

**OZONA CHAMBER OF COMMERCE  
& VISITOR CENTER PARK**

P.O. Box 1135, 505 15th Street, Ozona, TX 76943

325/392-3737, [www.Ozona.com](http://www.Ozona.com)

Facebook Tourism Page: OzonaChamber

Facebook Business Page: OzonaChamberBiz



## *CHAMBER DIALOGUE*

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**The Ozona Chamber  
of Commerce  
recognizes  
Wool Growers  
Central Storage  
as our  
Business of the Month**



Wool Growers opened 112 years ago,” said Max Schroeder, current Manager. With the decline and changes in the industry, and the economy, we no longer store wool or mohair. Back in the 80’s Ozona and San Angelo stored 1 1/2 million pounds of wool and mohair a year, and Sanderson stored up to 3 million.

“We really appreciate our customers who have stuck with us throughout the years. We have diversified our business and now offer a number of products and services,” said Max. Wool Growers Central Storage services the hunters that come to Crockett County by offering feed, hunting and ranch supplies, and ammunition. You will find dog food, livestock pharmaceuticals, ranch tack, PVC plumbing, herbicides, pesticides, and fertilizers. You will also find a line of spicy condiments, salsa and jelly, along with jewelry and shirts.

The Chamber of Commerce has selected Wool Growers Central Storage as our Business of the Month. We would like to recognize their success and their on-going efforts to provide products and services that meet the needs of both residents of Crockett County and visiting hunters.

Wool Growers Central Storage is located at 607 Avenue H in Ozona. They are open Monday through Friday from 8:00 a.m. to 5:00 p.m., and on Saturdays from 8:00 a.m. to 12:00 noon. Stop in and visit with Max Schroeder the Manager, Lupe Arranda, Frank, Fred and Elaina McElwair, and Susie Bishop the Office Manager. You can reach Wool Growers Central Storage by calling 325/392-3731.

## Chamber members recognized

The Ozona Chamber of Commerce would like to wish the following members a HAPPY ANNIVERSARY, and THANK them for their support of the Chamber organization, its programs and services, and their community. We would like to recognize and express our SINCERE appreciation to the following members who joined during the month of April.

J. Cleo Thompson - 1996  
Sunoco Energy Services, LLC - 1996  
West Texas Rehabilitation Center - 1998  
Jack & Janie Riggs - 1999  
Crockett County Museum - 1999  
Crockett County Public Library - 1999

Better Business Bureau of the Permian Basin - 2000  
Ball & Strunk Partners, Ltd. - 2007  
Names & Numbers - 2014  
Specialty Diesel Services, LLC - 2016  
XL Ranch c/o David Gardner - 2019

## You can help us market Ozona

The Ozona Chamber of Commerce markets our local and surrounding businesses and attractions using social media platforms. As you know, when the oil and gas industry is NOT booming, our town then depends upon the traffic off the interstate to stop and spend money in our town. HELP US TO HELP OZONA. Spring has sprung and people are beginning to make their travel plans. Visit our web site and Facebook page. Share with your family and friends, who will share with their family and friends, activities available in Ozona. Go to Ozona.com, click on Tourist Info, then Travel Itineraries for ideas on what to do while in and around Ozona. You will find itineraries for less than two hours, a half-day or full day, and scenic driving tours, motorcycle routes and more. Sharing with your family, friends and co-workers is the best way to market Ozona.

Go to [www.Ozona.com](http://www.Ozona.com) and check out Travel Itineraries. Then go to [www.Facebook.com/OzonaChamber](http://www.Facebook.com/OzonaChamber) and [www.Facebook.com/OzonaChamberBiz](http://www.Facebook.com/OzonaChamberBiz) to “like” and “share” our pages!

