

**OZONA CHAMBER OF COMMERCE  
& VISITOR CENTER PARK**

P.O. Box 1135, 505 15th Street, Ozona, TX 76943

325/392-3737, [www.Ozona.com](http://www.Ozona.com)

Facebook Tourism Page: OzonaChamber

Facebook Chamber Page: OzonaChamberBiz



# CHAMBER DIALOGUE

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**The Chamber of Commerce  
would like to recognize  
Advanced Technology Solutions  
as our October Business of the Month**

Technology moves fast and it takes someone with experience to handle today's needs while having the innovative drive to master the coming challenges. Casey Riley, owner of Advanced Technology Solutions, is an IT Consultant with over 20 years of practical experience meeting the demands of clients from a wide array of industries.



**Owner Casey Riley and his side kick Shiloh**

His clients include and have included residential needs from single computers in a home network environment to insurance agencies, radio stations, farmers, ranchers, law and medical offices, churches, and even our own Ozona Chamber of Commerce – just about every need in a small to medium environment can be met with courtesy and professionalism.

Many companies say they can do 'any job' and do it right the first time, but testimonies of Casey's work are filled with integrity, accomplishing some of the most formidable jobs. By listening to the client, making proper assessments and determining the best course ahead of time, Casey brings confidence the first day that you've made the right choice. From simple cleanups to custom builds, from data recovery (even when competitors said it couldn't be done!) to whole network rebuilds and scaling, if you have a computer, network, printer, or server, you can count on over two decades of real world experience to get your technology running smoothly the way it was meant to be. Remote access is available for most software needs and onsite travel to accommodate when necessary.

Additional services include web site design and development, virus removal, hardware and software updates, and on-site diagnostics.

The Ozona Chamber of Commerce would like to recognize Casey, not only for his professionalism, but for the dedication and thorough service Advanced Technology Solutions provides to Ozona and the region.

With a smile, a handshake, and a job well done, Casey's broad-spectrum technology expertise will take care of you!

For more information, you can reach Casey at (325) 763-3834, visit <http://www.advancedtechnologysa.com/>, write to P.O. Box 5250, San Angelo, Texas 76902, e-mail [resurrectedcreations@gmail.com](mailto:resurrectedcreations@gmail.com) or visit his Facebook page: [advancedtechnologysolutions](https://www.facebook.com/advancedtechnologysolutions)sanangelo.

## October Chamber Events

### -Legislative visit

State Representative Andrew Murr and staff paid a visit to Ozona and the Chamber of Commerce on October 8th. Twenty-six residents, county officials and representatives of the CCCCSO were in attendance.



Representative Murr first reminded the group that the last day to register to vote in the upcoming November 5th election, was October 7th. Early voting will begin October 21st and run through November 1st followed by election day, again, on November 5th.

Representative Murr reviewed 10 Propositions that will appear on the ballot and left a hand-out that voters could take with them to the ballot or further research on their own.

For more information you may contact Representatives District Office in Kerrville at 830/257-0432. You may speak with David Griffith, Constituent Services.

### -EDRA (Escondido Draw Recreational Area) Grand Opening

The leadership of Texas Motorized Trails Coalition, (TMTC) the owners of EDRA, celebrated the long awaited Grand Opening of the largest OHV project ever undertaken by the United States Federal Highways Administration and the State of Texas Parks and Wildlife Department.

Founded in 1999, TMTC, a 505©(3) educational and economic development based non-profit corporation, has developed into a 2,400 member strong family-focused motorized recreation advocate in the state of Texas .

After 13 years, \$5.17 million dollars in RTP Funds, public and private grants and millions of volunteer hours, the park has officially opened its gates.

The following VIP's were on hand to make remarks: Eric Barnes, President of TMTC, Will Hurd, US Congressman and his Constituent Liaison Don Vassar, Pete Flores, TX Senator with Chief of Staff Harold Stone and Constituent Liaison Marsh Hoak, and finally Trey Cooksey, Recreational Trails Program Director for Texas Parks and Wildlife off-road park on Saturday, October 2nd.

