

**OZONA CHAMBER OF COMMERCE
& VISITOR CENTER PARK**

P.O. Box 1135, 505 15th Street, Ozona, TX 76943

325/392-3737, www.Ozona.com

Facebook Tourism Page: OzonaChamber

Facebook Chamber Page: OzonaChamberBiz



CHAMBER DIALOGUE

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The Ozona Chamber of Commerce recognizes the Ozona Community Center as our Business of the Month

The Ozona Community Center provides a place for 30 children to learn, interact, play and grow.

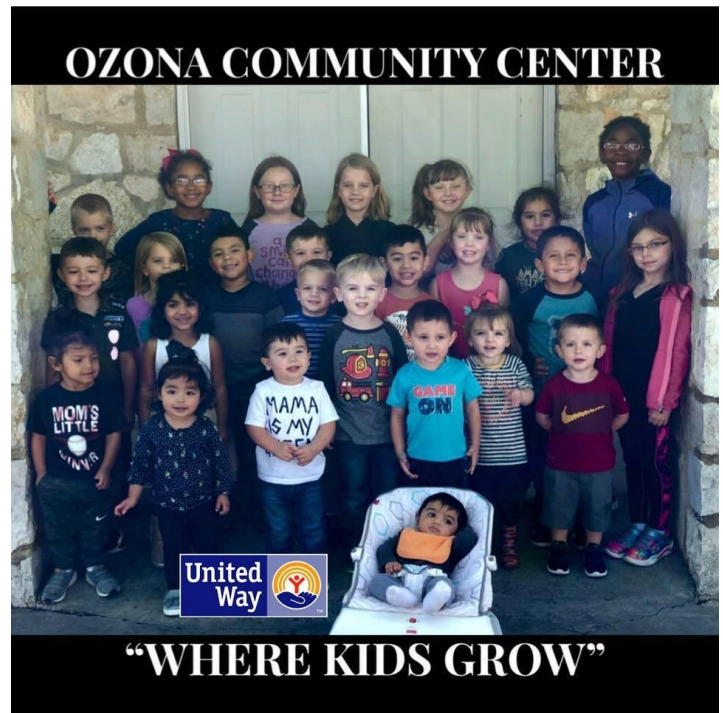
It's a place where working parents can bring children while continuing to provide for their families.

Let us take you through a day at the Ozona Community Center, where children are dropped off each morning and greeted with warm smiles by their teachers Yareli Rodriguez, Audrey Gandar, Dustine Perez and Elie Cassaro, before sitting down to a healthy breakfast prepared by our cook, Victoria Ramos. After that it's circle time where ABC's and 123's are learned, and books are read. Then it's time for making crafts, painting pictures or coloring letters. After a healthy lunch and a restful nap time, it's time for imaginative play, where superheroes fly, pirates battle, and princesses twirl.

There's also the infant room run by Linda Florez, where the smallest ones are rocked, fed, cuddled and play. Let's not forget the after-school program led by Jazveth Gonzales, where 12-14 elementary students have a safe place to go each day to do homework, get a healthy snack and play games until mom and dad finish work.

Leading the group is our director, Elizabeth Vargas, who oversees all classes, enrollment, staffing, state requirements and regulations. All these wonderful services and activities, which make the Community Center operate each day, come at a cost.

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Providing quality care for these children is not “cheap.” Parents pay tuition, which covers the salaries of our hard-working staff. Our building is 80 years old. This is remarkable, but repairs and renovation can be costly. That’s why we are counting on you to support us in our continuing care of Ozona’s children. Your financial support of the Ozona Community Center can help us meet this goal. Without the Ozona Community Center, many parents would have to give up their jobs, young mothers would not be able to finish their education, and many children would be left alone after-school without any supervision.

“We thank all those who have graciously donated to us in the past and continue to do so, as well as those who come help with activities, parties and events. Thank you all for being an important part of ‘the Ozona Community Center family,’” said Elizabeth Vargas, director.

The Ozona Chamber of Commerce would like to recognize and thank the Ozona Community Center for the wonderful service they provide to both the parents and the children on Ozona.

The Ozona Community Center is also a part of the United Way Organization. The Ozona Community Center is located at 1604 Primary St., behind Ozona Elementary School. Monetary donations are always welcome and can be mailed to PO Box 41, Ozona, Texas 76943. For more information, call (325) 392-2710 or follow the Ozona Community Center on Facebook.

