

Hang Your Hat In History
OZONA CHAMBER OF COMMERCE
& VISITOR CENTER PARK

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CHAMBER DIALOGUE

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Chamber of Commerce would like to recognize Parties to Go as our Business of the Month

The Chamber of Commerce would like to recognize Parties to Go, operated by owner Romie Fierro, as our Business of the Month. Parties to Go first opened its doors in December 2012.

“This all came about after I had collected so much stuff at home, my husband Federico, known as Lico by most of his friends and family, told me I was going to have to do something! He is my biggest fan and encouraged me to open up a shop,” said Romie. “So that’s what I did with the help and support of friends and family, but it has been difficult to run the shop and work full-time.”



Romie Fierro-Owner

“Many people are not aware that I am no longer at the Care Center. This is my passion! I love helping people prepare for whatever occasion they are planning. I am so excited! This kind of work makes me happy, and now I plan to dedicate myself to the shop.”

“People come to me with their needs. My best ideas come to me in the middle of the night, or when I am under pressure from someone who has forgotten an occasion and needs help! I had a gentlemen stop in off the interstate who wanted to take home an arrangement for his wife in New Mexico. I can work in Ozona and out-of-town.”

You can find a variety of items at Parties to Go. Everything from party decorations including birthday themes, gifts, wrapping, housewares, purses, jewelry, party favors, frames, balloons and much more. “We can help you create a theme and select accessories for weddings, quinceaneras, baby showers, graduations and more. We also now carry items for baptisms and communion,” said Romie.

“Very soon we will have supplies available so that you can come in and pick out your own center piece. You can either build it yourself or we will help. No two centerpieces are ever the same. I try to make everything unique. We also plan to offer classes in the future. These will be learn-how-to workshops.”

“Parties to Go has rental supplies such as table linens, chair covers, chair sashes, arches, columns, chandeliers, tables and chairs. If we don't have it we will order it for you and have it for you in no time.

The Chamber of Commerce would like to recognize Parties to Go for providing a quality business that is an asset to the community.

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Happy Anniversary

The Ozona Chamber of Commerce would like to wish the following members a *Happy Anniversary* and **thank them** for their support of their community, our organization and its programs and services. We would like to recognize and express our *SINCERE* appreciation to the following members who joined the Chamber during the month of May:

MAY

J. Cleo Thompson-1996

T & C Wholesale-1996

West Texas Rehabilitation Center-1998

Jack & Janie Riggs Ranch, LTD-1999

Crockett County Museum-1999

Crockett County Public Library-1999

Better Business Bureau of the

Permian Basin-2000

Ball & Strunk Partners, LTD-2007

Re-Bath of San Angelo-2008

Hunnicut Ranch-2009

Multi-Chem, A Halliburton Service-2010

Ozona Remodeling & New Construction-2010

Mi Taco-2010

Aries Residence Suites-2014

Names & Numbers-2014

Ribbon Cutting for Venegas Construction



Family, County Judge Deaton, Commissioners, Chamber Board of Directors and President, as well as Chamber Ambassadors, met for a Ribbon Cutting event hosted by the Ozona Chamber of Commerce & Visitor Center, on Thursday, May 7th at Venegas Construction, LLC.

Felix Venegas, Jr. introduced his family and staff.

“Venegas Construction actually first opened its doors in June of 2013”, said Felix “We have expanded our business and want the community to be aware of the services we have available.”

Venegas Construction, LLC provides roustabout, water hauling, fencing, backhoe and dozer equipment and work, and hot shot service. “Things have slowed down a bit in the oil field, but our roustabout crews are staying very busy,” said Felix. Venegas Construction, LLC can also provide their services to local land owners and residents.

Venegas Construction, LLC services Crockett and surrounding counties and has a yard in Big Lake.

“Currently we are running 3 daytime and 3 night water hauling trucks. We have 7 roustabout crews and a total of 35 employees working for the company. It has taken some time not only to find the right employees, but the right number needed to service our customers. We are proud to say that we have worked hard to establish a good reputation.”

The office of Venegas Construction, LLC is located at 401 1st Street. For more information you may call the office at 325/392-2902. Hours of operation are Monday through Friday, from 9:00 a.m. to 5:00 p.m.

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Parties to Go is located at 708 8th Street across from Jet Specialty. The shop is closed on Monday, and open Tuesday through Friday from 10 a.m. to 5:00 p.m., and Saturday from 10 a.m. to 1:00 p.m. You can call the shop at 325/226-2886 or reach Romie at 325/226-0916, or Facebook: Parties to Go.

“I work with great pride and joy and know that my God planted this dream in my heart for a reason. I'm a believer that if you do what you love to do with a passion all else will fall into place. Let the eventful parties begin with PARTIES TO GO!”

Welcome New Member

Monster Roadside Assistance, Inc.

P.O. Box 405, Ozona, TX 76943

Kenny Tobar, Owner-325/226-9340

Roger Sanchez-325/226-4082

Fuel, flat tires. Sell tires including RV tires and 18-wheeler tires. No towing. Will assist within 100 mile radius.



