

**OZONA CHAMBER OF COMMERCE
& VISITOR CENTER PARK**

P.O. Box 1135, 505 15th Street, Ozona, TX 76943

325/392-3737, www.Ozona.com

Facebook Tourism Page: OzonaChamber

Facebook Chamber Page: OzonaChamberBiz



CHAMBER DIALOGUE

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January 2020

The Ozona Chamber of Commerce recognizes Ambit Energy as our Business of the Month

Ambit Energy started with a simple lunch meeting back in 2006, when Co-Founders Jere Thompson, Jr. and Chris Chambless met to discuss the opportunities created by energy deregulation in the United States. Now, Ambit is active in the United States, Canada and Japan.

Ambit Energy provides electricity and natural gas services in deregulated markets across the United States, primarily marketed through a direct sales channel of more than 500,000 Independent Consultants.



Your Local Ambit Consultants-David & Dena Porter

Ambit Energy is a Texas born and bred company and Texas is still the biggest market. Based in Dallas, Texas, the company is focused on being the finest and most-respected retail energy provider in the world, offering cost-effective choices for today's energy consumer.

In 2010, Ambit was named #1 Fastest-Growing Private Company in America by Inc. magazine, and it continues to pick up steam as the fastest-growing company in the retail energy sector today.

David and Dena Porter are Independent Consultants for Ambit Energy. Ambit Energy is committed to keeping the price of electricity as low as possible with no hidden costs. Ambit Energy is sold by Independent Consultants and has a variety of electricity packages to meet your residential or commercial needs. Ambit's market has expanded into many other states and some other countries. Ambit plans to eventually become a worldwide energy provider.

Ambit Energy customers receive distribution services in Crockett County through AEP North, providing electricity to residents.

David and Dena have lived in the community of Ozona for many years and are proud to be teachers in the Ozona School System for most of those years. They have been selling electric service through Ambit Energy for about 10 years. They sell Ambit Energy from their home, over the phone, or through their website.

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Business of the Month-Continued from page 1

David and Dena would love to be your electricity provider or help **YOU** become a Consultant for Ambit Energy, a Texas based Energy Company.

The Ozona Chamber of Commerce would like to recognize Ambit Energy for the quality service they provide to the residents of Crockett and surrounding counties.

To find out more about Ambit Energy and local electricity prices contact David or Dena after 4:00 PM weekdays, anytime on weekends at 325/226-5043 or 325/226-0260, going to their website at www.dnd.energy526.com, or view Facebook: AmbitEnergy.

The Ozona Chamber of Commerce would like to wish the following members a **HAPPY ANNIVERSARY**, and **THANK** them for their support of the Chamber organization, its programs and services, and their community. We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of January:



Fesco, LTD - 1979
 Mr. & Mrs. Pleas Childress - 1981
 Mr. & Mrs. Mark White - 1997
 Quality Inn - 1997
 Crockett Automotive, Inc. - 1997
 Hillcrest Inn & Suites - 1997
 Americas Best Value Inn - 1997
 Crockett National Bank - 1997
 Dairy Queen of Ozona, Inc. - 1997
 J J Marley Ranch - 1997
 Ozona Bank - 1997
 Jerri Lynn Pierce - 1997
 AEP Texas - 1997
 CCCCSD - 2006
 Mediajaw - 2009
 Bahlman Cleaners - 2010
 John Little - 2012
 Area Wide Phone Book - 2015
 Country Club View Apartments - 2017
 Cheyenne Friend - 2019

Chamber Welcomes New Member

Ozona Shady Oaks RV Park

Jesus Martinez / Mari Sanchez

P.O. Box 1340

203 Buena Vista

Ozona, TX 76943

6-30 / 50 amp hook-ups for any size rig. Electricity, water, cable, sewer & Wi-Fi included. Quiet neighborhood. Nice shaded RV Park with picnic area that includes sitting area, smoker and oak firewood.



Who walked into the Chamber of Commerce in December

Visitor Center

- Walk in traffic into the Visitor Center in December was 864
- In December Locals-52, Texas visitors-487, Out of State-312 and Foreign-13
- Walk-in traffic into the Visitor Center in 2019 was 10,197.
- Where were YTD travelers from? Texas visitors-6,165 Out of State-3,116, Local-667, Foreign-249
- Traveling: East-5,816, West-2,777, North-408 and South-103
- Top visiting states for the month of December were-CA, AZ, NM, WA, IL, MI
- Top visiting cities for the month were-El Paso, Austin, Houston, San Antonio, Fort Stockton
- Weekdays in order of the busiest in December were Monday, Saturday, Friday, Tuesday, Wednesday, Thursday
- Year-to-date Chamber related inquiries 11%, and Tourism related inquiries 89%
- Top requested items or services for the month were: directions, maps, restaurants, Interpretive Trail



Advertising

- Year-to-date the Chamber has filled 10,031 requests for information on Ozona. An additional 4,787 brochures were handed out to walk-in visitors and mailed to statewide Travel Centers or inquirers.