Happy Anniversary

The Ozona Chamber of Commerce would like to wish the following members a *Happy Anniversary* and thank them for their support of the community, our organization and its programs and services. We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of March:

Travelodge - 1996
 Wool Growers Central Storage - 1996
 Circle Bar Truck Corral Restaurant - 1997
 John Stokes, C.P.A. - 1997
 Ozona Country Club - 2000
 Triple C Hardware Lumber & Rental, Inc. - 2002
 Escondido Draw Recreation Area - 2008
 Will M. Black Real Estate - 2010
 Natgas, Inc. - 2010
 Baggett "Bandera" Ranch - 2016
 Brad & Janet Thompson - 2018
 MAC Mike’s Auto Care - 2018
 Angelo Inflatables L.L.C. - 2019
 Ozona Community Center - 2019
 King Construction & Remodel LLC - 2019
 Johnson RV Park - 2019

Chamber of Commerce welcomes new Board of Director

The Chamber would like to welcome its newest Board of Director, Buster Reina, representing Ozona Insurance.

Buster will serve a term of three years from 2020-2022. We appreciate his willingness to serve this organization and his community.



And new member

Emerald RV Campground

Latham Ducote-Owner
 210 Crockett Heights Lane
 Ozona, TX 76943
 325/226-4937 or latham.ducote@yahoo.com
 19 spaces - 30 & 50 amp full hookups; can accommodate large R.V.s and buses; room for semi-truck parking; quiet and secure.

Chamber hosts Ribbon Cutting for new business

Chamber Board of Directors, staff, Ambassadors and locals all gathered at a Ribbon Cutting ceremony held March 17th, to welcome the services of T Nails & Spa to Ozona.

“We are here today to celebrate and welcome T Nails & Spa to Ozona,” said Chamber President, Shanon Biggerstaff.

“I moved to Ozona two years ago and really liked the town. I reached out to Sandy and her family and suggested they come and open a business here. It took some time, but we found this location which is perfect,” said Gerilynn Rocha.

“My family moved here from Saginaw, TX and we really like Ozona. We have stayed busy since we’ve been here. The majority of our business is by appointment. We haven’t been able to take walk-ins because we stay so busy,” said owner Sandy Tran. “My mother, Chi Lam, and son Steve Tran, also work here to provide our services,” said Sandy.

T Nails & Spa offers professional nail care and facial waxing for ladies and gentlemen.

T Nails & Spa is located at 310 Avenue E, across from Lowe’s Market. They are open Monday through Friday from 10 am to 6 pm, and Saturdays from 10 am to 4:30 pm. You can reach T Nail & Spa by calling 325/392-3535. You can also visit their Facebook page: T Nails & Spa or e-mail tuyettran762005@yahoo.com



Contact the Ozona Chamber of Commerce if your business has been impacted financially by the COVID-19 virus

ATTENTION LOCAL: Hotels, motels, restaurants, salons, retail stores and any other local business impacted by COVID-19.

The Ozona Chamber of Commerce is working with the Small Business Administration, the Texas Workforce Commission, the Texas Hotel and Lodging Association, the state Texas Chamber of Commerce Executives Association, and our state and federal representatives to assist in conveying information about the recently approved federal CARES Act to our local businesses who have been impacted by COVID-19.

Are you:

- Needing assistance with keeping or retaining your employees?
- Do you know about the shared work program through the Texas Workforce Commission? If you have reduced employee hours, did you know this program can pay the payroll difference?
- Are you in need of monies for overhead and operational costs?
- Do you need a breakdown of the recently approved federal CARES Act?
- Are you familiar with (PPP) Paycheck Protection Program.
- Are you a 501(c)(3) non-profit needing overhead assistance.

Please contact our office at 392-3737 so that we can provide you with material and point you in the right direction for services and financial relief.

CAREER DAY-By Melissa Perner-The Ozona Stockman

Ozona High School Junior and Senior students, as well as students from Sonora High School, learned about different careers and got a dose of living in the real world during the March 5th, Financial Reality and Career Exploration Fair held at the Crockett County Fair Park Convention Center.

The event began with student visiting with professionals in different career fields, including banking, insurance, law enforcement, transportation, medical, teaching, childcare, real estate, oil and gas, engineering, hotels, computer and technology, military and more.

“It provided new opportunities for different careers that I didn’t know about before,” said OHS Senior Rebecca Flores.

After lunch, the students had to pick an occupation and plan out a month’s budget, including finding housing, insurance, telephone and internet.

