

**OZONA CHAMBER OF COMMERCE
& VISITOR CENTER PARK**

505 15th Street, Ozona, TX 76943

www.Ozona.com

Facebook Tourism Page: OzonaChamber

Facebook Chamber Page: OzonaChamberBiz



CHAMBER DIALOGUE

Volume 19

July 2022



**The Ozona Chamber of Commerce
recognizes
Bug Express Pest Control
as our Business of the Month**

Bug Express Pest Control.....a name you can trust; not simply words written on paper but words that represent a philosophy of business which affects thousands of customers. Each of them depends on Bug Express Pest Control and what we represent to deliver on our promise of results,"

- Business Founder, Darlene Jones

Patsy McIntire and Darlene Jones opened Bug Express in 2004 in order to better serve the Concho Valley and surrounding areas. Bug Express is currently run by Patsy McIntire and Darlene's daughter, Bridget Carr.

Bug Express Pest Control was established with the vision of becoming a small, West Texas family business. Bug Express Pest Control grew one customer at a time, good referral upon good referral.

The key to success in any pest management program is directly dependent upon the quality of people that deliver the service. Bug Express Pest Control continually educates and trains their service technicians in the most advanced pest management techniques. Keen attention to quality people has enabled the organization to retain skilled technicians, whose training and experience assures you of consistently receiving the highest quality service.



*Owners of Bug Express Pest Control:
Patsy McIntire and Bridget Carr.*

Business of the Month - Continued on page 2

Business of the Month - Continued from page 1

Patsy and Bridget remain highly active in serving the communities that have given so much to the Bug Express Family. With 12 technicians, 4 office staff and 2 owners, Bug Express is the largest pest company in the Concho Valley. Bug Express has over 100 years combined experience and is ready to answer any pest questions or problems.

Bug Express Pest Control offers many services, including pest & termite control, termite inspections, IPM, rodent control, bat exclusion, as well as fire ant, flea & tick control. They are trained bee experts, too! They enjoy serving commercial & residential customers with good-old fashioned customer service.

For more information, or to schedule your pest control appointment, call 325/653-0069, or go to www.bugexpress.com.

The Ozona Chamber of Commerce would like to recognize Bug Express Pest Control for their efforts to provide quality service in addition to being an asset to the local business community.

Ozona Chamber of Commerce and the ASU Small Business Development Center Hosted a Lunch & Learn on June 14th.

On June 14th, the Chamber's Conference Room became a classroom for several local residents who are thinking about starting their own small business. The informational course titled "Lunch & Learn: Basics of Starting a New Business" was taught by Alejandro Castañon, a certified business advisor with the Angelo State University Small Business Development Center. The course covered the three main areas of business management: technical, marketing and management.

Castañon explained that a person needs to decide what type of business they will start: sole proprietorships, partnership or corporation. He said the ASU-SBDC can help people with this step, as well as help with obtaining an Employer Identification Number through the IRS website. Castañon also discussed how to get a license for state sales tax through the Texas Comptroller's Office. He described the importance of having a good bookkeeping system, such as QuickBooks, that tracks income, expenses, and payroll. He stressed that it is extremely important to develop a business plan early in the process of starting your business. ASU-SBDC has a free online course to help with the business plan, as well as many other business seminars throughout the year.

For more information, call (325) 942-2098, email alejandro.castanon@angelo.edu or visit sbdc.angelo.edu.



Alejandro Castañon, of the ASU-SBDC, discusses the steps of starting a new business.





Saltbox Productions, based in Dallas, TX, has prepared a documentary about the Land Stewardship Blowout the Ozona Chamber hosted last February. With a focus on prescribed fire, wildlife/range management, pollinators, cost-share programs, donkey adoptions, Devils River preservation, protecting night skies, horned lizard habitat management & more, this new video highlights the efforts that Ozona Chamber and local residents are making to ensure our region will continue to be a leader in the world of conservation and land stewardship. Watch it for yourself at

www.wildspiritwildplaces.org/back-burn

Thanks again to our LSB sponsors:



PROUDLY SPONSORED BY



**DEVILS RIVER
CONSERVANCY**
Treasure. Preserve. Protect.



CONSERVING THE LAST FRONTIER

The Ozona Stockman



Special Thanks to the Crockett County Soil & Water Conservation District for their Support!