Who walked into the Chamber of Commerce & Visitor Center in April

Visitor Center

- Walk-in traffic into the Visitor Center for the month of April-578 people
- Where are they from? Texas visitors-162, Out of State-225, Local-150, Foreign-41
- Year to date traffic into the Visitor Center is 1,582 visitors
- Top states visiting Ozona in April-AZ, CA, NM, MN, FL
- Top cities visiting Ozona in April-San Angelo, San Antonio, Austin, Houston, Midland
- Year to date Chamber related inquiries 25%, Tourism related 75%
- Week days in order of the busiest in April-Thursday, Wednesday, Monday, Tuesday, Friday, Saturday
- Top Requested Items in April-Interpretive Trail, Directions, Lodging, Restaurants, Maps,

Advertising

-Year-to-date the Chamber has filled, in response to our advertising, 4607 requests for information on Ozona. An additional 1720 brochures have been handed out to walk-in visitors and mailed to state wide Travel Centers.



See what the *Chamber of Commerce web site* is doing on page 4!

Are you taking advantage of your member services

Having a sale? Offering a holiday discount? Have old inventory you would like to move? Do you have a new product to introduce? Hiring? Just need visibility?

As an added Chamber member benefit, the Chamber Dialogue is an ideal vehicle to gain additional exposure with 180 businesses and individuals. Simply drop off or e-mail your flyer to the Chamber office by the first of each month. We will mail your flyer along with the newsletter to all Chamber members.

You can use www.ozona.com to post and promote your special Hot Deal, event or available job. Every time a Chamber member posts a new Hot Deal, the membership receives an e-mail blast updating them to the latest about a local business. You can subscribe to a Hot Deals newsletter www.ozona.com.

Use your Chamber Master login name and password to post updated member information, or contact us at 392-3737 for help.

Help us to make your member benefits work for YOU!

What is Ozona.com doing for our members and the community?

For the month of April, ozona.com received 3,249 visits: 877 new 2,372 returning.

Of these 3,249 visits, there were 7,713 page views – of these 5,727 were unique

3,249 visits from 60 countries, 3,034 visits were from US

Top 5 States:

Texas	2,225
Oklahoma	135
California	95
Arkansas	76
Louisiana	68

Top 5 Texas Cities:

Houston	388
Brownwood	337
Dallas	190
Austin	162
San Angelo	132

Top 20 Content Searches

1	Homepage	1395	11	Chamber of Commerce	115
2	Hunting Leases	909	12	Job Postings	112
3	Mobile Homepage	682	13	Location	107
4	County Officials	223	14	Events Calendar	94
5	Lodging	215	15	Membership Directory	89
6	Public Services	182	16	Hot Deals	86
7	Restaurants	176	17	Photo Gallery	84
8	Local Attractions	150	18	Interesting Facts	67
9	E-Brochure	134	19	Search	61
10	Day Trips	129	20	Churches	61

Chamber Master (Membership Directory Data Base)

Business Directory Searches	572	Hot Deal Hits	189
Hot Deal Searches	148	Member Page Hits	2,417
Job Searches	123	Job Posting Hits	22

Chamber Facebook Page

1,139	Total Page Likes – Average
72	New Likes
155,962	Monthly Total Reach
6,428	People Engaged

Top 10 Searched Service Categories:

Oil & Gas Services	13	Taxidermy	6
Certified Public Account	10	Banking	5
Feed Store	8	Carpentry	5
Hunting	8	Employer Services	5
Housewares	7	Laundry	5
Carports	6	RV Parks	5
Roadside Assistance	6		

What Services are sought on the www.Ozona.com web page

For the month of April, at www.Ozona.com, there were 572 business directory searches, 148 Hot Deal searches and 189 actual hits, 123 job searches and 22 actual hits, and 2,417 actual *member page hits*! **These are people looking for YOUR services. Following are the members that received more than 20 page hits:**

OTTER-73	Barnhart Shaw’s Repair-41	Super 8 Motel & RV-42
Devon Energy Corporation-38	Ozona Chamber-27	Triple C Hardware-27
KYXX 94.3 Radio-25	Wool Growers-50	Pon Seahorn Real Estate-35
Ozona Flour Mill & Goods-27	Ozona Cable & Broadband-52	Discover Natural Resources-29
Family Health Center-31	Crockett County Abstract-29	Dollar General-29
G & H Oil & Lube-22	Treto’s Tire & Towing-30	Crockett County Museum-25
Ozona Mercantile-25	The General Store-34	Attorney Tambunga-21
Encino RV Park-22	Kerrie’s Creations-26	Will M. Black Real Estate-26
Sam’s Club-21	Crockett County Deerfest-24	Ozona Stockman-24
JP Construction-23	Encino RV-24	Rusty Gold on the Square-22

Chamber Web Site, Mobile Site and Facebook Campaigns Doing Well

The Chamber of Commerce launched its new “*web site design*” the first quarter of 2014. If you haven’t already, we invite you to visit www.Ozona.com. Compared to 2014, we saw a 5% increase in first quarter web site visits. We also launched our “*mobile design*”. To date, 26% of all visits to www.Ozona.com are from a mobile device.

→ Web Site Visits to Ozona.com

Months	2014	2015
January	5,219	5,605
February	4,368	4,933
March	4,266	4,077
Total	13,853	14,615
Actual Difference		762
Percent Difference		5%

We are pleased with our **Facebook** campaign results. Our “*Page Likes*” grew from 234 in 2014, to 1,201 as of this newsletter!

We are more excited about the “*Reach*” of our posts. We have increased the average number of people reached per post by 29%! We hope that you will *visit our Facebook page, OzonaChamber, and LIKE our page!*

	Total # of Posts	Total # of Months	Total Reach	Average Reach Per Post
2014	34	12	672,986	19,793
2015	16	4	443,954	27,747
% Difference				29%