

Hang Your Hat In History
OZONA CHAMBER OF COMMERCE
& VISITOR CENTER PARK

P.O. Box 1135, 505 15th Street, Ozona, TX 76943
325/392-3737, 325/392-3485 Fax, www.Ozona.com



CHAMBER DIALOGUE

Volume 13

Number 6

June 2016

The Chamber of Commerce recognizes Bunger Real Estate Company as our Business of the Month

Bunger Real Estate Company is a full service real estate brokerage firm which represents both buyers and sellers in Ranch, Residential, and Commercial real estate transactions. Bunger Real Estate Company has been involved in numerous real estate transactions all over Southwest Texas and is glad to serve a wide area, including Crockett and the surrounding counties.

The company was founded in 2014 by G.L. Bunger, the Broker of the firm. G.L. has been involved in the real estate brokerage business since his graduation from Texas A&M University in 2006. Early in his career G.L. worked with an independent ranch broker in San Angelo. G.L. operated as a salesperson until he received his Broker's license, which led to the formation of Bunger Real Estate Company.

G.L. and his wife Colbey are actively involved in the community and are glad to serve on numerous boards and volunteer their time to multiple local organizations.

"We are proudly based in Ozona, Texas and are honored to be a local real estate brokerage firm. We have built this company around the core values of professionalism, honesty, and integrity and we take great pride in providing a service that has evolved around these values. As a buyer or seller you need representation that has your best interest in mind and we will always be willing to provide this important service to all of our clients," said G.L.

"When working with a client we understand the great complexities that can be involved when purchasing or selling real estate. We help explain the process to our clients so that it is an enjoyable experience and not an unpleasant one. We also understand that when our clients are buying or selling property that they are making some of the biggest financial decisions of their lives. We take this seriously and we are always there to help lead them through the process and provide them with the guidance and advice that they need.



CONTINUED ON PAGE 2-BUSINESS OF THE MONTH

Continued from Page 1-Business of the Month

“We persistently stay educated in the local real estate market trends. Whether we are dealing with a ranch, residential, or commercial property we understand the importance of maintaining a good working knowledge of these different market areas. We have a vast understanding in these fields and are always educating ourselves so that we may provide an unequaled service to every one of our clients,” said G.L.

“In today’s real estate market it is more important than ever to work with a broker that not only understands the local and regional markets, but also the process of marketing and selling properties. I would like to encourage anybody that is considering buying or selling real estate in the future to contact us so that we may assist you with your next real estate transaction.

We appreciate the support that we have received from the community over the last couple of years and we look forward to continuing to provide a first class service in the years to come! Your support is truly appreciated, thank you!”

The Ozona Chamber of Commerce would like to recognize Bunger Real Estate Company as a local business asset to our community. We would like to thank them for their contribution and commitment to providing the best possible service to our local residents.

Bunger Real Estate Company can be reached at (325) 392-5666 or (325) 226-2107, by e-mail at gl@bungerrealestate.com or you can visit their web site at www.BungerRealEstate.com.

Happy Anniversary

The Ozona Chamber of Commerce would like to wish the following members a *Happy Anniversary* and **thank them** for their support of their community, our organization and their participation in our programs and services. We would like to recognize and express our *SINCERE* appreciation to the following members who joined during the month of **June**:

Bill Black Ranch - 1999
Hospice of San Angelo - 2004
Mr. & Mrs. Fred Deaton - 2007
Holiday Inn Express Ozona - 2008
Lester Wright - 2011
Eagle Safety Management - 2012
L & B Automotive - 2015
Y Bar Ranch Co. - 2015



Welcome New Member

Alpine Ala Carte, LLC

Cathy English

304 E. June Street

Alpine, TX 79830

325/226-1965

www.AlpineAlaCarte.com

Cathy@AlpineAlaCarte.com

Digital Marketing Services: web and social media design and maintenance, training, consultation, web and social media performance reports.

Are you taking advantage of your member services

Having a sale? Offering a holiday discount? Have old inventory you would like to move? Do you have a new product to introduce? Hiring? Just need visibility? Need training?

