

Hang Your Hat In History
OZONA CHAMBER OF COMMERCE
& VISITOR CENTER PARK

P.O. Box 1135, 505 15th Street, Ozona, TX 76943
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CHAMBER DIALOGUE

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The Chamber of Commerce recognizes Casey Upham Insurance Agency as our November Business of the Month

At Upham Insurance we pride ourselves in giving the best service and products to the people of Ozona. This business was started in 1982, and we continue to work hard every day for clients that make us part of their lives.

When we think about Ozona, we at Upham Insurance are truly thankful each day for the great people and businesses we work with.

Upham Insurance is focused on a large number of insurance products including: Auto, Home, Life, Commercial, Drought, and Health. We are proud to be part of Farmers Insurance which is a very strong company with great products and services for our customers. When you think of the demands of West Texas, you must value having a strong insurance company with you that will be there in the best and most difficult times. That is the pride that comes with Farmers.

Casey Upham, the Agent, has been back in his hometown of Ozona for 8 years. Joyce Perez, who is in charge of Customer Service, has been with us for 6 years and continues to take great care of every customer.

The future of Upham Insurance is to continue to provide great products and services to Ozona. Whether you have simple questions about your current policy or want to review your current situation, we will be glad to help. If your insurance or finances are with us or another company at this time, never hesitate to call so we can help you make sure that you have what you need.

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To the Ozona Chamber of Commerce, I would like to say thank you for recognizing us with this honor. Your work for this community is valuable for business success in the years to come.

Best regards,
Casey L. Upham

The Chamber of Commerce recognizes Upham Insurance Agency for their efforts to provide quality service in addition to being an added asset to the local business community.

For more information, call 325/392-2883 or stop by Upham Insurance located at 1012 Avenue E for assistance.

Chamber welcomes new businesses

County officials, Chamber Board of Directors, staff, Ambassadors and locals all gathered to celebrate the Grand Openings and Ribbon Cuttings, hosted by the Chamber of Commerce for two new local businesses.

On October 25th, the Chamber hosted a Ribbon Cutting for the Encino RV Park.

“We have 19 RV site spaces with full hook-up service. The spaces are larger than normal so that guests would have plenty of room between one another, and space to park not only their pulling vehicle, but a personal vehicle,” said Owners Bill and Susie Black. “Spaces include water, sewer and electricity and Wi-Fi.

On November 15th, the Chamber hosted a second Ribbon Cutting for the Southridge Village RV Park.

We have another park located in South Texas. Southridge Village RV Park has a business partner that does business in West Texas. With the activity in the area, they suggested we look at the community for a possible site. We came out and really liked Ozona,” said owner Mary Moore.

“We have 64 spots for RV’s, with full hook-up service,” said Mary. “The spaces are 40’ in length, and each resident has two parking spaces,” added Local Manager Jerri Lynn Fierro. |

Southridge offers daily, weekly and monthly rates for guests, that include water, sewer, electricity, Internet, Wi-Fi and cable. “In December an on-site laundromatt will be available for residents,” said Mary. “There are three dedicated Internet lines. We have found that some of our residents simply need Internet to work. Others are using the Internet for on-line gaming. Guests can tether between the three lines to get the best service,” said Mary. “We also have three single-wide trailers, located on-site, for lease as well”

Both parks welcome both guests here in the community for work, and travelers off the interstate.

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When asked about security, “The only security issue we have had, is a herd of goats got out of their pasture and found their way to the park. One guest who was trying to move in had some unwanted help, and other residents found the incident comical and teased about a possible BBQ,” said Jerri Lynn.

For more information about the Encino RV Park, contact Bill or Susie Black at 325/392-2142 or 325/226-2701. The park is located at 1308 Sheffield road, or just west of the Ozona Senior Apartments.

To reach the Southridge Village RV Park, contact Jerri Lynn Fierro at 210/776-3209. The park is located at 268 S. Hwy. 163, on the right hand side of the road, Just look for the yellow banner.



From the Chamber of Commerce Board of Directors and Staff– Happy Thanksgiving

Brandon Asbill-Chairman

Lisa Branch– Vice-Chairman

Barbie Myers-Treasurer

Randy Verner, Kat Clayton, Daryl Copeland, Heather Claburn and

Susie Bishop– Board of Directors

Staff

Shanon Biggerstaff –Executive Director

Marissa Cordova and Lynda Falkner



Happy Anniversary

The Ozona Chamber of Commerce would like to wish the following members a **HAPPY ANNIVERSARY**, and THANK them for their support of the Chamber organization, its programs and services, and your community. We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of November:

Pecos River Trading Company—1998
 Crockett Automotive—1999
 Crockett County Deerfest Association—1999
 Stokes Drilling Company—1999
 Harrison Interests, LTD—1999
 VIP Ranch Company—2001
 Sutton County Steakhouse, Inc.—2006
 T & C Wholesale—2008
 Western Poster Service, Inc.—2008
 Monty's Maintenance—2008
 West Central Wireless—2008
 New Beginnings Church—2011



