

**OZONA CHAMBER OF COMMERCE
& VISITOR CENTER PARK**

P.O. Box 1135, 505 15th Street, Ozona, TX 76943

325/392-3737, www.Ozona.com

Facebook Tourism Page: OzonaChamber

Facebook Chamber Page: OzonaChamberBiz



CHAMBER DIALOGUE

Volume 17

Number 11

November 2020

**The Ozona
Chamber of Commerce
recognizes
Crockett County Collision Repair
as our Business of the Month**

Gustavo (Gus) and family moved to east Texas where he operated a shop before moving to Del Rio. "I have a sister and nephew in Ozona who told me about a location and the need for services in Ozona. I have over 25 years experience," said Gus.

"We would like to thank the Ozona Chamber of Commerce for your recognition of Crockett County Collision Repair," said owner/operator Gustavo (Gus) Martinez.



From left to right: Employee/Shop Helper, Irma and Gus Martinez

"As the owner of Crockett County Collision Repair, a newer auto repair shop in Ozona, TX, I want to simply say thank you for your business.

"Being a newer shop is always hard but it makes me appreciate each and every customer that much more. I realize you could have gone to any car repair shop in town but you chose Crockett County Collision Repair and for that I am very grateful.

"Maybe you chose us because of commitment to offering honest and quality auto repair at a fair price. Maybe you chose us due to us being a newer shop and you wanted to try us out. Maybe you chose us because you heard we take pride in not only our shop but also our employees.

"Here at Crockett County Collision we realize that our customers are what keep us in business, so we will go out of our way to make each experience enjoyable from beginning to end.

"We have been in business for one year, and we wouldn't still be here if it weren't for our customers. We commit to provide the same high level of honesty and care for both you and your vehicle for years to come.

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“We would greatly appreciate you sharing your experience that you had at Crockett County Collision Repair with family and friends. Maybe they will give us a try as you did. We promise we won’t disappoint you or them!

“Once again, thank you so very much,” said Gus.

Crockett County Collision Repair offers free estimates and takes walk-ins. All insurance claims and work is handled in-house. Services provided are complete auto repair and finish, exterior auto detail, polish and wax, complete paint job replacement and window replacement.

The Ozona Chamber of Commerce would like to recognize Crockett County Collision for the professional and quality service they provide to Ozona.

Crockett County Collision repair is located at 598 State Hwy 163 South. You can reach Gus Martinez by calling 936/240-0711, visit their Facebook page: Crockett County Collision Repair, or e-mail: gusmtzr45@gmail.com.

Happy Anniversary



The Ozona Chamber of Commerce would like to wish the following members a Happy Anniversary and thank them for their partnership, continued support and investment in their community. In addition we thank them for their support of our organization and its programs and services. We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of November:

NOVEMBER

Crockett County Deerfest Association - 1999
 Stokes Drilling Company - 1999
 DJH Oil & Gas, LLC - 1999
 VIP Ranch Company - 2001
 Sutton County Steakhouse - 2006
 Western Poster Services, Inc. - 2008
 West Central Wireless - 2008
 Fort Lancaster State Historic Site - 2012
 The General Store - 2013
 Venegas Construction, LLC - 2014
 SK Engineering - 2016
 HW Car Wash - 2016
 OverWatch Enterprises, LLC - 2018
 Norman and Helen Manning - 2018
 Crockett Taxidermy & Processing - 2018
 Rudy's RV - 2019
 King's Court RV Park - 2019
 Allen & Heather Claburn - 2019

Chamber board elects new director and 2021 Slate of Officers

Following is the 2021 Slate of Officers and Board of Directors:

Executive Committee

Janet Thompson-Chairman
Stormi Oglesby-Vice-Chairman
Amit Patel-Treasurer
Laurie Hale-Past Chairman

Board of Directors

Jacob Vasquez
Buster Reina
Paul Stroope



New Board of Director Paul Stroope will serve a three year term from 2021-2023. The Chamber of Commerce thanks Paul for his willingness to once again serve and looks forward having him on our team!

