

**OZONA CHAMBER OF COMMERCE
& VISITOR CENTER PARK**

P.O. Box 1135, 505 15th Street, Ozona, TX 76943

325/392-3737, www.Ozona.com

Facebook Tourism Page: OzonaChamber

Facebook Chamber Page: OzonaChamberBiz



CHAMBER DIALOGUE

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The Ozona Chamber of Commerce recognizes New Beginnings Ozona as our Business of the Month

We see New Beginnings Ozona impacting our community and area through the life-giving message of Jesus Christ. It is a church where lives are transformed by God's love and power by bringing people closer to Him through His son Jesus Christ and the message of His Kingdom. At New Beginnings Ozona we create a worship environment that is passionate yet orderly, where believers can bring their family and friends, with the expectation that they will know God, His Son, His Holy Spirit and His Word more intimately than when they arrived. New Beginnings Ozona invests in our youth and children's ministry in order to equip a new generation that will lead the Church (Ekklesia) into the next century. We are passionately dedicated to reach the community by bringing them to Christ and equipping them to be mighty men and women of God whose lives transform their sphere of influence and make an eternal impact in the world. We see New Beginnings Ozona equipping the community by providing the necessary social resources in economic development, employment resources, education, and family outreach services. New Beginnings Ozona is also committed to the extension of the Gospel of the Kingdom of Jesus Christ by investing in church planting, drug rehab centers and orphanages in the U.S. as well as other countries.

Founded in 2003 by Pastor Jessie Cardona, New Beginnings Ozona had a powerful start biased on the prayer and commitment of the members. As the church began to grow, Pastors JC and Susan Cantu came to Ozona. In 2009, the Cantu family officially took over as lead Pastors of New Beginnings Ozona. Pastor JC also serves our local Fire Department as chaplain, and Pastor Susan teaches at Ozona Elementary school. Their love and commitment to the Lord and the people of our community shows every day. Either in or out of service, Pastor JC and Susan serve the community of Ozona.

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Pastors JC & Susan Cantu

Business of the Month-Continued from page 1

New Beginnings Ozona has many different pathways of outreach for our community. Bilingual Church service on Sunday morning at 10:30 am and Bible study on Wednesday evening at 7:00 pm are just the beginning. We have outreach programs that continue throughout the week. On Tuesday evenings at 7:00 pm we have Pray House with Pastor Susan Cantu. This is an opportunity for men and women to come together to pray for each other as well as our community.

At NBO, we biblically train and equip men to be spiritual leaders in their homes, in the church, and in their places of business. The Men's Ministry develops men in Christian living to make an eternal impact for this generation and those to come. We accomplish this mission through Bible study, discipleship classes, evangelism training, leadership development, accountability groups, mentoring, retreats, mission trips and special events. Once a month, on Tuesday evening, our King's Men gather to share a meal and some Godly guy time.

Wednesdays at New Beginnings Ozona are packed with activities for all ages. Bible study at the main building starts at 7:00 pm and dives deep into God's Word. It is a great opportunity for you to ask questions and receive answers straight from the Bible.

For the teens, we have Rooted Youth. The Youth Ministry currently consists of students in 6th-12th grade. We strive to raise young disciples of Christ: to fall in love with our Lord and Savior Jesus, and to commit to serving His Kingdom in all that we do. Our goal is to be a Christ-follower, whenever and wherever. We meet weekly on Wednesdays at 7:00 pm to worship, study the Word, and fellowship. Service address is 701 9th St., Ozona, TX. Pastors Zach and Sheena Youngblood deliver powerful teaching and guidance for our youth.

Wednesday nights are even more exciting with Kingdom Kids ministry. We at NBO seek to raise a new generation of Christians firmly rooted in Christ from the very beginning of their lives. Our children's first experience of church and faith begin here at our ministry. Firsts are always very important. It is our prayer that our children will firmly lay down their roots of faith in our ministry so that they will not depart from it as they get older. We organize our ministry into three groups:

- Seedlings-Nursery
- Sprouts- Pre-K-Kinder
- Kingdom Kids-1st-5th

Starting at 6:30 pm, kids from Pre-K to fifth grade enjoy a home cooked meal, games and Bible study that is geared just for them. Besides these great services, New Beginnings Ozona helps our community children with tutoring. During the week, from 4:30 to 6:00, we have certified teachers available to help our children reach the best educational goals possible for free.