Banner Advertising Space is Available on www.Ozona.com

A very limited amount of advertising space is now available on Ozona.com. Our website receives over 6,700 page views each month. For inquiries call the Chamber office at (325) 392-3737!

What services are sought at www.Ozona.com

For the month of May at www.Ozona.com, there were 7,932 business directory searches, and 1,849 actual *member page hits*!

These are people searching for YOUR services.

Following are the members that received 10 or more page hits:

Encino RV Park - 78	Peaceful Valley Donkey Rescue - 16
Epic Permian Operating LLC - 71	The General Store - 16
Crockett County Abstract Company - 55	Family Health Center of Ozona - 15
Ambit Energy - 53	Ozona Insurance - 15
Bahlman Cleaners - 44	Red Stag Operating, LLC - 15
Ozona Community Center - 39	Treto's Tire & Towing - 15
Sunoco Energy Services, LLC - 39	JL Ready Mix Concrete - 14
ASU - Small Business Development Center - 36	Mi Familia Restaurant - 14
G's RV Park - 34	Bunger Real Estate Company, LLC - 13
Ozona Cable & Broadband - 34	Ozona Truck Trailer & Emergency Repair - 13
Eldorado Animal Clinic - 33	SKG Engineering, LLC - 13
UniFirst - 33	West Texas Rehabilitation Center - 13
Shannon AirMed1 - 32	Barnhart Shaw's General Repair - 12
Total Office Solution of West Texas - 32	Crockett County Water Control & Improvement District #1 - 12
T Nails & Spa - 31	Natgas, Inc - 12
D's Liquor Store - 30	Raelee's Wood Crafts - 12
Pepe's Cafe - 30	Crockett County Collision Repair - 11
CTWP Digital Solutions - 29	Fort Lancaster State Historic Site - 11
Crockett Taxidermy & Processing - 29	Hampton Inn - 11
Lone Star Contracting, LLC - 29	Jody K. Upham, Attorney at Law - 11
Crockett Automotive, Inc. - 27	RV Repair Crew - 11
Plumbing by Rick, LLC - 27	Rusty Gold on the Square - 11
Triple C RV - 27	7 Oaks Ranch / Philip Walker - 10
Village Barber and Beauty Shop - 27	Blue Sky Solar, LLC - 10
Main Street Realty, Hudson Properties- Will M. Black, Realtor - 26	Country Club View Apartments - 10
Devils River Conservancy - 25	Debbie Forehand Wilson, Realtor - 10
Small Town Glow Boutique - 23	Lilly Construction, Inc. - 10
Wool Growers Central Storage - 23	Ozona Environmental, LLC - 10
La Esperanza Clinic, Inc. - 22	Redeem Construction, LLC - 10
Alejandro Tree Service - 21	Stuart Operating, LLC - 10
Escondido Draw Recreational Area - 21	Village Drug - 10
Lowe's Market - 21	Hampton Inn - 11
Ozona Bank - 19	Jody K. Upham, Attorney at Law - 11
Ozona Country Club - 18	RV Repair Crew - 11
Johnson Draw RV Park - 17	Rusty Gold on the Square - 11
El Chato's - 16	





July 12 & August 9 - La Esperanza Clinic at the Chamber
(Call 325-947-5601 for appointment.)

July 26 - Lunch & Learn: Finding Funding for Your Small Business at the Chamber Conference Room.

August 27 - Goat Roper's Gala at the Fair Park Convention Center

October - Escondido Draw Recreational Area's 11th Annual Jeep Fest

December 3 - 34th Annual DeerFest Hunter Appreciation Dinner

December 8 - Evening on the Town sponsored by the Ozona Chamber

December 18 - Community Christmas Service at First Baptist Church

Find even more exciting events at
www.Ozona.com/Events-Calendar

Small Town Glow has a New Location!

