

**OZONA CHAMBER OF COMMERCE  
& VISITOR CENTER PARK**

P.O. Box 1135, 505 15th Street, Ozona, TX 76943

325/392-3737, [www.Ozona.com](http://www.Ozona.com)

Facebook Tourism Page: OzonaChamber

Facebook Chamber Page: OzonaChamberBiz



# *CHAMBER DIALOGUE*

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From Left: Will M. Black and wife, Vickie.

## **The Ozona Chamber of Commerce recognizes Will M. Black, Realtor-Hudson Properties as our Business of the Month**

Will M. Black is a life time resident of Crockett County and a 4<sup>th</sup> generation rancher. He is involved in the ranching, livestock trading, and real estate business in Crockett and the surrounding counties.

Will M. graduated from OHS in 1981 and continued his education at Sul Ross State University to pursue his Animal Science degree. In 1986, he completed his degree and moved back to help with the family ranch. A few years later he married Vickie Reagor Black and they continued ranching.

The Blacks are the proud parents of Murphey of Ozona and Allie of San Angelo who are both graduates of OHS and Texas Tech University. Both have continued to work in agriculture with Murphey ranching in Ozona and Allie working for Capital Farm Credit in San Angelo.

In 2009, Will M. decided to diversify his operation by becoming a sales agent for Main Street Realty-Hudson Properties. His broker, Anita Hudson, has been in the real estate business since 1990. Main Street Realty-Hudson Properties' core values are client loyalty, honesty, and hard work. This company and Will M.'s values aligned, so he was eager to join the company.

Will M. enjoys working with people in the real estate business and representing buyers and sellers in Residential, Ranch, and Commercial real estate transactions. Will M. works hard to accommodate his clients and provide excellent customer service. During his time as a real estate agent he has served the following counties: Crockett, Sutton, Reagan, Pecos, Upton, Terrell, and Val Verde. Because of his knowledge of the West Texas area, he is able to effectively assist clients with making decisions on the purchase or sell of properties.

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## Business of the Month-Continued from page 1

Main Street Realty-Hudson Properties has offices in Ozona, Sonora and San Angelo. Will M.'s office is located at 1602 Sheffield Road in Ozona.

"We appreciate the continued support that Crockett County and the Chamber of Commerce have shown us. Your support is greatly appreciated."

The Ozona Chamber of Commerce would like to recognize and thank Will M. Black, Realtor-Hudson Properties for the professional service provided to Ozona residents and surrounding counties.

You can call Will M. Black at 325/226-2648, send an e-mail to [vrkblack@yahoo.com](mailto:vrkblack@yahoo.com) or visit [www.msr-hudsonproperties.com](http://www.msr-hudsonproperties.com) for more information or listings.

## Chamber members recognized

The Ozona Chamber of Commerce would like to wish the following members a **HAPPY ANNIVERSARY**, and **THANK** them for their support of the Chamber organization, its programs and services, and their community. We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of May.



J. Cleo Thompson - 1996

West Texas Rehabilitation Center - 1998

Crockett County Museum - 1999

Better Business Bureau of the Permian Basin - 2000

Names & Numbers - 2014

The Café Next Door - 2017

Integrated Roofing Systems, LLC - 2019

Top O' the Town RV Park - 2019

Sunoco, LLC - 1996

Riggs, Jack & Janie - 1999

Crockett County Public Library - 1999

Ball & Strunk Partners, Ltd. - 2007

Specialty Diesel Services, LLC - 2016

I-10 & 163 The Corner Store/Valero - 2017

XL Ranch c/o David Gardner - 2019

## Member Flyers



Enclosed are a number of flyers outlining the services of local businesses and Chamber members.

At no additional charge to our members, we include these flyers in our monthly member mail-out, and post them as Hot Deals on our web site to remind residents and visitors of local services available.

If there is something you would like to communicate to the general public, whether it is a new product, job opening, sale, or new hours: let us help you get the word out.

Need help creating your flyer—we can help!