Welcome new member



Stuart Operating, LLC

David Stuart-Owner

P.O. Box 1913

Ozona, TX 76943

325/277-2936

dstuart@bigbend.net

Contract pumping, roustabout, brush clearing & fencing

Evening on the Town



For More Information,
call 325-392-3737 or
visit www.Ozona.com

Thursday, Dec. 10

from 6:00-8:30 p.m.

Hosted by the Ozona Chamber of Commerce

While stopping at each location, fill out a ticket for a chance to win one of MANY DOOR PRIZES! Businesses will notify door prize recipients and winners names will be posted at www.Ozona.com the following day.



The following Chamber member businesses would like to extend an invitation to the residents of Ozona to stop by each business to learn about the products and services they provide, do all your holiday shopping or just stop in to show your support.

Close to Our Hearts Country Store
Crockett County Museum
El Chato's
Kerbow Funeral Home
Lowe's Market
Mi Familia Restaurant
Pepe's Café
Rusty Gold on the Square

Sam's Club @ West Central Wireless
Sonic Drive-In of Ozona
T Nails & Spa
The General Store
Village Barber & Beauty Shop
Village Drug
West Central Wireless

Evening on the Town Activities

Crockett County Museum - Santa & Mrs. Claus
On the Square - DJ Johnny Tambunga and the Sounds of Christmas
First Baptist Church-Live Nativity Scene
6:00 to 6:30, 7:00 to 7:30, & 8:00 to 8:30
OLPH Church Youth Choir will sing Christmas Carols at 6:30-El Chato's, 7:00 p.m.-Village Drug, 7:30 p.m.-Lowe's Market, 8:00 p.m.-Close to Our Hearts
New Beginnings Church-Selfie Christmas Booth on the Square

Prizes The MORE PLACES you visit, the MORE CHANCES to WIN!

Alpine Ala Carte-Large Yankee Candle
Ambit Energy-\$25 Gift Certificate to Pepe's & \$25 Gift Certificate to Close to Our Hearts
Bug Express-One Year Service (4 times/year) Value \$350
Close to Our Hearts Country Store-\$50 Gift Certificate. Wine and refreshments.
Stop by store to win additional door prizes.
Crockett Automotive-150-piece Craftsman Tool Set.
Crockett County Museum-Gift Basket. \$250 Gift Card Raffle. Pictures with Santa & Mrs. Claus for a fee.
Crockett County Water Department-Home Décor with Seasonal Attachments
Crockett National Bank-Gift Basket
D's Liquor Store-Bailey's Gift Set
El Chato's-Two \$25 Gift Certificates
Fort Lancaster State Historic Site-2 Free Admission Packages for up to 4 people, along with a State Historic Sites Guidebook (highlighting Fort McKavett, Fort Lancaster and Fort Griffith) with each free pass set.
HW Car Wash-"Bunch of Good Clean Fun" bundle-includes a Hot Wheels Turbo Jet Car Wash, 20 Hot Wheels Cars & a variety of car wash-themed Childrens' Books
Hillcrest Inn-Gift Valued at \$50
Kerbow Funeral Home-Two crosses & a Christmas Wreath
Lowe's Market-\$100 Gift Certificate & Propane Grill
Mi Familia Restaurant-\$30 Gift Certificate to Mi Familia

Mike's Auto Care-Gift Certificate for Conventional 6 Qt. Oil Change
New Beginnings Ozona-Assorted Door Prizes
Ozona Bank-Gift Basket from the Bank, \$100 Gift Card to Close to Our Hearts Country Store.
Ozona Insurance-\$50 Gift Certificate to Lowe's Market
Pepe's Café-Two \$50 Gift Cards
Rusty Gold on the Square-Christmas Platter
Sam's Club-Vintage Christmas Light-Up Camper Décor
Sonic Drive-In of Ozona-Two \$20 Gift Certificates to Sonic
Plumbing by Rick-Two \$75 Gift Cards to Wal-Mart
T Nails & Spa-\$25 Gift Certificate toward any product or services
The General Store-Adult Prize: Welcome Sign with Charm; Child: Family Board Game
Total Office Solution of West Texas-Keurig Machine
Treto's Tire and Towing-Gift Certificate for Tire Rotation
Village Barber & Beauty Shop-Beauty Products & Jewelry
Village Drug-Gift Certificates
West Central Wireless-Bundle Box of Phone Accessories
West Texas Rehabilitation Center-Gift Basket