Small Town Glow Boutique has moved to 904 Ave. E,
on the Historic Town Square.



Open Monday through Friday,
12:00 noon to 8:00 p.m.

(325) 226-9702



NEED A JOB or a better one?

The Workforce Innovation & Opportunity Act (WIOA) Adult or Youth Programs may be able to help!

ELIGIBILITY FOR ASSISTANCE

Dislocated Worker

An adult who has lost their job due to downsizing and needs training to move into a new job

Youth Program

Aged 14 -24 and at risk of not completing high school or out of high school and needs training or assistance to find work

Low Income

18 years or older and unemployed or underemployed

* Additional eligibility requirements may apply

To find out more **TODAY**, call

325-653-2321

or visit www.cvworkforce.org



We are an equal opportunity employer/program. Auxiliary aides and services are available upon request to individuals with disabilities. If you require special accommodations, please email accommodations@cvworkforce.org or call 800-996-7589, Relay Texas @ 1-800-735-2989 (TDD), or 1-800-735-2988 (Voice). Funding provided in whole/part by the Department of Labor/Workforce Innovation & Opportunity Act via Concho Valley Workforce Development Board.

Visit Ozona.com for ALL Things Ozona!

Sponsored by Holiday Inn Express and Ozona Bank



Happy Anniversary!



Chamber members recognized

The Ozona Chamber of Commerce would like to wish the following members a **HAPPY ANNIVERSARY**, and **THANK** them for their support of the Chamber organization, its programs and services, and their community.

We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of July.

Crockett County Water Control & Improvement
District #1 - 1999
Pon Seahorn Real Estate - 2000
Sonora Bank - 2004

Treto's Tire & Towing - 2009
Eldorado Animal Clinic - 2012
Ozona Cable & Broadband - 2012
Plumbing by Rick, LLC - 2019



Did You Know?

97% of the Earth's water is salt water. Only 3% is fresh. Two-thirds of the fresh water is frozen in the Arctics and glaciers. As one of our most precious resources, we must do everything possible to conserve it, especially during times of drought. We encourage you to join us in this important endeavor by checking out these tips!

Water Wise Tips:

- Water during the cooler parts of the day. Do not water between 10am & 6pm.
- Save 15 gallons each watering time by adjusting sprinklers to avoid water on sidewalks and streets.
- Save 40 gallons per day by using gray water for irrigation & plants.
- Use native plants in your garden that are by nature drought-tolerant.
- Leave lawn clippings on your grass. This cools the ground and holds in moisture.
- Repair pool leaks. A one-inch leak in a 15-by-30 foot pool can waste **102,000** gallons a year.
- Fix leaky faucets and plumbing joints.
- Turn off the water while brushing your teeth and while shaving to save about 10 gallons a day.
- Take shorter showers. A standard showerhead uses 2.5 gallons per minute.



May Chamber Visitors:

Visitor Center

-Walk-in traffic into the Visitor Center in May 2022 totaled 717 visitors, with 71 being local residents, 383 travelers from Texas, 241 from out of state, and 22 from foreign countries.

Online Visitors

-Ozona.com had 3,560 sessions from 108 countries with 6,618 page views.
-The Top 20 website pages visited were:

1. Homepage	2,441	11. Public Parks	83
2. Hunting Leases	344	12. Restaurants/Dining	78
3. Area Attractions	223	13. Local Attractions	76
4. Events Calendar	213	14. Interesting Facts	75
5. Photos	140	15. Public Services	74
6. Pandale Crossing	106	16. Location	73
7. Member Directory	100	17. Contact	63
8. County Officials	88	18. Airport	61
9. Job Postings	86	19. Chamber of Commerce	56
10. History	83	20. Pecos River High Bridge	56

-The Ozona Facebook pages continued to grow, ending May with 10,316 fans on the Chamber's Tourist page (OzonaChamber) and 838 fans on our local page (OzonaChamberBiz). ***We hope you will share our pages with your friends and family as we promote Ozona and our member businesses.***

-Our two Facebook pages received 49,532 and 12,495 total impressions of our posts respectively, reaching people from all over the world with information about Ozona. Our Twitter page ended May with 111 followers and had 939 impressions throughout the month.

