

OZONA CHAMBER OF COMMERCE & VISITOR CENTER PARK

P.O. Box 1135, 505 15th Street, Ozona, TX 76943

325/392-3737, www.Ozona.com

Facebook Tourism Page: OzonaChamber

Facebook Chamber Page: OzonaChamberBiz



CHAMBER DIALOGUE

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The Chamber of Commerce recognizes the Twistflower Ranch Nature Retreat as our Business of the Month

Twistflower Ranch is a 5,800 acre property located in Northwest Crockett County, owned and operated by Mike and Donna McCloskey. It was originally part of the Harris Ranch, which was “assembled” around 1905. Mike and Donna have owned the ranch since 2000 and have two missions they are in the process of accomplishing.

First, they are rehabilitating the land as close to its condition that existed when Comanche Indians roamed these parts in the late 19th century. They have had contracts with various public agencies, including the Natural Resource Conservation Service, US Fish and Wildlife, and the Soil Conservation Service to eradicate tarbush and creosote bush to allow prairie grasses to again dominate the landscape. They have treated over 700 acres with amazing results, and are currently working on putting in place another contract to continue the treatment process. Additionally, they are enrolled in a Riparian Buffer Zone program that precludes grazing in the riparian zones on the ranch, again allowing the native grasses to flourish.



Photo by Rita Frey

Second, they operate the ranch as a nature retreat, a place for guests to connect with various aspects of the natural world. They have constructed cabins, a lodge building, a swimming pool and a yoga studio for guests to enjoy. The ranch offers packages that include accommodations in the luxurious cabins, all meals served in the lodge building and access to Twistflower’s amenities. On selected weekends, they bring experts to the ranch to conduct “event” weekends. These include a tour of the Native American sites on the ranch by a professional archaeologist. Guests are shown “grind holes” that the natives used to process various seeds, nuts and roots for their consumption, midden mounds where the natives cooked their food, circular rock foundations that were used for wiki up shelters, flint outcrops and knapping areas that were used to produce arrowheads, spears and scraping tools, and rock art that has been dated to be 2,000 years old. The archaeologist discusses all aspects of the lives of the Native Americans who were present in the area as long as 8,000 years ago.

Another event is a Nature Photography Weekend, conducted by a professional photographer. Guests learn all aspects of photographing wildlife, plants and landscapes. Guests spend time in a photography blind adjacent to a pond fed by a well powered by a solar pump. The pond has been present consistently for over fifteen years so has come to be seen by wildlife as an oasis in the West Texas desert setting. It attracts dozens of species of birds, foxes, bobcats, skunks, turtles, badgers, mule and whitetail deer, javelina, and other mammal species. The photographer teaches how to take advantage of the cliffs and canyons on the ranch to produce stunning landscape photos.

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Our third event weekend involves a professor from Angelo State University who is an expert on birds. He conducts a bird-banding session at the same solar pump powered pond. It is a chance for guests to see birds “up close and personal” as he measures, weighs and bands the birds. Over sixty-five species of birds have been banded at Twistflower, and over one hundred species have been identified. Guests who have “birded” at High Island, Texas, and Costa Rica have been impressed with the quantity and variety of birds such as Painted Buntings, Varied Buntings, Yellow Breasted Chats and many others that are present at Twistflower.

We have hosted guests from as far away as Vermont, Florida and California, as well as sixteen other states. We can host family reunions, corporate retreats, friend’s weekend getaways, mother daughter/son weekends, or any other group gathering. Visit our website at www.twistflowerranch.com to see details about the ranch and its wonders.

“We are honored to have been selected as Business of the Month by the Ozona Chamber of Commerce. Hope to see you soon,” said Mike McCloskey.

The Ozona Chamber of Commerce would like to recognize the Twistflower Ranch Nature Retreat for their commitment to local land preservation and for their providing a quality service to county residents and travelers.

For more information you may call 512/516-1750, e-mail mike@twistflowerranch.com, visit their website at www.twistflowerranch.com, or Facebook: Twistflower Ranch.

Welcome new member

Triple C RV

Cole Crenwelge or Russell Crenwelge / Owners

1108 Avenue G / P.O. Box 934

Ozona, TX 76943

325/392-4123 or 325/206-3516

E-Mail: fatboyhardware@aol.com

24-50 amp spaces, including water, sewer, electricity, cable, WiFi and laundry room.



