

**OZONA CHAMBER OF COMMERCE
& VISITOR CENTER PARK**

P.O. Box 1135, 505 15th Street, Ozona, TX 76943

325/392-3737, www.Ozona.com

Facebook Tourism Page: OzonaChamber

Facebook Chamber Page: OzonaChamberBiz



CHAMBER DIALOGUE

Volume 16

Number 9

September 2019

**The Chamber of Commerce would
like to recognize
MAC-Mike's Auto Care as our
September Business of the Month**

The Chamber of Commerce would like to recognize MAC-Mike's Auto Care as our September Business of the Month.

MAC-Mike's Auto Care is a family owned and operated business. It opened November 20, 2000 and the owners are Michael W. Sr., (Mike) and Griselda (Griz) Medina.

"In November we started off with only one employee, Jimmy Mendoza, Sr. He worked for us for about 15 years. Moises Rodriguez worked for us for 9 years until he married and moved to El Paso, TX," said Griz.



Left to right: Jorge Dominguez, Griz Medina and Chapo, Erick Rodriguez, Mike Medina, Sr., and Mario Sifuentes.

Mike, Sr., is the current Manager and his wife Griz is the Bookkeeper. Both have worked the business for 19 years. Mario Sifuentes has been with MAC for 6 years. He oversees the day to day operation of the business. "Mario is a great hand, hard worker, and very polite individual," said Griz. "Erick Rodriguez has been with us for 3 years and Jorge Dominguez for 1 year. We have been very fortunate to have good and consistent help over the years that provide good customer service."

"Most of our business is local, and we would like to thank the residents and the businesses here that have supported us. We really appreciate the business and work very hard to provide the best service, at the best price within our means," said Mike Sr.

MAC-Mike's Auto Care offers new tire sales, 24hr road service, oil changes, Interstate & AC Delco batteries, state inspections, minor mechanical repairs (brakes, shocks, alternators), washes & tire repair. They sell major tire brands such as Cooper, Hercules, Mikey Thompson, BF Goodrich, Toyo, Hankook, and Michelin.

MAC-Mike's Auto Care is located at 606 11th Street and is open Monday through Friday from 7am to 6pm and on Saturdays from 7am to 12pm. For more information call 325/392-3533, fax 325/392-3952, or e-mail grizm1969@aol.com, or visit their Facebook page: mac mike's auto care.

Chamber members recognized

The Ozona Chamber of Commerce would like to wish the following members a **HAPPY ANNIVERSARY**, and **THANK** them for their support of the Chamber organization, its programs and services, and their community. We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of September.

UniFirst-1997
Soto, Inc.-1998
DCP Midstream Partners, LP-2002
Jody K. Upham, Atty. At Law-2006
Carmen Sutton-2010
Approach Resources, Inc.-2011
Ambit Energy-2012
Francine Friend-2012
Wildlife Systems, Inc.-2016
Allen Ranch - 2016
CGF&R, Inc.-2016
KYXX Ozona 94.3 FM - 2018

Happy Anniversary

Welcome new members

Sunset Leases, LLC

Terry or Molly Crawford

P.O. Box 1710
Ozona, TX 76943
432/257-4637 or 210/323-1941
E-Mail: sunsetleases@gmail.com
Oil Well Production Company

Stone Basin Lease

Terry or Molly Crawford

P.O. Box 1710
Ozona, TX 76943
432/257-4637 or 210/323-1941
E-Mail: mollym@gvtc.com
Hunting Lease Listing



What services are sought at www.Ozona.com

For the month of August at www.Ozona.com, there were 5,793 business directory searches, and 2,277 actual *member page hits*! **These are people searching for YOUR services. Following are the members that received 10 or more page hits this month:**

Pon Seahorn Real Estate-73	Family Health Center of Ozona-49
Will M. Black Real Estate-44	Wool Growers Central Storage-42
Epic Permian Operating, LLC-41	Angelo Inflatables, L.L.C.-34
Venegas Construction, LLC-34	Overwatch Enterprises, LLC-33
Encino RV Park-32	KYXX Ozona 94.3 FM-32
Lowe's Market-32	Pandale Crossing River Resort-31
Eldorado Animal Clinic-27	L & B Automotive-27
Treto's Tire & Towing-27	Daun Williams Construction-26
Barnhart Shaw's General Repair-25	Ozona Cable & Broadband-25
Crockett County Abstract Company-24	Triple C Hardware Lumber & Rental, Inc.-24
Bunger Real Estate Company, LLC-23	MAC-Mike's Auto Care-23
DCP Midstream Partners, LP-22	Natgas, Inc.-22
Stokes, John CPA-22	The General Store-22
Village Drug-22	Approach Resources, Inc.-21
Close To Our Hearts Country Store-21	Total Office Solution of West Texas-21
Sunoco Energy Services, LLC-20	The Ozona Stockman-20
Top O' the Town RV Park-20	West Central Wireless-20
Discovery Natural Resources, LLC-19	Stokes Drilling Company-19

Continued on page 4-Services Sought at Ozona.com

Who walked into the Chamber of Commerce in August

Visitor Center

- Walk-in traffic into the Visitor Center in August was 776 people.
- Where were they from? Texas visitors-531, Out of State-161, Local-75, Foreign-9
- Year-to-date walk-in traffic is 7,247
- Traveling in August: East-435, West-194, North-47 and South-16
- Top visiting states for the month were-CA, AZ, NM, FL, OR
- Top visiting cities for the month were-El Paso, San Antonio, Houston, Midland, Austin
- Weekdays in order of the busiest in August were Friday, Thursday, Tuesday, Wednesday, Monday, Saturday
- Year-to-date Chamber related inquiries 11%, and Tourism related inquiries 89%
- Top requested items or services for the month were: directions, maps, Interpretive Trail

Advertising

- Year-to-date the Chamber has filled 8,811 requests for information on Ozona. An additional 1,636 brochures were handed out to walk-in visitors and mailed to statewide Travel Centers or inquirers.



