

Volume 19



March 2022

Annual Banquet Returns after a Two Year Absence!

Make Plans to Attend!

The Ozona Chamber of Commerce would like to invite you to attend the Annual Chamber Banquet

Thursday, March 31st Crockett County Civic Center

This will be an exciting and motivating evening as we award the Business of the Year, recognize various members, talk about our plans for the future and

listen to our guest speaker and U.S. Olympian, Johnny Quinn. Mr. Quinn, who was also a professional football player, "is on a mission to deliver thought-provoking and action-packed messages to businesses and organizations of all sizes." He is a published author and has been featured on several major news outlets. He has made presentations across the country, including for companies like Toyota, Chick-fil-A, Cisco, Wells Fargo, Southwest Airlines, Zillow, and Lockheed Martin, just to name a few.

We hope you will contact the Chamber to make your reservations early. Tickets are available for \$15.00, or you may purchase a table of six seats for \$90 so you can bring your friends! Give us a call at 325-392-3737 today!

Chamber Dialogue



THAT'S A WRAP!

On February 18th & 19th, Ozona Chamber of Commerce hosted a two-day seminar with the goal of educating local

residents, landowners, and visitors from around the state about responsible land stewardship and the many benefits of prescribed fire. With presentations from over 15 professional and respected instructors in their field, while utilizing multiple venues, the event proved extremely successful and generated 100% positive feedback.

"After months of detailed planning, Ozona received a tremendous amount of exposure through various media outlets, particularly a targeted social media campaign. We took a gamble with this event right at the start of my tenure with the Ozona Chamber, and it paid off in customer satisfaction, public relations and marketing, a safe prescribed fire, great speakers, happy sponsors, and revenue to our beloved Ozona community," said Chamber President, Philip Walker. "We also tested a new online registration system which worked well and saved our staff a lot of time and paperwork. I'm elated, proud, and satisfied the Ozona Chamber of Commerce could bring such a unique educational and successful event to Ozona."

"The Ozona Land Stewardship event was a major success for not only Ozona, but West Texas. This event brought the community together to learn and support a generational land owner in his quest to care for his land. Coming together in this way will help us protect wide expanses of land in Texas which are under threat with thousands of acres being lost across the state due to growth and development." Karen Looby, PhD

Wild Spirit Wild Places Foundation



Peaceful Valley Donkey Rescue representative explains about their adoption program.



John & Amanda Griffin of Camp Wood with Karen Looby of Wild Spirit Wild Places Foundation

"I think the event went great and I think it was a great success. All of the participants that I talked to seemed to enjoy it. I think being able to do an actual burn was a big plus as well as it gave folks some good hands-on experience." Wesley Evans, Regional Fire Coordinator, Texas Parks & Wildlife

A huge thank you to all of the sponsors, attendees, seminar speakers, prescribed fire instructors, Vicki Davis, Terri Crawford, the Chamber Board, Crockett County Fire Department, Crockett County Road Department, Crockett County 4-H, Ozona Knights of Columbus, Lowe's Market, Hitchin' Post Steakhouse, G & H Rentals, Ozona Partnering Hotels (Hillcrest Inn & Suites, Holiday Inn Express, Quality Inn, and Travelodge), Crockett County NRCS (Natural Resources Conservation Service), Baggett Family Limited Partnership, HG Rentals, Johnny Tambunga, Roland DeHoyos (Audio/Video), and Buster Reina



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Land Stewardship Blowout Participating Organizations/Speakers:

- Texas A&M Forest Service
- Texas Parks & Wildlife
- Quail Forever
- Edwards Plateau Prescribed Burn Association
- Spoke Hollow Outfitters
- Borderlands Research Institute
- Peaceful Valley Donkey Rescue
- Devils River Conservancy
- X-Bar Nature Retreat
- Texas A&M AgriLife Extension
- San Antonio Zoo
- Texas Agricultural Land Trust
- Wild Spirit Wild Places



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Chamber Dialogue

The Ozona Chamber of Commerce recognizes Ozona Bank as our Business of the Month

Ozona Bank is special! Sure, we have been around for more than 116 years, and we serve customers who live in both rural and urban areas, but what makes us different is that we stay in touch—with our communities and our customers! We are proud to support the Ozona Chamber of Commerce, various non-profits in the area and our valuable customers. We are committed to giving back to the community, not only with financial support and sponsorships but also with our physical presence



The Ozona Bank lobby team looks forward to serving you!



The Ozona Bank Drive-Thru team is all smiles at being selected Business of the Month

and dedication. We believe the achievement of goals depends on a community of people working together.

As we grow and evolve to meet changes in our world, we remain committed to you. We are committed to providing the financial products and services you need, the trusted advice you can count on, and the personal service that is the hallmark of our community bank.

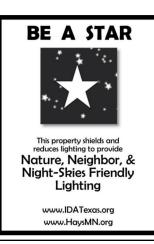
Ozona Bank looks forward to serving our community and surrounding area for generations to come.