Chamber members recognized

The Ozona Chamber of Commerce would like to wish the following members a **HAPPY ANNIVERSARY**, and **THANK** them for their support of the Chamber organization, its programs and services, and their community.

We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of June.

Bill Black Ranch-1990

Mr. & Mrs. Fred Deaton-2007

Holiday Inn Express Ozona-2008

L & B Automotive-2015

Alpine Ala Carte, LLC-2016

J. Cleo Thompson Wellness Center-2018



Who walked into the Chamber of Commerce in May

Visitor Center

- Walk-in traffic into the Visitor Center in May was 992 people.
- Where were they from? Texas visitors-515, Out of State-313, Local-142, Foreign-22
- Year-to-date walk-in traffic is 4,362
- Traveling in May: East-533, West-254, North-40 and South-10
- Top visiting states for the month were-CA, AZ, NM, FL, OR
- Top visiting cities for the month were-El Paso, San Antonio, Houston, Austin, Midland
- Weekdays in order of the busiest in May were Friday, Tuesday, Thursday, Wednesday, Monday, Saturday
- Year-to-date Chamber related inquiries 12%, and Tourism related inquiries 88%
- Top requested items or services for the month were: directions, maps, Interpretive Trail



Advertising

- Year-to-date the Chamber has filled 4,348 requests for information on Ozona. An additional 1,180 brochures were handed out to walk-in visitors and mailed to statewide Travel Centers or inquirers.

What services are sought at www.Ozona.com

For the month of May at www.Ozona.com, there were 2,886 business directory searches, and 1,811 actual *member page hits*! **These are people searching for YOUR services. Following are the members that received 10 or more page hits this month:**

Epic Permian Operating, LLC-57
 Pon Seahorn Real Estate-53
 Top O' The Town RV Park-37
 DJH Gas, LLC-33
 CCWC&ID#1-32
 Ozona Cable & Broadband-28
 Northside RV Park-25
 Pandale Crossing River Resort-24
 Encino RV Park-21
 I-10 & 163 The Corner Store Valero-20
 Hillcrest Inn & Suites-19
 El Chato's-18
 Natgas, Inc.-18
 Angelo Inflatables, LLC-16
 OverWatch Enterprises, LLC-16
 Approach Resources Inc,-15
 Crockett County Public Library-15
 Lowe's Market-14
 Ozona Country Club-14

Family Health Center of Ozona-57
 Will M. Black Real Estate-49
 Wool Growers Central Storage-34
 Venegas Construction, LLC-33
 L & B Automotive-29
 Eldorado Animal Clinic-27
 Integrated Roofing Systems, Inc.-24
 Hampton Inn-23
 Southridge RV Park-21
 Country Club View Apartments-19
 Stokes, John CPA-19
 Johnson Draw RV Park-18
 Americas Best Value Inn-17
 Discovery Natural Resources, LLC-16
 Stokes Drilling Company-16
 Clayton-Hill Ranches-15
 Bill Black Ranch-14
 MAC-Mike's Auto Care-14
 Bunger Real Estate Company, LLC-13

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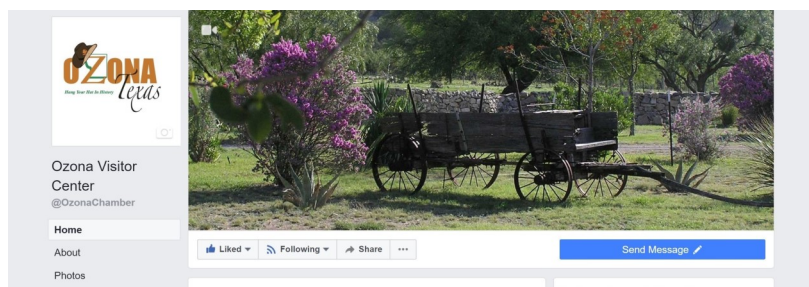
Crockett County Museum-13
 Economy Inn & RV Park-13
 J. Cleo Thompson-13
 Super 8 Motel & RV Park-13
 Thomas Cameron Attorney at Law-13
 Baggett "Bandera" Ranch-12
 Daun Williams Construction-12
 Ambit Energy-11
 DCP Midstream Partners, LP-11
 Holiday Inn Express Ozona-11
 Mertz O2 Ranch-11
 Alpine Ala Carte, LLC-10
 Casey A. Riley Systems Consultant-10
 Kerbow Funeral Home-10
 Mi Familia Restaurant-10
 Sunoco Energy Services, LLC-10
 Village Barber Shop-10

