

Hang Your Hat In History

OZONA CHAMBER OF COMMERCE

& VISITOR CENTER PARK

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CHAMBER DIALOGUE

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The Chamber of Commerce recognizes AEP Texas as our Business of the Month

AEP Texas has roots that run deep in south and west Texas. AEP Texas delivers electricity to over a million consumers in nearly 400 cities and communities, and 96 counties. Locally, the company serves approximately 2,300 meters in the Ozona area.

During 2015, AEP Texas delivered over 30.7 million megawatt hours of electricity over a total of 44,000 miles of electric distribution lines, and 9,400 miles of transmission lines within a 97,000 square mile service territory.

“For nearly a century, we have partnered in the growth and progress of these regions by ensuring a safe and reliable supply of electricity and playing an active role in the community,” said AEP Texas Community Affairs Manager Fred Hernandez. “Ozona is served by our McCamey Service Center and the 21 employees based there. Two employees live and work in Ozona: Armando Arredondo who has served AEP Texas for 35 years, and Chris Moore who has recently joined the AEP team.

“We are proud Texans who care deeply about the communities in which we live and work,” Hernandez continued. “We work closely with Crockett County officials on issues such as street lighting, service to new customers, tree trimming and other reliability issues. No matter which company you choose as your Retail Electric Provider (REP), AEP Texas will continue to deliver electricity to your home or business, as well as maintain the overall electric system, just as we’ve always done.”

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The parent corporation of AEP Texas is American Electric Power, one of the largest electric utilities in the United States, delivering electricity and custom energy solutions to nearly 5.4 million customers in 11 states. AEP owns the nation’s largest electricity transmission system, a more than 40,000-mile network that includes more 765-kilovolt extra-high voltage transmission lines than all other U.S. transmission systems combined. AEP also operates 223,000 miles of distribution lines. AEP ranks among the nation’s largest generators of electricity, owning approximately 31,000 megawatts of generating capacity in the U.S. AEP’s utility units operate as AEP Ohio, AEP Texas, Appalachian Power (in Virginia and West Virginia), AEP Appalachian Power (in Tennessee), Indiana Michigan Power, Kentucky Power, Public Service Company of Oklahoma, and Southwestern Electric Power Company (in Arkansas, Louisiana and east Texas). AEP’s headquarters are in Columbus, Ohio.

The Ozona Chamber of Commerce would like to recognize AEP Texas and their staff, as an asset to our community. We would like to thank them for their contribution and commitment to providing the best possible service to our local residents.

Happy Anniversary

The Ozona Chamber of Commerce would like to wish the following members a *Happy Anniversary* and **thank them** for their support of their community, our organization and their participation in our programs and services. We would like to recognize and express our *SINCERE* appreciation to the following members who joined during the month of **May**:

- J. Cleo Thompson-1996
- Sunco Energy Services, LLC-1996
- West Texas Rehabilitation Center-1998
- Jack & Janie Riggs Ranch, LTD-1999
- Crockett County Museum-1999
- Crockett County Public Library-1999
- Better Business Bureau of the Permian Basin-2000
- Ball & Strunk Partners, Ltd.-2007
- Re-Bath of San Angelo-2008
- H.M. Phillips, Jr. Ranch-2009
- Ozona Remodeling & New Construction-2010
- Mi Taco-2010
- Aries Residence Suites-2014
- Names & Numbers-2014
- Monster Roadside Assistance, Inc.-2015



Welcome New Members

Specialty Diesel Services, LLC

4550 Petro Drive
 San Angelo, TX 76903
 James Michulka
 325/656-8849 or 325/245/7252
 sds@gmail.com

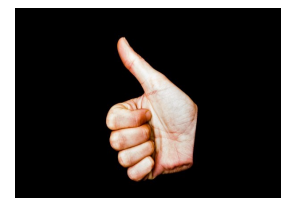
Services Ford diesel engines, ZF5 & 6 speed transmissions, clutches, differentials, drivelines, brakes, A/C, Ford gasoline engines and automatic transmissions

AirMedCare Networks

Shannon AirMed 1/Aero Care

Susan Allard
 325/277-9953
 susan.allard@amgh.us

Shannon AirMed 1 & Crockett County have partnered to provide emergency air evacuation to the residents of Crockett County. No out of pocket expense for residents. Discounted flight bill for uninsured residents. Discounted full membership for residents.





Front row, left to right: Nell Wester, Maricela Lara, Rick DeHoyos, Krystle DeHoyos, Alice Mendez, Joann Babbitt
Back row, left to right: Eligio Martinez, Shanon Biggerstaff, Frank Tambunga, Laurie Hale

Chamber hosts Ribbon Cutting

County officials, Chamber Board of Directors, staff, Ambassadors and locals all gathered at a Ribbon Cutting ceremony held Thursday, May 19th, to welcome D's Liquor Store as a new member of the Chamber of Commerce.

"My dad and brother built this place back in the 70's," said Rick DeHoyos. "This is a family business. Previous owners were Dennis, Randy and Jill DeHoyos. Danny DeHoyos was the manager. We have restructured and my daughter Krystle, Tony Villarreal and I are the current owners. You all may remember years ago this used to be the location of Buckner's Grocery Store."

Krystle DeHoyos is the Manager of D's Liquor Store. "Alice Mendez is one of our employees and she has worked with the family for years," said Krystle. "Other employees that you will see here at the store will be Maricela Lara and Jennifer Vitela."

D's Liquor is open Monday through Saturday, 10am to 9pm. "For customer convenience, we have put in a drive through window," said Krystle. "We sell beer and wine, and our suppliers often provide us with gift packages that you can purchase on special holidays. If there is something in particular that we don't normally carry, we can order it."

