

*Hang Your Hat In History*  
OZONA CHAMBER OF COMMERCE  
& VISITOR CENTER PARK

P.O. Box 1135, 505 15th Street, Ozona, TX 76943  
325/392-3737, 325/392-3485 Fax, www.Ozona.com



## CHAMBER DIALOGUE

Volume 14

Number 11

November 2017

### **The Ozona Chamber of Commerce recognizes Ozona Environmental, LLC as our Business of the Month**

Ozona Environmental, LLC is a Texas-based bio-environmental company with its main office in Ozona. We raise bacteria to be used in bio-remediation of soil and water. The product is also used to enhance crop production and promote animal health. Our product is listed with the Organic Materials Review Institute (OMRI).

The company was started by Randy Upham in 1989 with Casey Upham joining the company in 2002. Randy was a science major at Baylor University and graduated from New Mexico State University. Casey graduated with a bachelor of science degree in bio-environmental science and a master of science from Texas A&M University.

Currently, Ozona Environmental is very involved in the oil and gas industry. We work with drilling and service companies to clean up spills and remediate soils.

The company has offices in Ozona and Big Spring and at this time is working a territory including Pecos, Ozona, Garden City, Midkiff, and Big Spring areas.

The Ozona Chamber of Commerce would like to recognize Ozona Environmental, LLC for their contributions and efforts to preserve the land, water and animal health in and around Crockett County.

You can reach Ozona Environmental, LLC by calling 325/392-2315.

**OZONA ENVIRONMENTAL, LLC**  
RRC FILINGS, ON-SITE REMEDIATION, AND CONSULTING  
325-226-2957  
432-517-0671

The advertisement includes a photograph of three men in work clothes and hard hats standing in a field. In the background, there is a red excavator and some industrial equipment.

**Left to right: Casey Upham-Owner, Roy Don  
Beauchamp-Big Spring Field Operations, Daniel (Bono)  
Lombrano Jr.-Ozona Field Operations**

## Chamber Board Elects New Directors and 2018 Slate of Officers

During the September board meeting, Chairman Paul Stroope appointed a Nominating Committee to work to fill open Board of Director positions as well as prepare a Slate of 2018 Officers. Chamber By-Laws require this committee to be chaired by the Past Chairman, include two board members and two non-board Chamber members.

With the resignation of last year's Chairman, there was no Past Chairman. Serving on the committee were board members Laurie Hale and Melissa Perner. Also serving on the committee were non-board members Susan Williams of the Crockett County Library and Velma Fierro of the Crockett County Water Department. The committee presented a list of Board of Director candidates to the board at the October meeting. The Chamber membership received a Notification of Nominees of new candidates who were voted onto the board at the November meeting.

Following is the 2018 Slate of Officers and Board of Directors:

### Executive Committee

Laurie Hale-Chairman  
G.L. Bunger-Vice-Chairman  
Amit Patel-Treasurer  
Paul Stroope-Past Chairman

### Board of Directors

Art Roane  
Abbey Carnes  
Jacob Vasquez



Both new Board of Directors Amit Patel and Jacob Vasquez will serve three year terms from 2018-2020.

The Chamber of Commerce thanks both Amit and Jacob for their willingness to serve and looks forward to their addition to our team!

## Happy Anniversary

The Ozona Chamber of Commerce would like to wish the following members a Happy Anniversary and thank them for their partnership, continued support and investment in their community. In addition we thank them for their support of our organization and its programs and services. We would like to recognize and express our *SINCERE* appreciation to the following members who joined during the month of November:

### NOVEMBER

Crockett County Deerfest Association - 1999  
Stokes Drilling Company - 1999  
Harrison Interests, LTD - 1999  
VIP Ranch Company - 2001  
Sutton County Steakhouse - 2006  
Western Poster Services, Inc. - 2008  
West Central Wireless - 2008  
Fort Lancaster State Historic Site - 2012  
The General Store - 2013  
Bryan's POCO Taco - 2014  
Venegas Construction, LLC - 2014  
SK Engineering - 2016



# Welcome Aboard!!

The Chamber welcomes our newest member

## Dust Devil Books

Mark S. McDonald

2206 Country Club Drive

Midland, TX 79701

432-770-2219

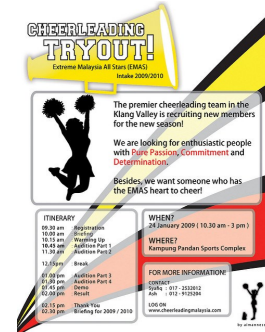
mark.mcmarketing@gmail.com

www.sportsandoutdoors.guru

Author, Editor & Publisher

## Member Flyers

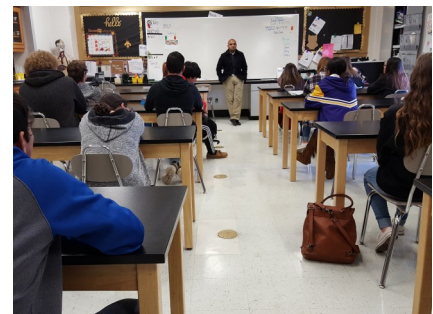
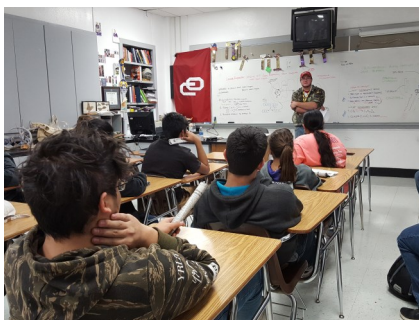
Enclosed are a number of flyers provided by the Chamber of Commerce for our members. We include these in our monthly member mail-out and post them as Hot Deals on our web site to help market the services of our local businesses. Whether it is a service, new product, job opening, sale, or new hours; let us help you get the word out.



