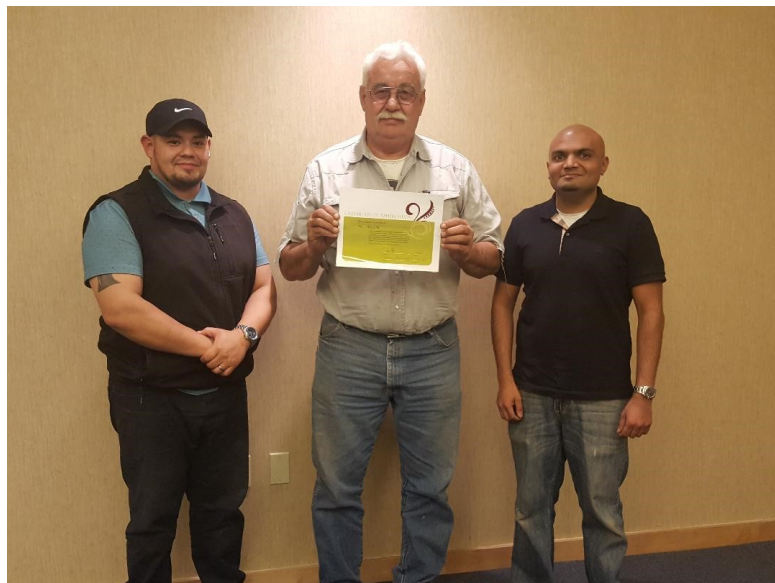
We have been very fortunate over the years, and we have learned that you dance with the ones that brought you. We have many repeat customers. Like the mail man, we cater rain or shine, in a building or in a pasture, we’ve done it all. Sterling City is our home, but we live in San Angelo. We thank San Angelo and all of the surrounding communities for making our business a success,” said Kenny.

The Ozona Chamber of Commerce would like to recognize Kenny Blanek’s Village Café & Catering for the professional and dedicated service they have provided to the residents and businesses of Ozona.

Kenny Blanek’s Village Café & Catering is located at 2100 W. Beauregard, in San Angelo, TX. They are open for breakfast and lunch Tuesday-Sunday 6am-2pm except during certain holidays. You can reach the restaurant or book a catering event by calling 325/942-1647, or 325/650-2776. You can also visit their Facebook page: Kenny Blanek’s Village Cafe

Chamber recognizes outgoing Board of Director

During the December 19th board meeting, Paul Stroope received recognition for his valuable contribution and service to the Ozona Chamber of Commerce. The Chamber had the privilege and opportunity to get to know Paul as an individual. In honor of his generosity and service to the Chamber for six years, from 2014-2019, the Chamber thanked Paul. Paul has left a positive footprint and his volunteer service has been greatly appreciated.



Left to right: Jacob Vasquez-Vice-Chairman, Paul Stroope, and Chairman Amit Patel.

Happy Anniversary

The Ozona Chamber of Commerce would like to wish the following members a **HAPPY ANNIVERSARY**, and **THANK** them for their support of the Chamber organization, its programs and services, and your community. We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of **December**:



Perry Family Trust - 1983
Barnhart Shaw's General Repair - 2005
Discovery Natural Resources LLC - 2007
Casey A. Riley, Systems Consultant - 2008
Bug Express Pest Control - 2012
Interim Healthcare Hospice - 2013
Mi Familia - 2016
Epic Permian Operating, LLC - 2016

Merry Christmas from the Chamber of Commerce board and staff

During the holiday season and the close of another year, our thoughts turn gratefully to those who have made our progress possible. In this spirit we simply but sincerely say, thank you, and we wish you a **Merry Christmas and Happy New Year!**

Amit Patel-Chairman
Jacob Vasquez-Vice-Chairman
Janet Thompson-Treasurer
Laurie Hale-Past Chairman
Board of Directors: Paul Stroope, Cash Jennings,
Stormi Oglesby
Shanon Biggerstaff-President, CTE
Vicki Davis-Visitor Center Receptionist
Terri Crawford-Visitor Center Receptionist



Record turn out for the Evening on the Town

The Ozona Chamber of Commerce and local member businesses teamed up to host our seventh annual Evening on the Town event.