As a Chamber member there are a number of benefits available to you. Let us help you to make the most of these benefits. Just contact our office at 392-3737 and we will gladly review with you how we CAN help!



Your help is still needed

We would like to thank those of you who have responded, so far, to our request for photos of Crockett County. Please keep them coming!

Go to our Facebook page, OzonaChamber, and scroll down. It will be quite obvious which posts are geared towards inviting travelers into Ozona. We have built up our Facebook fans to 4,454. We market and boost our posts to Houston, San Antonio, Austin, Dallas, and El Paso. Travelers, or potential travelers, enjoy learning that West Texas has a different way of life!

Our Facebook page gets the best results when we post pictures of wildlife or livestock, plant material, weather, funny pics of your kids or pets, sunsets, birds, bugs, pictures of old windmills or buildings, or just an open field of beautiful flowers-literally, anything that is authentic or representative of our county. If you have pictures of fishing in the river, or kids playing in the water, these types of “action” photos generate a ton of interest. Again, we are using our local assets, in and around Ozona, to attract people on their way to their destination into our community where they spend their dollars in our local businesses!

If you are a photographer, or know someone whose hobby is photography, who takes a lot of pictures in Crockett County and would be willing to share, please contact our office at 392-3737.

Farewell to Chamber staff member

County Officials, Chamber Ambassadors, staff, family and friends, gathered on June 17th to say farewell to Chamber staff member Cathy English. She and her husband Ben will be moving to Alpine. Cathy has been employed at the Chamber for the last two years as our Interactive Media Coordinator. She has worked with many of you on updating your member information on our web site, posting Hot Deals, Job Postings, Events and more. While Cathy will no longer be employed with the Ozona Chamber, she has been inspired by her work here to open her own business to provide the same services to local businesses in and around the region. She will continue to work with our members and other local businesses to provide web site and social media design and maintenance, training, consultation, web site and social media analytics reports. We wish Cathy and her family the best, and look forward to working with her in her new capacity as business owner of www.AlpineAlaCarte.com.



Who walked into the Chamber of Commerce & Visitor Center in May

Visitor Center

- Walk-in traffic into the Visitor Center for the month of May-627 people
- Where are they from? Texas visitors-235, Out of State-149, Local-239, Foreign-4
- Year to date traffic into the Visitor Center is 2,636, a 24.8% increase over the same period last year.
- Top states visiting Ozona in May-AZ, NM, FL, CA, IL
- Top cities visiting Ozona in May-San Angelo, El Paso, Fort Stockton, San Antonio, Odessa
- Year to date Chamber related inquiries 18%, Tourism related 82%
- Week days in order of the busiest in May-Monday, Wednesday, Friday, Thursday, Tuesday, Saturday
- Top Requested Items in May-General Tourism, Interpretive Trail, Maps/Directions, Lodging, Restaurants



Advertising

-Year-to-date the Chamber has filled, in response to our advertising, 4,841 requests for information on Ozona. An additional 1,637 brochures have been handed out to walk-in visitors and mailed to state wide Travel Centers.

Happy July 4th

On behalf of the Chamber of Commerce Board of Directors and staff..... Happy July 4th! As you celebrate **INDEPENDENCE DAY** we hope you will take the time to reflect AND SHARE with your family and friends the true meaning of this holiday...the commemoration of the adoption of the **Declaration of Independence on July 4, 1776.**

“We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Creator with certain unalienable Rights, that among these are Life, Liberty and the pursuit of Happiness!” This, the second sentence of the Declaration of Independence, has been called "one of the best-known sentences in the English language", containing "the most potent and consequential words in American history". The passage came to represent a moral standard, a statement of principal, to which the United States should strive.

As you celebrate your freedom, please take a moment to remember the many sacrifices of those who have paved the way for us to enjoy the blessings and opportunities of today! Be safe!



What is Ozona.com doing for our members and the community?

For **May 2016**, Ozona.com had 2,373 sessions: 1,818 new 555 returning.

Of these 2,373 sessions, there were 4,881 page views – of these were unique (1st time views)

The 2,373 sessions were from 59 countries and 2,088 sessions were from US.