## Career Day

The Ozona Chamber of Commerce partnered with the CCCSD to host a OHS Career Day on November 21st at the Ozona High School.

Speakers from a variety of professions, including many from Ozona spoke to all freshman-senior students. Speakers included Melissa Perner of The Ozona Stockman, Amit Patel of the Hampton Inn, Art Roane of Double T Ranch, Luke Luttrall with Lowe's Grocery Store, Jay Pool with JP Construction, Lannie Baggett with Epic Permian Operating, LLC, Vicki Childress, nursing, Crockett County Game Wardens Dan Waddell and Christopher Amthor, Emilio Mendez, barber instructor, OHS Agriculture Teacher Dustin Martin, Whitney Pell from Texas State Technical College and representatives from the U.S. Air Force, Army, Navy and Marine Corps.



## Who walked into the Chamber of Commerce in October

### Visitor Center

- Walk-in traffic into the Visitor Center in October was 401 people
- YTD we have seen 4,883 visitors, an average of 488 visitors a month, down -6.3% or 150 visitors the same period of time last year
- Where are they from? Texas visitors-2,995, Out of State-1,150, Local-598, Foreign-140
- Traveling: East 2,308, West-1,252, North-296 and South-101
- Top visiting states for the month year were-FL, NM, CA, AZ. OR
- Top visiting cities for the month were-El Paso, Midland, Austin, San Antonio, Houston, Odessa
- Weekdays in order of the busiest were Friday, Monday, Wednesday, Thursday, Tuesday, Saturday
- Year to date Chamber related inquiries 16%, Tourism 84%
- Top requested items or services for the month were: general tourism, maps, directions, restaurants, Interpretive Trail, museum



### Advertising

- Year-to-date the Chamber has filled, in response to our advertising, 15,921 requests for information on Ozona. An additional 5,907 brochures have been handed out to walk-in visitors and mailed to statewide Travel Centers

## What services are sought at www.Ozona.com



For the month of October, at [www.Ozona.com](http://www.Ozona.com), there were 312 business directory searches, and 741 actual *member page hits*! **These are people searching for YOUR services. Following are the members that received 10 or more page hits this month:**

Epic Permian Operating, LLC-51	Encino RV Park-30
Wool Growers Central Storage-29	Will M. Black Real Estate-26
Family Health Center of Ozona-25	Barnhart Shaw's General Repair-23
Lopez Construction and Remodeling-23	Venegas Construction, LLC-20
L & B Automotive-19	Crockett County Abstract Office-17
Pizza Mia-17	CCWC&I Dist. -16
Ozona Flour Mill & Goods-15	Ball & Strunk Partners, Ltd.
Ozona Cable & Broadband-12	Pikes Peak Energy Services, LLC-11
Dairy Queen of Ozona, Inc.-10	Discovery Natural Resources, LLC-10
J. Cleo Thompson-10	Jody K. Upham-Attorney-10
Stokes Drilling Company-10	Sunoco Energy Services, LLC-10
West Central Wireless-10	

## What is Ozona.com doing for our members and the community?

For **October 2017**, Ozona.com had 3,252 sessions: 2,599 new 653 returning

Of these 3,252 sessions, there were 6,152 page views – of these 4,994 were unique (1st time views)

The 3,252 sessions were from 53 countries and 3,065 sessions were from US.

Bounce Rate: 73.92%

Average Session Duration: 00:01:27

### Top 5 States:

Texas	2,460
Louisiana	72
California	65
Florida	64
Arizona	39

### Top 5 Texas Cities:

Dallas	347
Austin	329
Houston	302
San Antonio	129
Comanche	115

### Top 20 Content Searches

1. Homepage	1,363	11. Restaurants	120
2. Hunting	1,245	12. History	109
3. County Officials	217	13. Locations	109
4. Area Attractions	186	14. Jobs	102
5. Photo Gallery	158	15. Public Services	99
6. Events Calendar	147	16. Membership Directory	96
7. Interesting Facts	142	17. Visitor's Guide	87
8. Local Attractions	142	18. Deerfest	84
9. Lodging	141	19. Contact Us	79
10. Travel Itineraries	127	20. Tourist Information	64

### Chamber Master (Membership Directory Data Base)

Business Directory Searches	312	Hot Deal Hits	97
Hot Deal Searches	61	Member Page Hits	741
Job Searches	260	Job Posting Hits	5

### Top Searched Chamber Master Service Categories:

Oil & Gas Services	24	Insurance	3	Lodging	2
Feed Store	7	Utilities	3	Lodging & RV	2
Carpentry	5	Banking	2	Restaurants	2
Roadside Assistance	5	Electrical	2	Welding Supplies	2
Hunting	4	Housing	2		

### Social Media

#### Facebook

6,020	Fans
48	New Likes
197,430	Total Paid Reach
6,960	Total Organic Reach
14,169	People Engaged
211	Daily Logged-in Page Views
244,482	Total Impressions of All Posts
53	Ozona Campaign-Results
53,362	Ozona Campaign-Impressions
5,119	Ozona Campaign-Individuals Reached

#### Google

464	Search
4,971	Total Google Business Page Views
4547	Listings on Map
425	Listings on Search
1,384	Photo Views
30	Clicks to Website
31	Clicks for Driving Directions
8	Clicks for Phone Calls

#### Twitter

80	Total Followers
1,738	Impressions

#### Texas Outside

3,146	Visitors to site
13	Clicks Through to Ozona.com