The EDRA has over 3,480 acres for trails in the riding area and 76 acres serving as the trail head to hold events and camping. Riding area trails provide 110 miles of marked trails. There are 40+ miles of 4x4, 50+ miles of motorcycle trails, and 20+ miles of ATV/SXS trails. RV Camping provides 35 slips with 50 amp electric, potable water and sewer hookups. Primitive camping provides tents, campsites, and 1 large group campsite. Restrooms and showers are available for users of the park. It is a perfect weekend getaway spot.

For more information you may contact park managers Rocky or Pearl Lehew at 210/912-1516, or you can call the EDRA office directly at 325/206-4251. You can also visit [www.escondidodraw.org](http://www.escondidodraw.org).

**Continued on page 3-October Chamber Events**

### October Chamber events-Continued from page 2 (EDRA Grand Opening Photos)



Top Left: Water Plant w/RV Park in background. Top Right: Public Restrooms and Shower facility. Bottom: 35 50 amp RV slips with electric, potable water and sewer.



## Continued from page 3-October Chamber Events

The Chamber hosted its third Lunch & Learn series of the year on October 24th, partnering with the West Texas Rehabilitation Center (WTRC), to provide a program on how to recognize and deal with drug use in the workplace.

Josh Tanner, Director of Employer Services from San Angelo, and Jessi Bailey, Vice-President of Human Resources out of Abilene spoke with 25 local business owners, employees and managers.

Jessi spoke to the group about the signs, behavioral or performance related, that might indicate an employee is under the influence, and the next steps for an employer. She shared with the group how to have a conversation with an employee. She shared the importance of having a drug policy in place and the importance of following that policy to the letter. She discussed proper documentation and having a witness on hand for any discussion with an employee. Attendees received a template of a sample drug policy and were informed local businesses are able to contact the WTRC if they need assistance in formulating a policy. Finally, she discussed the next steps if the employee tests negative, instead of positive, for drugs.

Josh spoke to the group about the actual drug test process. If you are an employer who does random drug tests, you need to have a pre-employment screening policy in place as well. There are two types of drug testing, DOT and non-DOT testing, and if DOT testing you must follow state laws. If a DOT employee tests positive for drugs, you cannot immediately terminate that employee and again you must follow state law. If you are a small business with just an owner or manager and employee, and do not have a third party or human resource manager, you can contact the WTRC and they can assist or act as witness if you have a concern about an employee. If you are going to request of an employee that they be drug tested, you must transport that employee “directly” to the testing site, do not send them on their own. WTRC does have some on-site drug testing services. Josh discussed the process for employee prescription drug usage and verification. Finally, attendees were informed about the trend in CBD oil usage. There are numerous products none of which are FDA regulated. THC levels cannot be confirmed and it is very likely if you use these products, you could test positive for drug use. It was recommended that all employers and employees educate themselves about Cannabis laws and usage and update their policies accordingly.



## Happy Anniversary

The Ozona Chamber of Commerce would like to wish the following members a Happy Anniversary and thank them for their partnership, continued support and investment in their community. In addition we thank them for their support of our organization and its programs and services. We would like to recognize and express our *SINCERE* appreciation to the following members who joined during the month of October:

Fred Chandler Ranching - 1996  
 Mesa Land Services - 1999  
 Millspaugh Ranch Company - 2011  
 Encino RV Park - 2012  
 Southridge RV Park - 2012  
 Total Office Solution of West Texas - 2013  
 Hillcrest Inn & Suites - 2013  
 Rusty Gold on the Square - 2013  
 Kerbow Funeral Home - 2013  
 Bunger Real Estate Company, LLC - 2014  
 Daun Williams Construction - 2016  
 Freeman-Kincaid Ranch -2017



### Evening on the Town just around the corner

The Ozona Chamber of Commerce is now planning our next event, the annual *Evening on the Town*. It will be held **Thursday, December 12th, from 6:00-8:30 p.m.** As a business owner, you can remain open later and invite the public to come by. Or you can simply donate a prize to encourage residents to shop local!

