

CHAMBER DIALOGUE

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Nurses serving Ozona, left to right; Anna Fitzgerald, Cristy Rodriguez, and Rosemarie Romero.

Chamber of Commerce would like to recognize Hospice of San Angelo as our Business of the Month

Hospice of San Angelo started in 1982 as a project of the Junior League of San Angelo. The first three years of this project included a lot of research and planning and in 1985 Hospice of San Angelo accepted its first patient.

Three promises were made to that patient: *1. We will control your pain and symptoms, 2. We will put YOU in charge of your treatment, and 3. We will walk with you on your journey.* Those same three promises have been made to over 10,000 patients that have been served in the 30 years Hospice of San Angelo has been in existence.

Originally Hospice of San Angelo served the city of San Angelo and a 15 miles radius surrounding it. Today it serves 15 counties in the Concho Valley, **including the city of Ozona in Crockett County.** With such a large service area, nurses are hired that live in the outlying communities to better serve the patients. By doing this patients are not waiting for someone to drive from San Angelo when they have a need. Hospice of San Angelo currently has 56 employees to serve its patients and families.

Hospice of San Angelo cares for any individual a physician certifies has six months or less to live. Of course, some will live much longer than six months as this is by no means an exact science. In fact, with hospice care, an individual's pain and symptoms are sometimes so well controlled that they improve and are able to 'graduate' from hospice services because they are doing so well. Hospice patients are cared for in the setting that they choose, whether that be their home, a nursing home, or even the hospital. Executive Director, Gina Councilman, says, "In meeting the patient where they live, we can give them the care they need in the setting that most closely aligns with the wishes they have for their last days."

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Once on service with Hospice of San Angelo, the staff works with each patient to develop an individualized plan of care based on their goals. Pain and symptom management are always a top priority but much more than that is also addressed. Nurses and physicians concentrate on the pain and symptom management, but other disciplines are available to provide care as well. CNAs are available to help with the daily care of the patient, such as helping with a bath or shower. Chaplains address the spiritual needs of the patient, no matter what their belief system is, and social workers help address any psycho-social needs, such as helping a patient apply for Medicaid. Hospice of San Angelo also has an outstanding bereavement program that serves hospice patients and their families, as well as people from the community that have not otherwise used hospice. In addition, there is a full-time children's bereavement coordinator that helps children deal with grief, both in one-on-one sessions and through a children's bereavement program that is held each Fall and Spring called Building Bridges. This is a six-week program that is open to any child in grades K-12.

All of these services are provided at no charge to the patient. Medicare, Medicaid and private insurance are all funding sources for hospice care and Hospice of San Angelo accepts that as payment in full. The patient will never receive a bill from Hospice of San Angelo. All of these funding sources pay a set amount for each day of care provided. Some of the patients require more interventions and care than this per diem rate covers. Also, there are patients that have no funding source. "We provide the same level of care to all patients, knowing that for some we will not receive any payment. That is where community support comes in. We rely on the support of those in our community to help cover the costs we incur to take care of these patients," says Executive Director Gina Councilman. Hospice of San Angelo is a non-profit organization and gratefully accepts donations, memorials and bequests.

Gina says of the consultation process at Hospice of San Angelo, "We are always available to meet with you to discuss our services and evaluate the patient for hospice appropriateness. There is no cost for this consultation and there is no obligation to enroll in hospice. It is our desire to simply provide enough information to allow people to make an informed decision on the care they seek." If you believe that hospice might be right for you or a loved one you can contact Hospice of San Angelo at 325-658-6524.

