

**OZONA CHAMBER OF COMMERCE
& VISITOR CENTER PARK**

P.O. Box 1135, 505 15th Street, Ozona, TX 76943

325/392-3737, www.Ozona.com

Facebook Tourism Page: OzonaChamber

Facebook Chamber Page: OzonaChamberBiz



CHAMBER DIALOGUE

Volume 16

Number 3

March 2019

The Chamber of Commerce recognizes SKG Engineering as Business of the Month



SKG Engineering is a multi-disciplinary consulting firm in San Angelo, Texas, that offers a complete package of engineering, surveying, environmental, laboratory, and construction testing services. SKG Engineering has the experience and expertise to handle a variety of projects in an efficient, professional manner.

In January 2004, SKG Engineering purchased the interest of SK Engineering, which began its operations in 1977 as a consulting engineering and surveying company. Since then, their services have expanded to include civil and structural design, geotechnical investigations, property and design surveying, land development, and construction administration. Environmental consulting, site assessments, floodplain and drainage studies, laboratory testing, and construction material testing services are also some of the services provided by SKG Engineering.

SKG Engineering's mission is to provide their clients with innovative engineered solutions with an emphasis on quality, cost and time. Their staff of over 40 employees is dedicated to providing pragmatic, innovative solutions and will uphold the highest professional standards while providing a quality service delivered on schedule and within budget.

SKG Engineering has completed many successful projects throughout Texas for a myriad of individual, industrial, commercial, municipal, and other governmental clients. The company has worked on numerous projects in Crockett County over the years including the Crockett County Wellness Center, the Vehicle Maintenance Facility, and the Crockett County Jail.

The Ozona Chamber of Commerce would like to recognize SKG Engineering for their commitment to provide the best possible service to the residents of Ozona and Crockett County.

SKG Engineering is located at 706 S. Abe Street, San Angelo, TX , 76903. For more information you may contact them at 325/655-1288, by fax at 325/657-8189, by e-mail contactus@skge.com, or visit www.skge.com.

Happy Anniversary

The Ozona Chamber of Commerce would like to wish the following members a *Happy Anniversary* and thank them for their support of the community, our organization and its programs and services. We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of March:

Travelodge - 1996
 Wool Growers Central Storage - 1996
 Circle Bar Truck Corral Restaurant - 1997
 John Stokes, C.P.A. - 1997
 Ozona Country Club - 2000
 Triple C Hardware Lumber & Rental, Inc. - 2002
 Escondido Draw Recreation Area - 2008
 Will M. Black Real Estate - 2010
 Natgas, Inc. - 2010
 Baggett "Bandera" Ranch - 2016
 Brad & Janet Thompson - 2018
 MAC Mike's Auto Care - 2018



Chamber welcomes new Board of Director and Members



The Chamber would like to welcome its newest Board of Director, Cash Jennings representing the CCCSD.

Cash will serve a term of 3 years from 2019 to 2021. We appreciate his willingness to serve this organization and his community.

We also welcome the following new members:

Angelo Inflatables, LLC

Shawn & Rita Odom-Owners
 2508 Rice Avenue, San Angelo, TX 76904
 325/812-9555 or AngeloInflatables@yahoo.com
 Check out [Facebook.com/AngeloInflatables](https://www.facebook.com/AngeloInflatables)
 Party Rental Equipment, Takes reservations 7 days a week

Ozona Community Center

Elizabeth Vargas, Director
 1604 Primary Street, Ozona, TX 76943
 325/392-2710 or lizzyramos2003@yahoo.com
[Facebook.com/OzonaCommunityCenter](https://www.facebook.com/OzonaCommunityCenter)
 Licensed Childcare Center, 7:30 am-5:50 pm Monday-Friday

King Construction & Remodel LLC

Stephanie DuBose & Robert King/Owner-General Contractor
 406 12th Street, Ozona, TX 76943
 830/481-0643 or 830/491-7352
 Residential Remodeling, Custom Cabinetry, New Home Construction, Landscaping, Interior Design, Masonry, Exterior Deck Construction, Paint & Repair, Carpentry Work

Cox-Mills Ranch-Ned Reynolds

885 Arbor Ridge Rd., Fredericksburg, TX 78624
 830/456-1024, Reynolds.ned3@gmail.com
 Hunting Lease List-2000 ac., season lease, 34 miles southwest of Ozona, County Road 406 just off the Pecos River Canyon, dry camping only.

Johnson Draw RV Park

Rick & Shannon Hunnicutt
 910 Avenue G, Ozona, TX 76943
 325/226-0145 or 325/226-0599
 Opening May 2019, 15 RV sites including water, sewer, electric, Wi-Fi and laundry. Also, two-bedroom home for rent.

