

**OZONA CHAMBER OF COMMERCE
& VISITOR CENTER PARK**

P.O. Box 1135, 505 15th Street, Ozona, TX 76943

325/392-3737, www.Ozona.com

Facebook Tourism Page: OzonaChamber

Facebook Chamber Page: OzonaChamberBiz



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**The Ozona Chamber of Commerce recognizes
Plumbing by Rick, LLC as our Business of the Month**



Plumbing By Rick, LLC is a family owned and operated plumbing company that was established in 2015 by Rick and Paula Barron. Our company began with only the two of us and has quickly grown to a staff of 14, and we are currently hiring! We are located in San Angelo, TX, and serve Ozona, Sonora, Eldorado, Christoval, Wall, Big Lake, Ballinger and more.

Rick has been serving San Angelo and the surrounding area for over 35 years. We can serve all of your residential, multi-residential and commercial plumbing needs, as well as remodels and new construction. At Plumbing by Rick we believe in quality, and quality means fixing the problem right the first time. We believe in giving a fair price and being efficient, honest and reliable. Your emergency is our emergency, and we will get to you as soon as possible. We believe that communication with our customers during a project is important. Our employees will treat your home or business as if it were our own and take pride in cleaning up before we leave.

When you're dealing with Plumbing By Rick, LLC, you're in the best of hands. Our goal is to be professional and to take care of your plumbing needs effectively and efficiently so that you will call us again and refer us to your family and friends. We want to be your "go to" plumbing company. If you have a complaint or criticism, we want to hear from you!

The Ozona Chamber of Commerce would like to recognize and thank Plumbing by Rick, LLC for the professional service provided to the residents of Ozona.

Plumbing by Rick, LLC, is located at 5438 Enclave Court, San Angelo, TX 76904. They can be reached at 325/853-2500 or 325/315-0314. You can also visit their web site at www.plumbingbyrick.com.

Chamber members recognized



The Ozona Chamber of Commerce would like to wish the following members a **HAPPY ANNIVERSARY**, and **THANK** them for their support of the Chamber organization, its programs and services, and their community.

We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of July.

Crockett County Water Control & Improvement District-1999
 Pon Seahorn Real Estate-2000
 Sonora Bank-2004
 Treto's Tire & Towing-2009
 Eldorado Animal Clinic-2012
 Ozona Cable & Broadband-2012

Welcome new member

All About Rekers Tow/Recovery Gene Cooper-Owner

1001 Sheffield Rd
 P.O. Box 1046
 Ozona, TX 76943
 325/226-0130 or 325/206-4241

E-Mail: GEC9959@gmail.com
 Roadside Assistance, Towing, Fuel
 Delivery and Accident Recovery



Crockett County Interpretive Trail

If you are looking for a local outdoor option where you can social distance and get some fresh air, remember the Crockett County Interpretive Trail.

Located across the parking lot from the Chamber of Commerce & Visitor Center, the Crockett County Interpretive Trail is home to plant material that is native for a 100 mile radius of Ozona. The trail includes a Rain Harvest Exhibit with signage on the process of collecting water. There is also a wildlife viewing area and a watering hole for birds and butterflies.

The Ozona Chamber of Commerce and Visitor Center is open to the public and a brochure on the trail is available. The Chamber can also provide families with additional outdoor alternatives.

The trail continues to be maintained through these difficult times.



Trail Designer Terry Tate prepares to install 3 additional memorial benches in the trail.

Who walked into the Chamber of Commerce in June

Visitor Center

- Due to COVID-19, walk-in traffic into the Visitor Center in June was 505.
- Walk-in traffic in June of 2019 was 1,098.
- In June Locals-26, Texas visitors-368, Out of State-107 and Foreign-4
- Traveling: East-292, West-140, North-21 and South-2
- Top visiting states for the month of May were AZ, CA, MD, NM, NC
- Top visiting cities for the month were-San Antonio, Houston, El Paso, Midland, Austin
- Weekdays in order of the busiest in June were Monday, Friday, Thursday, Wednesday, Tuesday, Saturday.
- Year-to-date Chamber related inquiries 17%, and Tourism related inquiries 83%
- Top requested items or services for the month were: maps, Interpretive Trail



Advertising

- Year-to-date the Chamber has filled 1,637 requests for information on Ozona. Ozona brochures are handed out to walk-in visitors and mailed to statewide Travel Centers or mailed to inquirers.

What services are sought at www.Ozona.com

For the month of June at www.Ozona.com, there were 5,909 business directory searches, and 1,834 actual *member page hits*! **These are people searching for YOUR services. Following are the members that received 10 or more page hits this month:**

Eldorado Animal Clinic-44	Family Health Center of Ozona-43
Encino RV Park-32	Epic Permian Operating, LLC-31
Angelo Inflatables L.L.C.-25	CCWC&ID#1-25
HW Car Wash-23	Natgas, Inc.-23
Allen Ranch-22	Plumbing by Rick, LLC-22
Venegas Construction, LLC-22	Wool Growers Central Storage-22
Ozona Cable & Broadband-21	Triple C Hardware Lumber & Rental, Inc.-21
Crockett County Abstract Company-20	Will M. Black, Realtor-Hudson Properties-21
Specialty Diesel Services, LLC-20	Sunoco Energy Services, LLC-20
Barnhart Shaw's General Repair-19	Crockett County Museum-19
L & B Automotive-19	Total Office Solution of West Texas-19
Lowe's Market-18	Ozona Insurance-18
Pon Seahorn Real Estate-18	Stokes Drilling Company-17
Stokes, John C.P.A.-17	7 Oaks Ranch / Philip Walker-16
J. Cleo Thompson Wellness Center-16	Kerbow Funeral Home-16
Mi Familia Restaurant-16	The Ozona Stockman-16
Ambit Energy-15	Jody K. Upham, Attorney at Law-15
KYXX Ozona 94.3 FM-15	King Construction & Remodel LLC-15
Mediajaw-15	Ozona Country Club-15
Treto's Tire & Towing-15	AirMedCare Network-14
Alpine Ala Carte, LLC-14	Bryan's Poco Taco-14
Bunger Real Estate Company, LLC-14	Crockett County Public Library-14
Crockett Taxidermy & Processing-14	The General Store-14
Twistflower Ranch Nature Retreat-14	Advanced Technology Solutions-13