What services are sought at www.Ozona.com

For the month of December at www.Ozona.com, there were 5,887 business directory searches, and 2,408 actual *member page hits*! **These are people searching for YOUR services. Following are the members that received 10 or more page hits this month:**

| | |
|-------------------------------------|--|
| Epic Permian Operating LLC-52 | CCWC&ID#1-44 |
| Encino RV Park-42 | Sunoco Energy Services, LLC-39 |
| Venegas Construction, LLC-39 | Wool Growers Central Storage-37 |
| Eldorado Animal Clinic-35 | Triple C Hardware Lumber & Rental, Inc.-34 |
| Angelo Inflatables, L.L.C.-33 | Will M. Black Real Estate-33 |
| Escondido Draw Recreation Area-30 | Country Club View Apartments-29 |
| Hillcrest Inn & Suites-29 | L & B Automotive-29 |
| Ozona Insurance-29 | Integrated Roofing Systems, Inc.-27 |
| Pon Seahorn Real Estate-27 | I-10 & 163 The Corner Store / Valero-26 |
| Lowe's Market-26 | Pandale Crossing River Resort-26 |
| Ozona Cable & Broadband-24 | Western Poster Service, Inc.-24 |
| Crockett Taxidermy & Processing-23 | Family Health Center of Ozona-23 |
| Daun Williams Construction-22 | Hampton Inn-22 |
| Kerbow Funeral Home-22 | The General Store-22 |
| Twistflower Ranch Nature Retreat-22 | Americas Best Value Inn-21 |
| J. Cleo Thompson Wellness Center-21 | Mediajaw-21 |
| The Café Next Door-21 | Total Office Solution of West Texas-21 |
| West Texas Rehabilitation Center-21 | Alpine Ala Carte, LLC-20 |
| Barnhart Shaw's General Repair-20 | HW Car Wash-20 |
| The Ozona Stockman-20 | Treto's Tire & Towing-20 |
| Village Barber and Beauty Shop-20 | 7 Oaks Ranch / Kelly W. Walker-19 |

Continued on page 4-Services Sought at Ozona.com

| | |
|---|--|
| D's Liquor Store-19 | El Chato's-19 |
| Interim Hospice of San Angelo-19 | MAC Mike's Auto Care-19 |
| Plumbing by Rick, LLC-19 | Rusty Gold on the Square-19 |
| Sutton County Steakhouse-19 | Top O' the Town RV Park-19 |
| X-Bar Ranch Nature Retreat & RV-19 | AirMedCare Network-18 |
| Advanced Technology Solutions-18 | Close To Our Hearts Country Store-18 |
| Crockett Automotive, Inc.-18 | Discovery Natural Resources, LLC-18 |
| King Construction & Remodel, LLC-18 | Knox Floor Covering Co.-18 |
| Mi Familia Restaurant-18 | RV Repair Crew-18 |
| Southridge RV Park-18 | Specialty Diesel Services, LLC-18 |
| Bunger Real Estate Company, LLC-17 | CCCCSD-17 |
| Stokes Drilling Company-17 | Travelodge-17 |
| West Central Wireless-17 | Crockett County Deerfest Association-16 |
| Dairy Queen of Ozona, Inc.-16 | Esperanza Ranch-16 |
| Quality Inn-16 | Allen Ranch-15 |
| Clayton-Hill Ranches-15 | Holiday Inn Express Ozona-15 |
| Natgas, Inc.-15 | OverWatch Enterprises, LLC-15 |
| Village Drug-15 | JJ Marley Ranch-14 |
| J. Cleo Thompson-14 | Approach Resources, Inc.-13 |
| Crockett County Abstract Company-13 | KYXX Ozona 94.3 FM-12 |
| Pandale Ranch Co.-12 | Stokes, John, C.P.A.-12 |
| DJH Oil & Gas, LLC-11 | Double "T" Ranch-11 |
| Kenny Blanek's Village Café & Catering-11 | Ozona Country Club-11 |
| White, Mr. & Mrs. Mark-11 | Area Wide Phone Book-10 |
| Aries Residence Suites-10 | Better Business Bureau of the Permian Basin-10 |
| Circle Bar Truck Corral Restaurant-10 | Crockett County Museum-10 |
| Crockett County Public Library-10 | DCP Midstream Partners, LP-10 |
| Jack & Janie Riggs Ranch, LTD-10 | Johnson Draw RV Park-10 |
| New Beginnings Ozona-10 | Northside RV Park |
| Ozona Environmental, LLC-10 | Thomas Cameron, Attorney at Law-10 |
| VIP Ranch Company-10 | |



What is Ozona.com doing for our members and the community?

