

*Hang Your Hat In History*  
OZONA CHAMBER OF COMMERCE  
& VISITOR CENTER PARK

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## CHAMBER DIALOGUE

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Left to right: Robert Swenson, Brownwood Xerox Sales Rep; Peter Helfrich, San Angelo Xerox Sales Rep; Patrice Fiveash, San Angelo Area Office Supply Rep; John Dooley, Analyst; Scott Dover, Client Asset Manager and Raymond Allen, Technician/Delivery.

### The Ozona Chamber of Commerce recognizes the Total Office Solution of West Texas as our Business of the Month

Founded in 1978 by Joe Jarnagan, Petroplex Office Supply, Inc. (now Total Office Solution of West Texas) has come a long way from its beginnings in its home office in Odessa, Texas. When Joe Jarnagan first started out, his passion for providing the best customer service in the office supply business gave him the impetus to turn hard work and inspiration into a booming office supply store serving most of West Texas. In January of 2000 Joe Jarnagan sold Petroplex Office Supply to long time employees Donna Wallace, Tommy McCrury & Cheryl McCrury.

“Our goal, for the last 40 years, has been to help simplify business products procurement while helping companies in the West Texas area control the costs of running their offices,” said Tommy McCrury. “We would welcome an opportunity to earn your business. We are a One Call-One Source-One Solution company with a comprehensive selection of products focusing on two platforms of business. For **Office Equipment** we offer Xerox Copiers and HP Printers. For **Office Supplies** we offer many items like coffee and snacks for your breakroom, to cleaning products, office supplies, office furniture and safety products. Our job is to understand your needs, recommend solutions and manage the details, so you can focus on your business. We’ll get it to you quickly—typically the next day—and place your orders right where you want them.”

**100% Satisfaction Guarantee:** Were you satisfied with the product? If not, we'll take it back and replace it with an item that meets your needs.

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## Business of the Month– Continued from page 1

**Competitive Prices:** Being local doesn't mean we aren't competitive with the national chains and e-commerce players when it comes to prices, and we'll help you find ways to manage your costs.

**Locally Owned and Operated:** We live, work and play right here in West Texas with offices in Odessa, Midland, San Angelo and Brownwood.

**Our reputation** is important to us and we value our customers. We believe we can deliver significant benefits to your organization from both a cost and ease of doing business standpoint. I propose we meet briefly to discuss your business needs and assess how we might work together to benefit your company's bottom line

"We would also like to thank our **customers and friends** in the Ozona and Sonora markets. We have built an awesome network of customers in these markets. We would like to thank our current customers, such as the Crockett County offices, Sutton County offices, C&J Energy, John Stokes CPA, Ozona Bank, J. Cleo Thompson Wellness Center, Sonora Bank and so many more. If we can help your business, please let us know. We do appreciate all of our customers," said Patrice Fiveash.

The Ozona Chamber of Commerce would like to recognize Total Office Solution of West Texas for the quality service they provide to the community and the region.

You can reach Total Office Solution of West Texas by calling 325/944-2199, or contact Ozona's Sales Representative Patrice Fiveash at 325/234-5533 to set up an appointment with her during one of her two visits to Ozona per month. You may also e-mail her at [patricef@totalofficesolution.biz](mailto:patricef@totalofficesolution.biz) or visit [www.totalofficesolution.biz](http://www.totalofficesolution.biz).

## Chamber members recognized

The Ozona Chamber of Commerce would like to wish the following members a **HAPPY ANNIVERSARY**, and **THANK** them for their support of the Chamber organization, its programs and services, and their community. We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of May.