Welcome New Member

Day Liter Rentals, LLC
Kevin & April Quaid
530 State Hwy. 163 N
P.O. Box 337
Ozona, TX 76943
325/315-5216 or 318/780-1063
april@dayliterrental.com



Rental equipment includes, but is not limited to fork lifts, man lifts, porta potties, washer & dryer trailers with A/C, bumper pull travel trailers, generators, light towers, water supply trailers, satellite TV's, wireless and satellite communications

Happy Anniversary

The Ozona Chamber of Commerce would like to wish the following members a **HAPPY ANNIVERSARY**, and THANK them for their support of the Chamber organization, its programs and services, and your community. We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of February:

Clayton Hill Ranches-1996	Mr. B. E. Cleere-1996
Mrs. L.B. Cox, III, 1996	Double T Ranch-1997
Economy Inn & RV Park-1996	El Chato's Restaurant-1996
Joe Bean Ranches-1996	Steve Kenley-1996
Mrs. Dick Kirby-1996	Lowe's Market-1996
Ozona Insurance-1996	Roy Harrell Ranch-1995
Southwest Texas Electric Coop-1996	Super 8 Motel & RV Park-1996
The Ozona Stockman-1996	Village Drug-1996



**Pencil this date on your calendar and
let us cook dinner the night before a three day weekend**

The Annual Chamber banquet will be held
Thursday, April 2nd, from 6:00-8:00 PM.

You don't want to miss this one

More details will follow

Who walked into the Chamber of Commerce & Visitor Center in January

Visitor Center

- Walk-in traffic into the Visitor Center for the month of January-270 people
- Where are they from? Texas visitors-107, Out of State-92, Local-52, Foreign-19
- Top five states visiting Ozona in January-NM, CA, FL, ID, MN
- Top cities visiting Ozona in January- San Angelo, Austin, San Antonio, Bourne, El Paso and Ft. Stockton
- Chamber related inquiries 26%, Tourism related 74%
- Week days in order of the busiest in January-Friday, Wednesday, Tuesday, Thursday, Monday, Saturday
- Top Requested Items in January-Lodging, Hunting, Restaurants, Directions, Maps, Museum, Davy Crockett Monument, Interpretive Trail
- In 2014, January was ranked the eighth busiest month of the year.

Advertising

- Year-to-date the Chamber has filled, in response to our advertising, 2923 requests for information on Ozona.



See what the **Chamber of Commerce web site** is doing on page 5!

Crockett County Days at the Capital

The Chamber of Commerce and local community leaders received an invitation from Senator Carlos Uresti's office to join him for what has been designated Crockett County Days. Each county within his district has an opportunity, on their designated day, to visit the Austin capital and their representative to discuss local issues of concern.

The Ozona delegation began their day with a tour of Senator Uresti's office and were introduced to his staff.

They were then escorted to both the House and Senate Chambers to watch the passing of a resolution presented by Representative Andrew Murr (newly elected and serving Crockett County), and Senator Uresti, designating February 24th as Crockett County Days.



Left to right: Robert Crain-Owner of Sonic and Board of Director, Paige Tambunga-Attorney at Law and Chamber of Commerce Chairman, Mary Anne Deaton, Judge Fred Deaton, Senator Uresti, Heather Claburn-Owner of Ozona Mercantile and Chamber Board of Director, Shanon Biggerstaff-Chamber Executive Director, Irma Tambunga, Commissioner Frank Tambunga

The delegation supported Crockett County Judge Deaton who presented Senator Uresti with a plaque thanking him for his contribution in re-establishing a DPS office in Ozona.

After being treated to a catered lunch, the afternoon consisted of meetings with various agencies who addressed concerns specific to Crockett County.



The first meeting was with the Texas Rangers who informed the group that Texas is going to have to take responsibility for its own borders. Collaboration between all law enforcement agencies, and sharing of intelligence will be the push for 2015. Rangers confirmed they are aware that highway 349 out of Sheffield, Sanderson to Comstock, the Pecos River, and down to the Rio Grande are all hot spots. Land owner communications with authorities and public support will be key to the success of their efforts and operations.

Before the group could express their concern of not having a Game Warden for almost two years, Texas Parks & Wildlife announced Crockett County has been assigned a new warden effective March 1st.