Top 5 States:

Texas	1,657
California	79
Louisiana	44
Virginia	32
Arizona	28

Top 5 Texas Cities:

Comanche	255
Houston	207
Dallas	203
Austin	152
San Angelo	91

Top 20 Content Searches

1. Homepage	1,022	11. Membership Directory	86
2. Hunting	564	12. Chamber of Commerce	84
3. Mobile Homepage	544	13. County Officials	79
4. Local Attractions	143	14. Job Postings	70
5. Lodging	125	15. Mobile Hunting	63
6. Public Services	115	16. Hot Deals	59
7. Interesting Facts	113	17. Itinerary	52
8. Day Trips/Area Attractions	92	18. Location	47
9. Restaurants	92	19. Mobile Local Attractions	43
10. Events Calendar	89	20. City-County Map	42

Chamber Master (Membership Directory Data Base)

Business Directory Searches	1,314	Hot Deal Hits	228
Hot Deal Searches	110	Member Page Hits	1,834
Job Searches	88	Job Posting Hits	2

Top Searched Chamber Master Service Categories:

Restaurants/Fast Food	20	Real Estate	14	Clothing	12
Roadside Assistance	20	Fuels & Lubricants	13	Furniture	11
Feed Store	15	Mechanics	13	Hunting	11
Oil & Gas Services	15	Phone Service	13		

Social Media Pages

Facebook

4,395	Fans
559	New Likes
230,364	Total Paid Reach
8,380	Total Organic Reach
12,477	People Engaged
400	Daily Logged-in Page Views
54,282	Ozona Campaign-Results
10,428	Ozona Campaign-Impressions

Google+

1,682	Search
78	Google+ Page Views
176	Post Views
2,231	Photo Views
35	Clicks to Website
20	Clicks for Driving Directions
10	Clicks for Phone Calls

Twitter

55	Total Followers
4,682	Impressions

Pinterest

13	Total Followers
0	Total Likes
1	Repins
1,768	Impressions
980	Users Reached
5	Clicks on Pins

Instagram

45	Total Followers
----	-----------------

What Services are sought at www.Ozona.com



For the month of May, at www.Ozona.com, there were 1,314 business directory searches, and 1,834 actual *member page hits*! **These are people searching for YOUR services.**

Following are the top members that received 20 or more page hits:

Will M. Black Real Estate-48	Specialty Diesel Services, LLC-40
Venegas Construction, LLC-38	Ozona Truck Trailer & Emergency Repair-37
Crockett County Water Dept.-36	Pon Seahorn Real Estate-36
Wool Growers Central Storage-36	Crockett County Abstract Company-34
Devon Energy Corporation-33	Encino RV Park-33
Ozona Cable & Broadband-32	Barnhart Shaw's General Repair-30
Pizza Mia on the Square-30	Discovery Natural Resources, LLC-28
The General Store-28	Lopez Construction & Remodeling-27
KYXX Ozona 94.3 FM Real Country-26	Family Health Center of Ozona-25
Ozona Remodeling & New Construction-24	L & B Automotive-23
The Ozona Stockman-22	J. Cleo Thompson-21
Jarrett Juno Ranch-21	Catherine Paige Skehan-Attorney at Law-20
Monster Roadside Tire & Lube-20	Ozona Flour Mill & Goods-20
Ozona Mercantile-20	

As demonstrated above, the Chamber of Commerce & Visitor Center is the front door to our community.

So are you taking advantage of your member services?

Best way for you to market your business and Ozona

The Ozona Chamber of Commerce markets our local and surrounding businesses and attractions using a number of social media platforms. As you know, when the oil and gas industry is not booming, our town then depends upon the traffic off the interstate to stop and spend money in our local businesses.

Help us help you by doing the following:

Go to www.Ozona.com

In the top right hand corner of our home page, CLICK ON ALL of the following icons



LIKE AND SHARE OUR POSTS, TWEETS & PINS WITH YOUR FRIENDS AND FAMILY EVERYWHERE!