

Hang Your Hat In History
OZONA CHAMBER OF COMMERCE
& VISITOR CENTER PARK

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CHAMBER DIALOGUE

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The Chamber of Commerce recognizes the Pizza Mia on the Square as our Business of the Month

The Ozona Chamber of Commerce would like to recognize Pizza Mia on the Square as our Business of the Month.

“We opened our business in January of this year. I have enjoyed serving the school kids and the community. One thing I never expected was the amount of people that would stop in from out of town. I have made pizzas for people from Switzerland, Germany, Italy, Belgium and from all over the United States. They are so much fun to visit with! When I opened the business, I wasn’t sure how things would turn out, but you have to believe in yourself,” said Sandra Marmolejo, Owner.

“I would like to thank the community for their support. We have been listening to our customers and have now added to our menu. We have bought a couple of new fryers and now offer chicken strip baskets, lemon pepper wings, hot wings and mango habanero wings.”

Pizza Mia on the Square offers 10” pizzas, 10” Neapolitan pizzas and 16” pizzas and personal salads. Toppings include cheese, pepperoni, Canadian bacon, hamburger, sausage, spinach, mushroom, Hawaiian, veggie, com’e carne meat and supreme. You can purchase pizza by the slice from 11:00 a.m. to 2:00 p.m. daily. “We have a student special as well. One slice of pizza and a free drink,” said Sandra.

Pizza Mia on the Square is located at 512 9th Street, or at the north end of the square. They are open Monday through Saturday, 11:00 a.m. to 2:00 p.m. and 4:00 p.m. to 9:00 p.m. Closed Sundays.

The Ozona Chamber of Commerce would like to recognize Pizza Mia on the Square for their commitment to providing the best quality service to local residents as well as travelers.

For more information, you can reach Pizza Mia on the Square at 325/226-1314 or at pizzamia111@gmail.com.



Left to right: Celeste Rodriguez, Lupe Longoria, Sandra Marmolejo & Eusevio Longoria.

Happy Anniversary

The Ozona Chamber of Commerce would like to wish the following members a Happy Anniversary and thank them for their partnership, continued support and investment in their community. In addition we thank them for their support of our organization and its programs and services. We would like to recognize and express our *SINCERE* appreciation to the following members who joined during the month of October:

OCTOBER

Fred Chandler Ranching-1996
 Mesa Land Services-1999
 Millspaugh Ranch Company-2011
 Encino RV Park-2012
 L & S Partners-2012
 Southridge RV Park-2012
 Total Office Solutions of West Texas-2013
 Rusty Gold on the Square-2013
 Kerbow Funeral Home-2013
 Bunger Real Estate Company, LLC-2014



Welcome new members

Allen Ranch

P.O. Box 1067
 Ozona, TX 76943
 Tony Allen/Owner
 325/650-2772
 wsttxcowboy@gmail.com
 Hunting Lease



Duan Williams Construction

P.O. Box 1518
 Ozona, TX 76943
 Duan Williams/Owner
 325/226-3910
 duan_williams@yahoo.com
 Dirt work. Building caliche pads and roads, and entrances off the highway, cover reserve pits, brush control, dump and water trucks, dozer truck loader and blade.

Evening on the Town just around the corner

The Ozona Chamber of Commerce is now planning our next event, the annual *Evening on the Town*. It will be held *Thursday, December 8th, from 6:00-8:30 p.m.* All members have by now received in the mail information on how to be involved in the program. Check your mail! As a business owner, you can remain open later and invite the public to come by. Or you can simply donate a prize to encourage residents to shop local for a night!

Please mark your calendars and plan to come out, enjoy the festivities and support your local businesses!



Who walked into the Chamber of Commerce & Visitor Center in September

Visitor Center

- Walk-in traffic into the Visitor Center for the month of September-434 people
- Where are they from? Texas visitors-274, Out of State-85, Local-88, Foreign-6
- Year to date traffic into the Visitor Center is 4,598, a 21.33% increase over the same period last year, or an average of 510 visitors into the center per month.
- Top states visiting Ozona in September-AZ, CA, NM, CO, FL
- Top cities visiting Ozona in September-Midland, San Antonio, Houston, San Angelo, Alpine, El Paso
- Year to date Chamber related inquiries 20%, Tourism related 80%
- Week days in order of the busiest in September-Friday, Thursday, Tuesday, Monday, Wednesday, Saturday
- Top Requested Items in September-General Tourism, Interpretive Trail, Maps/Directions, Hotel Coupon Books



Advertising

-Year-to-date the Chamber has filled, in response to our advertising, 12,147 requests for information on Ozona. An additional 2,185 brochures have been handed out to walk-in visitors and mailed to state wide Travel Centers.