Who walked into the Chamber of Commerce in October

Visitor Center

- Due to COVID-19, walk-in traffic has been lower than previous year. Visitor Center traffic in October was 633 visitors.
- Walk-in traffic in October of 2019 was 774, a decrease of 141 visitors.
- 2020 year-to-date traffic into the Visitor Center is 5,129 compared to 8,581 visitors through the same period last year or a 59.7% decrease.
- October 2020 Visitors: Locals-26, Texas visitors-440, Out of State-167
- Traveling: East-377, West-142, North-21 and South-4
- Top visiting states for the month of October were CA, AZ, FL, NM, LA, WA
- Top visiting cities for the month were-Houston, Austin, San Antonio, El Paso, Odessa
- Weekdays in order of the busiest in October were Friday, Monday, Thursday, Saturday, Tuesday, Wednesday
- Year-to-date Chamber related inquiries 16%, and Tourism related inquiries were 84%.
- Top requested items or services for the month were: restaurants, maps, Interpretive Trail, Texas Travel Guide
- Year-to-date 61 visitors have traveled to Ozona specifically for the Geocache located in the Crockett County Interpretive Trail.



Advertising

- Year-to-date the Chamber has filled 2,733 requests for information on Ozona including Ozona brochures handed out to walk-in visitors and mailed to statewide Travel Centers or mailed to inquirers.

Merry Christmas from the Chamber of Commerce board and staff

During the holiday season our thoughts turn gratefully to those who have made our progress possible. At the close of another year, we simply but sincerely would like to say thank you, and we wish you a Merry Christmas and Happy New Year!

Laurie Hale-Chairman of the Board
 Janet Thompson-Vice-Chairman
 Stormi Oglesby-Treasurer
 Amit Patel-Past Chairman
 Board of Directors: Jacob Vasquez, Buster Reina

Shanon Biggerstaff-President
 Vicki Davis & Terri Crawford-
 Visitor Center/Member Receptionists



What services are sought at www.Ozona.com

For the month of October at www.Ozona.com, there were 3,656 business directory searches, and 1,631 actual *member page hits*! **These are people searching for YOUR services. Following are the members that received 10 or more page hits this month:**

Encino RV Park-93	Bill Black Ranch-14
Pon Seahorn Real Estate-69	Le A&N LLC Happy Nails-14
Sunoco Energy Services, LLC-45	OverWatch Enterprises, LLC-14
Epic Permian Operating LLC-42	Plumbing by Rick, LLC-14
Natgas, Inc-40	Stokes Drilling Company-14
Wool Growers Central Storage-36	Top O' the Town RV Park-14
Family Health Center of Ozona-27	Venegas Construction, LLC-14
Ambit Energy-25	All About Rekers Tow / Recovery-13
Pepe's Cafe-22	Bunger Real Estate Company, LLC-13
Eldorado Animal Clinic-21	Crockett County Museum-13
Total Office Solution of West Texas-21	Crockett County Water Control & Improvement District #1-13
West Central Wireless-21	El Chato's-13
Barnhart Shaw's General Repair-20	Kerbow Funeral Home-13
Will M. Black, Realtor - Hudson Properties-20	Specialty Diesel Services, LLC-13
Lowe's Market-19	The Ozona Stockman-13
Crockett County Abstract Company-18	New Beginnings Ozona-12
J. Cleo Thompson-18	Alpine Ala Carte, LLC-11
Johnson Draw RV Park-18	Crockett County Public Library-11
L & B Automotive-18	DJH Oil & Gas, LLC-11
Ozona Environmental, LLC-18	Shannon AirMed1-11
RV Repair Crew-18	Sonic Drive-In-11
Escondido Draw Recreational Area-17	Sutton County Steakhouse-11
Ozona Cable & Broadband-17	Zarvona Energy LLC-11
J. Cleo Thompson Wellness Center-16	7 Oaks Ranch / Philip Walker-10
Ozona Insurance-16	CGF&R Inc.-10
Village Drug-16	Crockett Taxidermy & Processing-10
Crockett County Collision Repair-15	D's Liquor Store-10
HW Car Wash-15	Fort Lancaster State Historic Site-10
Howard's Well Ranching Company-15	Hillcrest Inn & Suites-10
Ozona Community Center-15	Interim Hospice of San Angelo-10
Rusty Gold on the Square-15	Triple C Hardware Lumber & Rental, Inc.-10
Twistflower Ranch Nature Retreat-15	
Bahlman Cleaners-14	



