

Hang Your Hat In History
OZONA CHAMBER OF COMMERCE
& VISITOR CENTER PARK

P.O. Box 1135, 505 15th Street, Ozona, TX 76943
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CHAMBER DIALOGUE

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November 2016

The Chamber of Commerce recognizes Venegas Construction, LLC as our Business of the Month

The Chamber of Commerce would like to recognize Venegas Construction, LLC as our Business of the Month.

“Venegas Construction actually first opened its doors in June of 2013,” said Felix Venegas, Jr. “We have expanded our business and want the community to be aware of the services we have available. Now that our business is more established, our goal is to expand our customer base.”



Left to right: Lisa Venegas, Leslie Venegas, Felix Venegas, Jr., Felix Venegas, Sr.

Venegas Construction, LLC provides roustabout, water hauling, fencing, backhoe and dozer equipment and work, and hot shot service. “Right now our roustabout crews are staying very busy, and we now have a winch truck,” said Felix. Venegas Construction, LLC also offers a variety of their services to local land owners and residents.

Venegas Construction, LLC services Ozona, Eldorado, Sonora, Barnhart, Pecos, Midland and has a yard in Big Lake. “We have 6 roustabout crews and a total of 25 employees working for the company. It has taken some time not only to find the right employees, but the right number needed to service our customers. We are proud to say that we have worked hard to establish a good reputation, and we thank the community of Ozona for their support.”

The office of Venegas Construction, LLC is located at 403 1st Street. For more information you may call the office at 325/392-2902 or Felix at 325/226-0778, or E-mail Venegasconstruction13@yahoo.com. Hours of operation are Monday through Friday, from 9:00 a.m. to 5:00 p.m.

Chamber Board Elects New Directors and 2017 Slate of Officers

During the September board meeting, Chairman Paige appointed a Nominating Committee to work to fill open Board of Director positions as well as prepare a Slate of 2017 Officers. Chamber By-Laws require this committee to be chaired by the Past Chairman, include two board members and two non-board Chamber members.

With the recent resignation of the Chairman who moved from Ozona, serving on the committee were board members Heather Claburn and Melissa Perner. Also serving on the committee were non-board members Susan Williams of the Crockett County Library and Barbie Myers of DCP Midstream. The committee presented a list of Board of Director candidates to the board at the October meeting. The Chamber membership received a Notification of Nominees of one new candidate who was voted onto the board at the November meeting. Following is the 2017 Slate of Officers and Board of Directors:

Executive Committee

Paul Stroope-Chairman

Heather Claburn-Vice-Chairman

Treasurer-Laurie Hale

Past Chairman-open

Board of Directors

Art Roane

G.L. Bunger

Melissa Perner

Abbey Carnes

Happy Anniversary

The Ozona Chamber of Commerce would like to wish the following members a Happy Anniversary and thank them for their partnership, continued support and investment in their community. In addition we thank them for their support of our organization and its programs and services. We would like to recognize and express our ***SINCERE*** appreciation to the following members who joined during the month of November:

NOVEMBER

Crockett County Deerfest Association - 1999

Stokes Drilling Company - 1999

Harrison Interests, LTD - 1999

VIP Ranch Company - 2001

Sutton County Steakhouse - 2006

Western Poster Services, Inc. - 2008

West Central Wireless - 2008

Fort Lancaster State Historic Site - 2012

The General Store - 2013

Bryan's Poco Taco - 2014

Venegas Construction, LLC - 2014

Welcome new members



SKG Engineering, LLC

Russell Gully

706 S. Abe Street

San Angelo, TX 76903

325/655-1288

jenny@skge.com

Civil engineering, land surveying, construction materials testing, soil analysis, water analysis, structural engineering, geotechnical investigations, environmental

Car Wash

Rick & Shannon Hunnicutt

David & Jana Wilson

203 Avenue E.

Ozona, TX 767943

325/226-0145

shannonhunnicutt@outlook.com

Drive through car wash

Who walked into the Chamber of Commerce & Visitor Center in October

Visitor Center

- Walk-in traffic into the Visitor Center for the month of October-435 people
- Where are they from? Texas visitors-248, Out of State-109, Local-59, Foreign-19
- Year to date traffic into the Visitor Center is 5,033, a 20.33% increase over the same period last year, or an average of 503 visitors into the center per month.
- Top states visiting Ozona in October-CA, AZ, NM, FL, CO, LA, MI
- Top cities visiting Ozona in October-San Antonio, Midland, Houston, San Angelo, Austin, Fort Stockton
- Year to date Chamber related inquiries 19%, Tourism related 81%
- Week days in order of the busiest in October-Monday, Thursday, Tuesday, Wednesday, Friday, Saturday
- Top Requested Items in October-General Tourism, Interpretive Trail, Maps/Directions, Travel Guide, Texas Heritage Guide