If we can assist you with any financial or banking needs, please call, come by our location at 503 11th St., Ozona, Texas, or visit us online at ozonabank.com.

You can also expect an improved, user-friendly website in March to make banking a simpler experience for you.

The Ozona Chamber of Commerce would like to recognize Ozona Bank for their efforts to provide quality service in addition to being an added asset to the local business community.

Ozona Bank is a proud recipient of the Be A Star Award! Learn more about this award at texas.darksky.ngo





Member FDIC

www.Ozona.com

What services are sought at www.Ozona.com

For the month of January at <u>www.Ozona.com</u>, there were business directory searches, and actual *member page hits*!

These are people searching for YOUR services.

Following are the members that received 10 or more page hits:

Encino RV Park - 150 7 Oaks Ranch / Philip Walker - 63 Emerald R.V. Campground - 56 Epic Permian Operating LLC - 49 Ozona Country Club - 43 Esperanza Ranch - 39 Crockett County Abstract Company - 37 Sunoco Energy Services, LLC - 35 Lowe's Market - 34 Escondido Draw Recreational Area - 33 Family Health Center of Ozona - 33 Mi Familia Restaurant - 32 Eldorado Animal Clinic - 31 Crockett County Collision Repair - 29 El Chato's - 25 L & B Automotive - 25 Stokes Drilling LLC - 25 Main Street Realty, Hudson Properties-Will M. Black, Realtor - 24 Dublin Hunters Group - 23 D's Liquor Store - 22 Crockett County Water Control & Improvement District #1 - 21 Jody K. Upham, Attorney at Law - 21 Natgas, Inc - 21 Ozona Insurance - 21 Le A&N LLC Happy Nails - 20 Rusty Gold on the Square - 20 The Ozona Stockman - 20 HW Car Wash - 19 Ozona Cable & Broadband - 19 Twistflower Ranch Nature Retreat - 19 Alpine Ala Carte, LLC - 18 Baggett "Bandera" Ranch - 18 Bill Black Ranch - 18 Howard's Well Ranching Company - 18 **RV** Repair Crew - 18 Soto Inc. - 18 Stokes, John C.P.A. - 18 The General Store - 18 Close to Our Hearts Country Store - 17 Crockett County Public Library - 17 JL Ready Mix Concrete - 17 Shannon AirMed1 - 17

Wool Growers Central Storage - 17 Zarvona Energy LLC - 17 Bahlman Cleaners - 16 Country Club View Apartments - 16 Hillcrest Inn & Suites - 16 Ozona Community Center - 16 Red Stag Operating, LLC - 16 Sutton County Steakhouse - 16 Treto's Tire & Towing - 16 Village Barber and Beauty Shop - 16 Bug Express Pest Control - 15 Bunger Real Estate Company, LLC - 15 Johnson Draw RV Park - 15 King Construction & Remodel LLC - 15 ASU - Small Business Development Center - 14 Crockett Automotive, Inc. - 14 Kerbow Funeral Home - 14 Specialty Diesel Services, LLC - 14 Venegas Construction, LLC - 14 Village Drug - 14 Ambit Energy - 13 Lilly Construction, Inc. - 13 Ozona Bank - 13 Triple C Hardware Lumber & Rental, Inc. - 13 Alejandro Tree Service - 12 Bob Buchholz - 12 DJH Oil & Gas, LLC - 12 Double "T" Ranch - 12 J J Marley Ranch - 12 White, Mr. & Mrs. Mark - 12 Ball & Strunk Partners, Ltd. - 11 Barnhart Shaw's General Repair - 11 Hudspeth River Ranch - 11 Mediajaw - 11 **CTWP** Digital Solutions - 10 Interim Hospice of San Angelo - 10 Jarrett Juno Ranch Partnership - 10 MAC - Mike's Auto Care - 10 Millspaugh Ranch Company LLC - 10 Ozona Environmental, LLC - 10 Petals & Pearls Boutique - 10 T Nails & Spa - 10 Total Office Solution of West Texas - 10





Chamber members recognized

The Ozona Chamber of Commerce would like to wish the following members a *HAPPY ANNIVERSARY*, and *THANK* them for their support of the Chamber organization, its programs and services, and their community.

We would like to recognize and express our *SINCERE* appreciation to the following members who joined during the month of March.

Wool Growers Central Storage—1996 KYXX Ozona 94.3 FM—1996 John Stokes, C.P.A.—1997 Ozona Country Club—2000 Triple C Hardware Lumber & Rental, Inc.—2002 Escondido Draw Recreational Area—2008 Main Street Realty, Hudson Properties-Will M. Black, Realtor—2010 Natgas, Inc—2010 Baggett "Bandera" Ranch—2016 Brad & Janet Thompson—2018 MAC—Mike's Auto Care—2018 Ozona Community Center—2019 King Construction & Remodel LLC—2019 Johnson RV Park—2019 Emerald R.V. Campground—2020 Lone Star Contracting, LLC—2021

January Chamber Visitors:

Visitor Center

-Walk-in traffic into the Visitor Center in January 2022 totaled 602 visitors, with 27 being local residents, 292 travelers from Texas, 259 from out of state, and 24 from foreign countries.