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Services Sought at Ozona.com-Continued from page 3

Approach Resources, Inc.-13
 New Beginnings Ozona-13
 Sonic Drive-In-13
 Americas Best Value Inn-12
 Discovery Natural Resources, LLC-12
 Escondido Draw Recreational Area-12
 J. Cleo Thompson-12
 Ozona Community Center-12
 RV Repair Crew-12
 Southwest Texas Electric Coop-12
 Country Club View Apartments-11
 Interim Hospice of San Angelo-11
 Rusty Gold on the Square-11
 Thomas Cameron, Attorney at Law-11
 West Central Wireless-11
 Crockett Automotive, Inc.-10
 Fort Lancaster State Historic Site-10
 Le A&N LLC Happy Nails-10
 Rudy's RV-10
 X-Bar Ranch Nature Retreat & RV-10

D's Liquor Store-13
 Republic Hotel of Ozona-13
 T Nails & Spa-13
 Debbie Forehand Wilson, Realtor-12
 El Chato's-12
 Hampton Inn-12
 OverWatch Enterprises, LLC-12
 Quality Inn-12
 Southridge RV Park-12
 Top O' the Town RV Park-12
 Daun Williams Construction-11
 Pepe's Café-11
 Shannon AirMedOne-11
 Village Drug-11
 West Texas Rehabilitation Center-11
 Esperanza Ranch-10
 Integrated Roofing Systems, Inc.-10
 Ozona Bank-10
 Western Poster Service, Inc.-10
 XL Ranch C/O David Gardner-10

All About Rekers



Roadside Assistance
Towing
Fuel Delivery
Accident Recovery

Ozona, TX
325-206-4241
325-226-0130
 gec9959@gmail.com

Member Flyers

Enclosed are a number of flyers outlining the services of local businesses and Chamber members.

At no additional charge to our members, we include these flyers in our monthly member mail-out, and post them as Hot Deals on our web site to remind residents and visitors of local services available.

If you would like to see examples of other Hot Deals visit our web site at <http://www.ozona.com/hot-deals>

If there is something you would like to communicate to the general public, whether it is a new product, job opening, sale, or new hours: let us help you get the word out.

Need help creating your flyer—we can help!

What is Ozona.com doing for our members and the community?

For **June 2020**, Ozona.com had 3,435 sessions: 2,787 new users 387 returning users

Of these 3,435 sessions, there were 5,815 page views – of these 4,938 were unique (1st time views)

The 3,435 sessions were from 45 countries and 2,788 sessions were from US.

Bounce Rate: 72.63% Avg. Session Duration: 00:01:10 Pages/Session: 1.69 Avg. Sessions/Month: 3,520

Devices Used to Access: Mobile: 61.29% Desktop: 35.13% Tablet: 3.58%

Top 5 States:

Texas	2,204
California	77
Florida	40
Arizona	38
New Mexico	30

Top 5 Texas Cities:

Dallas	283
Austin	250
Houston	223
San Antonio	151
San Angelo	117

Top 20 Content Searches

1. Homepage	1,207	11. Area Attractions	137
2. Hunting Leases	527	12. Public Services	114
3. Pandale Crossing	394	13. Restaurants	108
4. County Officials	348	14. Public Parks	104
5. Photo Gallery	235	15. Interesting Facts	98
6. COVID-19 Ozona Info	223	16. Local Attractions	88
7. Location	196	17. Visitors Guide	78
8. Travel Itineraries	160	18. Job Postings	78
9. Lodging	145	19. Business of the Month	77
10. History	139	20. Membership Directory	68

Chamber Master (Membership Directory Data Base)

Business Directory Searches	5,909	Hot Deal Hits	512
Hot Deal Searches	492	Member Page Hits	1,834
Job Searches	140	Job Posting Hits	15

Top Searched Chamber Master Service Categories:

Country Club	29	Business Services	28	Livestock	28
Land Clearing	29	Churches	28	Office Supplies	28
Public Library	29	Health Care	28	Security	28
Automotive Supplies	28	Housewares	28		

Social Media Pages / Internet

Facebook Tourism

9,660	Beginning Fans (5-31-20)
9,769	Ending Fans (6-30-20)
109	Net Likes
74,903	Total Paid Reach
5,881	Total Organic Reach
5,340	People Engaged
4,157	Daily Viral Reach
688	Daily Logged-in Page Views
86,414	Total Impressions of All Posts
8.91	% of Invites Accepted

Facebook Business

694	Beginning Fans (5-31-20)
706	Ending Fans (6-30-20)
12	Net Likes
13,867	Total Paid Reach
3,702	Total Organic Reach
863	People Engaged
2,657	Daily Viral Reach
153	Daily Logged-in Page Views
23,976	Total Impressions of All Posts
15.79	% of Invites Accepted

Google

2,111	Search (approx.)
5,667	Total Google Business Page Views
5,418	Listings on Map
249	Listings on Search
2,257	Photo Views
6	Clicks to Website
12	Clicks for Driving Directions
2	Clicks for Phone Calls

Texas Outside

1,028	Impressions
26	Clicks
2.53	Click-Through Rate

Twitter

98	Total Followers
2,508	Impressions