During this exercise, the students would be handed cards to tell them that they had medical bills due, or they just had a baby, and would have to incorporate those real-life scenarios into their budget.

Students approach the exercise as if they have graduated from high school, and have nothing—no car, no residence, no cell phone, etc.

It made me realize that life is so much harder than we thought,” said OHS Senior Wendy Mata.

Businesses from Ozona, Big Lake and Sonora participated in the event. “We would like to thank the Big Lake and Sonora Chambers of Commerce who assisted our office in recruiting employers who generously gave of their time to share their occupations with the students,” said Ozona Chamber President, Shanon Biggerstaff.

It is the goal of these fairs to teach our students financial responsibility and guide them on the way to a successful future,” said Heather O’Brien, Communications and Careers Specialist, with the Concho Valley Workforce Development Board.

The event was sponsored by the Concho Valley Workforce Development Board, in partnership with the Ozona Chamber of Commerce and Crockett County CCSD.



Who walked into the Chamber of Commerce in February

Visitor Center

- Walk in traffic into the Visitor Center in February was 708
- In February Locals-69, Texas visitors-381, Out of State-220 and Foreign-38
- Traveling: East-348, West-206, North-37 and South-18
- Top visiting states for the month of February were-AZ, CA, NM, MN, WA
- Top visiting cities for the month were-Houston, San Antonio, Austin, El Paso San Angelo
- Weekdays in order of the busiest in February were Monday, Tuesday, Friday, Thursday, Saturday, Wednesday
- Year-to-date Chamber related inquiries 15%, and Tourism related inquiries 85%
- Top requested items or services for the month were: restaurants, maps, Interpretive Trail, Texas Travel Guide



What services are sought at www.Ozona.com

For the month of February at www.Ozona.com, there were 2,802 business directory searches, and 1,579 actual *member page hits*! **These are people searching for YOUR services. Following are the members that received 10 or more page hits this month:**

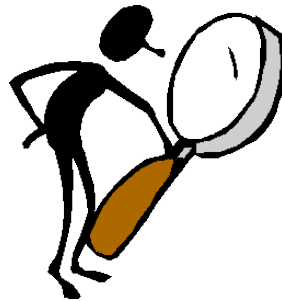
Epic Permian Operating, LLC-46	Encino RV Park-43
Triple C Hardware Lumber & Rental-36	Family Health Center of Ozona-33
CCWC&ID-31	Sunoco Energy Services, LLC-29
Venegas Construction, LLC-26	Pon Seahorn Real Estate-24
HW Car Wash-21	Barnhart Shaw's General Repair-20
L & B Automotive-20	Clayton-Hill Ranches-19
Crockett County Collision Repair-18	Escondido Draw Recreation Area-18
Crockett County Abstract Company-17	Eldorado Animal Clinic-17
Will M. Black Real Estate-17	Jody K. Upham-Attorney at Law-16
Lowe's Market-16	Top O' the Town RV Park-16
Angelo Inflatables, LLC-15	Bill Black Ranch-15
Esperanza Ranch-15	Ozona Cable & Broadband-15
Treto's Tire & Towing-15	Allen Ranch-14
Overwatch Enterprises, LLC-14	Wool Growers Central Storage-14
Alpine Ala Carte, LLC-13	County Club View Apartments-13
D's Liquor Store-13	DCP Midstream Partners, LP-13
Integrated Roofing Systems, Inc.-13	Knox Floor Covering Company-13
Natgas, Inc.-13	Plumbing by Rick, LLC-13
Southridge RV Park-13	West Central Wireless-13
XL Ranch C/O David Gardner-13	Americas Best Value Inn-12
Baggett "Bandera" Ranch-12	Ball & Strunk Partners, LTD-12
J. Cleo Thompson Wellness Center-12	The General Store-12
West Texas Rehabilitation Center-12	AirMedCare Network-11
Crockett County Museum-11	D & P R.V. Lots-11

Continued on page 6-Services Sought at Ozona.com

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Dublin Hunters Group-11
 Interim Hospice of San Angelo-11
 Rusty Gold on the Square-11
 Sutton County Steakhouse-11
 X-Bar Ranch Nature Retreat & RV-11
 Advanced Technology Solutions-10
 Close to our Hearts Country Store-10
 Daun Williams Construction-10
 King Construction & Remodel, LLC-10
 Mi Familia Restaurant-10
 Travelodge-10

