

*Hang Your Hat In History*  
OZONA CHAMBER OF COMMERCE  
& VISITOR CENTER PARK

P.O. Box 1135, 505 15th Street, Ozona, TX 76943  
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## CHAMBER DIALOGUE

Volume 12

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December 2014

### Merry Christmas from the Chamber of Commerce board and staff

During the holiday season and the close of another year, we would like to express our gratitude to those who have made our progress possible. And in this spirit we say, simply but sincerely, thank you, and we wish you a Merry Christmas and Happy New Year!

Barbie Myers Bishop-Chairman of the Board  
Paul Stroope-Vice-Chairman  
Heather Claburn-Treasurer  
Susie Bishop-Past Chairman  
Board of Directors: Paige Tambunga, Robert Crain, Deborah Bourne  
Shanon Biggerstaff-Executive Director  
Cathy English-Interactive Media Coordinator  
Stephanie Castro / Vicki Davis—Visitor Center / Member Receptionists, Lynda Falkner-Relief Worker



### Happy Anniversary & Welcome New Member

The Ozona Chamber of Commerce would like to wish the following members a **HAPPY ANNIVERSARY**, and THANK them for their support of the Chamber organization, its programs and services, and your community. We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of **December**:

**Perry Family Trust-1983**  
**Oglesby Ranch Company-2003**  
**Barnhart Shaw's General Repair-2005**  
**Preddy Tire Service-2006**  
**Discovery Natural Resources, LLC**  
**Casey A. Riley, Systems Consultant-2008**  
**Nabors Well Service-2008**  
**Bug Express Pest Control-2012**

**Gallery Café-2012**  
**Interim Healthcare Hospice-2013**  
**S & R Construction-2013**

**WELCOME Venegas Construction, LLC**  
**Felix Venegas, Jr. -325/392-2902 or 325/226-0778**  
**P.O. Box 1736, 403 1st Street, Ozona, TX 76943**  
**Roustabout, water hauling, fencing, backhoe & dozer work, hot shot service**

## **Chamber of Commerce recognizes the Crockett County Deerfest Association as our Business of the Month**

The Ozona Chamber of Commerce would like to recognize the Crockett County Deerfest Association as our Business of the Month.

The Crockett County Deerfest was created 27 years ago as a community wide appreciation banquet for hunters. Typically 1,000 to 1,500 people attend the event and approximately \$80,000 in prizes are raffled. Over the years, the Deerfest Association has raised enough money to build the Crockett County Convention Center in which the event is now housed. After construction, the building was donated to the county.

“The Crockett County Deerfest would not be what it is today without the foresight of the founding members, or the continued support of the residents and organizations in the community that come together to make this event happen,” said President, Greg Hopper. “Without the help, none of this would be possible. It is the people of Ozona, and the Crockett County hunters who have made Deerfest what it is.”

Again this year 10% of the admission will be donated to the West Texas Rehabilitation Center of Ozona.

In previous years, the Deerfest Association has purchased A/V equipment, put a roof on Ozona Community Center Day Care and helped finance the construction of the Crockett County EMS building. In 2013 the Deerfest contributed to the American Cancer Society, Blessings in a Backpack, Boy Scouts, COZ4OZ, Cub Scouts, Crockett County Care Center, Crockett County EMS, Helping Hands, Crockett County Civic & Youth Center, Crockett County 4-H, FFA, Knights of Columbus, Ozona Little League Baseball, OLPH Youth, Ozona Chamber of Commerce, Ozona Community Center, Ministerial Alliance, Ozona Volunteer Fire Department, Ozona Women’s Forum, Ozona Women’s League, Perceptor Mu Chi Chapter, Project Graduation, Relay for Life, Toys for Tots, West Texas Rehab, YMCA Youth Football, Crockett County Library, DARE, Salvation Army, Texas Challenge Academy, The Ozona Wellness Center and The Wounded Warrior Project.

The 2014 recipients of Crockett County Deerfest Scholarships for \$2,000 each were Sierra Stokes and Abby Newton, in the amount of \$1,000 each were Vivian Medina and Saul Vargas. All monies are raised from the sale of door prize tickets, admission fees and our donors’ generous contributions. Among prizes given away in 2014 were 80+ guns, \$10,000 in gift cards, any number of wonderful miscellaneous items, 4-wheelers and a 2014 Jeep Wrangler and other prizes.

The newly elected officers are, President-Greg Hopper, 1st Vice President-Jimmy Nowell, 2nd Vice President-Michael Mitchell, Treasurer-Sharon Martin, Secretary-Kelsey Kubala. Board Members are Eli DeLaCruz, Gary Yeager, Kody Kubala and Nathan DeHoyos.

The Chamber of Commerce would like to recognize the Crockett County Deerfest Association for their long-time service and for being an asset to the community.



