

Hang Your Hat In History
OZONA CHAMBER OF COMMERCE
& VISITOR CENTER PARK

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CHAMBER DIALOGUE

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The Chamber of Commerce recognizes the Best Western Ozona Inn As the January Business of the Month



Best Western International is the world's biggest hotel family with more than 4000 hotels in over 100 countries and territories. Its uniqueness is found in each hotel's charm and local appeal while maintaining a commitment to quality.

Best Western Ozona Inn is located at Exit 365 off I-10, 1307 Avenue A. "We are just a few steps away from the convention center and the historical Emerald House," said J. R. Bhakta, hotel owner.

Best Western Ozona Inn has enjoyed being in the top 5% of all Best Western hotels. Best Western Ozona Inn has been a winner of Chairman's award for last three years.

Best Western Ozona Inn is a family owned and operated business. Every member of the Ozona Inn family takes great pride in providing the best services to our guests. J R and Naina Bhakta have been in the lodging business in Ozona since 1982. "My business family members are Kaushang Shah and Madhvi Shah, Manager; Tina Castillo, Gris Blanco, Charmey Buencosejo and Divyesh Patel, who are in sales; while Rajnikant and Jayshree Parekh, Dinesh and Sudha Bhakta, Maria Vetura and Chndrakant and Kinnari Bhakta are helping in guest services; and Lupe Gomez is the breakfast attendant. I would not have been successful without these members", says J R Bhakta.

"All members of my Ozona Inn family would like to extend our sincere thanks to our guests for allowing us to serve them. We are indebted to everyone in Ozona for their continued support in suggesting our establishment to their friends, family business associates and guests. We are honored to have been selected as Business of the Month and we have certainly enjoyed serving Ozona," said J R.

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Business of the Month Continued from page 1-

Best Western Ozona Inn offers the choice of smoking and non-smoking rooms where guests enjoy comfortable settings of king or double queen rooms. High speed Internet allows guests to conduct their business from the comfort of their room. A quick check on your email can be done at the business center computer with print, copy, scan and fax services. We help you start your day right with free hot breakfast, and stay healthy using the well equipped Fitness Center. Each room is equipped with microwave, refrigerator, ironing center, hair dryer and speaker phone.

Manager Kaushang Shah and his team members are eager to be the hosts to our out-of-town guests.



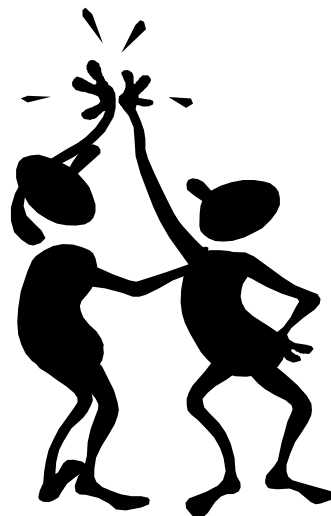
The Chamber of Commerce would like to recognize the Best Western Ozona Inn for their long time service and contribution to Ozona, in addition to being an added asset to the local business community.

Happy Anniversary

The Ozona Chamber of Commerce would like to wish the following members a **HAPPY ANNIVERSARY**, and **THANK** them for their support of the Chamber organization, its programs and services, and your community. We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of January:

Bahlman Cleaners-2007
 Branyon Ranch-2007
 Mrs. Joe B. Logan-1963
 Ozona Body Shop-2009
 Randy & Nanette Verner-2008
 Mr. & Mrs. Mark White-1997
 The Village Drug-1988
 Best Western Ozona Inn-1997
 Dairy Queen Of Ozona-1997
 JJ Marley Ranch-1997
 Ozona National Bank-1997
 CCCCSD-2006

AEP of Texas-1997
 Kerrie's Creations-2010
 Media Jaw-2009
 Shannon Air Med 1-2009
 Hitchin Post Steakhouse-1997
 Fesco, LTD-1979
 Anadarko Petroleum Corp.-1997
 Crockett National Bank-1997
 Hillcrest Motor Inn-1997
 Jerry Lynn Pierce-1997
 Ozona Wool & Mohair Company-1997
 Ben Forehand Hunting-2011



