

**OZONA CHAMBER OF COMMERCE
& VISITOR CENTER PARK**

505 15th Street, Ozona, TX 76943

www.Ozona.com

Facebook Tourism Page: OzonaChamber

Facebook Chamber Page: OzonaChamberBiz

**The First Day of School is August 15th!
Have a Great Year, Lions!**



CHAMBER DIALOGUE

Volume 19

August 2022



**The Ozona Chamber of Commerce
recognizes
The General Store
as our Business of the Month**

The General Store opened to the public on October 7, 2013. It is owned by Russell and Cole Crenwelge. Store hours are Monday through Saturday, from 9:00 am to 6:00 pm.

“We have 3 great associates that work at The General Store-Pam Crenwelge, Dawn Burns, and Bertha Rivera.”

“We started out looking for some way to repurpose and renovate the old Dudley Building downtown on the square to help revitalize Ozona’s beautiful downtown area,” said owner Cole Crenwelge. “We saw a need around town to bring in a variety store after Ozona lost Duckwalls, and thought we would like to try to fill that need because a lot of people didn’t want to have to travel to San Angelo for just one item. We hope that we have provided a clean, friendly, and courteous shopping experience to the whole community.”

“There are a variety of products in stock including gifts of all sorts, school and office supplies, apparel and footwear, cleaning and cooking supplies, appliances, toys and games, knitting, crocheting, sewing supplies, camping and beach supplies, health and beauty products, baby supplies, and many other items needed for your home. We also provide and enjoy doing gift registry for baby showers, wedding showers and high school graduations,” said Cole.



Business of the Month - Continued on page 2

Associates Dawn Burns and Bertha Rivera love to help customers find exactly what they need.

Business of the Month - Continued from page 1

"We appreciate the community's support for the past eight years. We are glad that we can continue supplying the community with a clean, friendly, courteous atmosphere, as well as a great family shopping experience. From all of us at The General Store, to our local residents and surrounding communities, Thank you!"

The Chamber of Commerce would like to recognize The General Store for providing a quality business that is an asset to the community.

For more information, you can contact The General Store at 325/392-3202.



You're Starting a Small Business... So Now What?

Make Plans to Attend the Lunch and Learn!

Finding Funding for Your Small Business September 28, 2022

Hosted by the
Ozona Chamber of Commerce
and the
Angelo State University
Small Business Development Center
\$12 per person - Lunch included
Program starts at 11:45
and ends at 1:00 p.m.
Arrive by 11:30 a.m.



Must RSVP by Tuesday, Sept. 23, 2022,
by phone at 392-3737, by mail at
P.O. Box 1135, or by email at
ozona_recip@verizon.net

____ Yes, I will attend.

____ No, I will not attend.

Organization (Be sure to include so we will know
who has responded.)

You're Invited!

Join us for an informative
Lunch and Learn Session
on September 28.

Learn ways to get funding
for your small business!

Sponsored by
Ozona Chamber
of Commerce
and the
ASU-Small Business
Development Center.



Ozona Chamber of Commerce
Conference Room
505 15th St., Ozona, TX



We are Looking for a Few Sponsors for our Bat Houses!

(Did you know that the Texas State Small Flying Mammal is the Mexican Free-Tailed Bat?)

Bats are incredibly important to our ecosystem. Unfortunately, many bat populations are in decline. The Ozona Chamber of Commerce is introducing a new Bat House program in our Crockett County Interpretive Trail.

Bats help with insect control, including mosquitos as well as harmful moths that are destructive to food crops. They are one of the best night-time pollinators. They are NOT a blood-sucking Dracula! They are also an excellent source of fertilizer.

If you are interested in participating in our new program, we could use a few sponsors. We hope to have a small educational sign near the Bat Houses explaining the important role that bats play in the ecosystem. Our sponsors will be recognized through several marketing platforms including the Chamber Newsletter and a press release. The installation of the Bat Houses will help market Ozona and the unique Interpretive Trail, while also increasing the educational theme of the Visitor Center area.



If this sounds like something you would like to be a part of, please contact the Chamber office for more information at

325-392-3737



Texas is also home to the largest bat cave in the world!



*The mission of the
Ozona Chamber of Commerce
is to promote a healthy economy
and improve the quality of life in
our community.*



Banner Advertising Space is Available on www.Ozona.com

A very limited amount of advertising space is now available on [Ozona.com](http://www.Ozona.com). Our website receives over 6,700 page views each month. For inquiries call the Chamber office at (325) 392-3737!

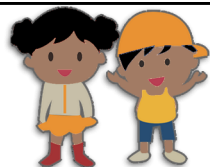
What services are sought at www.Ozona.com

For the month of June at www.Ozona.com, there were 12,156 business directory searches, and 2,154 actual *member page hits*!

These are people searching for YOUR services.