## Who walked into the Chamber of Commerce & Visitor Center in November?

### Visitor Center

- Walk-in traffic into the Visitor Center in November-261 people
- Walk-in traffic into the Visitor Center January through November-4004.
- Where are they from? Texas visitors-1652, Out of State-1403, Local-599, Foreign-350
- Top five states visiting Ozona in November- AZ, NM, CA, MN, FL
- Top five cities visiting Ozona in November- San Antonio, Houston, San Angelo, Austin, Odessa
- Chamber related inquiries 23%, Tourism related 77%
- Week days in order of the busiest in November-Tuesday, Friday, Monday, Thursday, Saturday, Wednesday
- Top Requested Items in November-Maps, directions, restaurants, Crockett County Interpretive Trail, museum, Davy Crockett Monument
- In 2013, November was ranked the eighth busiest month of the year, in 2014 it comes in eleventh!

### Advertising

- Year-to-date the Chamber has filled, in response to our advertising, 13,773 requests for information on Ozona. We have handed out and mailed an additional 6224 to those requesting information.

See what the *Chamber of Commerce web site* is doing on page 4!



## What is Ozona.com doing for our members and the community?

For the month of November, ozona.com received 5,377 visits, 4,125 new, 1,252 returning. Of these 5,377 visits, there were 10,853 page views – of these 8,737 were unique (1st time) 5,377 visits from 73 countries, 5,092 visits were from US

### Top 5 States:

Texas	3,618
Oklahoma	396
California	130
Arizona	93
Louisiana	93

### Top 5 Texas Cities:

Houston	719
Dallas	377
San Antonio	224
Brownwood	220
Austin	184

### Top 20 Content Searches

1	Hunting Leases	1,716	11	Day Trips	173
2	Homepage	1,672	12	Hot Deals	164
3	Mobile Homepage	1,069	13	County Officials	162
4	Interesting Facts	395	14	Public Services	162
5	Restaurants	269	15	Location	156
6	Lodging	254	16	Membership Directory	144
7	E-Brochure	194	17	Local Attractions	139
8	Mobile Hunting Leases	187	18	Weather	114
9	Events Calendar	178	19	Job Postings	108
10	Evening on the Town	175	20	Articles Search	105

### Chamber Master (Membership Directory Data Base)

Business Directory Searches	1,014	Hot Deal Hits	395
Hot Deal Searches	252	Member Page Hits	3,515
Job Searches	106		

### Chamber Facebook Page

819	Total Page Likes – Average
77	New Likes
175,641	Monthly Total Reach
5,010	People Engaged

### Top 10 Searched Service Categories:

Public Utilities & Environment	Shopping & Specialty Retail	Automotive
Health Care	Business & Professional	Restaurants
Computers & Telecommunications	Hunting	Tourist Information
Advertising & Media		

## What Services are sought on the www.Ozona web page

For the month of November, the Chamber Membership Directory located at ozona.com received 3,515 member page hits! **These are people looking for YOUR services. Following are the top twenty members that received more than 20 or more page hits:**

OTTER-91	Bunger Real Estate Company, LLC-90	Ozona Cable & Broadband-84
Super 8 Motel & RV-84	Devon Energy Corporation-77	Ozona Body Shop-63
Ozona Chamber-62	Barnhart Shaw's General Repair-60	Ozona Mercantile-58
Ozona Insurance-55	KYXX 94.3 Radio-51	Knox Floor Covering-51
Will M. Black Real Estate-51	Ozona Flour Mill & Goods-47	Dollar General-46
Triple C Hardware-43	Tambunga-Attorney at Law	Village Drug-42
Eldorado Animal Clinic-40	Crockett County Water Dept.-42	Pon Seahorn Real Estate-39

The Chamber of Commerce & Visitor Center is the front door to our community. ***So are you taking advantage of your member services?*** Having a sale? Offering a holiday discount? Have old inventory you would like to move? Do you have a new product to introduce? Hiring?

As an added Chamber member benefit, the Chamber Dialogue is an ideal vehicle to gain additional exposure to 187 businesses and individuals. Simply drop off or e-mail your flyer to the Chamber office by the third week of the month. We will mail your flyer along with the newsletter to all Chamber members. Extras will be distributed to visitors at the Chamber office.

You can also post your special "Hot Deal" or event on the Chamber web site, along with job postings. Please note that during the month of November there were 252 Hot Deal searches and 395 actual Hot Deal hits. Every time a Chamber member posts a new Hot Deal, the membership receives an e-mail updating them to all the local specials available.

Have an event or available job you need to promote? Post it on our web site.

Use your Chambermaster login name and password to post updated member information, or contact us at 392-3737 for help.

HELP US to make your member benefits work for YOU!