You can find us  
online at:



**Congratulations!**

Walker Family recognized by Texas Parks & Wildlife  
with  
**Lone Star Land Steward Award!**

TEXAS PARKS & WILDLIFE  
LONE STAR LAND STEWARD  
25 YEARS  
Lone Star Land Steward Awards

WARD WALKER  
7-OAKS RANCH  
Est. 1934



Read the full article about their award at  
[www.Ozona.com/storage/UserFileFolder/7\\_Oaks\\_Ranch.pdf](http://www.Ozona.com/storage/UserFileFolder/7_Oaks_Ranch.pdf)

Congratulations, 7 Oaks Ranch!

Ozona is proud of you!



CONCHO VALLEY  
**WORKFORCE SOLUTIONS**  
 A proud partner of the American Job Center network

## June 17, 2021 LUNCH & LEARN

Hosted by the  
**Ozona Chamber of Commerce &  
 Concho Valley Workforce Solutions**

***For Business Owners and Job Seekers***

Chamber of Commerce Conference Room Thursday, June 17, 2021  
 Arrive at 11:30 a.m. - Program ends at 1:00 p.m.  
 \$10 Per Person - Lunch Included

Whether you are an employer or a young job seeker, the next Lunch & Learn will have something for you! Presented by the Ozona Chamber of Commerce and the Concho Valley Workforce Solutions, the presentation will provide information on how employers can assist in providing work experience to local youth at no cost, and assist all job seekers with viable career opportunities and job placement.



**PRESENTER: William Tucker,  
 WIOA Foster Youth Coordinator  
 for Workforce Solutions of the  
 Concho Valley**

**Looking for a job or a new career?  
 Displaced in your old job and looking to improve your skills?  
 This luncheon is a MUST!**

***See enclosed flyer for full details  
 or visit [www.Ozona.com](http://www.Ozona.com)***

**Must RSVP by Monday, June 14, 2021, by phone at 325/392-3737.**

### **What services are sought at [www.Ozona.com](http://www.Ozona.com)**

For the month of April at [www.Ozona.com](http://www.Ozona.com), there were 5,326 business directory searches, and 1,959 actual member page hits! These are people searching for YOUR services. Following are the members that received 10 or more page hits this month:

Encino RV Park 168  
 Epic Permian Operating LLC - 39  
 Crockett County Abstract Company - 32  
 Ozona Bank - 32  
 Pon Seahorn Real Estate - 32  
 Family Health Center of Ozona - 30  
 Sunoco Energy Services, LLC - 30

Eldorado Animal Clinic - 27  
 Mi Familia Restaurant - 26  
 Crockett County Collision Repair - 24  
 D's Liquor Store - 24  
 Ozona Country Club - 24  
 Wool Growers Central Storage - 24  
 Zarvona Energy LLC - 24