2012 Chamber Officers / Executive Committee



Brandon Asbill-Chairman
Crockett National Bank



Lisa Branch– Vice-Chairman
Stokes, CPA



Barbie Myers-Treasurer
DCP Midstream

Board of Directors



Randy Verner-USDA



Kat Clayton-CCCCSD



Daryl Copeland-Ozona Body
Shop



Kerrie Baker– Kerrie's
Creations

2012 Chamber of Commerce Events

MAKE NOTE

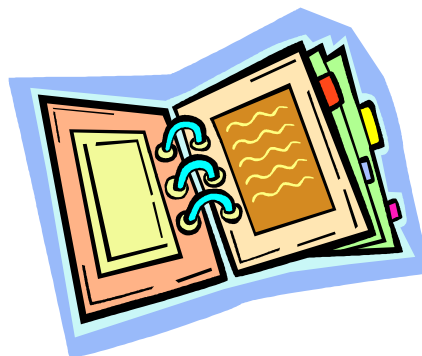
March —Thursday, March 29th

47th Annual Chamber of Commerce Banquet & Dinner Theater
featuring the Way Off Broadway Players performing Ruthie's Cafe
Announcing the Business of the Year
Fund Raising Announcement for the Crockett County Library

May 18th—Chamber to host the Texas Pecos Trail May Board
Meeting / May Tourism Month Activities

July-Date TBD-Membership Educational Luncheon

September-Date TBD-Membership Educational Luncheon



Chamber 2012 Plan of Action Approved



The Chamber of Commerce held its Annual Board Planning Meeting on Thursday, January 5th, at the Visitor Center. Each year, incoming board members undergo an orientation outlining their role as a Chamber Board of Director. They are familiarized with the Chamber staff and various committees, they review funding sources and the organization's Bylaws. During the annual meeting tenured directors review the accomplishments of the Chamber for the previous year, as well as discuss the status of any on-going projects.

Board members rolled up their sleeves to discuss the 2012 Chamber Plan of Action or Program of Work. In conjunction with the annual meeting, the board also held their regular January board meeting. The board reviewed the 2011 year-end budget and approved the 2012 budget for the organization.

Chamber Visitor Center Facts

- Total Walk-In Traffic into the Visitor's Center in 2011—4,539
- In State visitors 1,954, Out of State 1,895, Local 224, and Foreign 443.
- Top Five States visiting Ozona in 2011– CA, AZ, FL, NM, LA
- Top Five Cities visiting Ozona in 2011- El Paso, San Antonio, El Paso, Austin, Houston, Odessa
- The Chamber fulfilled 14,777 requests for information on Ozona in response to our advertising in 2011. and mailed or handed out an additional 5,001 Ozona brochures to visitors, Travel Centers across the state, and trade shows.
- Top five busiest months in 2011- March, July, December, October and February
- Week days in order of the busiest in 2011- Thursday, Tuesday, Friday, Wednesday, Monday & Saturday.



Visitors to www.ozona.com– December 2011

4332 visits to ozona.com, 3686 new, 646 returning

Of these 4332 visits, there were 8276 page views – of these 6873 were unique (1st time)

There were 4332 visits from 58 countries, 4129 visits were from US

Top 5 States	Texas	3066	Top 5 Texas Cities	Houston	467
	California	154		Austin	275
	Oregon	112		Dallas	237
	Arizona	87		San Antonio	204
	Louisiana	86		Ballinger	189

Top 20 content searches

1	Ozona	2343 Page Views
2	Hunting leases	1919
3	History	577
4	Restaurant	311
5	Lodging	287
6	City/County Map	220
7	Location	195
8	Job Posting	168
9	Ozona	149
10	Events Calendar	140
11	County Officials	137
12	Municipal Airport	135
13	Local Attractions	120
14	Area Attractions	95
15	Hunting Services	81
16	Directory Listings	78
17	Deerfest	77
18	Real Estate	77
19	Hot Deals	76
20	Links	76

Chamber Master

363 Business Directory Searches-Chamber Membership Directory

234 Hot Deal Searches

1323 Member Page Hits

Facebook-December 2011

Monthly active users –average of 85 users per week

New wall postings– 6 new wall postings for the month

Visits-104 total visits for the month

Average number of fans-144 per week