Please mark your calendars and plan to get out for the night to support local businesses. Shop, have a bite to eat, enjoy the festivities and visit with friends and neighbors



### Welcome new members

#### Pandale Ranch Company

P.O. Box 1915, Ozona, TX 76943

Erby Chandler

325/392-3107 or 325/456-4689

erby@hughes.net

Cari Chandler

325/964-6424

Season hunting lease, 400 acres, 2 miles south of Ozona, 3 hunters, electricity available

#### RV Repair Crew

9005 Knickerbocker Rd., San Angelo, TX 76904

Wes Thomason-Co-Owner

325/763-2019 or 325/763-3474

Jake Golden-Co-Owner

940/550-4328

Monday-Friday 9am-5:30pm, Saturdays by appointment

rvrepaircrew@gmail.com

www.rvrepaircrew.com

RV parts, service work

## Who walked into the Chamber of Commerce in September

### Visitor Center

- Walk-in traffic into the Visitor Center in September was 560 people.
- Where were they from? Texas visitors-330, Out of State-163, Local-42, Foreign-25
- Year-to-date walk-in traffic is 7,807
- Traveling in September: East-324, West-117, North-30 and South-5
- Top visiting states for the month were-CA, AZ, NM, FL, LA
- Top visiting cities for the month were-El Paso, San Antonio, Austin, Houston, Midland
- Weekdays in order of the busiest in September were Monday, Friday, Thursday, Wednesday, Saturday, Tuesday
- Year-to-date Chamber related inquiries 11%, and Tourism related inquiries 89%
- Top requested items or services for the month were: directions, maps, Interpretive Trail



### Advertising

- Year-to-date the Chamber has filled 9,759 requests for information on Ozona. An additional 2,189 brochures were handed out to walk-in visitors and mailed to statewide Travel Centers or inquirers.

## What services are sought at [www.Ozona.com](http://www.Ozona.com)

For the month of September at [www.Ozona.com](http://www.Ozona.com), there were 4,542 business directory searches, and 2,007 actual *member page hits*! **These are people searching for YOUR services. Following are the members that received 10 or more page hits this month:**

Pon Seahorn Real Estate-67	Family Health Center of Ozona-58
Epic Permian Operating, LLC-50	Triple C Hardware & Lumber, Inc.-46
Wood Growers Central Storage-40	Encino RV Park-39
Will M. Black Real Estate-38	DCP Midstream Partners, LP-32
KYXX Ozona 94.3 FM-32	Venegas Construction, LLC-30
Eldorado Animal Clinic-29	Daun Williams Construction-25
Sunoco Energy Services, LLC-25	Johnson Draw RV Park-23
L & B Automotive-23	Seven Oaks Ranch/Kelly W. Walker-22
Lowe's Market-22	Twistflower Ranch Nature Retreat-22
Angelo Inflatables, L.L.C.-21	Mi Familia Restaurant-19
West Central Wireless-19	Barnhart Shaw's General Repair-18
Country Club View Apartments-18	Dairy Queen of Ozona, Inc.-18
HW Car Wash-18	I-10 & 163 The Corner Store/Valero-18
Natgas, Inc.-18	J. Cleo Thompson Wellness Center-17
J. Cleo Thompson-17	King Construction & Remodel, LLC-17
OverWatch Enterprises, LLC-17	Bunger Real Estate Company, LLC-16
The Café Next Door-16	Top O'the Town RV Park-16
Hillcrest Inn & Suites-15	Interim Hospice of San Angelo-15
Kerbow Funeral Home-15	MAC-Mike's Auto Care-15