Chamber members decide on 2018 Business of the Year

With 120 reservations, the Ozona Chamber of Commerce held its 56th Annual Chamber of Commerce Banquet Thursday, March 28th at the Crockett County Civic Center.

The evening began with an invocation given by Frank Tambunga of Ozona Bank, followed by a buffet meal catered by Chamber member, Kenny Blanek’s Village Café and Catering.

Chairman of the Board, Amit Patel of the Hampton Inn, welcomed and introduced the Chamber of Commerce Board of Directors and staff. “We thank our members, non-members and out of town guests for your attendance. The Chamber Banquet is open to anyone who would like to attend in hopes that we can educate more people on how the Chamber works for our community,” said Amit.

Chamber Vice-Chairman, Jacob Vasquez, recognized and thanked nineteen businesses who sponsored the evening’s events. Chamber Ambassadors were introduced and acknowledged for their volunteer service to the Chamber.

Chamber Treasurer, Janet Thompson, spoke to guests about 2018 Chamber accomplishments and member benefits. “If you are a Chamber member and it has been awhile since you have reviewed your benefits, we encourage you to take advantage of the services we are proud to provide.”

“We are very excited to announce that the Chamber membership has selected The Café Next Door as our 2018 Businesses of the Year,” said Past Chairman, Laurie Hale.

Board of Director Stormi Oglesby ended the business portion of the program by thanking all guests, sponsors, the caterer, Ambassadors, the Civic Center for hosting the event, and the Way Off Broadway Players for providing the entertainment.

The remainder of the evening left the crowd in laughter as the Way Off Broadway Players performed the musical comedy “Cowgirls”.



Who walked into the Chamber of Commerce in February

Visitor Center

- Walk-in traffic into the Visitor Center in February was 671 people.
- Where were they from? Texas visitors-328, Out of State-276, Local-36, Foreign-31
- Year-to-date walk-in traffic is 1,378
- Traveling in February: East-346, West-183, North-34 and South-8
- Top visiting states for the month were-CA, AZ, NM, MN, FL
- Top visiting cities for the month were-Austin, Houston, San Antonio, El Paso, Odessa
- Weekdays in order of the busiest in February were Friday, Monday, Thursday, Tuesday, Wednesday, and Saturday
- Year-to-date Chamber related inquiries 13%, and Tourism related inquiries 87%
- Top requested items or services for the month were: restaurants, lodging, directions, maps, Interpretive Trail



Advertising

- Year-to-date the Chamber has filled 2,216 requests for information on Ozona. An additional 263 brochures were handed out to walk-in visitors and mailed to statewide Travel Centers or inquirers.

What services are sought at www.Ozona.com

For the month of February at www.Ozona.com, there were 2,600 business directory searches, and 1,589 actual *member page hits*! **These are people searching for YOUR services. Following are the members that received 10 or more page hits this month:**

- | | |
|---|--|
| <ul style="list-style-type: none"> Bunger Real Estate Company, LLC-84 Venegas Construction, LLC-61 Epic Permian Operating LLC-49 Encino RV Park-41 L & B Automotive-33 The General Store-29 HW Car Wash-23 Pon Seahorn Real Estate-21 Hampton Inn-19 Ozona Insurance-19 Pandale Crossing River Resort-18 Total Office Solution of West Texas-18 Jody K Upham, Attorney at Law-17 New Beginnings Ozona-17 Pepe's Café-16 Stokes Drilling Company-16 Alpine Ala Carte, LLC-15 Close to Our Hearts Country Store-14 Crockett County Museum-14 | <ul style="list-style-type: none"> Will M. Black Real Estate-63 Family Health Center of Ozona-52 Country Club View Apartments-43 Ozona Cable & Broadband-34 Wool Growers Central Storage-31 Daun Williams Construction-25 Ozona Country Club-22 Eldorado Animal Clinic-19 Overwatch Enterprises, LLC-19 CCWC&ID-18 Triple C Hardware Lumber & Rental, Inc.-18 Escondido Draw Recreational Area-17 Mi Familia Restaurant-17 Lowe's Market-16 Southridge RV Park-16 Village Drug-16 I-10 & 163-The Corner Store/Valero-15 Crockett County Abstract Company-14 El Chato's-14 |
|---|--|

Continued on page 5-Local Services Sought at Ozona.com

Local Services Sought in Ozona-Continued from page 4

Interim Hospice of San Angelo-14
 Twistflower Ranch Nature Retreat-14
 Hillcrest Inn & Suites-13
 Specialty Diesel Services, LLC-13
 The Café Next Door-13
 Americas Best Value Inn-12
 MAC-Mike’s Auto Care-12
 Stanford Plumbing-12
 Village Barber & Beauty Shop-12
 7 Oaks Ranch / Kelly W. Walker-11
 Crockett County Public Library-11
 D’s Liquor Store-11
 Dust Devil Books-11
 Rusty Gold on the Square-11
 Sonic Drive-In-11
 West Central Wireless-11
 X-Bar Ranch Nature Retreat-11
 Mediajaw-10