## Who walked into the Chamber of Commerce in April

### Visitor Center

- Due to COVID-19, walk in traffic into the Visitor Center in April was 16.
- Walk in traffic in April of 2019 was 761.
- In April Locals-6, Texas visitors-10, Out of State-0 and Foreign-0
- Traveling: East-0, West-0, North-7 and South-0
- Top visiting states for the month of April were none
- Top visiting cities for the month were-San Angelo, Mertzon
- Weekdays in order of the busiest in April were Tuesday, Wednesday, Thursday, Friday, Saturday
- Year-to-date Chamber related inquiries 17%, and Tourism related inquiries 83%
- Top requested items or services for the month were: maps, Interpretive Trail



### Advertising

- Year-to-date the Chamber has filled 1,491 requests for information on Ozona. Ozona brochures are handed out to walk-in visitors and mailed to statewide Travel Centers or mailed to inquirers.

## What services are sought at [www.Ozona.com](http://www.Ozona.com)

For the month of April at [www.Ozona.com](http://www.Ozona.com), there were 3,956 business directory searches, and 2,082 actual *member page hits*! **These are people searching for YOUR services. Following are the members that received 10 or more page hits this month:**

Sunoco Energy Services, LLC-49	Epic Permian Operating, LLC-45
Triple C Hardware Lumber & Rental-44	Wool Growers Central Storage-40
Family Health Center of Ozona-36	Venegas Construction, LLC-27
CCWC&ID#1-26	Eldorado Animal Clinic-26
Lowe's Market-24	Bill Black Ranch-23
Natgas, Inc.-22	Ozona Insurance-22
Encino RV Park-21	Hillcrest Inn & Suites-21
King Construction & Remodel, LLC-21	Mediajaw-21
Ozona Cable & Broadband-21	Sonora Bank-21
Advanced Technology Solutions-20	Dairy Queen of Ozona, Inc-20
Mi Familia Restaurant-20	Quality Inn-20
Western Poster Service, Inc.-20	Americas Best Value Inn-19
Ozona Community Center-19	Ozona Country Club-19
The General Store-19	Treto's Tire & Towing-19
D's Liquor-18	Sonic Drive In-18
Southridge RV Park-18	Will M. Black, Realtor-Hudson Properties-18
Barnhart Shaw's General Repair-17	El Chato's-17
Hampton Inn-17	Pon Seahorn Real Estate-17
Country Club View Apartments-16	Daun Williams Construction-16
Overwatch Enterprises, LLC-16	Sutton County Steakhouse-16
Top O' the Town RV Park-16	West Central Wireless-16
AirMedCare Network-15	Alpine Ala Carte, LLC-15
Crockett County Public Library-15	Crockett Taxidermy & Processing-15
Freeman-Kincaid Ranch-15	HW Car Wash-15
MAC Mike's Auto Care-15	Plumbing by Rick, LLC-15

**Services Sought at Ozona.com-Continued from page 3**

Total Office Solution of West Texas-15  
X-Bar Ranch & RV Park-15  
Clayton-Hill Ranches-14  
Crockett County Museum-14  
Kerbow Funeral Home-14  
Stokes Drilling Company-14  
UniFirst-14  
Ambit Energy-13  
Integrated Roofing Systems, Inc.-13  
L & B Automotive-13  
RV Repair Crew-13  
BBB of the Permian Basin-12  
Crockett County Abstract Company-12  
I-10 & 163 The Corner Store/Valero-12  
J. Cleo Thompson-12  
Ozona Environmental, LLC-12  
Shannon AirMed1-12  
Stokes, John, CPA-12  
CTWP/Lisa Michalewicz-11  
Escondido Draw Recreational Area-11  
Holiday Inn Express Ozona-11  
Johnson Draw RV Park-11  
The Café Next Door-11  
West Texas Rehabilitation Center-11  
Aries Residence Suites-10  
Debbie Forehand Wilson Realtor-10  
Fort Lancaster State Historic Site-10  
Specialty Diesel Services, LLC-10

Village Barber & Beauty Shop-15  
Angelo Inflatables, L.L.C.-14  
Close to our Hearts Country Store-14  
Jarrett Juno Ranch Partnership-14  
Pepe's Café-14  
The Ozona Stockman-14  
Village Drug-14  
Bahlman Cleaners-13  
KYXX Ozona 94.3 FM-13  
New Beginnings Ozona-13  
Twistflower Ranch Nature Retreat-13  
Bunger Real Estate Company, LLC-12  
Crockett National Bank-12  
J. Cleo Thompson Wellness Center-12  
Kenny Blanek's Village Café & Catering-12  
Rudy's RV-12  
Soto, Inc.-12  
Area Wide Phone Book-11  
Circle Bar Truck Corral Restaurant-11  
Fesco, LTD-11  
Interim Hospice of San Angelo-11  
T Nails & Spa-11  
VIP Ranch Company-11  
Approach Resources, Inc.-10  
Crockett Automotive, Inc.-10  
Discovery Natural Resources, LLC-10  
J J Marley Ranch-10

