

Hang Your Hat In History
OZONA CHAMBER OF COMMERCE
& VISITOR CENTER PARK

P.O. Box 1135, 505 15th Street, Ozona, TX 76943
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CHAMBER DIALOGUE

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The Chamber of Commerce recognizes Ozona Remodeling and New Construction as the July Business of the Month

“To start with, on behalf of myself, my wife, and my crew, we would like to thank the Ozona Chamber of Commerce for selecting our company as the Business of the Month,” said Owner Ira Childress.

“We have been in business since October, 2009. We are licensed and insured and can conquer most any project from drywall and painting to remodeling a house or single room. If you’re looking for tile or wood flooring, we’ve got you covered. We can provide cement drive-ways and side-walks in town or at the ranch, as well as curbs at your residence. If you have a loved one at the cemetery and need work, we can assist. We also do roofing, window replacement, stucco as well as yard fencing, be it wood or metal,” said Ira.

“We can provide references if needed, and in-town estimates are free. Se Habla Espanol!”

There are four employees of Ozona Remodeling and New Construction; Ira Childress, David Camarillo, Tony Sanchez and Joseph Munez.

Ozona Remodeling and New Construction is headquartered in Ozona and provides service to the communities of Big Lake, Eldorado, Iraan, McCamey, Ozona, Sheffield, Sonora and Rankin. Hours of operation are Monday through Thursday from 8:00 a.m. to 6:00 p.m., and Friday from 8:00 a.m. to noon.

The Chamber of Commerce would like to recognize Ozona Remodeling and New Construction for their efforts to provide quality service in addition to being an added asset to the local business community.

For more information call 325/277-3445, or 325/392-9380, or e-mail ozonaremodeling.com. “You can also find us on Facebook,” said Ira.



Chamber welcomes new members

Ozona Cable & Broadband

Tony Shields-Owner
906 Eleventh Street
Ozona, TX 76943
325/392-3323, E-mail: shieldsconst@aol.com
Cable TV service, satellite service, Sales of TV's DVD
players, VCRs, & Stereos

Eldorado Animal Clinic

Dr. William Edminston
1205 Sheffield Road
Ozona, TX 76943
Ozona Office: 325/392-2508
Leanne Higgins-Eldorado- 853-2572
Janet Pullen-Ozona-716-7310
goatdock@yahoo.com
In Ozona every Thursday from 10am-7pm

Split Rock Ranch

Bobby Pettyjohn-Owner
P.O. Box 26893
Fort Worth, TX 76126
Hunting 30 miles South of Ozona

Catherine Paige Tambunga

Attorney at Law
1004 Avenue E
Ozona, TX 76943
325/392-3399
E-Mail: Catherine.p.tambunga@gmail.com
General Practice

Andrew Winslow- AW Golf LLC

307 Country Club Lane
Ozona, TX 76943
214/733-7254
E-Mail: redraider75002@yahoo.com
Head Golf Professional offering individual and group
golf instruction. Level One PGA, 5 years in junior golf
teaching and development, 10 years golf
experience. Call for appointment.

Happy Anniversary

The Ozona Chamber of Commerce would like to wish the following members a **HAPPY ANNIVERSARY**, and THANK them for their support of the Chamber organization, its programs and services, and your community. We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of July

Crockett County Water Control &
Improvement District- 1999
Pon Seahorn Real Estate-2000
First National Bank of Sonora-2004
Treto's Tire & Towing-2009
Fine Art Collectibles-2009

Chamber Welcomes new Board of Director



Zeb York, General Manager of Ball & Strunk Partner, Ltd., has been appointed to serve on the Chamber of Commerce Board. Zeb will serve a three-year term from 2012-2014.

Local and regional businesses, and residents learn about available services from ASU-SBDC

The Chamber of Commerce hosted an educational luncheon on Thursday, July 26th. Chamber Executive Director, Shanon Biggerstaff, talked with guests about the Chamber and its programs and services.

Vice-Chairman of the board, Lisa Branch, introduced speaker Paul Howard of the ASU- Small Business Development Center (ASU-SBDC) who spoke of a number of services available to residents and businesses.

County officials, local business owners and residents enjoyed a meal catered by the Circle Bar Truck Corral while hearing about the services of the center as well as about their move to a new location in the fall.

"I love what I do, and am in Ozona once a month. I want to help local businesses and would welcome the opportunity," said Paul.

Paul informed guests about the expertise and staff of the center that offers confidential, no cost, business advice in a number of areas.

The ASU-SBDC center offers a diverse array of business seminars and workshops at low to no cost at the center. Courses range from, What You Need to Know to Start Your Own Business to, Loan Principals and Writing a Business Plan, Marketing Strategies, Sales Tax Collection, Bookkeeping and software like Quickbooks, and much more.

The ASU-SBDC also offers for those that live out-of-town virtual business training. You can take on-line courses in the comfort of your own home.

Paul also informed guests that the ASU-SBDC has partnered with a number of local, state and federal agencies that allows them to tap into resources that ultimately result in additional services for their clients.