The Women's Ministry at NBO is for all women - no matter your age, background or life stage. We want to meet ladies right where they are and come alongside them - encouraging, supporting, praying and equipping them in their journey with God. As we worship and serve the Lord together, we want every woman to feel loved and accepted for who she is in Christ so that she is transformed and empowered to live out Christ's love and grace.

The Ozona Chamber of Commerce would like to recognize New Beginnings Church for their contributions to the community of Ozona.

With so many programs available, there is definitely something for everyone at New Beginnings Ozona. For more information, please visit our website www.newbeginningsozona.com, stop by the main church campus at 345 TX-163, or connect with us through social media.

Happy Anniversary

The Ozona Chamber of Commerce would like to wish the following members a **HAPPY ANNIVERSARY**, and **THANK** them for their support of the Chamber organization, its programs and services, and their community. We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of **February**

Economy Inn & RV Park - 1996
 Southwest Texas Electric Coop - 1996
 The Ozona Stockman - 1996
 El Chato's - 1996
 Mr. B. E. Cleere - 1996
 Republic Hotel of Ozona - 1996
 (formerly Super 8 Motel and RV Park)
 Lowe's Market - 1996
 Clayton-Hill Ranches - 1996
 Marolyn Bean - 1996
 Ozona Insurance - 1996
 Village Drug - 1996
 Mr. & Mrs. L.B. Cox, III - 1996
 Steve Kenley - 1996
 Mrs. Dick Kirby - 1996
 Double "T" Ranch - 1997
 Baggett Family Limited Partnership - 2004
 Mr. & Mrs. Bob Falkner - 2004
 Ozona Truck Trailer & Emergency Repair - 2007
 Debbie Forehand Wilson, Realtor - 2010
 New Beginnings Ozona - 2019



Chamber Welcomes New Members

G's RV Park

1208 Jones Street, Ozona, TX 76943
 Lillie Garanzuay / valerie.sanchez@midlandISD.net
 325/392-3536 or 325/226-8252
 Facebook: Lillie Garanzuay
 Sixteen 20, 30 & 50 amp RV spots,
 water, electric, sewer, cable, Wi-Fi,
 extra parking, quiet area, future laundry
 mat.

Crockett County Collision Repair

598 State Hwy. 163 South, Ozona, TX 76943
 Gustavo Martinez / gusmtzyr45@gmail.com
 936-240-0711
 Facebook: Gustavo Martinez
 All major vehicle collision repairs. Works with
 all insurance companies. ICAR Certification
 Technician

CTWP Copiers/Lisa Michalewicz

1821 Industrial, San Angelo, TX 76904
 Lisa Michalewicz / lisam@ctwp.com
 325/658-1507
 Retail dealer-copiers/printers

T Nails & Spa

310 Avenue E, Ozona, TX 76943
 Tran (Sandy) Lam / tuyettran762005@yahoo.com
 325/392-3535 or 830/279-3548
 Facebook: T-Nails & Spa
 Professional nail care for ladies & gentlemen,
 Facial waxing and pedicures. Open Monday-
 Friday, 10am to 6pm, Saturday, 10am to 4:30pm.
 Closed Sunday.

Hudspeth River Ranch

24259 Hwy. 163, Comstock, TX 78837
 Alice Ball Strunk-Owner or Sylvia Craig-Office
 Manager, 432/292-4537
 hudspethriverranch@bigbend.net
 Hunting Lease List-White tail deer,
 turkey, aoudad and predator hunts



Chamber 2020 Plan of Action Approved

Every year the Chamber of Commerce holds its annual Board of Directors Planning Meeting. Each year, incoming directors undergo an orientation outlining their role as a Chamber Board of Directors. They are familiarized with the Chamber staff and various committee projects. They review funding sources and the organization's Bylaws. During the annual meeting directors review the accomplishments of the Chamber for the previous year, as well as discuss the status of any ongoing projects.

Board members and the Chamber President discussed in depth the role of the Chamber of Commerce to its members and the community. "We discussed the availability or lack of resources that define the direction of the Chamber in terms of economic development. We reviewed the number of services provided to Chamber members. We also discussed at length where the funding for the organization comes from, which drives the focus of the organization. By the end of the day, both the 2020 Chamber Plan of Action or Program of Work, and the budget for the year were approved," said President Shanon Biggerstaff.

