

**OZONA CHAMBER OF COMMERCE  
& VISITOR CENTER PARK**

P.O. Box 1135, 505 15th Street, Ozona, TX 76943

325/392-3737, [www.Ozona.com](http://www.Ozona.com)

Facebook Tourism Page: OzonaChamber

Facebook Chamber Page: OzonaChamberBiz



# *CHAMBER DIALOGUE*

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## **The Ozona Chamber of Commerce recognizes Soto Inc. as our Business of the Month**



Soto Inc. is a family business that was incorporated in 1991 by Bob, Ira & Clay Childress. We are located at 1205 Avenue B in Ozona, TX.

“Our company has diversified into many different business ventures. These include ranching, livestock, hunting, oil & gas, and rental property in Ozona,” said Vivian Childress.

“Our family has been providing quality home and apartment rentals for 20 years. Within our family business we have four home and apartment rental companies. These are owned by Bob and Vivian Childress 325/392-2382, Ira and Karin Childress 325/277-3445, and Clay and Shelly Childress 325/392-4009.

Over the years we have had the opportunity to employ many local individuals for all phases of our businesses.

Soto Inc. has always supported the Ozona Chamber of Commerce, and we are very grateful for all the work they do on behalf of the citizens of Ozona.”

The Ozona Chamber of Commerce would like to recognize Soto Inc. for their professional service provided to Ozona residents and out of town workers..

You can contact the office of Soto Inc. at 325/392-650-9583.

## Welcome New Member

### Happy Nails

Anh & Jimmy Pham-Owners  
 1101 Avenue I off 11th Street  
 Ozona, TX 77943  
 325/392-3858  
 anhpham1952@yahoo.com  
 Nails & Eyebrows  
 Tues-Sat: 9am-7:30pm  
 Sunday: 1am-4pm  
 Monday: Closed



## Chamber members recognized

The Ozona Chamber of Commerce would like to wish the following members a **HAPPY ANNIVERSARY**, and **THANK** them for their support of the Chamber organization, its programs and services, and their community. We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of June.

Bill Black Ranch-1990  
 Mr. & Mrs. Fred Deaton-2007  
 Holiday Inn Express Ozona-2008  
 L & B Automotive-2015  
 Alpine Ala Carte, LLC-2016  
 J. Cleo Thompson Wellness Center-2018  
 Triple C RV-2019

*The Ozona Chamber of Commerce is working hard to help you navigate the programs, orders and changes connected to the COVID-19 health crisis.*

We encourage you to visit [Ozona.com](http://Ozona.com)

# Ozona Business and Residents Resource Page

where you will find links to information ranging from local business hours and closures, the Small Business Administration assistance programs, such as the Payroll Protection and Economic Injury Disaster Loans and Grant programs, the Texas Workforce Commission Shared Work Program and Unemployment Guidelines, Internal Revenue Service Stimulus Check information and much more!

Please don't hesitate to contact the Ozona Chamber of Commerce for more assistance by calling 325-392-3737 or emailing us at [oztxcoc@aol.com](mailto:oztxcoc@aol.com).

We are

**WORKING FOR YOU!**

## Who walked into the Chamber of Commerce in May

### Visitor Center

- Due to COVID-19, walk in traffic into the Visitor Center in May was 282.
- Walk in traffic in May of 2019 was 992.
- In May Locals-21, Texas visitors-186, Out of State-74 and Foreign-1
- Traveling: East-103, West-84, North-28 and South-6
- Top visiting states for the month of May were CA, AZ, AR, NM, LA
- Top visiting cities for the month were-San Angelo, El Paso, Midland, Odessa, Austin
- Weekdays in order of the busiest in May were Friday, Thursday, Tuesday, Monday, Wednesday, Saturday.
- Year-to-date Chamber related inquiries 18%, and Tourism related inquiries 82%
- Top requested items or services for the month were: maps, Interpretive Trail



### Advertising

- Year-to-date the Chamber has filled 1,639 requests for information on Ozona. Ozona brochures are handed out to walk-in visitors and mailed to statewide Travel Centers or mailed to inquirers.

