

**OZONA CHAMBER OF COMMERCE
& VISITOR CENTER PARK**

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Facebook Tourism Page: OzonaChamber

Facebook Chamber Page: OzonaChamberBiz



CHAMBER DIALOGUE

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**The Ozona
Chamber of Commerce
recognizes
Stuart Operating, llc
as our Business of the Month**

Stuart

operating, llc

Stuart operating, llc was established in 2007 as a contract pumping service, owned and operated by David Stuart. The company now staffs 14 people and offers 4 types of services which include contract pumping, roustabout, brush clearing, and fencing.

Our Business of the Month works with oil and gas companies to help maximize their daily production. They perform oil field maintenance and repairs on all surface equipment as well as new construction. Stuart operating, llc also works with private land owners and their ranch fencing and brush clearing needs. They offer mechanical grubbing as well as raking and mulching.

“We take pride in our work and strive to provide a top-quality service and product at a competitive price. Having grown up in Ozona, I truly value the friendships and relationships I have with the Ozona citizens,” said David. “I would like to give a special thanks to all Stuart operating, llc employees for their hard work and dedication in helping achieve the level of professionalism that our customers expect.”

The Ozona Chamber of Commerce would like to recognize and thank Stuart operating, llc for the professional services provided to Crockett and surrounding counties.

Stuart operating, llc is located in Ozona, Texas and can be reached by calling 325/277-2936 or e-mailing dstuart@bigbend.net.

Happy Anniversary

The Ozona Chamber of Commerce would like to wish the following members a **HAPPY ANNIVERSARY**, and **THANK** them for their support of the Chamber organization, its programs and services, and your community. We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of **December**:



Perry Family Trust - 1983
Barnhart Shaw's General Repair - 2005
Discovery Natural Resources LLC - 2007
Advanced Technology Solutions - 2008
Bug Express Pest Control - 2012
Interim Healthcare Hospice - 2013
Mi Familia Restaurant - 2016
Epic Permian Operating, LLC - 2016
Aries Residence Suites - 2018

Evening on the Town a Success

The Ozona Chamber of Commerce and local member businesses teamed up to host our eighth annual Evening on the Town event.

Hosted on Thursday, December 10th, from 6:00-8:30 p.m., 15 local Chamber member businesses participated. Many had activities, refreshments, sales, or specials to enjoy during this festive season. Customers were able to pick up a free ticket at each of the participating businesses to earn a chance to win one of over 50 door prizes. The more businesses you visited, the better your chances were to win! Whether you needed trinkets, gifts, or were just hungry along the way, there was something for everyone in the family to enjoy.

We would like to thank not only the participating businesses, but those who donated a prize making the evening fun for all. We would like to thank DJ Johnny Tambunga for providing the Sounds of Christmas on the town square and the First Baptist Church for the Live Nativity Scene.

The weather was perfect, and it was the last opportunity to promote shopping in our local businesses. There were 633 residents that came out to shop and visit. Of the total residents, 226 were first time attendees, and 387 were repeat attendees. Twenty-four Texas residents (Abilene, Christoval, Del Rio, Eldorado, Iraan, San Angelo, Sheffield, Snook, Waxahatchie), and two were from Alabama.



Evening on the Town Photos



Who walked into the Chamber of Commerce in November

Visitor Center

-Due to COVID-19, walk-in traffic has been lower than previous year. Visitor Center traffic in November was 556 visitors.

-Walk-in traffic in November of 2019 was 752, a decrease of 196 visitors.

-2020 year-to-date traffic into the Visitor Center is 5,685 compared to 9,333 visitors through the same period last year or a 39.0% decrease.

-November 2020 Visitors: Locals-38, Texas visitors-369, Out of State-149

-Traveling: East-254, West-145, North-23 and South-6

-Top visiting states for the month of November were AZ, CA, FL, NM, LA

-Top visiting cities for the month were-Houston, Austin, El Paso, San Antonio, San Angelo

-Weekdays in order of the busiest in November were Monday, Wednesday, Friday, Tuesday, Thursday, Saturday

-Year-to-date Chamber related inquiries 16%, and Tourism related inquiries were 84%.

