

Hang Your Hat In History
OZONA CHAMBER OF COMMERCE
& VISITOR CENTER PARK
P.O. Box 1135, 505 15th Street, Ozona, TX 76943
325/392-3737, 325/392-3485 Fax, www.ozona.com



CHAMBER DIALOGUE

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Chamber Board Seeking Member Input for 2010 Plan

By now you have received in the mail, or you have been contacted by a Board of Director, seeking your input and requesting your assistance in completing a survey. Board of Directors are asking your honest opinion about the various Chamber member programs and services and how we can best serve you. Upon completion and receipt of the surveys, the board will finalize a 2010 Plan of Action for the Chamber. Board members are hoping to distribute and collect **surveys by Monday, February 15th**. Take a few moments to help us help you. You may fax your survey to 392-3737 or e-mail to oztxcoc@aol.com.

Two planning meetings were held December 11th and January 7th. Each year, incoming board members undergo an orientation outlining their role as a Chamber Board of Director. They are familiarized with the operations of a Chamber, the staff and various committees. They review funding sources and the organization's Bylaws. During the annual planning meeting, new and tenured directors review the accomplishments of the Chamber for the previous year, as well as discuss the status of any on-going projects, goals and activities for the upcoming year.

Your 2010 Board of Directors are:

Officers

Randy Verner (USDA), Chairman
Chris Elliott (Fort Lancaster) Vice-Chairman
Camille Allen (Crockett County Museum), Treasurer

Board of Directors

Lisa Branch-Stokes CPA
Brandon Asbill-Crockett National Bank
Dustin Couch-Super S Foods
Mario Mendoza-DCP Midstream
Will Seahorn-Seahorn Real Estate

HAPPY ANNIVERSARY!!!

The Ozona Chamber of Commerce would like to wish the following members a Happy Anniversary, and **THANK YOU** for your support of the Chamber organization, its programs and services, and your community.



We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of January

Mrs. Joe Logan-1963
Fesco, Ltd-1979
Small Fashions-1983
Village Drug-1988
Joe Bean Ranches-1996
Mr. Eugene (Jake) Miller-1996
AEP Texas-1997
Anadarko-1997
Best Western-1997
Crockett Automotive-1997
Crockett National Bank-1997
Dairy Queen-1997
Hitchin Post Steakhouse-1997
Jerry Lynn Pierce-1997
Mr. & Mrs. Mark White-1997
Ozona National Bank-1997
Ozona Wool & Mohair-1997
Rocking M Ranch-1997
Duckwall's-1998
Crockett County Consolidated School District-2006
X-Bar Ranch-2006
Branyon Ranch-2007
Shannon Air Med 1-2009
Media Jaw-2009
Ozona Body Shop-2009
Jay Pool Construction-2009
Nabors Well Service-2009

**CHAMBER
WELCOMES NEW
MEMBERS**

Rio Pecos Tire & Auto
Mark Marshall, Manager
311 1st Street, Ozona
325/392-2348

E-mail: tip2tip@juno.com
Tire sales & repair, brake work,
vehicle computer diagnostics,
transmissions, oil changes, state
inspections, DOT inspections,
Diesel repair
Monday-Friday 8am-5pm
Saturday 8am-12noon

Tee Pee Trucking
Eddie & Penni Moore
311 1st Street, Ozona
325/392-5473
E-mail: tip2tip@juno.com
Water hauling

Burney Tree Service
Calvin Burney
1901 Koberlin
San Angelo, TX 76901
325/653-3110
325/656-1409

Trimming, topping, stump grind-
ing, spray & fertilizing, tree re-
moval, root ball injections
10% discount for seniors

Bahlman Cleaners
Danny Bahlman
201 Avenue E, Ozona
325/392-8000
Monday-Friday, 7:30am-6pm
Next day service by 11am
Dry cleaning, laundry, alterations

Ribbon Cutting Ceremony for new member

Join the Chamber, our ambassadors and county officials in welcoming and introducing a new business to town. The Chamber will host a 30 minute Ribbon Cutting and business introduction ceremony, Friday, February 19th, at 11:30 a.m. at the Chamber Conference Center for:

Kerrie's Creations

Kerrie Baker
P.O. Box 1514, Ozona
325/392-2744
254-733-1003

E-mail: Kerrie@kerriecreations.com
Distributor of all natural bath, beauty &
aromatherapy products
DOOR PRIZE

Having a sale?

Offering after holiday discounts?

Have old inventory you would like to move?

Do you have a new product to introduce?

Hiring?

As an added Chamber member benefit, the Chamber Dialogue is an ideal vehicle to gain additional exposure to 167 businesses and individuals.