Welcome new members

Encino RV Park
 Bill & Susie Black
 1308 Sheffield Road-Ozona
 325/392-2142
 325/226-2701
 RV Park, 19 sites, full-hook-ups,
 water, sewer, electricity, extra parking.
 Wi-Fi

Southridge Village RV Park
 Owner-Mary Moore
 Local Manager-Jerri Lynn Fierro
 268 S. Hwy. 163-Look for the yellow banner
 on the right hand side of the road
 210/776-3209
 RV Park, 64 sites, full hook-ups,
 water, sewer, electricity, Internet,
 Wi-Fi, cable included in rates

L & S Partners
 Susan Meadows Pfluger
 Lisa Meadows Di Leo
 517 South Adams St., San Angelo, TX 76901
 325/653-9394
 Ranching

JBD Promotions
 Dean Fierro
 P.O. Box 1081, Ozona, TX 76943
 325/226-4994
 JBD.pro@Facebook.com
 DGBRS06@hotmail.com
 Music & Festival Promoter

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Welcome New Members-Continued from page 4-

Fresh Start Program

Dean Fierro

P.O. Box 1081

Ozona, TX 325/226-4994

Clothing for needy families

Oil Field Answering Service

Linda Burkes

P.O. Box 217, 401 Hwy., 277 South

Sonora, TX 76950

Oilfield Answering Service

Crockett County Interpretive Trail – Final Phase

The Texas Agri-Life Extension office hosted a Rainwater Harvest Program and luncheon at the Chamber of Commerce on Tuesday, November 13th. Following the event, John Smith, Extension Program Water Specialist out of College Station, along with local ranchers, toured the Rainwater Harvest exhibit located in the Crockett County Interpretive Trail across the parking lot from the Chamber Visitor Center.

Local Extension Agent Chase McPhaul, John Smith, Chamber staff and Interpretive Trail designer and committee members discussed opportunities to offer education programs to 4-H members, the girl and boys scouts, and the CCCCSD.

Between now and the first of the year, trail designer Terry Tate, of Spring Creek Nursery of Mertzon, will be working to lay the final trail surface and add additional plant material. In addition, he will be working on trail maintenance as well, such as removal of unwanted plants.

The Crockett County Interpretive Trail will have a plant grid outlining the location and list of all “native” plant material in the trail. The Chamber is working on a brochure to hand out to visitors that will give them an overview of many of the plants and their food, fiber, medicinal, symbolic and other uses.

The Chamber and trail committee are presently working on a memorial package which will include etched rock signage and benches for the trail.



Chamber Visitor Center Facts –OCTOBER 2012

Visitor Center

- October Walk-In Traffic into the Visitor Center—343
- Texas visitors 158, Out of State 105, Local 22, and Foreign 58
- Year-to-date traffic through October into the Visitor Center-4,218
- Top five states visiting Ozona – CA, AZ, NM, FL, WA, IL
- Top five cities visiting Ozona; San Antonio, Austin, Houston, Denton, Midland
- Traveling East 126, West 118, North 28, South 21
- Chamber related inquiries 20%, Tourism related 80%
- Week days in order of the busiest– Thursday, Monday, Tuesday, Wednesday, Friday, Saturday

Advertising

-In response to our advertising, the Chamber has fulfilled 2,119 requests for information on Ozona for the month of October.

WWW.Ozona.com OCTOBER Google Analytics

4,303 visits to www.ozona.com, 3,149 new, 1,154 returning

Of 4,303, visits, there were 7,602 page views, of these 6,398 were unique (1st time)

4,303 visits from 42 countries, 4,154 visits were from the US

Top 5 States

Texas	3,183
Michigan	100
California	95
Missouri	73
Maryland	64

Top 5 Cities

San Angelo	917
Houston	326
Brownwood	233
Dallas	219
Llano	171

Top 20 Content Searches

1	Ozona	2,775 page views	11	County Officials	125
2	Hunting	1,086	12	Location	115
3	History	372	13	Local Attractions	114
4	Restaurant	239	14	Area Attractions	108
5	Lodging	229	15	City County Map	104
6	Event Calendar	198	16	Shopping	100
7	Deerfest	171	17	Hot Deals	98
8	Job Postings	148	18	Municipal Airport	93
9	Ozona Article	135	19	Public Service	84
10	County Deerfest	127	20	Contact Us	82



Chamber Master

- 1284 Chamber Member Business Directory Searches
- 239 Hot Deal Searches
- 1385 Member Page Hits

Chamber Facebook Page

- 22 Monthly active users
- 2 New wall postings
- 65 Visits
- 197 Average number of fans