## What services are sought at [www.Ozona.com](http://www.Ozona.com)

For the month of May at [www.Ozona.com](http://www.Ozona.com), there were 4,466 business directory searches, and 1,947 actual *member page hits*! **These are people searching for YOUR services. Following are the members that received 10 or more page hits this month:**

Pepe's Café-33	Eldorado Animal Clinic-32
Family Health Center of Ozona-29	HW Car Wash-29
Venegas Construction, LLC-29	Wool Growers Central Storage-28
Barnhart Shaw's General Repair-26	Village Barber and Beauty Shop-25
Epic Permian Operating, LLC-25	Will M. Black, Realtor-Hudson Properties-25
Natgas, Inc.-24	Lowe's Market-23
Pon Seahorn Real Estate-23	Sutton County Steakhouse-23
L & B Automotive-22	Sonic Drive-In-22
Angelo Inflatables L.L.C.-21	Close To Our Hearts Country Store-21
Mi Familia Restaurant-21	West Central Wireless-21
Ozona Cable & Broadband-20	Rusty Gold on the Square-20
T Nails & Spa-20	Treto's Tire & Towing-20
West Texas Rehabilitation Center-20	AirMedCare Network-19
Ambit Energy-19	Americas BestValue Inn-19
Integrated Roofing Systems, Inc.-19	Interim Hospice of San Angelo-19
Sunoco Energy Services, LLC-19	Circle Bar Truck Corral Restaurant-18
Country Club View Apartments-18	MAC-Mike's Auto Care-18
Plumbing by Rick, LLC-18	Unifirst-18
Mediajaw-17	Ozona Country Club-17
The General Store-17	Western Poster Service, Inc.-17
Bunger Real Estate Company, LLC-16	CCWC&ID#1-16
Escondido Draw Recreational Area-16	Kenny Blanek's Village Café & Catering-16

**Continued on page 4-Services Sought at Ozona.com**

## Services Sought at Ozona.com-Continued from page 3

Ozona Insurance-16	Debbie Forehand Wilson, Realtor-15
Encino RV Park-15	King Construction & Remodel LLC-15
Ozona Environmental, LLC-15	Approach Resources, Inc.-14
Crockett County Abstract Company-14	D's Liquor Store-14
El Chato's-14	Fort Lancaster State Historic Site-14
Hampton Inn-14	Kerbow Funeral Home-14
OverWatch Enterprises, LLC-14	Ozona Community Center-14
Stokes Drilling Company-14	The Ozona Stockman-14
Village Drug-14	Crockett Automotive, Inc.-13
New Beginnings Ozona-13	Soto, Inc.-13
Total Office Solution of West Texas-13	X-Bar Ranch Nature Retreat & RV-13
Advanced Technology Solutions-12	DJH Oil & Gas, LLC-12
Hillcrest Inn & Suites-12	Hensley & Grandson Deer Feeder Services-12
Jarrett Juno Ranch Partnership-12	Quality Inn-12
RV Repair Crew-12	Specialty Diesel Services, LLC-12
Stokes, John C.P.A.-12	Daun Williams Construction-11
JJ Marley Ranch-11	Rudy's RV-11
Southridge RV Park-11	Twistflower Ranch Nature Retreat-11
Alpine Ala Carte, LLC-10	CTWP / Lisa Michalewicz-10
Crockett National Bank-10	Crockett Taxidermy & Processing-10
Esperanza Ranch-10	J. Cleo Thompson-10
Johnson Draw RV Park-10	Republic Hotel of Ozona-10
Sam's Club-10	Top O' the Town RV Park-10
VIP Ranch Co.-10	Triple C Hardware Lumber & Rental, Inc.-10

## Member Flyers

It's Time to **PLANT** YOUR VEGETABLE **GARDEN**

Vegetable & Flower Seeds

Tomatoes • Peppers

Now Taking Pre-orders for St. Augustine

**CARPET GRASS SQUARES**

CALL OR STOP BY TODAY & PLACE YOUR ORDER!