Simply drop off or e-mail your flyer to the Chamber office by the first of each month. We will mail your flyer along with the newsletter to all Chamber members. Extras will be distributed to visitors to the Chamber office.

You can also post your special or "Hot Deals" on the Chamber web site, along with job postings. You can subscribe to a Hot Deals newsletter. Everytime a Chamber member posts a new Hot Deal, you will receive a newsletter updating you to all the local specials available. Have an event you need to promote, post it on our web site.

Use your Chamber Master login name and password to post updated member information, or contact us at 392-3737 for help.

Chamber of Commerce Visitor Center Facts/Stats

Visitor Center	2006	2007	2008	2009
Total Visitors	4,581	4,324	5,773	7,008
Out of State Visitors	1,270	1,408	2,160	3,213
Texas Visitors	2,211	2,213	2,799	3,032
Local Visitors	1,012	579	556	356
Foreign Visitors	88	124	258	407

In response to our advertising the Chamber received **15,679 requests for information on Ozona** in 2009.

In 2009 we had 753 repeat visitors to Ozona versus 340 repeat visitors in 2008. Ozona is not a destination. It is a place visitor stop on their way to somewhere. Our repeat visitors have made Ozona “their place” to stop for fuel, lunch, dinner, overnight stay, groceries, and other services. The Visitor Center provides a safe, clean, friendly and informative place to stop.

Top five states that visit Ozona: CA, AZ, NM, CO, FL. Top Texas cities: San Antonio, Houston, Austin, Midland, San Angelo, El Paso.

Ozona Web Site-December 2009

-30,535-Pageviews; these are views to the various pages on the web site i.e., hunting lease list, Lodging, etc.

-101,199 –Hits: Any successful request to a web server from a visitor browser

-9,104 Sessions: A series of hits to our site over a specific period of time by one visitor

-374- Membership Directory Searches-226 searched alphabetically

-252-Hot Deal searches

-Top Quick Link Searches were for lodging, real estate and hunting.

-Member page hits 897

As you all know, we overhauled our web site last year and have been communicating and educating our members about a new membership management software called Chamber Master that integrates with our web site.

As a Chamber member, you have a hands-on opportunity to market your business and monitor the results. If you would like to see how many hits your Hot Deal, Job Posting, or member business listing is receiving, you can login to www.chamberlogin.com. Use your login name and password previously forwarded and click on reports. Or give us a call at 392-3737 and we will be happy to assist you.

About the 2010 Census

The U.S. Census counts every resident in the United States, and is required by the Constitution to take place every 10 years. The data collected by the census also helps determine the number of seats your state has in the U.S. House of Representatives. The results of the census determines the amount of federal dollars received by each community for hospitals, senior centers, schools, job training centers, roads, bridges and emergency services.

In March of 2010, census forms will be delivered to every residence in the United States and Puerto Rico. When you receive yours, just answer the 10 short questions and then mail the form back in the postage-paid envelope provided. If you don't mail the form back, you **WILL** receive a visit from a census taker who will ask you the questions on the form. The census is not available on-line at this time.

By being counted you are standing up for what your community's needs are. That's why census takers are so important. A ***census taker is a person from your community who is hired by the Census Bureau*** to make sure that your neighborhood gets represented as accurately as possible. The census taker's primary responsibility is to collect census information from residences that have NOT sent back their 2010 Census form.

- The Census Bureau provides the census taker with a binder containing all of the addresses that didn't send back a filled-out census form.
- The census taker then visits all of those addresses and records the answers to the questions on the form.
- If no one answers at a particular residence, a census taker will visit that home up to **THREE** times, each time leaving a door hanger featuring a phone number; residents can call the number on the hanger to schedule the visit.
- The census taker will **ONLY** ask the questions that appear on the census form.

Do I have to talk to the census taker? Yes. Your participation in the 2010 Census is vital and required by law, (Section 221 or Title 13 of the U.S. Code). However, rather than rely on criminal charges, the Census Bureau is very successful in getting participation by explaining the importance of the questions they ask and how the information benefits our communities.

Your Census Check-List:

-If you do not complete the census mailed to you, and return in the envelope provided a census taker will come to your home.

-A census taker will **NEVER** enter, or ask to enter your home. Ask to see census taker badge.

-A census taker will never ask for a social security, driver's license, or personal account information. Go to www.census.gov to be find the list of 10 questions you will be asked.

-A census taker will only call your home to verify information submitted on census, or to schedule an appointment to come by your home to conduct a census. Anyone calling claiming to be a census taker should not ask any questions beyond the 10 noted on the census web site.

-Questions: 1/800-923-8282

-Interested in a job as a census taker, go to www.2010censusjob.gov or call 1/866-861-2010