In conjunction with the annual meeting, the board also held its regular January board meeting. The board reviewed the 2019 year-end budget and approved the new Executive Committee who began their terms in January. The Executive Committee and Board of Directors are as follows:

Executive Committee / Officers:

Chairman-	Laurie Hale-Crockett National Bank
Vice-Chairman-	Janet Thompson-Individual Member
Treasurer-	Stormi Oglesby-J. Cleo Thompson Wellness Center
Past Chairman-	Amit Patel-Hampton Inn
President-	Shanon Biggerstaff

Board of Directors:

Jacob Vasquez	Sonic
Cash Jennings	CCCCSD
Buster Reina	Ozona Insurance

"Already the Chamber has hit the ground running! We thank our membership for their support and investment that allows us to continue providing programs and services to our members, who represent not only the business community but local residents."



Who walked into the Chamber of Commerce in January

Visitor Center

- Walk in traffic into the Visitor Center in January was 855
- In January Locals-40, Texas visitors-519, Out of State-268 and Foreign-28
- Traveling: East-508, West-214, North-28 and South-112
- Top visiting states for the month of January were-AZ, CA, NM, FL,WA
- Top visiting cities for the month were-Austin, Houston, San Antonio, El Paso, Odessa
- Weekdays in order of the busiest in January were Thursday, Friday, Monday, Saturday, Tuesday, Wednesday
- Year-to-date Chamber related inquiries 11%, and Tourism related inquiries 89%
- Top requested items or services for the month were: restaurants, maps, Interpretive Trail, Texas Travel Guide



Advertising

- Year-to-date the Chamber has filled 1,181 requests for information on Ozona. Ozona brochures are handed out to walk-in visitors and mailed to statewide Travel Centers or inquirers.

What services are sought at www.Ozona.com

For the month of January at www.Ozona.com, there were 2,764 business directory searches, and 1,832 actual *member page hits*! **These are people searching for YOUR services. Following are the members that received 10 or more page hits this month:**

Venegas Construction, LLC-69	Epic Permian Operating, LLC-50
Encino RV Park-35	Sunoco Energy Services, LLC-34
Family Health Center of Ozona-31	Will M. Black Real Estate-31
Crockett County Abstract Company-30	Wool Growers Central Storage-29
Eldorado Animal Clinic-28	Triple C Hardware Lumber & Rental, Inc.-28
CCWC&ID-23	Escondido Draw Recreational Area-23
Angelo Inflatables L.L.C.-22	Ozona Cable & Broadband-22
The General Store-22	West Texas Rehabilitation Center-21
Pon Seahorn Real Estate-20	Stokes Drilling Company-20
7 Oaks Ranch / Kelly W. Walker-19	Total Office Solution of West Texas-19
Circle Bar Truck Corral Restaurant-18	Close to our Hearts Store-18
Natgas, Inc.-18	Rusty Gold on the Square-18
HW Car Wash-16	Ozona Shady Oaks RV Park-16
Treto's Tire & Towing-16	Americas Best Value Inn-15
Daun Williams Construction-15	Holiday Inn Express Ozona-15
L & B Automotive-15	Lowe's Market-15
Ozona Insurance-15	Sutton County Steakhouse-15
Village Drug-15	Advanced Technology Solutions-14
AirMedCare Network-14	Alpine Ala Carte, LLC-14
Ambit Energy-14	Clayton-Hill Ranches-14
DCP Midstream Partners, LP-14	Esperanza Ranch-14
Hampton Inn-14	Integrated Roofing Systems, Inc-14
Overwatch Enterprises, LLC-14	Republic Hotel of Ozona-14

Services Sought at Ozona.com-Continued from page 5

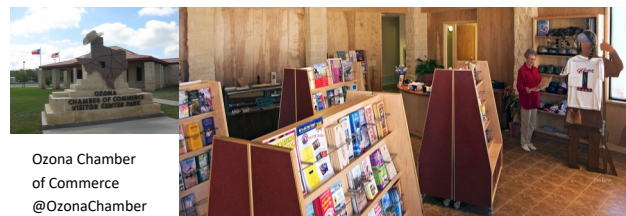
Village Barber & Beauty Shop-14
 Barnhart Shaw's General Repair-13
 Interim Hospice of San Angelo-13
 Mi Familia Restaurant-13
 Southridge RV Park-13
 Western Poster Service, Inc.-13
 CCCCSD-12
 El Chato's-12
 I-10 & 163 The Corner Store/Valero-12
 King Construction & Remodel LLC-12
 Pandale Crossing River Resort-12
 Bill Black Ranch-11
 Plumbing by Rick, LLC-11
 Sonora Bank-11
 Dublin Hunters Group-10
 Mediajaw-10
 The Café Next Door-10
 Twistflower Ranch Nature Retreat-10