Services sought at Ozona.com-continued from page 3

CCWC&ID#1-18
Pepe's Café-18
Country Club View Apartments-17
Escondido Draw Recreational Area-17
AirMedCare Network-16
Dust Devil Books-16
Interim Hospice of San Angelo-16
Kerbow Funeral Home-16
Americas Best Value Inn-15
D & P R.V. Lots-15
Hampton Inn-15
Johnson Draw RV Park-15
Southwest Texas Electric Coop-15
Travelodge-15
Alpine Ala Carte, LLC-14
Clayton-Hill Ranches-14
The Café Next Door-14
VIP Ranch Co-14
Crockett Automotive Inc.-13
King Construction & Remodel LLC-13
Ozona Bank-13
Speciality Diesel Services, LLC-13
Western Poster Service, Inc.-13
D's Liquor Store-12
J. Cleo Thompson-12
Baggett Family Limited Partnership-11
Northside RV Park-11
Village Barber & Beauty Shop-11
Circle Bar Truck Corral Restaurant-10
Ozona Environmental, LLC-10
Hillcrest Inn & Suites-18
Seven Oaks Ranch/Kelly W. Walker-17
Crockett Taxidermy & Processing-17
Southridge RV Park-17
Casey A. Riley, Systems Consultant-16
El Chato's-16
Jody K. Upham, Attorney at Law-16
Rusty Gold on the Square-16
Bill Black Ranch-15
Dairy Queen of Ozona, Inc.-15
I-10 & 163 The Corner Store/Valero-15
Mediajaw-15
Sutton County Steakhouse-15
West Texas Rehabilitation Center-15
Area Wide Phone Book-14
Quality Inn-14
Twistflower Ranch Nature Retreat-14
X-Bar Ranch Nature Retreat & RV-14
Crockett County Museum-13
Mi Familia Restaurant-13
Plumbing by Rick, LLC-13
Thomas Cameron, Attorney at Law-13
Aries Residence Suites-12
Integrated Roofing Systems, Inc.-12
Ozona Country Club-12
Economy Inn & RV Park-11
Ozona Insurance-11
Allen Ranch-10
DJH Oil & Gas, LLC-10
Sam's Club-10



What is Ozona.com doing for our members and the community?

For **August 2019**, Ozona.com had 3,872 sessions: 3,023 new users 447 returning users

Of these 3,872 sessions, there were 6,393 page views – of these 5,465 were unique (1st time views)

The 3,872 sessions were from 52 countries and 3,012 sessions were from US.

Bounce Rate: 74.28% Avg. Session Duration: 00:02:09 Pages/Session: 1.65 Avg. Sessions/Month: 4,522

Devices Used to Access: Mobile: 60.03% Desktop: 33.24% Tablet: 6.74%

Top 5 States:

Texas	2,401
California	88
Louisiana	41
Florida	40
Arizona	39

Top 5 Texas Cities:

Austin	524
Dallas	440
Houston	239
San Antonio	134
Ozona	105

Top 20 Content Searches

1. Homepage	1,339	11. Pandale Crossing	120
2. Hunting Leases	1,153	12. Lodging	112
3. County Officials	578	13. Public Parks	96
4. Location	337	14. Interesting Facts	87
5. Photo Gallery	198	15. Membership Directory	79
6. Job Postings	149	16. Restaurants/Dining	77
7. Events Calendar	143	17. Travel Itineraries	60
8. Visitor Guide	137	18. Contact	59
9. History	133	19. Local Attractions	58
10. Area Attractions	127	20. Deerfest	55

Chamber Master (Membership Directory Data Base)

Business Directory Searches	5,793	Hot Deal Hits	644
Hot Deal Searches	119	Member Page Hits	2,277
Job Searches	333	Job Posting Hits	103

Top Searched Chamber Master Service Categories:

Office Supplies	28	Roadside Assistance	26	RV Parks	25
Real Estate	28	Computer Repair	25	Salon	25
Fuel	27	Dry Cleaning	25	Sporting Goods	25
Oil & Gas Services	27	Feed Store	25	Telephone Directory Services	25
Lumber	26	Gifts	25		

Social Media Pages / Internet

Facebook Tourism

8,805	Beginning Fans (7-31-19)
8,885	Ending Fans (8-31-19)
80	Net Likes
55,489	Total Paid Reach
7,057	Total Organic Reach
7,086	People Engaged
5,051	Daily Viral Reach
729	Daily Logged-in Page Views
68,940	Total Impressions of All Posts

Facebook Business

502	Beginning Fans (7-31-19)
516	Ending Fans (8-31-19)
14	Net Likes
10,947	Total Paid Reach
2,839	Total Organic Reach
459	People Engaged
1,596	Daily Viral Reach
210	Daily Logged-in Page Views
19,394	Total Impressions of All Posts

Google

1,743	Search (approx.)
7,059	Total Google Business Page Views
6,919	Listings on Map
140	Listings on Search
1,069	Photo Views
36	Clicks to Website
41	Clicks for Driving Directions
19	Clicks for Phone Calls

Texas Outside

1,542	Impressions
46	Clicks
3.00%	Click-Through Rate

Twitter

94	Total Followers
2,973	Impressions