Sunoco, LLC - 1996

West Texas Rehabilitation Center - 1998

Crockett County Museum - 1999

Better Business Bureau of the Permian Basin - 2000

H. M. Phillips, Jr. Ranch - 2009

Specialty Diesel Services, LLC - 2016

The Café Next Door - 2017

J. Cleo Thompson - 1996

Jack & Janie Riggs Ranch, LTD - 1999

Crockett County Public Library - 1999

Ball & Strunk Partners, Ltd. - 2007

Names & Numbers - 2014

Clegg Heritage Ranch - 2017

I-10 & 163 The Corner Store/Valero - 2017



## Student field trips

Each year the Ozona Chamber of Commerce mails 107 packets to biology, science, physical environment systems, ag, and eco systems teachers in Ozona, Sonora, Iraan, Mertzon, Big Lake, Christoval and Eldorado. The packets contain brochures and information on locations in Ozona that teachers are invited to consider for a field trip. Locations and activities such as the Crockett County Museum, historical walking tour of the town square, a Discover Ozona GPS Crossword puzzle, and the Crockett County Interpretive Trail that includes a rain harvest exhibit and geocache, and the Visitor Center.

This year, 3rd and 5th grade classes from Ozona toured both the Visitor Center and the Crockett County Interpretive Trail. Students learned about the travelers coming into the Visitor Center, where they were from and how Tourism works within the community. They were introduced to rain harvesting, and the various uses, whether medicinal, ceremonial, symbolic, used for food or fiber, of five plants located in the trail.



## We Need Your Help

Have you ever needed the number to a local business or county office? Ever wondered what type of events are happening in Ozona within the next couple of days? Looking for a place to hold a meeting or event? Have family coming into town and you need a few ideas to plan an afternoon outing? Looking for a plumber, electrician, mechanic? The answers to all of these questions, *and so much more*, is literally right in the palm of your hands!

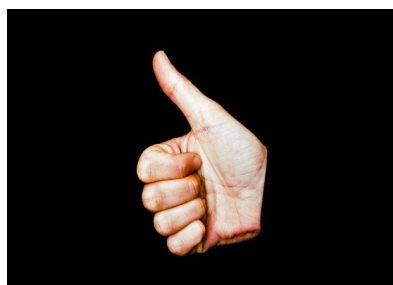
We need your help to spread the word about our web site. Not only is Ozona.com a resource tool for our members, but also for local residents and travelers. The next time you are scrolling through your phone, Bookmark our web page. Ozona.com is responsive and mobile friendly. Share the site with your friends and family. When the page opens, you will immediately see the Facebook Icon. ***Like and share*** our Local Business Facebook Page and allow us to keep you up to date on Chamber business, local events and community activities.

***We need photos!*** Our Facebook page gets the best results when we post pictures of wildlife or livestock, plant material, weather, funny pics of your kids or pets, sunsets, birds, bugs, pictures of old windmills or buildings, or just an open field of beautiful flowers-literally, anything that is authentic or representative of our county. If you have pictures of fishing in the river, or kids playing in the water, these types of “action” photos generate a ton of interest. Again, we are using our local assets in and around Ozona to attract people on their way to their vacation destination. To date we have over 6,300 followers on our Tourist Facebook page from Houston, San Antonio, Dallas, Austin, and El Paso that we are encouraging to come and spend their dollars in and around Ozona.

If you are a photographer, or know someone whose hobby is photography, who takes a lot of pictures in Crockett County and would be willing to share, please contact our office at 392-3737.



## Welcome new member



### Ozona Ranch

Ed Mayfield

325/226-8081

edmayfield@mac.com

Hunting: 9,000 acres 36 miles south of Ozona. Year around Whitetail deer lease. MILD possible. Primitive camping currently but plans to provide water and electric to new campsite. Sparse exotics with pigs. Turkey hunting optional but at additional price. Priced per Acre with a 5 gun limit.

## Who walked into the Chamber of Commerce in April

### Visitor Center

- Walk-in traffic into the Visitor Center in April was 491 people
- Where were they from? Texas visitors-263, Out of State-166, Local-43, Foreign-19
- Year-to-date walk-in traffic is 1,775
- Traveling in April: East-246, West-145, North-37 and South-3
- Top visiting states for the month were-CA, AZ, FL, NM, MN
- Top visiting cities for the month were-San Antonio, Midland, Fort Stockton, El Paso, San Angelo
- Weekdays in order of the busiest in April were Monday, Friday, Wednesday, Thursday, Tuesday, Saturday
- Year-to-date Chamber related inquiries 15%, Tourism 85%
- Top requested items or services for the month were: general tourism, restaurants, directions, Interpretive Trail, monument/museum



### Advertising

- Year-to-date the Chamber has filled, in response to our advertising, 6,344 requests for information on Ozona. An additional 2,114 brochures have been handed out to walk-in visitors and mailed to statewide Travel Centers.