West Central Wireless-14
 Crockett Automotive, Inc.-13
 Mi Familia Restaurant-13
 Soto Inc.-13
 Top O' the Town RV Park
 Bunger Real Estate Company, LLC-12
 D's Liquor Store-12
 Hillcrest Inn & Suites-12
 Johnson Draw RV Park-12
 MAC- Mike's Auto Care-12
 X-Bar Ranch Nature Retreat & RV-12
 Northside RV Park-11
 Quality Inn-11
 Discovery Natural Resources LLC-10
 Kerbow Funeral Home-10
 Millspaugh Ranch Company, LLC-10
 Thomas Cameron, Attorney at Law-10

Attention Members who have a Facebook page

Just a reminder that the Chamber now has two Facebook pages. One, the Ozona Visitor Center or OzonaChamber page, that is geared towards viewers who live outside Ozona. We are promoting our local services and attractions to encourage travelers to stop in our community to spend their dollars in our local businesses. We currently have 9,388 followers on this page.

The second and newest page is the Ozona Chamber of Commerce, or the OzonaChamberBiz page. On this page we will promote local events, make community announcements, educate our local residents about the Chamber and its activities, extend invitations to training for both members and non-members and much more. We currently have 638 followers on this page. ***Please help us to promote Ozona. Visit these pages, like and share with your friends.***



Ozona Chamber
 of Commerce
 @OzonaChamber
 Biz

What is Ozona.com doing for our members and the community?

For **January 2020**, Ozona.com had 4,179 sessions: 3,376 new users 502 returning users

Of these 4,179 sessions, there were 6,430 page views – of these 5,522 were unique (1st time views)

The 4,179 sessions were from 46 countries and 3,407 sessions were from US.

Bounce Rate: 75.57% Avg. Session Duration: 00:01:00 Pages/Session: 1.18 Avg. Sessions/Month: 4,179

Devices Used to Access: Mobile: 57.81% Desktop: 37.18% Tablet: 5.02%

Top 5 States:

Texas	2,750
California	90
Louisiana	89
Florida	48
Arizona	39

Top 5 Texas Cities:

Austin	512
Dallas	486
Houston	293
San Antonio	134
Odessa	87

Top 20 Content Searches

1. Hunting	2,152	11. Restaurants	92
2. Homepage	1,059	12. Local Attractions	90
3. County Officials	606	13. Area Attractions	88
4. Location	259	14. Visitor Guide	81
5. Photo Gallery	194	15. Interesting Facts	66
6. Job Postings	152	16. Chamber of Commerce	63
7. Lodging	134	17. Travel Itineraries	59
8. History	128	18. Business of the Month	58
9. Events	108	19. Membership Directory	57
10. Public Services	103	20. Hunting Services	51

Chamber Master (Membership Directory Data Base)

Business Directory Searches	2,764	Hot Deal Hits	426
Hot Deal Searches	75	Member Page Hits	1,832
Job Searches	192	Job Posting Hits	25

Top Searched Chamber Master Service Categories:

RV Parks	17	Land Services	12
Agriculture	12	Utilities	12
Feed Store	12		

Social Media Pages / Internet

Facebook Tourism

9,094	Beginning Fans (12-31-19)
9,199	Ending Fans (1-31-20)
105	Net Likes
62,637	Total Paid Reach
8,445	Total Organic Reach
8,102	People Engaged
6,418	Daily Viral Reach
838	Daily Logged-in Page Views
74,372	Total Impressions of All Posts

Facebook Business

598	Beginning Fans (12-31-19)
604	Ending Fans (1-31-20)
6	Net Likes
11,384	Total Paid Reach
1,764	Total Organic Reach
446	People Engaged
709	Daily Viral Reach
127	Daily Logged-in Page Views
17,868	Total Impressions of All Posts

Google

2,441	Search (approx.)
6,941	Total Google Business Page Views
6,766	Listings on Map
175	Listings on Search
1,940	Photo Views
9	Clicks to Website
14	Clicks for Driving Directions
4	Clicks for Phone Calls

Texas Outside

1,379	Impressions
23	Clicks
1.67%	Click-Through Rate

Twitter

96	Total Followers
2,878	Impressions