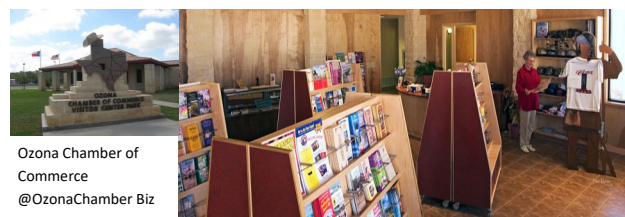
Treto’s Tire & Towing-14
 Barnhart Shaw’s General Repair-13
 Natgas, Inc.-13
 Sutton County Steakhouse-13
 The Ozona Stockman-13
 Casey A. Riley-Systems Consultant-12
 Quality Inn-12
 Stokes, John CPA-12
 Western Poster Service, Inc.-12
 AirMedCare Network-11
 Crockett Taxidermy & Processing-11
 Dairy Queen of Ozona, Inc.-11
 Knox Floor Covering Company-11
 Shannon AirMed1-11
 Travelodge-11
 West Texas Rehabilitation Center-11
 Crockett Automotive, Inc.-10



Attention Members who have a Facebook page

Just a reminder that the Chamber now has two Facebook pages. One, the Ozona Visitor Center or OzonaChamber page, that is geared towards viewers who live outside Ozona. We are promoting our local services and attractions to encourage travelers to stop in our community to spend their dollars in our local businesses. We currently have 8,458 followers on this page.

The second and newest page is the Ozona Chamber of Commerce, or the OzonaChamberBiz page. On this page we will promote local events, make community announcements, educate our local residents about the Chamber and its activities, extend invitations to training for both members and non-members and much more. We currently have 422 followers on this page. ***Please help us to promote Ozona. Visit these pages, like and share with your friends.***



What is Ozona.com doing for our members and the community?

For **February 2019**, Ozona.com had 4,712 sessions: 3,436 new users 640 returning users

Of these 4,712 sessions, there were 8,311 page views – of these were 6,748 unique (1st time views)

The 4,712 sessions were from 53 countries and 3,581 sessions were from US.

Bounce Rate: 75.21% Avg. Session Duration: 00:01:25 Pages/Session: 1.76 Avg. Sessions/Month: 5,467

Devices Used to Access: Mobile: 57.94% Desktop: 35.21% Tablet: 6.85%

Top 5 States:

Texas	2,788
California	99
Louisiana	81
Florida	63
Virginia	60

Top 5 Texas Cities:

Dallas	496
Houston	453
Austin	424
San Antonio	147
Ozona	86

Top 20 Content Searches

1. Hunting Leases	1,891	11. History	130
2. Homepage	1,515	12. Job Postings	115
3. County Officials	574	13. Contact	113
4. Location	343	14. Area Attraction	113
5. Photo Gallery	308	15. Restaurants	94
6. Local Attractions	227	16. Interesting Facts	88
7. Events Calendar	186	17. Business of the Month	85
8. Lodging	174	18. Membership Directory	77
9. Public Services	156	19. City/County Map	74
10. Visitor Guide	136	20. Shopping	64

Chamber Master (Membership Directory Data Base)

Business Directory Searches	2,600	Hot Deal Hits	733
Hot Deal Searches	108	Member Page Hits	1,589
Job Searches	278	Job Posting Hits	18

Top Searched Chamber Master Service Categories:

Roadside Assistance	14	Car Wash	12
Roustabout	14	Equipment Rental	12
Diesel & Gas Engines	13	Feed Store	12
Hunting	13	Laundry	12

Social Media Pages / Internet

Facebook Tourism

8,069	Beginning Fans (1-31-19)
8,297	Ending Fans (2-28-19)
228	Net Likes
42,936	Total Paid Reach
16,089	Total Organic Reach
5,358	People Engaged
13,876	Daily Viral Reach
161	Daily Logged-in Page Views
68,643	Total Impressions of All Posts

Facebook Business

350	Beginning Fans (1-31-19)
394	Ending Fans (2-28-19)
44	Net Likes
11,280	Total Paid Reach
5,124	Total Organic Reach
1,340	People Engaged
4,360	Daily Viral Reach
103	Daily Logged-in Page Views
22,496	Total Impressions of All Posts

Google

2,441	Search (approx.)
6,820	Total Google Business Page Views
6,789	Listings on Map
316	Listings on Search
1,203	Photo Views
38	Clicks to Website
27	Clicks for Driving Directions
22	Clicks for Phone Calls

Texas Outside

2,451	Impressions
52	Clicks

Twitter

85	Total Followers
2,509	Impressions