

Hang Your Hat In History
OZONA CHAMBER OF COMMERCE
& VISITOR CENTER PARK
P.O. Box 1135, 505 15th Street, Ozona, TX 76943
325/392-3737, 325/392-3485 Fax, www.ozona.com



CHAMBER DIALOGUE

Volume 7

Number 12

December 2010

The Chamber of Commerce
recognizes the
**CROCKETT COUNTY
ABSTRACT COMPANY**
as our December
Business of the Month

The Ozona Chamber of Commerce has selected the Crockett County Abstract Company as our December Business of the Month. We interviewed Shannon Hunnicutt, and following is a history of the business.



What do we do? We maintain the integrity of the most valuable asset most people will ever own. What does that mean? As an abstract company, we maintain land records and make them available as a resource for others. If someone wants to lease property for oil & gas exploration, wind generation, live-stock grazing, etc..., then our records help determine who has the right to lease the property to them, and what restrictions, if any, apply. If you want to buy a house, our records help determine if there are defects in title. As a title agent for First American Title Insurance and Alliant National Title Insurance, we search, review and insure title to land to help protect homebuyers and mortgage lenders, to determine if the property is insurable, then we notify the buyer. We communicate with attorneys, surveyors, tax authorities, lien holders, and others, to help cure title defects, to get the deal done and make the title insurable. We act as the central clearing house for activities related to closing the real estate transaction, preparing documents to be signed to transfer ownership. We coordinate and handle the closing and provide the parties with copies of relevant documents, as well as make arrangements for proper payment and distribution of funds. After all that, then we issue a title policy.

What is a title policy? A title policy is your assurance that the home you are buying is protected from covered title problems. According to the American Land Title Association, a nationwide survey found that in 25% of real estate transactions, there are defects in the title that are unknown to the parties involved. If no research is done prior to closing, and no title policy issued, then the buyer risks losing the right to own or enjoy the use of the property.

Continued on page 3

Happy Anniversary

The Ozona Chamber of Commerce would like to wish the following members a **HAPPY ANNIVERSARY**, and **THANK YOU** for your support of the Chamber organization, its programs and services, and your community. We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of December:

DECEMBER

Americas Best Value Inn 1982
Perry Family Trust 1983
Oglesby Ranch Company 2003
Angelo State University - Small Business Development Center 2005
Barnhart Shaw's General Repair 2005
Preddy Tire Service 2006
Casey A. Riley, Systems Consultant 2008
FIML Natural Resources, LLC 2008
Richardson Ranch 2008
Carmen Sutton 2009
Rio Pecos Tire & Auto 2009
Tee Pee Trucking, Inc. 2009

Chamber Visitor Center Facts

-Total Walk-In Traffic into the Visitor's Center-6,235 through December 2010
In State 2768, Out of State 2707, Local 389, and Foreign 371.

-Top Five States visiting Ozona in December; CA, AZ, NM, GA, FL
Top Five Cities; Houston, San Antonio, El Paso, Austin and Fort Worth

-The Chamber has fulfilled 14,919 requests for information on Ozona in response to our
Advertising through December, and mailed or handed out an additional 7,384 Ozona brochures to
visitors, Travel Centers across the state, and trade shows.

-Top five busiest months through December: March, June, July, April, and October

-In December 2010, we saw 369 total visitors. 147 visited between 9am-12pm, and 222 between 1-5pm. Of those visitors, 114 were repeat visitors and 255 were new visitors.

-In order of the busiest days in December: Wednesday, Monday, Thursday, Friday, Tuesday, and Saturday.



Business of the Month continued from page 1-

The roots of Crockett County Abstract Company go back to the 1920's when local attorney and District County Clerk, Tom Nolen, initiated and built the first abstract plant in Crockett County. Soon after, the business was incorporated under the name Nolen Land & Abstract Company, with Judge Davidson, Houston Smith, and N.W. Graham as stockholders. Coralie Kittle Meinecke came to work for Mr. Graham in 1934.

In 1955, the business was sold to Dick Henderson, John Childress, Byron Williams and Charles Williams, with Coralie retained as Manager. Her son, Bud Meinecke, joined the firm in 1956, when he also became a partner in the Meinecke Insurance Agency. In 1958, Coralie became the first woman to serve on the board of the Texas Land Title Association, where she served first as Regional Vice-President in 1958-59, then as Director in 1960-61. Coralie died in 1963, leaving Bud to run the business. Soon after, he was joined by his sister, Daphne (Dilly) Meinecke Dockery. In February of 1982, the business moved from the Crockett County Courthouse, across the hall from the County Clerk's office, to its current location on Ave. E.

In 1988, the business sold again, this time to June Bunger Cameron. Dilly & Bud continued to run the abstract office until she retired in 1994. Shannon Dockery Hunnicutt joined her uncle Bud in 1996. Today, with a combined 96 years of title experience, Bud and Shannon, along with Bitsy Durham McKinney, strive to maintain the tradition of excellent service that so many land owners, oil & gas professionals, and real estate professionals have come to expect from Crockett County Abstract Company.

The Chamber of Commerce would like to recognize the Crockett County Abstract Company for the valuable asset they are to our community, and their efforts to provide a quality service to their customers, and the residents of Crockett County.

For more information, you may contact Shannon Hunnicutt at 325/392-2232.

Chamber Member Benefits

- Business Recognition
- Monthly Newsletter to keep you informed
- Post a job opening on our web site
- Advocacy
- Legislative Updates
- Business Referrals
- Web site listing
- Hunting Lease list
- Trainings, seminars & workshops
- Promotion of your community and business
- Visitor Center with information for a 300 mile radius of Ozona, including local businesses
- Ribbon Cutting/Grand Opening Assistance
- Post a Hot Deal on our web site
- We will mail your business flyer to fellow members
- Educational member luncheons
- Networking opportunities
- Calendar of Events
- Visibility
- Relocation / Information Packets
- Opportunity for involvement

And much, much, more..... Thank you for helping us to help you!

See page 4 and how our web site can help your business.

Visitors to www.ozona.com– December 2010

3507 visits to ozona.com, 2846 new, 661 returning

Of these 3507 visits, there were 7480 page views – of these 3007 were unique (1st time)

There were 3507 visits from 42 countries, 3319 visits were from US

Top 5 States	Texas	2376	Top 5 Texas Cities	Houston	295
	California	202		Dallas	185
	Arizona	80		Brownwood	203
	New York	79		Austin	149
	New Mexico	61		San Angelo	145

Top 20 content searches

1	Ozona	2026 Page Views
2	Hunting leases	1513
3	History	462
4	Lodging	330
5	Deerfest	297
6	Restaurants	228
7	Events	189
8	Ozona	162
9	Map	155
10	CC Deerfest	140
11	Job Postings	130
12	County Officials	129
13	Local Attractions	123
14	Area Attractions	108
15	Membership Dir.	107
16	Municipal Airport	100
17	Hot Deals	99
18	Hunting Services	96
19	Location	85
20	Contact Us	83



- 283 Business Directory Searches-Chamber Membership Directory
- 251 Hot Deal Searches
- 2268 Member Page Hits

Facebook-November 2010

- Monthly active users –average of 46 users per week
- New wall postings– 2 new wall postings for the month
- Visits-91 total visits for the month
- Average number of fans-96 per week