Finally, the group met with the Texas Education Agency whose 2015 focus will be to push reading and literacy, more local district control, and choices at school districts in technical and certificate training. All of course, subject to passed legislation.



What is Ozona.com doing for our members and the community?

For the month of January, Ozona.com received 5,605 visits: 4,174 new and 1,431 returning.

Of these 5,605 visits, there were 11,124 page views, of these 8,810 were unique (1st time) page views.

There were 5,605 visits from 53 countries. 5,302 of these visits were from the US.

Top 5 States:

Texas	4,253
Louisiana	155
California	106
Florida	70
Oklahoma	64

Top 5 Texas Cities:

Houston	677
Dallas	658
Austin	351
Ozona	249
San Antonio	166

Top 20 Content Viewed

1	Hunting Leases	2,757	11	Membership Directory	132
2	Home Page	1,749	12	Job Postings	126
3	Mobile Home Page	988	13	Hot Deals	124
4	Lodging	272	14	Oil & Gas Services	118
5	Restaurants	235	15	Mobile Hunting Leases	118
6	Public Services	183	16	Events Calendar	111
7	E-Brochure	170	17	Shopping	93
8	Weather	156	18	Chamber of Commerce	91
9	County Officials	150	19	City/County Map	91
10	Location	143	20	Mobile History	94

Chamber Master (Membership Directory Data Base)

Business Directory Searches	603	Hot Deal Hits	267
Hot Deal Searches	158	Member Page Hits	2,199
Job Searches	135	Job Posting Hits	21

Chamber Facebook Page

937	Total Page Likes – Average
63	New Likes
127,260	Monthly Total Reach
4,749	People Engaged

Top 10 Searched Service Categories:

Hunting	20	Construction	6
Clothing	19	New Construction	6
Oil & Gas Services	12	Health	5
Real Estate	7	RV Parks	5
Banners	6	Bath & Beauty Products	4

What Services are sought on the www.Ozona.com web page

For the month of January, at www.ozona.com, there were 603 business directory searches, and 2,199 actual *member page hits*! **These are people looking for YOUR services. Following are the top twenty members that received more than 20 or more page hits:**

OTTER-62	Bunger Real Estate Company, LLC-55	Barnhart Shaw's Repair-67
Super 8 Motel & RV-38	Devon Energy Corporation-45	Ozona Body Shop-57
Ozona Chamber-42	Ozona Mercantile-31	Ozona Insurance-49
KYXX 94.3 Radio-56	Dairy Queen-27	Will M. Black Real Estate-51 Pon
Seahorn Real Estate-27	Jarrett Juno Ranch-22	Wool Growers-29
Knox Floor Covering-22	Ozona Flour Mill & Goods-71	The General Store-20
Triple C Hardware-20	Tambunga-Attorney at Law-21	Crockett County Deerfest-25
Crockett County Abstract-20	Encino RV Park-20	Ozona Cable & Broadband-60
Crockett County Water Dept.-37		

The Chamber of Commerce & Visitor Center is the front door to our community. ***So are you taking advantage of your member services?*** Having a sale? Offering a holiday discount? Have old inventory you would like to move? Do you have a new product to introduce? Hiring?

As an added Chamber member benefit, the Chamber Dialogue is an ideal vehicle to gain additional exposure to 180 businesses and individuals. Simply drop off or e-mail your flyer to the Chamber office by the third week of the month. We will mail your flyer along with the newsletter to all Chamber members. Extras will be distributed to visitors at the Chamber office.

You can also post your special "Hot Deal" or event on the Chamber web site, along with job postings. Please note that during the month of January there were 158 Hot Deal searches and 267 actual Hot Deal hits. Every time a Chamber member posts a new Hot Deal, the membership receives an e-mail updating them to all the local specials available.

Have an event or available job you need to promote? Post it on our web site.

Use your Chambermaster login name and password to post updated member information, or contact us at 392-3737 for help.

HELP US to make your member benefits work for YOU!