*The Ozona Chamber of Commerce is still working and is here to help you navigate the programs, orders and changes connected to the COVID-19 health crisis.*

We encourage you to go to [Ozona.com](http://Ozona.com) & click the box below

## **Ozona Business and Residents Resource Page**

where you will find links to information ranging from local business hours and closures, the Small Business Administration assistance programs, such as the Payroll Protection and Economic Injury Disaster Loans and Grant programs, the Texas Workforce Commission Shared Work Program and Unemployment Guidelines, Internal Revenue Service Stimulus Check information and much more!

Please don't hesitate to contact the Ozona Chamber of Commerce for more assistance by calling 325-392-3737 or emailing us at [oztxcoc@aol.com](mailto:oztxcoc@aol.com).

We are still here

**WORKING FOR YOU!**



## What is Ozona.com doing for our members and the community?

For **April 2020**, Ozona.com had 3,098 sessions: 2,418 new users 392 returning users

Of these 3,098 sessions, there were 6,279 page views – of these 4,649 were unique (1st time views)

The 3,098 sessions were from 52 countries and 2,448 sessions were from US.

Bounce Rate: 74.85% Avg. Session Duration: 00:01:27 Pages/Session: 2.03 Avg. Sessions/Month: 3,586

Devices Used to Access: Mobile: 58.90% Desktop: 37.23% Tablet: 3.87%

### Top 5 States:

Texas	1,941
California	122
Florida	44
Louisiana	30
Virginia	23

### Top 5 Texas Cities:

Dallas	274
Houston	214
Austin	139
San Antonio	116
San Angelo	74

### Top 20 Content Searches

1. Homepage	1,094	11. Ozona Business Resources	117
2. Hunting Leases	685	12. History	106
3. County Officials	391	13. Public Services	101
4. Interesting Facts	297	14. Job Postings	87
5. Location	234	15. Local Attractions	86
6. Photo Gallery	228	16. Pecos River Highway Bridge	84
7. Pandale Crossing	197	17. Chamber of Commerce	74
8. Restaurants Open-COVID-19	154	18. Updated Business Hours	67
9. Membership Directory	131	19. City/County Map	66
10. Area Attractions	118	20. Tourist Information	64

### Chamber Master (Membership Directory Data Base)

Business Directory Searches	3,956	Hot Deal Hits	594
Hot Deal Searches	167	Member Page Hits	2,082
Job Searches	116	Job Posting Hits	5

### Top Searched Chamber Master Service Categories:

Churches	39	Rental Properties	17
Roustabout	20	RV Parks	17
RV Repair	19	Catering	16
Apartments	17		

### Social Media Pages / Internet

#### Facebook Tourism

9,447	Beginning Fans (3-31-20)
9,582	Ending Fans (4-30-20)
135	Net Likes
80,124	Total Paid Reach
8,436	Total Organic Reach
7,853	People Engaged
6,368	Daily Viral Reach
906	Daily Logged-in Page Views
94,350	Total Impressions of All Posts

#### Texas Outside

332	Impressions
3	Clicks
0.90%	Click-Through Rate

#### Facebook Business

644	Beginning Fans (3-31-20)
682	Ending Fans (4-30-20)
38	Net Likes
35,383	Total Paid Reach
7,015	Total Organic Reach
3,320	People Engaged
5,664	Daily Viral Reach
434	Daily Logged-in Page Views
55,569	Total Impressions of All Posts

#### Twitter

98	Total Followers
5,186	Impressions

#### Google

1,014	Search (approx.)
2,266	Total Google Business
	Page Views
2,088	Listings on Map
178	Listings on Search
2,552	Photo Views
2	Clicks to Website
4	Clicks for Driving
	Directions
2	Clicks for Phone Calls