Advertising

- Year-to-date the Chamber has filled, in response to our advertising, 13,926 requests for information on Ozona. An additional 2,363 brochures have been handed out to walk-in visitors and mailed to state wide Travel Centers.



What services are sought at www.Ozona.com

For the month of October, at www.Ozona.com, there were 2,512 business directory searches, and 2,368 actual *member page hits*! **These are people searching for YOUR services. Following are the top members that received 20 or more page hits:**

Wool Growers Central Storage-51

Venegas Construction, LLC-42

Ozona Flour Mill & Goods-37

L & B Automotive-33

The General Store-29

Ozona Cable & Broadband-28

Pikes Peak Energy Services, LLC-28

Ozona Truck Trailer & Emergency Repair-25

The Ozona Stockman-25

KYXX Ozona 94.3 FM Real Country-22

Sunoco Energy Services, LLC-21

Encino RV Park-47

Pon Seahorn Real Estate-41

Will M. Black Real Estate-34

Crockett County Water Dept.-29

Barnhart Shaw's General Repair-28

Ozona Country Club-28

Crockett County Abstract Company-26

Pizza Mia on the Square-25

Family Health Center-24

Discovery Natural Resources-21

Lopez Construction & Remodeling-20

As demonstrated above, the Chamber of Commerce & Visitor Center is the front door to our community.

So are you taking advantage of your member services?

What is Ozona.com doing for our members and the community?

For **October 2016**, Ozona.com had 3,459 sessions: 2,676 new 783 returning.
 Of these 3,459 sessions, there were 7,210 page views – of these 5,258 were unique (1st time views)
 The 3,459 sessions were from 57 countries and 3,213 sessions were from US.
 Bounce Rate: 73.37% Average Session Duration: 00:01:37

Top 5 States:

Texas	2,615
California	80
Louisiana	67
Florida	51
Arizona	40

Top 5 Texas Cities:

Dallas	399
Austin	338
Houston	299
Comanche	193
San Antonio	119

Top 20 Content Searches

1. Homepage	2,207	11. Interesting Facts	100
2. Hunting Leases	1,437	12. Pandale Crossing	99
3. Photo Galleries	217	13. Membership Directory	94
4. Travel Itineraries	194	14. Events Calendar	89
5. Restaurants/Dining	158	15. Chamber of Commerce	84
6. Lodging	142	16. Contact Us	82
7. Location	140	17. Shopping	80
8. Job Postings	125	18. Deerfest	79
9. Local Attractions	124	19. Motorcycle Itineraries	78
10. History	123	20. Area Attractions	73

Chamber Master (Membership Directory Data Base)

Business Directory Searches	2,295	Hot Deal Hits	260
Hot Deal Searches	121	Member Page Hits	1,680
Job Searches	255	Job Posting Hits	18

Top Searched Chamber Master Service Categories:

Roadside Assistance	45	Utilities	22
Hunting Supplies	33	Apparel	20
Oil & Gas Services	28	Catering	20
RV Parks	26	Repair	20
Lodging & RV	24	Automotive Supplies	19

Social Media Pages / Internet

Facebook

5,377	Fans
36	New Likes
219,464	Total Paid Reach
30,845	Total Organic Reach
10,152	People Engaged
212	Daily Logged-in Page Views
56	Ozona Campaign-Results
48,618	Ozona Campaign-Impressions
6,420	Ozona Campaign-Individuals Reached

Google

366	Search
1,163	Total Google Business Page Views
874	Listings on Map
289	Listings on Search
1,972	Photo Views
26	Clicks to Website
20	Clicks for Driving Directions
3	Clicks for Phone Calls

Twitter

65	Total Followers
2,683	Impressions

Pinterest

18	Total Followers
12	Repins
1,954	Impressions
980	Users Reached
5	Clicks on Pins

Instagram

88	Total Followers
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Texas Outside

7,655	Visitors to site
16	Clicks Through to Ozona.com