Hosted on Thursday, December 12th, from 6:00-8:30 p.m., 19 local Chamber member businesses participated. Many had activities, refreshments, sales, or specials to take advantage of during this festive season.

Customers were able to pick up a free ticket at each of the participating businesses to earn a chance to win one of over 50 door prizes. The more businesses you visited, the better your chances were to win! Whether you needed trinkets, gifts, or were just hungry along the way, there was something for everyone in the family to enjoy.

We would like to thank not only the participating businesses, but those who donated a prize making the evening fun for all. We would like to thank DJ Johnny Tambunga for providing the sounds of Christmas on the town square and the First Baptist and United Methodist Churches for the live Nativity Scene, and the OLPH Youth Choir who sang Christmas carols throughout town .

We had the **best turn out in seven years!** There were 1,173 residents that came out to shop and visit. This was an increase of 175 residents over last year. Of the total residents, 480 were first time attendees, and 657 were repeat attendees. Thirty-six people were from out of town (Amarillo, Azle, Del Rio, Eastland, El Paso, Goldwaite, Iraan, Menard, Rankin, Robert Lee, San Angelo, Sheffield, Sonora, South Padre Island) and state, (CA, LA, NM, SC), staying at local motels.



Who walked into the Chamber of Commerce in November

Visitor Center

- Walk-in traffic into the Visitor Center in November was 752 people.
- Where were they from? Texas visitors-504, Out of State-194, Local-45, Foreign-9
- Year-to-date walk-in traffic is 9,333
- Traveling in November: East-409, West-213, North-36 and South-7
- Top visiting states for the month were-CA, AZ, NM, FL, LA
- Top visiting cities for the month were-El Paso, San Antonio, Austin, Midland, Houston
- Weekdays in order of the busiest in November were Friday, Monday, Saturday, Tuesday, Wednesday, Thursday
- Year-to-date Chamber related inquiries 11%, and Tourism related inquiries 89%
- Top requested items or services for the month were: directions, maps, Interpretive Trail



Advertising

- Year-to-date the Chamber has filled 10,031 requests for information on Ozona. An additional 4,698 brochures were handed out to walk-in visitors and mailed to statewide Travel Centers or inquirers.

What services are sought at www.Ozona.com

For the month of November at www.Ozona.com, there were 2,998 business directory searches, and 1,349 actual *member page hits*! **These are people searching for YOUR services. Following are the members that received 10 or more page hits this month:**

Encino RV Park-43	Wool Growers Central Storage-39
Venegas Construction, LLC-36	Triple C Hardware Lumber & Rental, Inc.-35
Sunoco Energy Services, LLC-31	Family Health Center of Ozona-27
Epic Permian Operating, LLC-26	Will M. Black Real Estate-26
Total Office Solution of West Texas-25	HW Car Wash-23
Eldorado Animal Clinic-22	KYXX Ozona 94.3 FM-22
Ozona Cable & Broadband-21	Pon Seahorn Real Estate-21
L & B Automotive-20	Lowe's Market-20
The General Store-19	CCWC&ID#1-18
Close To Our Hearts Country Store-16	Interim Hospice of San Angelo-16
Pandale Crossing River Resort-16	Travelodge-16
West Texas Rehabilitation Center-16	Angelo Inflatables L.L.C.-15
Barnhart Shaw's General Repair-15	Advanced Technology Solutions-15
D's Liquor Store-15	Top O' The Town RV Park-15
Dairy Queen of Ozona, Inc.-14	Dust Devil Books-14
El Chato's-14	Hillcrest Inn & Suites-14
Integrated Roofing Systems, Inc.-14	Kerbow Funeral Home-14
The Café Next Door-14	West Central Wireless-14
Bunger Real Estate Company, LLC-13	Esperanza Ranch-13

Continued on page 6-services sought at [Ozona.com](http://www.Ozona.com)