To learn more about the ASU-SBDC you can call 325/942-2098, E-mail: sbdc@angelo.edu or visit www.sbdc.angelo.edu



Chamber Visitor Center Facts –JUNE 2012

Visitor Center

- Total Walk-In Traffic into the Visitor Center—541
- Texas visitors 233, Out of State 205, Local 27, and Foreign 76
- Top five states visiting Ozona – CA, AZ, NM, FL, MI
- Top five cities visiting Ozona; Houston, El Paso, Austin, San Antonio, San Angelo
- Traveling East 224, West 189, North 39, South 42
- Chamber related inquiries 14%, Tourism related 86%
- Week days in order of the busiest– Thursday, Friday, Wednesday, Friday, Monday, Saturday

Advertising

- In response to our advertising, the Chamber handed out or mailed 3,774 Ozona brochures to visitors, travel centers across the state, and trade shows.

WWW.Ozona.com JUNE Google Analytics

4,164 visits to www.ozona.com, 2,784 new, 1,380 returning

Of 4,164 visits, there were 7,615 page views, of these 6,441 were unique (1st time)

4,164 visits from 44 countries, 4,032 visits were from the US

Top 5 States

Texas	3203
California	148
Pennsylvania	75
Arizona	69
New Mexico	51

Top 5 Cities

Llano	791
San Angelo	433
Houston	370
Brownwood	233
Dallas	171

Top 20 Content Searches

1	Ozona	3142 pageviews	11	Public Services	132
2	Hunting	509	12	County Officials	131
3	History	446	13	Ozona Article	129
4	Restaurant	349	14	Location	116
5	Lodging	305	15	Contact Us	116
6	Event Calendar	222	16	Hot Deals	107
7	Job Postings	182	17	Municipal Airport	105
8	Area Attractions	163	18	Spring E-Brochure	94
9	Local Attractions	142	19	Shopping	81
10	City County Map	133	20	Churches	75

Chamber Master

392	Chamber Member Business Directory Searches
195	Hot Deal Searches
1518	Member Page Hits

Chamber Facebook Page

49	Monthly active users
5	New wall postings
74	Visits
168	Average number of fans



Types of Entrepreneurs

When individuals come to the ASU Small Business Development Center, we try to help identify what type of entrepreneur they are, so we can best help them reach their goals. There are three basic types of entrepreneurs; aspiring, lifestyle, and growth. It's important to determine what type of entrepreneur you are in order to find the best type of business and how to go about making it happen.

The first type of entrepreneur is the aspiring entrepreneur. The aspiring entrepreneur is the dreamer, with lots of ideas and the desire to be their own boss. Yet, as attractive as the idea of making a career change or lifestyle change is, the realities can be a bit overwhelming. It is easy to talk about owning a restaurant or service business, but when an aspiring entrepreneur learns how much time and money will be involved, they are often surprised. They may not be sure if they want to make that much of a change.

There is a definite advantage to recognizing that you are an aspiring entrepreneur. It is extremely valuable to have a better understanding of what it will really take to make your ideal business a reality, so that you can make an informed decision about whether you need more time to consider the business idea or to possibly find a way to transition into business ownership slowly. There may be options, such as finding a way to start the business out of your home or online, that allow you to bridge the gap between your current job and owning your own business.

The second type of entrepreneur is the lifestyle entrepreneur. This is the most common type of entrepreneur, and I consider myself a lifestyle entrepreneur. There are attractive qualities to business ownership and having a business you can call your own. The basic goal is to enjoy your business and to support you and your family with it. There is generally no intention of growing big or hiring a full staff to run the business. Lifestyle entrepreneurs typically offer a product or service that they provide personally, or perhaps with the help of a minimal staff. This type of entrepreneur wants the autonomy of business ownership. This type of business ownership can be very rewarding but also very demanding. The business owner is the business so it will only be as successful as the owner makes it. But there is also the reward of making something on your own.

The third type of entrepreneur is the growth entrepreneur, which is an entrepreneur focused on having a dynamic and fast growing business. These entrepreneurs are going into business to grow fast, hire lots of employees, make as much money as possible, and probably sell the business and move onto another idea. I also call these entrepreneurs, the perpetual entrepreneur. They enjoy the adrenaline and excitement of getting an idea off the ground, and the challenge of growing a business to the point where it will be attractive to a major corporate buyer.

Keep in mind, that there are hybrids of these styles. That can be a good thing. A lifestyle entrepreneur may start a business that is so successful that it does grow to a level that the entrepreneur sells the business or passes it on to a family member. However, deciding what type of entrepreneur you are is essential in your planning process, as it helps define your goals for the business. If your personal lifestyle and control are important to you, then a lifestyle business may be right for you. But, if you are focused on growth and generating wealth, then you are most definitely a growth entrepreneur.

By having a clear idea what type of entrepreneur you are can definitely set you on a path of planning and decision making. And, that's when the fun really begins.

This article was written by Cindy Hartin, CEBS Fellow, Assistant Director and Certified Business Advisor II, of Angelo State University's Small Business Development Center. For more information on the topic of this article or the services of the ASU SBDC, contact her at Cynthia.Hartin@angelo.edu or (325) 942-2098.