D & P R.V. Lots-13
 HW Car Wash-13
 Quality Inn-13
 The Café Next Door-13
 Twistflower Ranch Nature Retreat-13
 D's Liquor Store-12
 Shannon AirMed1-12
 Crockett County Abstract Company-11
 Dust Devil Books-11
 Interim Hospice of San Angelo-11
 AirMedCare Network-10
 Barnhart Shaw's General Repair-10
 Fort Lancaster State Historic Site-10
 Mediajaw-10
 Ozona Insurance-10
 Sutton County Steakhouse10

Attention Members who have a Facebook page

Just a reminder that the Chamber now has two Facebook pages. One, the Ozona Visitor Center or OzonaChamber page, that is geared towards viewers who live outside Ozona. We are promoting our local services and attractions to encourage travelers to stop in our community to spend their dollars in our local businesses. We currently have 8,458 followers on this page.

The second and newest page is the Ozona Chamber of Commerce, or the OzonaChamberBiz page. On this page we will promote local events, make community announcements, educate our local residents about the Chamber and its activities, extend invitations to training for both members and non-members and much more. We currently have 422 followers on this page. ***Please help us to promote Ozona. Visit these pages, like and share with your friends.***



Ozona Chamber of Commerce
 @OzonaChamber Biz



What is Ozona.com doing for our members and the community?

For **May 2019**, Ozona.com had 3,988 sessions: 2,972 new users 508 returning users

Of these 3,988 sessions, there were 6,939 page views – of these 5,815 were unique (1st time views)

The 3,988 sessions were from 47 countries and 2,990 sessions were from US.

Bounce Rate: 73.62% Avg. Session Duration: 00:02:04 Pages/Session: 1.74 Avg. Sessions/Month: 4,757

Devices Used to Access: Mobile: 56.34% Desktop: 37.82% Tablet: 5.83%

Top 5 States:

Texas	2,273
California	97
Virginia	65
Florida	55
Arizona	45

Top 5 Texas Cities:

Austin	472
Dallas	412
Houston	210
San Antonio	131
Ozona	126

Top 20 Content Searches

1. Homepage	1,470	11. Local Attractions	147
2. Hunting Leases	921	12. Events Calendar	140
3. County Officials	554	13. Restaurants/Dining	138
4. Location	344	14. Membership Directory	121
5. Photo Gallery	229	15. Public Parks	118
6. Lodging	189	16. Visitor Guide	103
7. History	170	17. Job Postings	100
8. Pandale Crossing	170	18. Interesting Facts	98
9. Area Attractions	168	19. Travel Itineraries	94
10. Public Services	164	20. Chamber of Commerce	61
		21. Contact	61

Chamber Master (Membership Directory Data Base)

Business Directory Searches	2,886	Hot Deal Hits	304
Hot Deal Searches	101	Member Page Hits	1,811
Job Searches	199	Job Posting Hits	27

Top Searched Chamber Master Service Categories:

RV Parks	17	Real Estate	13	Hunting	12
Roadside Assistance	15	Realtor	13	Oil & Gas Services	12
Water Well Service	14	Water Hauling	13	Roustabout	12
Catering	13	Churches	12	Utilities	12
Feed Store	13	Construction	12		

Social Media Pages / Internet

Facebook Tourism

8,531	Beginning Fans (4-30-19)
8,593	Ending Fans
62	Net Likes
73,855	Total Paid Reach
13,576	Total Organic Reach
8,128	People Engaged
9,863	Daily Viral Reach
107	Daily Logged-in Page Views
83,679	Total Impressions of All Posts

Facebook Business

427	Beginning Fans (4-30-19)
456	Ending Fans
29	Net Likes
10,130	Total Paid Reach
4,686	Total Organic Reach
796	People Engaged
3,689	Daily Viral Reach
115	Daily Logged-in Page Views
21,306	Total Impressions of All Posts

Google

1,837	Search (approx.)
9,113	Total Google Business
8,857	Listings on Map
256	Listings on Search
1,235	Photo Views
27	Clicks to Website
39	Clicks for Driving Directions
17	Clicks for Phone Calls

Texas Outside

2,673	Impressions
50	Clicks

Twitter

90	Total Followers
4,501	Impressions