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I-10 & 163 The Corner Store/Valero-`13
 Knox Floor Covering Company-13
 The Ozona Stockman-13
 Western Poster Service, Inc.-13
 Crockett Taxidermy & Processing-12
 MAC-Mike Auto Care-12
 Plumbing by Rick, LLC-12
 Stokes, John CPA-12
 Twistflower Ranch Nature Retreat-12
 Alpine Ala Carte, LLC-11
 Crockett Automotive, Inc.-11
 AirMedCare Network-10
 Mediajaw-10
 Overwatch Enterprises, LLC-10
 Southridge RV Park-10

King Construction & Remodel, LLC-13
 Rusty Gold on the Square-13
 Treto's Tire & Towing-13
 Country Club View Apartments-12
 Daun Williams Construction-12
 Ozona Insurance-12
 Stokes Drilling Company-12
 Sutton County Steakhouse-12
 X-Bar Ranch Nature Retreat & RV-12
 America's Best Value Inn-11
 Village Barber & Beauty Shop-11
 Hampton Inn-10
 Natgas, Inc.-10
 Quality Inn-10
 Speciality Diesel Services, LLC-10

Evening on the Town Photos



What is Ozona.com doing for our members and the community?

For **November 2019**, Ozona.com had 4,166 sessions: 3,403 new users 459 returning users

Of these 4,166 sessions, there were 6,610 page views – of these 5,607 were unique (1st time views)

The 4,166 sessions were from 52 countries and 3,412 sessions were from US.

Bounce Rate: 76.43% Avg. Session Duration: 00:01:09 Pages/Session: 1.59 Avg. Sessions/Month: 4,340

Devices Used to Access: Mobile: 64.38% Desktop: 31.37% Tablet: 4.25%

Top 5 States:

Texas	2,808
California	99
Louisiana	69
New Mexico	36
Florida	35
Georgia	35

Top 5 Texas Cities:

Austin	607
Dallas	582
Houston	285
San Antonio	125
San Angelo	84

Top 20 Content Searches

1. Hunting Leases	1,906	11. Job Postings	105
2. Homepage	1,168	12. Area Attractions	96
3. County Officials	495	13. Visitor Guide	92
4. Location	267	14. Lodging	92
5. Deerfest	227	15. Hunting Services	83
6. Photo Gallery	183	16. Local Attractions	83
7. Events Calendar	180	17. Chamber of Commerce	76
8. History	123	18. Contact	76
9. Public Services	120	19. Membership Directory	69
10. Restaurants	110	20. Interesting Facts	68

Chamber Master (Membership Directory Data Base)

Business Directory Searches	2,998	Hot Deal Hits	541
Hot Deal Searches	87	Member Page Hits	1,349
Job Searches	91	Job Posting Hits	22

Top Searched Chamber Master Service Categories:

Hunting	24	Feed Store	14	Oil & Gas Services	14
RV Parks	20	Feeder Filling	14	Sporting Goods	14
Utilities	15	Lodging & RV	14	Water Hauling	14
Custom Cabinets	14				

Social Media Pages / Internet

Facebook Tourism

9,017	Beginning Fans (10-31-19)
9,082	Ending Fans (11-30-19)
65	Net Likes
53,718	Total Paid Reach
11,999	Total Organic Reach
7,314	People Engaged
7,430	Daily Viral Reach
650	Daily Logged-in Page Views
70,022	Total Impressions of All Posts

Texas Outside

920	Impressions
50	Clicks
5.43%	Click-Through Rate

Facebook Business

545	Beginning Fans (10-31-19)
567	Ending Fans (11-30-19)
22	Net Likes
9,224	Total Paid Reach
7,680	Total Organic Reach
812	People Engaged
6,196	Daily Viral Reach
86	Daily Logged-in Page Views
21,583	Total Impressions of All Posts

Twitter

92	Total Followers
3,810	Impressions

Google

2,260	Search (approx.)
6,197	Total Google Business Page Views
6,061	Listings on Map
136	Listings on Search
821	Photo Views
26	Clicks to Website
39	Clicks for Driving Directions
5	Clicks for Phone Calls