Night Sky Friendly Business Recognition Program

We LOVE our starry nights! Help preserve our rural heritage!

INTRODUCING the newest recipient of the "BE A STAR" Award:

7 Oaks Ranch

Ozona Chamber of Commerce is happy to congratulate the 7 Oaks Ranch for being designated as a Night Sky Friendly Business by the Texas Chapter of the International Dark Skies Association (IDATexas.org).

This ranch strives to preserve the ranching heritage and rural character of West Texas, and this award is a welcome recognition of their efforts to reduce their light pollution.

**For more information on the Award,
we invite you to visit:**

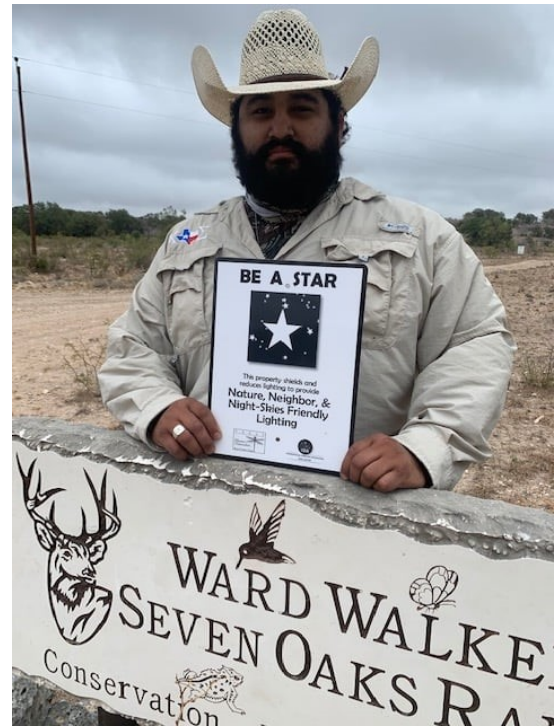
txnsf.org/common-sense-solutions-resources

(Be sure to scroll down to the Be A Star graphic.)

Earn the Nature, Neighbor, and Night-Sky Friendly Lighting Award©

The BE A STAR Award rewards landowners who contribute to conservation efforts by protecting the night sky. The program encourages landowners to evaluate their outdoor lighting so as to keep the light they need while eliminating glare, light trespass and excess light on their property.

Every light counts in the quest to reduce light pollution!
Your lights may already merit this award.



Congratulations to the 7 Oaks Ranch for their "Be a Star" award! Friend Erik Carrizales is happy to be shown holding the coveted award.

"For my part I know nothing with any certainty but the sight of the stars makes me dream." - Vincent van Gogh

Previous Be A Star Recipients!

If you see one of these members, congratulate them for also being a Be A Star Recipient!

Ozona Bank



Crockett County
Public Library



Ozona
Chamber of
Commerce



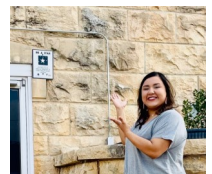
Escondido Draw
Recreational Area

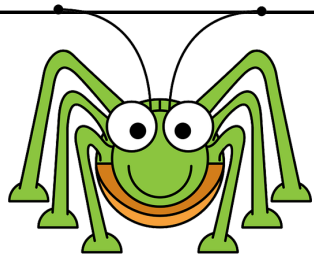


Twistflower Ranch
Nature Retreat

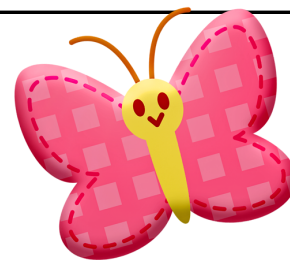


Crockett County
Museum





Out & About



Saul Paul, the Musician with a Message, entertained local children as part of the Crockett County Public Library's Summer Reading Program.