## What services are sought at [www.Ozona.com](http://www.Ozona.com)

For the month of April, at [www.Ozona.com](http://www.Ozona.com), there were 214 business directory searches, and 685 actual *member page hits*! **These are people searching for YOUR services. Following are the members that received 10 or more page hits this month:**



Epic Permian Operating-55  
 Venegas Construction-36  
 L & B Automotive-20  
 CCWC&ID-18  
 The General Store-16  
 Will M. Black Real Estate-15  
 J. Cleo Thompson-13  
 Jody K. Upham, Attorney at Law-10

Ozona Cable & Broadband-50  
 Family Health Center of Ozona-26  
 Wool Growers Central Storage-20  
 Pikes Peak Energy Services-17  
 Ozona Flour Mill & Goods-15  
 Encino RV Park-13  
 Pon Seahorn Real Estate-12  
 Nana's Homestyle Cooking-10



## What is Ozona.com doing for our members and the community?

For **April 2018**, Ozona.com had 3,636 sessions: 2,753 new users 450 returning users

Of these 3,636 sessions, there were 7,459 page views – of these 5,696 were unique (1st time views)

The 3,636 sessions were from 51 countries and 2,773 sessions were from US.

Bounce Rate: 69.58%

Average Session Duration: 00:01:49

### Top 5 States:

Texas	2,137
California	87
Florida	55
Arizona	45
Louisiana	43

### Top 5 Texas Cities:

Dallas	360
Austin	341
Houston	306
San Antonio	129
San Angelo	103

### Top 20 Content Searches

1. Homepage	1,725	11. Visitor's Guide	142
2. Hunting Leases	1,104	12. Local Attractions	134
3. County Officials	598	13. Public Services	121
4. Photo Gallery	209	14. Restaurants	115
5. Location	180	15. Job Postings	102
6. History	165	16. Tourist Information	101
7. Area Attraction	155	17. Lunch & Learn	97
8. Lodging	149	18. Pandale Crossing	91
9. Interesting Facts	144	19. Chamber of Commerce	77
10. Events Calendar	144	20. Membership Directory	76

### Chamber Master (Membership Directory Data Base)

Business Directory Searches	214	Hot Deal Hits	92
Hot Deal Searches	50	Member Page Hits	685
Job Searches	94	Job Posting Hits	6

### Top Searched Chamber Master Service Categories:

Hunting	4	High Speed Internet	2	Public Library	2
Roadside Assistance	3	Hotels	2	Real Estate	2
Construction	2	Oil & Gas Services	2	RV Parks	2
Guns & Ammunition	2	Phone Service	2		

### Social Media Pages / Internet

#### Facebook Tourism

6,257	Beginning Fans (3-31-18)
6,296	Ending Fans (4-30-18)
39	Net Likes
75,788	Total Paid Reach
7,733	Total Organic Reach
6,829	People Engaged
5,555	Daily Viral Reach
183	Daily Logged-in Page Views
90,136	Total Impressions of All Posts

#### Texas Outside

	Impressions	Clicks
Ozona	3,629	17
Sitewide	302,130	18,099

#### Facebook Business

42	Beginning Fans (3-31-18)
50	Ending Fans (4-30-18)
8	Net Likes
17,451	Total Paid Reach
1,393	Total Organic Reach
207	People Engaged
1,129	Daily Viral Reach
218	Daily Logged-in Page Views
27,648	Total Impressions of All Posts
45	Ozona Campaign-Results
21,104	Ozona Campaign-Impressions
1,997	Ozona Campaign-Individuals Reached

#### Google

314	Search
6,537	Total Google Business Page Views
6,207	Listings on Map
330	Listings on Search
1,381	Photo Views
20	Clicks to Website
10	Clicks for Driving Directions
10	Clicks for Phone Calls

#### Twitter

76	Total Followers
2,610	Impressions