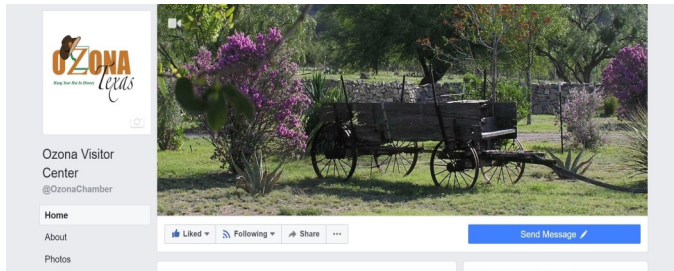
I-10 & 163 The Corner Store/Valero-11
 Ozona Insurance-11
 Specialty Diesel Services-11
 Western Poster Service, Inc.-11
 7 Oaks Ranch/Kelly W. Walker-10
 Ambit Energy-10
 Crockett Taxidermy & Processing-10
 El Chato's-10
 Mediajaw-10
 Stokes Drilling Company-10



Attention Members who have a Facebook page

Just a reminder that the Chamber now has two Facebook pages. One, the Ozona Visitor Center or OzonaChamber page, that is geared towards viewers who live outside Ozona. We are promoting our local services and attractions to encourage travelers to stop in our community to spend their dollars in our local businesses. We currently have 9,388 followers on this page.

The second and newest page is the Ozona Chamber of Commerce, or the OzonaChamberBiz page. On this page we will promote local events, make community announcements, educate our local residents about the Chamber and its activities, extend invitations to training for both members and non-members and much more. We currently have 638 followers on this page. ***Please help us to promote Ozona. Visit these pages, like and share with your friends.***



Ozona Chamber of
 Commerce
 @OzonaChamberBiz

What is Ozona.com doing for our members and the community?

For **February 2020**, Ozona.com had 3,339 sessions: 2,626 new users 401 returning users

Of these 3,339 sessions, there were 5,569 page views – of these 4,706 were unique (1st time views)

The 3,339 sessions were from 46 countries and 2,610 sessions were from US.

Bounce Rate: 73.14% Avg. Session Duration: 00:01:17 Pages/Session: 1.20 Avg. Sessions/Month: 3,759

Devices Used to Access: Mobile: 52.31% Desktop: 43.14% Tablet: 4.55%

Top 5 States:

Texas	2,057
California	89
Louisiana	52
Florida	45
Arizona	35

Top 5 Texas Cities:

Austin	415
Dallas	357
Houston	206
San Antonio	99
Ozona	70

Top 20 Content Searches

1. Hunting Leases	1,169	11. Job Postings	94
2. Homepage	1,054	12. Pandale Crossing	89
3. County Officials	582	13. Lodging	86
4. Location	216	14. Membership Directory	81
5. Local Attractions	181	15. Restaurants	78
6. Photo Gallery	156	16. Visitor Guide	77
7. History	117	17. Newsletter	77
8. Public Services	114	18. Chamber of Commerce	66
9. Events Calendar	107	19. Interesting Facts	62
10. Area Attractions	103	20. Contact Us	58

Chamber Master (Membership Directory Data Base)

Business Directory Searches	2,802	Hot Deal Hits	527
Hot Deal Searches	85	Member Page Hits	1,579
Job Searches	128	Job Posting Hits	17

Top Searched Chamber Master Service Categories:

Hunting	17
Museums	13
Pre-Need Insurance	13
Feed Store	12
Oil & Gas Contract Pumper	12

Social Media Pages / Internet

Facebook Tourism

9,199	Beginning Fans (1-31-20)
9,318	Ending Fans (2-29-20)
119	Net Likes
62,058	Total Paid Reach
5,596	Total Organic Reach
6,421	People Engaged
3,852	Daily Viral Reach
845	Daily Logged-in Page Views
72,056	Total Impressions of All Posts

Facebook Business

604	Beginning Fans (1-31-20)
614	Ending Fans (2-29-20)
10	Net Likes
15,000	Total Paid Reach
3,181	Total Organic Reach
853	People Engaged
2,154	Daily Viral Reach
139	Daily Logged-in Page Views
23,522	Total Impressions of All Posts

Google

1,910	Search (approx.)
6,513	Total Google Business Page Views
6,356	Listings on Map
157	Listings on Search
2,114	Photo Views
4	Clicks to Website
17	Clicks for Driving Directions
3	Clicks for Phone Calls

Texas Outside

1,430	Impressions
107	Clicks
7.48%	Click-Through Rate

Twitter

95	Total Followers
2,087	Impressions