1116 Ave. E • Ozona, TX • 325-392-4123

Open: Monday-Friday 7:00a.m. to 5:30p.m. Saturday 7:00 a.m. to Noon

Enclosed are a number of flyers outlining the services of local businesses and Chamber members.

At no additional charge to our members, we include these flyers in our monthly member mail-out, and post them as Hot Deals on our web site to remind residents and visitors of local services available.

If there is something you would like to communicate to the general public, whether it is a new product, job opening, sale, or new hours: let us help you get the word out.

Need help creating your flyer—we can help!

## What is Ozona.com doing for our members and the community?

For **May 2020**, Ozona.com had 3,340 sessions: 2,687 new users 359 returning users

Of these 3,340 sessions, there were 6,103 page views – of these 4,836 were unique (1st time views)

The 3,340 sessions were from 50 countries and 2,667 sessions were from US.

Bounce Rate: 73.92% Avg. Session Duration: 00:01:26 Pages/Session: 1.83 Avg. Sessions/Month: 3,536

Devices Used to Access: Mobile: 61.28% Desktop: 35.29% Tablet: 3.42%

### Top 5 States:

Texas	2,030
California	58
Florida	41
Louisiana	39
Arizona	38

### Top 5 Texas Cities:

Dallas	260
Houston	236
Austin	126
Haltom City	103
San Antonio	96

### Top 20 Content Searches

1. Homepage	1,247	11. Area Attractions	116
2. Hunting Leases	616	12. Membership Directory	97
3. Pandale Crossing	434	13. History	96
4. County Officials	281	14. Job Postings	94
5. Location	260	15. Public Services	90
6. Photo Gallery	171	16. Visitors Guide	81
7. Updated Business Hours	154	17. Lodging	81
8. Business Resource Page	133	18. Local Attractions	80
9. Interesting Facts	131	19. Restaurants	73
10. COVID-19 Information	127	20. Restaurants Amid COVID-19	71

### Chamber Master (Membership Directory Data Base)

Business Directory Searches	4,466	Hot Deal Hits	622
Hot Deal Searches	318	Member Page Hits	1,947
Job Searches	151	Job Posting Hits	14

### Top Searched Chamber Master Service Categories:

Fencing	22	RV Parks	19	Rental Properties	18
Funeral Services	20	Transportation	19	Restaurants	18
Bulldozer	19	Electrical	18	Roadside Assistance	18
Nature Tourism	19	Remodeling	18	Utilities	18

### Social Media Pages / Internet

#### Facebook Tourism

9,582	Beginning Fans (4-30-20)
9,660	Ending Fans (5-31-20)
78	Net Likes
91,704	Total Paid Reach
6,488	Total Organic Reach
7,849	People Engaged
4,854	Daily Viral Reach
749	Daily Logged-in Page Views
104,441	Total Impressions of All Posts
4.77%	% of Invites Accepted

#### Facebook Business

682	Beginning Fans (4-30-20)
694	Ending Fans (5-31-20)
12	Net Likes
20,856	Total Paid Reach
3,636	Total Organic Reach
714	People Engaged
2,825	Daily Viral Reach
259	Daily Logged-in Page Views
37,309	Total Impressions of All Posts
50%	% of Invites Accepted

#### Google

1,376	Search (approx.)
3,401	Total Google Business Page Views
3,247	Listings on Map
154	Listings on Search
1,921	Photo Views
1	Clicks to Website
19	Clicks for Driving Directions
0	Clicks for Phone Calls

#### Texas Outside

807	Impressions
26	Clicks
3.22%	Click-Through Rate

#### Twitter

100	Total Followers
6,912	Impressions