**Continued on page 4-Local Services Sought at [Ozona.com](http://www.Ozona.com)**

### Local Services Sought at Ozona.com-Continued from page 3

- Lowe's Market - 23  
 Village Drug - 23  
 Crockett County Public Library - 22  
 7 Oaks Ranch / Philip Walker - 21  
 Will M. Black, Realtor - Main Street Realtor, Hudson Properties - 21  
 Ambit Energy - 20  
 Natgas, Inc - 20  
 T Nails & Spa - 20  
 Alejandro Tree Service - 19  
 Crockett County Water Control & Improvement District #1 - 19  
 Bunger Real Estate Company, LLC - 18  
 El Chato's - 18  
 Escondido Draw Recreational Area - 18  
 Ozona Community Center - 18  
 Sutton County Steakhouse - 18  
 Barnhart Shaw's General Repair - 17  
 Ozona Cable & Broadband - 17  
 Triple C Hardware Lumber & Rental, Inc. - 17  
 West Central Wireless - 17  
 Crockett Automotive, Inc. - 16  
 DJH Oil & Gas, LLC - 16  
 L & B Automotive - 16  
 Ozona Insurance - 16  
 Stokes Drilling Company - 16  
 Stokes, John C.P.A. - 16  
 JL Ready Mix Concrete - 15  
 Kerbow Funeral Home - 15  
 Pepe's Cafe - 15  
 All About Rekers Tow / Recovery - 14  
 Bahlman Cleaners - 14  
 Bug Express Pest Control - 14  
 Close to Our Hearts Country Store - 14  
 Emerald R.V. Campground - 14  
 Hillcrest Inn & Suites - 14  
 J. Cleo Thompson - 14  
 Ozona Environmental, LLC - 14  
 Total Office Solution of West Texas - 14  
 Venegas Construction, LLC - 14  
 Bill Black Ranch - 13  
 Debbie Forehand Wilson, Realtor - 13  
 Hampton Inn - 13  
 Johnson Draw RV Park - 13  
 King Construction & Remodel LLC - 13  
 Soto Inc. - 13  
 Advanced Technology Solutions - 12  
 Country Club View Apartments - 12  
 D & P R.V. Lots - 12  
 Discovery Natural Resources LLC - 12  
 Fort Lancaster State Historic Site - 12  
 Twistflower Ranch Nature Retreat - 12  
 Alpine Ala Carte, LLC - 11  
 CTWP / Lisa Michalewicz - 11  
 Crockett Taxidermy & Processing - 11  
 DCP Midstream Partners, LP - 11  
 Dublin Hunters Group - 11  
 Holiday Inn Express Ozona - 11  
 Millspaugh Ranch Company LLC - 11  
 Ozona Shady Oaks RV Park - 11  
 Plumbing by Rick, LLC - 11  
 Quality Inn - 11  
 Rusty Gold on the Square - 11  
 The General Store - 11  
 X-Bar Ranch Nature Retreat & RV - 11  
 Americas Best Value Inn - 10  
 Area Wide Phone Book - 10  
 Crockett County Consolidated Common School District - 10  
 Crockett County Museum - 10  
 HW Car Wash - 10  
 J J Marley Ranch - 10  
 KYXX Ozona 94.3 FM - 10  
 Stuart Operating, LLC - 10  
 Thomas Cameron, Attorney at Law - 10  
 White, Mr. & Mrs. Mark - 10

**Stop by the Visitor Center for brochures and travel information about communities and attractions within a 300 mile radius of Ozona!**



## Who walked into the Chamber of Commerce in April 2021

### Visitor Center

- Walk in traffic into the Visitor Center in April was 965.
- In April: Locals-22, Texas visitors-460, Out of State-474 and Foreign-9
- Traveling: East-606, West-241, North-45 and South-3  
*(This number represents only those that share with us their destination.)*
- Top visiting states for the month of April were-CA, AZ, NM, NC, CO
- Top visiting cities for the month were-San Antonio, Houston, El Paso, Austin, San Angelo
- Weekdays in order of the busiest in April were Thursday, Monday, Friday, Tuesday, Wednesday, Saturday
- Year-to-date Chamber-related inquiries 10%, and Tourism-related inquiries 90%
- Top requested items or services for the month were: Interpretive Trail, maps, Texas Travel Guide, restaurants, directions



### Advertising

-Year-to-date the Chamber has filled 790 requests for information on Ozona. Ozona brochures are handed out to walk-in visitors and mailed to statewide Travel Centers or inquirers.

## Member Flyers

Enclosed are a number of flyers outlining the services of local businesses and Chamber members.

**NEW SERVICES**

Front End Alignments  
Suspension Repair  
Shock & Strut Replacement  
Brake Jobs  
Leveling Kits

"We are using a brand new HawkEye Elite alignment machine from Hunter Engineering. This machine provides customers with easy to read printouts of the "before and after" adjustments. Along with the new machine our employees also went through a 3-day hands-on training course provided by Hunter Engineering themselves.  
Owner - Mike Medina

**HUNTER**  
Engineering Company

**MIKE'S AUTO CARE**

606 11<sup>th</sup> St.  
Ozona, TX  
325-392-3533 phone  
325-392-3952 fax

Open:  
Monday-Friday  
7:00 a.m.-6:00 p.m.  
Saturday  
7:00 a.m.-Noon

<https://mikes-auto-care.business.site>  
[www.facebook.com/MACmikesautocare606](https://www.facebook.com/MACmikesautocare606)

**24-Hour Road Service**

**MINOR AUTO REPAIR**

Brakes Oil Changes  
Alternators Vehicle Washes  
Radiators State Inspections  
Transmission Service

**BF Goodrich COOPER Tires Motorcraft HANKOOK MICHELIN**

At no additional charge to our members, we include these flyers in our monthly member mail-out, and post them as Hot Deals on our web site to remind residents and visitors of local services available.