Following are the members that received 10 or more page hits:

| | |
|---|---|
| Epic Permian Operating LLC - 80 | Treto's Tire & Towing - 20 |
| Crockett County Abstract Company - 58 | J. Cleo Thompson Wellness Center - 17 |
| Main Street Realty, Hudson Properties- Will M. Black, Realtor - 49 | Ozona Insurance - 16 |
| Ambit Energy - 45 | 7 Oaks Ranch / Philip Walker - 15 |
| Encino RV Park - 44 | Childress Tree Trimming, LLC - 15 |
| Ozona Community Center - 42 | Ozona Country Club - 15 |
| D's Liquor Store - 41 | Barnhart Shaw's General Repair - 14 |
| T Nails & Spa - 39 | Crockett County Water Control & Improvement District #1 - 14 |
| Lone Star Contracting, LLC - 37 | DJH Oil & Gas, LLC - 14 |
| Ozona Cable & Broadband - 37 | Jody K. Upham, Attorney at Law - 14 |
| Stokes Drilling LLC - 37 | Soto Inc. - 14 |
| Village Barber and Beauty Shop - 37 | All About Signs - 13 |
| Zarvona Energy LLC - 37 | Americas Best Value Inn - 13 |
| G's RV Park - 34 | Escondido Draw Recreational Area - 13 |
| Sunoco Energy Services, LLC - 34 | Twistflower Ranch Nature Retreat - 13 |
| CTWP Digital Solutions - 33 | Blue Sky Solar, LLC - 12 |
| Shannon AirMed1 - 32 | Bunger Real Estate Company, LLC - 12 |
| Bahlman Cleaners - 31 | HW Car Wash - 12 |
| Pepe's Cafe - 31 | Mediajaw - 12 |
| Plumbing by Rick, LLC - 31 | The Ozona Stockman - 12 |
| ASU - Small Business Development Center - 30 | AEP Texas - 11 |
| Crockett Automotive, Inc. - 30 | Alejandro Tree Service - 11 |
| Crockett Taxidermy & Processing - 30 | Ball & Strunk Partners, Ltd. - 11 |
| Eldorado Animal Clinic - 30 | Ozona Truck Trailer & Emergency Repair - 11 |
| L & B Automotive - 30 | Specialty Diesel Services, LLC - 11 |
| Total Office Solution of West Texas - 30 | Stokes, John C.P.A. - 11 |
| Devils River Conservancy - 29 | WeadCo Insurance LLC - 11 |
| Natgas, Inc - 28 | Bill Black Ranch - 10 |
| Triple C RV - 28 | Family Health Center of Ozona - 10 |
| UniFirst - 28 | Preddey Funeral Home - 10 |
| Ozona Bank - 27 | Red Stag Operating, LLC - 10 |
| Wool Growers Central Storage - 23 | Redeem Construction, LLC - 10 |
| DCP Midstream Partners, LP - 21 | Thomas Cameron, Attorney at Law - 10 |
| Small Town Glow Boutique - 21 | West Texas Rehabilitation Center - 10 |
| Sotol House Ranch LLC - 20 | |



Did You Know?

The Heritage Building on the Ozona High School campus was built 1910-1912. Its heating and ventilation system was the first of its kind in the state! With thick walls and tall windows, it harkens back to a simpler era, and still attracts tourists. It was originally financed through \$75,000 long-term bonds. Since the building remains in use today, the investment turned out to be a very good one!



What's Coming Up



August 9 & September 13 - La Esperanza Clinic at the Chamber (Call 325-947-5601 for appointment.)

August 27 - Goat Roper's Gala at the Fair Park Convention Center

September 28 - Lunch & Learn: Finding Funding for Your Small Business at the Chamber Conference Room.

October - Escondido Draw Recreational Area's 11th Annual Jeep Fest

November-December - Veterans Day Exhibit at the Crockett County Museum

December 3 - 34th Annual DeerFest Hunter Appreciation Dinner

December 8 - Evening on the Town sponsored by the Ozona Chamber

December 18 - Community Christmas Service at First Baptist Church

Find even more exciting events at
www.Ozona.com/Events-Calendar

Arriving SOON!

The Ozona Chamber of Commerce will be selling souvenir t-shirts for anyone that is interested in helping us promote Ozona!

Sporting the Ozona motto of "Biggest Little Town in the World" on the front and the David Crockett quote "Be sure you are right, then go ahead" on the back, these shirts capture the independent and friendly spirit of Ozona.

The shirts will come in a variety of sizes and can be purchased in the lobby at the Ozona Visitor Center, 505 15th St.

For more information, call the office at 325-392-3737.

(Souvenir Koozies are coming soon, too!)



Visit Ozona.com for ALL Things Ozona!

Sponsored by Holiday Inn Express and Ozona Bank





Happy Anniversary!



Chamber members recognized

The Ozona Chamber of Commerce would like to wish the following members a **HAPPY ANNIVERSARY**, and **THANK** them for their support of the Chamber organization, its programs and services, and their community.

We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of August.

Ozona Environmental, LLC - 1998

Esperanza Ranch - 2005

Close to Our Hearts Country Store - 2010

Hampton Inn - 2016

Twistflower Ranch Nature Retreat - 2017

Alejandro Tree Service - 2020



June Chamber Visitors:

Visitor Center

-Walk-in traffic into the Visitor Center in June 2022 totaled 493 visitors, with 25 being local residents, 324 travelers from Texas, 134 from out of state, and 10 from foreign countries.