-Top requested items or services for the month were: restaurants, maps, Interpretive Trail, Texas Travel Guide

-Year-to-date 72 visitors have traveled to Ozona specifically for the Geocache located in the Crockett County Interpretive Trail.



Advertising

-Year-to-date the Chamber has filled 2,797 requests for information on Ozona including Ozona brochures handed out to walk-in visitors and mailed to statewide Travel Centers or mailed to inquirers.

What services are sought at www.Ozona.com

For the month of November at www.Ozona.com, there were 6,035 business directory searches, and 2,245 actual *member page hits*! **These are people searching for YOUR services.**

Following are the members that received 10 or more page hits this month:

Encino RV Park-83	Triple C Hardware Lumber & Rental, Inc.-23
Pon Seahorn Real Estate-80	The General Store-22
Venegas Construction, LLC-46	West Central Wireless-22
Sunoco Energy Services, LLC-44	Will M. Black, Realtor - Hudson Properties-22
Family Health Center of Ozona-41	Debbie Forehand Wilson, Realtor-21
Epic Permian Operating LLC-39	Ozona Country Club-21
Lowe's Market-36	Ozona Insurance-21
Triple C RV-31	Bunger Real Estate Company, LLC-20
Natgas, Inc-28	Close to Our Hearts Country Store-20
Wool Growers Central Storage-28	Crockett Automotive, Inc.-20
Crockett County Water Control & Improvement-27	King's Court RV Park-20
Eldorado Animal Clinic-25	L & B Automotive-20
Emerald R.V. Campground-25	OverWatch Enterprises, LLC-20
All About Rekers Tow / Recovery-24	Western Poster Service, Inc.-20
D's Liquor Store-24	Crockett County Public Library-19
Mi Familia Restaurant-24	Rusty Gold on the Square-19
Treto's Tire & Towing-24	Ambit Energy-18
Total Office Solution of West Texas-23	CGF&R Inc.-18

Services Sought at Ozona.Com Continued From Page 4

J. Cleo Thompson-18
 Le A&N LLC Happy Nails-18
 SKG Engineering, LLC-18
 Soto Inc.-18
 Zarvona Energy LLC-18
 Crockett County Abstract Company-17
 Crockett County Collision Repair-17
 G's RV Park-17
 Hampton Inn-17
 Johnson Draw RV Park-17
 MAC - Mike's Auto Care-17
 Northside RV Park-17
 Ozona Shady Oaks RV Park-17
 Rudy's RV-17
 Barnhart Shaw's General Repair-16
 Bug Express Pest Control-16
 HW Car Wash-16
 Hillcrest Inn & Suites-16
 Mediajaw-16
 Millspaugh Ranch Company LLC-16
 Alejandro Tree Service-15
 Country Club View Apartments-15
 Crockett County Museum-15
 Ozona Cable & Broadband-15
 Ozona Environmental, LLC-15
 T Nails & Spa-15
 CTWP / Lisa Michalewicz-14
 El Chato's-14
 Escondido Draw Recreational Area-14
 Esperanza Ranch-14
 King Construction & Remodel LLC-14
 Ozona Community Center-14
 Plumbing by Rick, LLC-14
 Quality Inn-14
 RV Repair Crew-14