If there is something you would like to communicate to the general public, whether it is a new product, job opening, sale, or new hours: let us help you get the word out. Need help creating your flyer—we can help!

Rusty Gold  
on the Square

is on Facebook!

[www.facebook.com/RustyGoldontheSquare](https://www.facebook.com/RustyGoldontheSquare)  
Like/Follow Us for the Latest or

Come See Us!

1010 Ave E.  
Ozona, Texas  
(325) 206-4020

Open Tuesday - Friday  
from 11am-6pm  
Saturday from 10am-3pm

## What is Ozona.com doing for our members and the community?

For **April 2021**, Ozona.com had 4,653 sessions: 3,655 new users 614 returning users

Of these 4,653 sessions, there were 8,455 page views – of these 6,409 were unique (1st time views)

The 4,653 sessions were from 118 countries and 2,952 sessions were from US.

Bounce Rate: 55.99% Avg. Session Duration: 00:01:08 Pages/Session: 1.82 Avg. Sessions/Month: 4,123

Devices Used to Access: Mobile: 62.45% Desktop: 34.37% Tablet: 3.18%

### Top 5 States:

Texas	2,257
California	127
Arizona	62
Florida	51
New York	40

### Top 5 Texas Cities:

Houston	424
Dallas	404
Austin	348
San Antonio	201
Ozona	89

### Top 20 Content Searches

1. Homepage	3,583	11. Events Calendar	113
2. Travel Itineraries	705	12. Visitor Guide	111
3. Hunting Leases	526	13. Job Postings	110
4. Area Attractions	390	14. Location	109
5. Photo Gallery	208	15. Lodging/RV	100
6. County Officials	163	16. Restaurants/Dining	91
7. Pandale Crossing	160	17. Local Attractions	90
8. Facebook Pages	149	18. Public Services	70
9. History	149	19. Airport	59
10. Interesting Facts	116	20. Public Parks	58

### Chamber Master (Membership Directory Data Base)

Business Directory Searches	5,326	Hot Deal Hits	636
Hot Deal Searches	562	Member Page Hits	1,959
Job Searches	195	Job Posting Hits	47

### Top Searched Chamber Master Service Categories:

Off Roading	31	Furniture	24
RV Parks	25	Recreation	24
Entertainment	24	Roadside Assistance	24
Fencing	24		

### Social Media Pages / Internet

#### Facebook Tourism

10,125	Beginning Fans (3-31-21)
10,141	Ending Fans (4-30-21)
16	Net Likes
67,222	Total Paid Reach
1,498	Total Organic Reach
3,732	People Engaged
738	Daily Viral Reach
508	Daily Logged-in Page Views
73739	Total Impressions of All Posts
10.94%	% of Invites Accepted

#### Facebook Business

751	Beginning Fans (3-31-21)
754	Ending Fans (4-30-21)
3	Net Likes
10,270	Total Paid Reach
509	Total Organic Reach
697	People Engaged
186	Daily Viral Reach
111	Daily Logged-in Page Views
14,503	Total Impressions of All Posts
71.43%	% of Invites Accepted

#### Google

1,736	Search (approx.)
4,446	Total Google Business Page Views
4,118	Listings on Map
328	Listings on Search
1,725	Photo Views
3	Clicks to Website
24	Clicks for Driving Directions
3	Clicks for Phone Calls

#### Texas Outside

New Ownership Transitions

#### Twitter

102	Total Followers
1,057	Impressions