**Continued on page 7-Services Sought at Ozona.com**

**Services sought at Ozona.com-continued from page 6**

Ozona Cable & Broadband-15  
Pepe's Café-15  
Treto's Tire & Towing-15  
Escondido Draw Recreational Area-14  
Pandale Crossing River Resort-14  
Rusty Gold on the Square-14  
Sutton County Steakhouse-14  
Bill Black Ranch-13  
Close to our Hearts Country Store-13  
CCWC&ID#1-13  
Integrated Roofing Systems, Inc.-13  
Quality Inn-13  
Total Office Solution of West Texas-13  
Crockett Automotive, Inc.-12  
Southridge RV Park-12  
Travelodge-12  
Village Drug-12  
Americas Best Value Inn-11  
Dust Devil Books-11  
Sunset Leases, LLC-11  
XL Ranch C/O David Gardner-11  
DJH Oil & Gas, LLC-10  
Kenny Blanek Village Café & Catering-10  
Mediajaw-10  
Mr. & Mrs. Mark White-10  
Ozona Insurance-15  
The General Store-15  
Crockett Taxidermy & Processing-14  
Fesco, LTD-14  
Plumbing by Rick, LLC-14  
Stokes Drilling Company-14  
Triple C RV-14  
Advanced Technology Solutions-13  
Crockett County Museum-13  
D's Liquor Store-13  
Jody K. Upham-Attorney at Law-13  
Stone Basin Ranch-13  
AirMedCare Network-12  
Hampton Inn-12  
Stokes, John CPA-12  
Village Barber & Beauty Shop-12  
Alpine Ala Carte, LLC-11  
Approach Resources, Inc.-11  
El Chato's-11  
X-Bar Ranch Nature Retreat & RV-11  
Baggett Bandera Ranch-10  
Jarrett Juno Ranch-10  
Knox Floor Covering Co.-10  
Ozona Bank-10  
Ozona Truck Trailer & Emergency Repair-10



## What is Ozona.com doing for our members and the community?

For **September 2019**, Ozona.com had 3,586 sessions: 2,837 new users 409 returning users

Of these 3,586 sessions, there were 6,012 page views – of these were 5,095 unique (1st time views)

The 3,586 sessions were from 51 countries and 2,843 sessions were from US.

Bounce Rate: 74.09% Avg. Session Duration: 00:01:16 Pages/Session: 1.68 Avg. Sessions/Month: 4,418

Devices Used to Access: Mobile: 58.80% Desktop: 34.58% Tablet: 6.62%

### Top 5 States:

Texas	2,279
California	71
Colorado	34
Florida	33
Arizona	32

### Top 5 Texas Cities:

Austin	515
Dallas	404
Houston	210
San Antonio	90
Ozona	82

### Top 20 Content Searches

1. Hunting	1,156	11. Business of the Month	114
2. Home	1,123	12. Public Services	109
3. County Officials	529	13. History	109
4. Location	311	14. Lodging	98
5. Events Calendar	183	15. Local Attractions	94
6. Photo Gallery	183	16. Interesting Facts	93
7. Travel Itineraries	145	17. Deerfest	86
8. Job Postings	132	18. Restaurants/Dining	80
9. Visitor Guide	127	19. Pandale Crossing	67
10. Area Attractions	126	20. Chamber of Commerce	62

### Chamber Master (Membership Directory Data Base)

Business Directory Searches	4,542	Hot Deal Hits	586
Hot Deal Searches	93	Member Page Hits	2,007
Job Searches	257	Job Posting Hits	52

### Top Searched Chamber Master Service Categories:

Hunting	25	Construction	19	Phone Service	19
Oil & Gas Services	23	Health Care	19	Roadside Assistance	19
Feed Store	21	Internet	19	Towing Services	19
High Speed Internet	21	Oil Change	19	Vehicle Inspections	19
Oil & Gas Exploration	20	Pest Control	19	Water Well Service	19

### Social Media Pages / Internet

#### Facebook Tourism

8,885	Beginning Fans (8-31-19)
8,943	Ending Fans (9-30-19)
58	Net Likes
57,440	Total Paid Reach
22,774	Total Organic Reach
4,789	People Engaged
19,834	Daily Viral Reach
475	Daily Logged-in Page Views
89,573	Total Impressions of All Posts

#### Facebook Business

516	Beginning Fans (8-31-19)
533	Ending Fans (9-30-19)
17	Net Likes
12,499	Total Paid Reach
3,656	Total Organic Reach
741	People Engaged
2,761	Daily Viral Reach
177	Daily Logged-in Page Views
22,175	Total Impressions of All Posts

#### Google

1,787	Search (approx.)
6,366	Total Google Business Page Views
6,226	Listings on Map
140	Listings on Search
1,435	Photo Views
26	Clicks to Website
25	Clicks for Driving Directions
13	Clicks for Phone Calls

#### Texas Outside

1,335	Impressions
35	Clicks
2.62%	Click-Through Rate

#### Twitter

92	Total Followers
3,100	Impressions