Stokes Drilling Company-14
 West Texas Rehabilitation Center-14
 Alpine Ala Carte, LLC-13
 New Beginnings Ozona-13
 Thomas Cameron, Attorney at Law-13
 Twistflower Ranch Nature Retreat-13
 Village Drug-13
 Crockett Taxidermy & Processing-12
 D & P R.V. Lots-12
 Dublin Hunters Group-12
 J. Cleo Thompson Wellness Center-12
 Pepe's Cafe-12
 Sutton County Steakhouse-12
 Top O' the Town RV Park-12
 X-Bar Ranch Nature Retreat & RV-12
 Advanced Technology Solutions-11
 Americas Best Value Inn-11
 Aries Residence Suites-11
 Bahlman Cleaners-11
 DCP Midstream Partners, LP-11
 Discovery Natural Resources LLC-11
 Fort Lancaster State Historic Site-11
 Interim Hospice of San Angelo-11
 Kerbow Funeral Home-11
 Ozona Bank-11
 Shannon AirMed1-11
 Sonic Drive-In-11
 Specialty Diesel Services, LLC-11
 Stokes, John C.P.A.-11
 The Ozona Stockman-11
 UniFirst-11
 VIP Ranch Co-11
 Village Barber and Beauty Shop-11
 7 Oaks Ranch / Philip Walker-10
 Howard's Well Ranching Company-10
 Republic Hotel of Ozona-10



What is Ozona.com doing for our members and the community?

For **November 2020**, Ozona.com had 4,391 sessions: 3,649 new users 423 returning users

Of these 4,391 sessions, there were 7,196 page views – of these 6,095 were unique (1st time views)

The 4,391 sessions were from 49 countries and 3,603 sessions were from US.

Bounce Rate: 77.89% Avg. Session Duration: 00:01:12 Pages/Session: 1.64 Avg. Sessions/Month: 3,765

Devices Used to Access: Mobile: 69.00% Desktop: 28.19% Tablet: 2.82%

Top 5 States:

Texas	2,845
California	88
Florida	57
Arizona	53
Massachusetts	52

Top 5 Texas Cities:

Houston	580
Dallas	535
Austin	324
San Antonio	209
San Angelo	90

Top 20 Content Searches

1. Homepage	1,357	11. Deerfest	101
2. Hunting Leases	1,232	12. Facebook Pages	96
3. Travel Itineraries	802	13. Lodging/RV	92
4. County Officials	251	14. Visitor Guide	91
5. Covid-19 Ozona Information	239	15. Job Postings	90
6. Location	227	16. Pandale Crossing	85
7. Photo Gallery	167	17. Events Calendar	84
8. Public Services	132	18. Interesting Facts	79
9. History	129	19. City/County Map	76
10. Area Attractions	110	20. Local Attractions	69

Chamber Master (Membership Directory Data Base)

Business Directory Searches	6,035	Hot Deal Hits	710
Hot Deal Searches	642	Member Page Hits	2,245
Job Searches	212	Job Posting Hits	26

Top Searched Chamber Master Service Categories:

Hunting	27	Feed Store	26
Rental Properties	27	Utilities	26
RV Parks	27	Roadside Assistance	25
Agriculture	26	Welding Supplies	25

Social Media Pages / Internet

Facebook Tourism

10,014	Beginning Fans (10-31-20)
10,047	Ending Fans (11-30-20)
33	Net Likes
83,624	Total Paid Reach
2,839	Total Organic Reach
5,610	People Engaged
1,484	Daily Viral Reach
858	Daily Logged-in Page Views
94,505	Total Impressions of All Posts
4.94%	% of Invites Accepted

Facebook Business

731	Beginning Fans (10-31-20)
736	Ending Fans (11-30-20)
5	Net Likes
13,692	Total Paid Reach
1,090	Total Organic Reach
275	People Engaged
370	Daily Viral Reach
242	Daily Logged-in Page Views
20,310	Total Impressions of All Posts
100%	% of Invites Accepted

Google

1,841	Search (approx.)
5,842	Total Google Business Page Views
5,600	Listings on Map
242	Listings on Search
2,076	Photo Views
4	Clicks to Website
19	Clicks for Driving Directions
10	Clicks for Phone Calls

*Note: Photo Views are approximate.
Nov. 14th showed 89,250 views which are not included in total.*

Texas Outside

508	Impressions
17	Clicks
3.35%	Click-Through Rate

Twitter

105	Total Followers
2,779	Impressions