Online Visitors

-Ozona.com had 3,897 sessions from 49 countries with 6,397 page views. -The Top 20 website pages visited were:

1.	Homepage	1,608	11.	Public Services	91
2.	Hunting Leases	1,390	12.	Visitors Guide	88
3.	Area Attractions	196	13.	Job Postings	78
4.	Land Stewardship Blowout	188	14.	Airport	68
5.	Location	149	15.	Weather	67
6.	Photo Gallery	145	16.	Local Attractions	67
7.	Lodging/RV	132	17.	Interesting Facts	63
8.	History	111	18.	Pandale Crossing	62
9.	County Officials	99	19.	Events Calendar	61
10.	Restaurants	97	20.	Membership Directory	56
			20.	Contact Us	56

-The Ozona Facebook pages continued to grow, ending January with 10,317 fans on the Chamber's Tourist page (OzonaChamber) and 808 fans on our local page (OzonaChamberBiz). We hope you will share our pages with your friends and family as we promote Ozona and our member businesses.

-Our two Facebook pages received 154,239 and 27,708 total impressions of our posts respectively, reaching people from all over the world with information about Ozona. Our Twitter page ended January with 108 followers and had 666 impressions throughout the month.

Night Sky Friendly Business Recognition Program

INTRODUCING the newest recipient of the "BE A STAR" Award:

OZONA CHAMBER OF COMMERCE

Ozona Chamber of Commerce is the latest Ozona business to be awarded this coveted distinction as designated by the Texas Chapter of the International Dark Skies Association (IDATexas.org).

For more information on the Award visit: texas.darksky.ngo/earn-the-be-a-star-award

The exciting part about receiving the award was the fact that we really didn't have to make any changes to qualify for the award! We only had to fill out the application, which included questions like:

- Do each of your lights serve a purpose?
- Do all of your outdoor light fixtures hide the source of the light and direct the light only where it is needed (and below the horizontal)?
- Are the lights low-output lights directed so no one off your property sees the source of the light, and which are turned off when no one is there to use them?
- Do you normally turn off outdoor lights at night when no one is using them?
- Do your outdoor lights gently illuminate without glare, allowing you to see beyond the lit area? (If they light up some areas like daylight or create glare for sensitive people, then your answer is no.)
- Are your outdoor lights (that are brighter than the equivalent of 25 watts incandescent) warm colors? In other words, are they a little gold tinted rather than bright white?

Learn more at txnsf.org/our-night-sky



Maybe your business already qualifies! Download the application form at texas.darksky.ngo/earn-the-be-a-star-award

<u>Congratulations</u> to the Ozona Chamber of Commerce! Chamber President, Philip Walker, is happy to show off the new "Be a Star" award!





Ozona Elementary Teacher Crystal Shaffer and her class had a great time working on their Science lessons in the Crockett County Interpretive Trail!



No matter what your style, Ozona Chamber is ready for all kinds of visitors. Have you dropped by the Visitor Center to see our collection of brochures and information about Ozona and the surrounding region? These folks did and they are ready for ANYTHING!



Philip Walker had a great time getting to know Dr. Carolyn Boyd with Texas State University & the Shumla Foundation at the reception celebrating the Skiles Family Collection in Del Rio. The Shumla Archaeological Research & Education Center is one of our www.Ozona.com/AreaAttractions!



WeadCo Insurance LLC 906 Ave. F Ozona, TX 76943 Phone: (325) 617-2811 Website: www.weadcoinsurance.com

Established May of 2021 by Ronya Weadock, WeadCo Insurance is partnered with national insurance carriers to bring competitive rates and exceptional service. With our home office in San Angelo, we are excited to be expanding to Ozona. We can't wait to serve Crockett County on a more personal level with this new office. Drop by and say hello! West Texas Fire & Industrial Supply / City Janitorial 138 W. Concho San Angelo, TX 76903 Phone: (325) 655-5441 Fax: (325) 653-4111 Website: wtxsupply.com

Extinguisher Sales & Service, Personal Protective Equipment (PPE), First Aid, Janitorial & Cleaning Supplies, Paper Goods, Kitchen Supplies (WareWash Machines, Chemicals) & Hotsy Pressure Washers



The Crockett County Interpretive Trail is a wonderful collection of native plant material that would be seen within 100 miles of Ozona. It is an interpretation of their natural habitat. The trail includes a Rain Harvest Exhibit with signage on the process of collecting water for landscaping, livestock watering or home use. There is also a wildlife viewing area and a watering hole for birds and butterflies. Learn more about it at www.Ozona.com/InterpretiveTrail.