For **December 2019**, Ozona.com had 4,015 sessions: 3,224 new users 450 returning users

Of these 4,015 sessions, there were 6,852 page views – of these 5,495 were unique (1st time views)

The 4,015 sessions were from 47 countries and 3,178 sessions were from US.

Bounce Rate: 76.84% Avg. Session Duration: 00:01:05 Pages/Session: 1.71 Avg. Sessions/Month: 4,313

Devices Used to Access: Mobile: 62.03% Desktop: 33.58% Tablet: 4.39%

Top 5 States:

| | |
|------------|-------|
| Texas | 2,578 |
| Louisiana | 79 |
| California | 77 |
| Florida | 41 |
| Arizona | 35 |
| Virginia | 35 |

Top 5 Texas Cities:

| | |
|-------------|-----|
| Austin | 539 |
| Dallas | 519 |
| Houston | 271 |
| San Angelo | 92 |
| San Antonio | 92 |

Top 20 Content Searches

| | | | |
|------------------------|-------|--------------------------|-----|
| 1. Hunting | 1,730 | 11. Public Services | 113 |
| 2. Homepage | 1,283 | 12. Interesting Facts | 110 |
| 3. County Officials | 431 | 13. Area Attractions | 107 |
| 4. Location | 221 | 14. Local Attractions | 105 |
| 5. Deerfest | 214 | 15. Visitor Guide | 95 |
| 6. Evening on the Town | 191 | 16. Lodging | 86 |
| 7. Photo Gallery | 162 | 17. Membership Directory | 80 |
| 8. Events Calendar | 147 | 18. Restaurants | 69 |
| 9. History | 142 | 19. Chamber of Commerce | 68 |
| 10. Job Postings | 128 | 20. Tourist Information | 63 |

Chamber Master (Membership Directory Data Base)

| | | | |
|-----------------------------|-------|------------------|-------|
| Business Directory Searches | 5,887 | Hot Deal Hits | 850 |
| Hot Deal Searches | 113 | Member Page Hits | 2,408 |
| Job Searches | 136 | Job Posting Hits | 45 |

Top Searched Chamber Master Service Categories:

| | | | |
|-------------|----|-----------------------|----|
| Feed Store | 30 | Hunting | 26 |
| AC/Heating | 27 | Electric Car Charging | 25 |
| Auto Repair | 26 | Lodging | 25 |
| Hotels | 26 | Tax Services | 25 |

Social Media Pages / Internet

Facebook Tourism

| | |
|--------|--------------------------------|
| 9,081 | Beginning Fans (11-30-19) |
| 9,094 | Ending Fans (12-31-19) |
| 13 | Net Likes |
| 11,102 | Total Paid Reach |
| 3,303 | Total Organic Reach |
| 1,220 | People Engaged |
| 1,149 | Daily Viral Reach |
| 258 | Daily Logged-in Page Views |
| 15,603 | Total Impressions of All Posts |

Facebook Business

| | |
|--------|--------------------------------|
| 567 | Beginning Fans (11-30-19) |
| 598 | Ending Fans (12-31-19) |
| 31 | Net Likes |
| 6,282 | Total Paid Reach |
| 5,715 | Total Organic Reach |
| 624 | People Engaged |
| 4,483 | Daily Viral Reach |
| 217 | Daily Logged-in Page Views |
| 15,052 | Total Impressions of All Posts |

Google

| | |
|-------|----------------------------------|
| 2,552 | Search (approx.) |
| 6,778 | Total Google Business Page Views |
| 6,677 | Listings on Map |
| 101 | Listings on Search |
| 1,786 | Photo Views |
| 6 | Clicks to Website |
| 47 | Clicks for Driving Directions |
| 6 | Clicks for Phone Calls |

Texas Outside

| | |
|-------|--------------------|
| 924 | Impressions |
| 62 | Clicks |
| 6.71% | Click-Through Rate |

Twitter

| | |
|-------|-----------------|
| 94 | Total Followers |
| 2,946 | Impressions |