Victor Gutierrez, Marketing Liaison, for Hospice of San Angelo dropped by the Visitor Center for a nice visit.



Philip met with Glenn Hamer, President & CEO of Texas Association of Business at the TX Chamber of Commerce Executives Conference on June 20-23 in Rockwall, TX.



Everyone was all smiles at the viewing event at the San Antonio Zoo for the Texas conservation film "Deep In the Heart". Take a look at this amazing film at: www.deepintheheartwildlife.com



Making friends at the Texas Chamber of Commerce Executives Conference - (Left to right): Rachael Westerman, Taylor, TX Chamber of Commerce, Membership Director; Darby Burkey, Director, Texas Chamber of Commerce Executives; Philip; Tia Stone, President, Taylor, TX Chamber of Commerce; Chris Kelly, CEO, Ebby Halliday



The La Esperanza Clinic made its second visit to Ozona. You can visit the clinic each month on the second Tuesday. Contact (325) 947-5601 to set up an appointment.

All Signs

All About Signs

3534 Sherwood Way
San Angelo TX 76901
(325) 949-7168

www.AllAboutSignsTX.com



Childress Tree Trimming, LLC

1205 Avenue B
Ozona TX 76943
(325) 277-3445



Sotol House Ranch

2740 County Rd 407
Ozona TX 76943
(361) 537-8131

sotol-house-ranch.business.site

New Directional Sign to Assist Tourists!



This new directional sign was installed just north of the intersection of I-10 and TX-163. The four arrows will point visitors to our Crockett County Museum, the Davy Crockett Monument on the Historic Town Square, the Crockett County Public Library and the Ozona Municipal Airport.

The Ozona Chamber of Commerce is very appreciative of the Crockett County Road Department for placing the sign.

If you have an idea for a new way to assist tourists and visitors, please give us a call at 325-392-3737. We would love to hear from you!

The Interpretive Trail is Texan by Nature Certified!

Local school children were excited to tour the Crockett County Interpretive Trail and joined the Trail designer, Terry Tate, to show off the new Texan by Nature Certified sign! Founded by former First Lady Laura Bush, the Texan by Nature program works to bring conservation and business together. Partnering with local groups, the program seeks to promote conservation which returns real benefits for people, prosperity, and natural resources.

Find even more information about this exciting program at texanbynature.org.



Ozona Sticker Sighting!

This **Ozona Sticker** was photographed just outside of *San Antonio!*

What a great way to let people know about our beautiful town. After all, it's the **Biggest Little Town in the World!**

Help us advertise! Drop by the Chamber office at 505 15th St. to pick up a bumper sticker (\$2.00 each) to show your pride and help us spread the word about Ozona!

Call 325-392-3737 for more information!



CENTER FOR
GOVERNMENT
CONTRACTING



This year the Texas Rural Challenge (TRC) will be held on **July 12th and 13th** and will be completely virtual to ensure the safety of all participants. Best of all, thanks to our sponsors and exhibitors, there is no cost to attend!

The Texas Rural Challenge features a wide range of best practices, collaboration opportunities, and 'how-to' learning experiences aimed at putting big ideas into practice. The Texas Rural Challenge focuses on business and economic development, community development, and rural issues, with presentations and workshops by top innovators and change agents from across state and federal agencies and the private sector.

This year, our theme will be '**Making Connections to Grow Resilient Rural Communities**'. Our objective for TRC 2022 is to help rural communities thrive by providing economic development resources and information to grow and succeed in any environment.

Do you have an idea for a session or know someone who would be a great speaker for our event? Contact Troy Richardson at troy.richardson@utsa.edu with your information.

Register online: <https://www.accelevents.com/e/texasruralchallenge>

SBDC Center for Government Contracting
210.458.2458 | cgc@utsa.edu | Monday – Friday 8:00 a.m. to 5:00 p.m. CST

BUILDING THE TEXAS ECONOMY ONE BUSINESS AT A TIME



Funded in part through the State of Texas and a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities or limited English proficiency will be made if requested at least two weeks in advance. Contact SBDC Center for Government Contracting.