What is Ozona.com doing for our members and the community?

For **October 2020**, Ozona.com had 4,397 sessions: 3,652 new users 421 returning users

Of these 4,397 sessions, there were 7,019 page views – of these 6,022 were unique (1st time views)

The 4,397 sessions were from 42 countries and 3,680 sessions were from US.

Bounce Rate: 79.92% Avg. Session Duration: 00:01:05 Pages/Session: 1.60 Avg. Sessions/Month: 3,702

Devices Used to Access: Mobile: 73.42% Desktop: 24.00% Tablet: 2.59%

Top 5 States:

Texas	3,037
California	96
Florida	51
New Mexico	31
Arizona	30
Louisiana	30

Top 5 Texas Cities:

Houston	607
Dallas	572
Austin	351
San Antonio	254
El Paso	87

Top 20 Content Searches

1. Travel Itineraries	1,397	11. History	106
2. Homepage	1,205	12. Visitor Guide	105
3. Hunting Leases	843	13. Facebook Pages	102
4. Interesting Facts	224	14. Pandale Crossing	96
5. County Officials	204	15. Lodging/RV	95
6. Location	199	16. Restaurants/Dining	92
7. Events Calendar	164	17. Public Services	80
8. Photos	139	18. COVID-19 Ozona Information	79
9. Area Attractions	129	19. Job Postings	79
10. DeerFest	115	20. Contact Us	72

Chamber Master (Membership Directory Data Base)

Business Directory Searches	3,656	Hot Deal Hits	566
Hot Deal Searches	280	Member Page Hits	1,631
Job Searches	137	Job Posting Hits	6

Top Searched Chamber Master Service Categories:

Pre-Need Insurance	17	Hunting Supplies	16
Fencing	16	Roadside Assistance	16
Financial Planning	16	Towing Services	16
Hunting	16		

Social Media Pages / Internet

Facebook Tourism

9,985	Beginning Fans (9-30-20)
10,016	Ending Fans (10-31-20)
31	Net Likes
101,783	Total Paid Reach
1,682	Total Organic Reach
7,785	People Engaged
442	Daily Viral Reach
901	Daily Logged-in Page Views
110,252	Total Impressions of All Posts
6.33%	% of Invites Accepted

Facebook Business

733	Beginning Fans (9-30-20)
731	Ending Fans (10-31-20)
-2	Net Likes
14,454	Total Paid Reach
912	Total Organic Reach
347	People Engaged
117	Daily Viral Reach
245	Daily Logged-in Page Views
21,249	Total Impressions of All Posts
25.00%	% of Invites Accepted

Google

1,955	Search (approx.)
6,506	Total Google Business Page Views
6,339	Listings on Map
167	Listings on Search
2,491	Photo Views
9	Clicks to Website
22	Clicks for Driving Directions
8	Clicks for Phone Calls

Texas Outside

730	Impressions
24	Clicks
3.29%	Click-Through Rate

Twitter

104	Total Followers
2,681	Impressions