To reach D's Liquor Store to talk to Alice, Mari or Jennifer, you can call 392-3800. You can also speak with Krystle at 234-4909 or e-mail her at Krystle@dehoyoslawfirm.com. You can also follow the business on Facebook/D's Liquor Store.

Who walked into the Chamber of Commerce & Visitor Center in April 2016

Visitor Center

- Walk-in traffic into the Visitor Center was-591 people, 2% above same period last year.
- Where are they from? Texas Visitors-232, Out of State-182 Local-160, Foreign-17
- Top states visiting Ozona-CA, AZ, FL, CO, NM & LA
- Top cities visiting Ozona-San Antonio, San Angelo, Houston, Austin, El Paso
- Chamber related inquiries 17% Tourism related 83%
- Week days in order of the busiest-Friday, Wednesday, Thursday, Tuesday, Monday, Saturday
- Top Requested Items: maps, restaurants, directions, general tourism, Interpretive Trail, fuel, history



Advertising

- Year-to-date the Chamber has filled, in response to our advertising, 3,543 requests for information on Ozona. An additional 1,484 brochures have been handed out to walk-in visitors and mailed to travel information centers.

Your help is needed

First, go to our Facebook page, OzonaChamber, and scroll down. It will be quite obvious which posts are geared towards inviting travelers into Ozona. You will notice that we use actual pictures taken in Crockett County to promote and encourage travelers to stop to spend their dollars in our local businesses. We have built our Facebook fans in Houston, San Antonio, Austin, Dallas, and El Paso from 194 in January of 2014 to 4,395 as of this newsletter.



We need more photos! Our Facebook page gets the best results when we post pictures of wildlife or livestock, plant material, weather, funny pics of your kids or pets, sunsets, birds, bugs, pictures of old windmills or buildings, or just an open field of beautiful flowers-literally, anything that is authentic or representative of our county. If you have pictures of fishing in the river, or kids playing in the water, these types of “action” photos generate a ton of interest. Again, we are using our local assets in and around Ozona to attract people on their way to their vacation destination.

If you are a photographer, or know someone whose hobby is photography, who takes a lot of pictures in Crockett County and would be willing to share, please contact our office at 392-3737.



What Services are sought at www.Ozona.com

For the month of April, at www.Ozona.com, there were 1,032 business directory searches, and 2,231 actual *member page hits*! **These are people searching for YOUR services.**

Following are the top members that received 20 or more page hits:

Ozona Cable & Broadband-71

Approach Resources, Inc.-63

Venegas Construction, LLC-45

Crockett County Water Dept.-41

Pon Seahorn Real Estate-41

Barnhart Shaw's General Repair-33

Encino RV Park-32

Discovery Natural Resources, LLC-29

The General Store-24

Rusty Gold on the Square-22

Lopez Construction & Remodeling-20

Ozona Truck Trailer & Emergency Repair-66

Bunger Real Estate Company, LLC-56

Wool Growers Central Storage-44

Family Health Center of Ozona-41

Devon Energy Corporation-40

The Ozona Stockman-33

Will M. Black Real Estate-30

Pizza Mia on the Square-28

Treto's Tire & Towing-24

Snowflake Donut & Kolache Shop-22

Monster Roadside Tire & Lube-20

As demonstrated above, the Chamber of Commerce & Visitor Center is the front door to our community.

So are you taking advantage of your member services?

What is Ozona.com doing for our members and the community?

For **April 2016**, Ozona.com had 3,160 sessions: 2,400 new 760 returning.

Of these 3,160 sessions, there were 6,744 page views – of these 5,174 were unique (1st time views)

The 3,160 sessions were from 58 countries and 2,915 sessions were from US.

Top 5 States:

Texas	2,319
California	104
Louisiana	44
Florida	41
New Mexico	36

Top 5 Texas Cities:

Houston	364
Dallas	240
Brownwood	234
Austin	232
San Antonio	99

Top 20 Content Searches

1. Home Page	1,229	11. Location	98
2. Hunting	986	12. Job Postings	95
3. Mobile Home Page	712	13. Mobile History	90
4. Local Attractions	177	14. Daytrips	88
5. Lodging	159	15. Events Calendar	83
6. Restaurants	150	16. City-County Map	79
7. County Officials	122	17. Mobile Hunting	72
8. Public Services	119	18. Chamber of Commerce	71
9. Interesting Facts	112	19. Mobile Local Attractions	71
10. Itinerary	106	20. Hot Deals	69

Chamber Master (Membership Directory Data Base)

Business Directory Searches	1,032	Hot Deal Hits	190
Hot Deal Searches	134	Member Page Hits	2,231
Job Searches	106	Job Posting Hits	6

Social Media Pages

Facebook

3,836	Fans
699	New Likes
152,069	Total Paid Reach
7,241	Total Organic Reach
7,690	People Engaged
307	Daily Logged-in Page Views

Google+

1,742	Search
46	Google+ Page Views
178	Post Views
1,966	Photo Views
16	Clicks to Website
24	Clicks for Driving Directions
5	Clicks for Phone Calls

Twitter

52	Total Followers
2,087	Impressions

Pinterest

13	Total Followers
0	Total Likes
4	Repins
1,409	Impressions
969	Users Reached
7	Clicks on Pins

Instagram

40	Total Followers
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Top Searched Chamber Master Service Categories:

Roadside Assistance	34	RV Parks	13
Oil & Gas Services	16	Gifts	12
Hunting	13	Feed Store	11
Real Estate	13	Water Hauling	11
Restaurants/Fast Food	13	Garden Supplies	9