Online Visitors

-Ozona.com had 3,601 sessions from 111 countries with 7,189 page views.

-The Top 20 website pages visited were:

| | | | |
|---------------------|-------|-----------------------------|----|
| 1. Homepage | 2,332 | 11. Pandale Crossing | 98 |
| 2. Hunting Leases | 374 | 12. Location | 86 |
| 3. Events Calendar | 222 | 13. Contact Us | 82 |
| 4. Area Attractions | 218 | 14. History | 80 |
| 5. Freedom Fest | 175 | 15. Public Services | 77 |
| 6. Photo Gallery | 142 | 16. Business of the Month | 74 |
| 7. County Officials | 128 | 17. Interesting Facts | 71 |
| 8. Public Parks | 125 | 18. Pecos River High Bridge | 64 |
| 9. Lodging/RV | 115 | 19. Restaurants/Dining | 63 |
| 10. Job Postings | 99 | 20. Airport | 58 |

-The Ozona Facebook pages continued to grow, ending June with 10,328 fans on the Chamber's Tourist page (OzonaChamber) and 845 fans on our local page (OzonaChamberBiz). ***We hope you will share our pages with your friends and family as we promote Ozona and our member businesses.***

-Our two Facebook pages received 14,450 and 24,865 total impressions of our posts respectively, reaching people from all over the world with information about Ozona. Our Twitter page ended June with 113 followers and had 734 impressions throughout the month.

Night Sky Friendly Business Recognition Program

We LOVE our starry nights! Help preserve our rural heritage!

**INTRODUCING the newest recipient of the "BE A STAR" Award:
Holiday Inn Express Ozona**



Cheryl, Mona and their numerous award winning staff members proudly accepting the Dark Sky Award

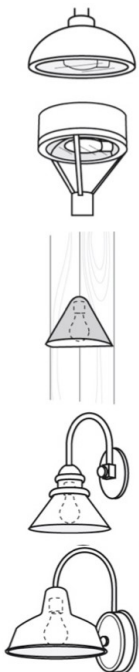
Holiday Inn Express Ozona is the latest local business to receive the Be A Star award as designated by the Texas Chapter of the International Dark Skies Association (txnsf.org).

Their outdoor lighting is designed with several benefits in mind. They have focused on keeping their light fixtures shielded and making sure they use warmer color lighting whenever possible.

Preservation of our night skies will help Ozona maintain its rural heritage, lower energy costs, promote tourism as well as benefit wildlife and people!

Be sure to say thanks if you see one of these Holiday Inn employees in town!

Examples of
Properly Shielded
Lighting



Illustrations courtesy of
IDA Texas Chapter

LIGHT TO PROTECT THE NIGHT

Five Principles for Responsible Outdoor Lighting Practices



Illuminating
ENGINEERING SOCIETY



USEFUL



ALL LIGHT SHOULD HAVE A CLEAR PURPOSE

Before installing or replacing a light, determine if light is needed. Consider how the use of light will impact the area, including wildlife and the environment. Consider using reflective paints or self-luminous markers for signs, curbs, and steps to reduce the need for permanently installed outdoor lighting.

TARGETED



LIGHT SHOULD BE DIRECTED ONLY TO WHERE NEEDED

Use shielding and careful aiming to target the direction of the light beam so that it points downward and does not spill beyond where it is needed.

LOW LIGHT LEVELS



LIGHT SHOULD BE NO BRIGHTER THAN NECESSARY

Use the lowest light level required. Be mindful of surface conditions as some surfaces may reflect more light into the night sky than intended.

CONTROLLED



Light should be used only when it is useful

Use controls such as timers or motion detectors to ensure that light is available when it is needed, dimmed when possible, and turned off when not needed.

COLOR



USE WARMER COLOR LIGHTS WHERE POSSIBLE

Limit the amount of shorter wavelength (blue-violet) light to the least amount needed.

Print your own copy of "Five Principles for Responsible Outdoor Lighting Practices" card at txnsf.org/common-sense-solutions-resources



Out & About



Melissa, Jordan, Keely and Vicki, from California, posed for a great photo beside the Chamber's Texas sign. Looks like they were having a good time!



This WTX Blaze team was proud of their season finish at the softball tournament! Sporting events like these have a positive economic impact to the community, which is great for Ozona businesses! Congratulations to all those who participated in the 2022 season!



Fort Davis residents, Erin and John, enjoyed a shady meal at the Chamber's outdoor picnic tables. Have you stopped by for a picnic?



Finishing touches are being made to the Ozona High School campus in preparation for the new school year. These improvements are a wonderful asset to our community and will enhance the entire learning experience. The Ozona Chamber wishes all the students and staff an outstanding year! Every Step Lion Pride!



La Esperanza Clinic staff: Erin, Isobel and Nicole enjoyed bringing the Mobile Clinic to the Chamber grounds on July 12th. They will return on the second Tuesday for the next several months. Call 325-658-5339 for appointments. Walk-ins welcome!



Our FIRST Be A Star Recipient!

If you see Amit Patel, congratulate him for the Hampton Inn being our **FIRST** Be A Star Award Recipient!