What services are sought at www.Ozona.com

For the month of September, at www.Ozona.com, there were 2,512 business directory searches, and 2,368 actual *member page hits*! **These are people searching for YOUR services. Following are the top members that received 20 or more page hits:**

Venegas Construction, LLC-120	Village Drug-105
Wool Growers Central Storage-67	OTTER-59
Family Health Center-58	Crockett County Water Dept.-55
Will M. Black Real Estate-46	KYXX Ozona 94.3 FM Real Country-45
Pon Seahorn Real Estate-42	Ozona Cable & Broadband-39
Encino RV Park-36	Pikes Peak Energy Services, LLC-36
Pizza Mia on the Square-36	The General Store-36
Bunger Real Estate Company, LLC-35	L & B Automotive-35
Barnhart Shaw's General Repair-34	The Ozona Stockman-34
Ozona Flour Mill & Goods-31	Triple C Hardware Lumber & Rental, Inc.-31
Lopez Construction and Remodeling-28	Discovery Natural Resources, LLC-24
Ozona Remodeling & New Construction-24	Sunoco Energy Services, LLC-24
Buchholz Ranches-22	Ozona Country Club-22
Crockett County Abstract Company-21	J. Cleo Thompson-20

As demonstrated above, the Chamber of Commerce & Visitor Center is the front door to our community.
So are you taking advantage of your member services?

What is Ozona.com doing for our members and the community?

For **September 2016**, Ozona.com had 6,123 sessions: 5,206 new 917 returning.

Of these 6,123 sessions, there were 12,251 page views – of these 9,451 were unique (1st time views)

Top 5 States:

Texas	5,186
California	124
Louisiana	71
Virginia	62
Florida	35
Illinois	35

Top 5 Texas Cities:

Houston	1,828
Dallas	859
Austin	351
San Antonio	349
Llano	188

Top 20 Content Searches

1. Homepage	2,220	11. Area Attractions	164
2. Itineraries—Main Page	1,755	12. Events Calendar	163
3. Hunting Lease	1,242	13. Less Than 2 Hour Itineraries	144
4. Pandale Crossing Itinerary	903	14. History	132
5. Lodging	847	15. All Day Itineraries	117
6. Restaurants/Dining	531	16. Jobs	116
7. Photo Gallery Pages	383	17. Membership Directory	106
8. Games	348	18. Interesting Facts	100
9. Location	309	19. Half Day Itineraries	68
10. Local Attractions	206	20. Tourist Information	68

Chamber Master (Membership Directory Data Base)

Business Directory Searches	2,512	Hot Deal Hits	483
Hot Deal Searches	125	Member Page Hits	2,368
Job Searches	244	Job Posting Hits	9

Top Searched Chamber Master Service Categories:

Restaurants/Fast Food	65	RV Parks	22
Roadside Assistance	63	Hunting Supplies	21
Oil & Gas Services	30	Water Hauling	21
Hunting	23	Lodging & RV	20
Real Estate	23	Garden Supplies	19

Social Media Pages / Internet

Facebook

5,341	Fans
602	New Likes
340,577	Total Paid Reach
47,435	Total Organic Reach
17,456	People Engaged
301	Daily Logged-in Page Views
75	Ozona Campaign-Results
50,643	Ozona Campaign- <i>Impressions</i>
6,540	Ozona Campaign-Individuals Reached

Google

678	Search (<i>approximately calculated</i>)
2,112	Total Google Business Page Views
1,670	Listings on Map
442	Listings on Search
3,497	Photo Views
30	Clicks to Website
918	Clicks for Driving Directions
7	Clicks for Phone Calls

Twitter

64	Total Followers
3,263	Impressions

Pinterest

17	Total Followers
4	Repins
1,816	Impressions
1,119	Users Reached
3	Clicks on Pins

Instagram

77	Total Followers
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Texas Outside

5,752	Visitors to site
6	Clicks Through to Ozona.com