



Ozona Chamber of Commerce & Visitor Center Park

505 15th Street, Ozona, TX 76943 www.Ozona.com

Volume 19

CHAMBER DIALOGUE

October 2022

The Ozona Chamber of Commerce recognizes Sonic Drive-In as our Business of the Month



Back row: Raegan Mata, shift leader; Raven Perez, Assistant Manager; Cameron Rutherford, shift leader; Alexis Perez, Carhop. Front row: Ilene Ramoz, Carhop; Selena Newby General Manager; Leti Porras, Kitchen Manager; Elvira Vasquez, Prep Cook; Joanna Mata, Cook.



Sonic was founded by Troy Smith in 1953. Originally known as Top Hat Sonic, in Shawnee, OK. Sonic Drive-In came to Ozona in 2006. The Sonic restaurant chain is owned by Inspire Brands. This store is owned by The Abussab Company.

"I have worked for Sonic over 5 years and have been the general manager for just over one year," said Manager Selena Newby.

"Sonic Drive-In is a quick service restaurant that serves burgers, hotdogs, and a variety of fried snacks. We also serve soft serve ice cream cones, milk shakes, and Sonic blasts.

"Sonic is known for its many drink combinations like the Cherry Limeade and the Ocean Water. Sonic's famous Happy Hour at our location (Store # 5560) is from 2:00-4:00pm every day.

"We also have the Morning Drink Stop, where we offer large drinks for 99¢ from our opening hours (7:00am Monday through Saturday & 9:00am Sunday) through 10:00am." Manager Newby continued.

Business of the Month - Continued on page 2











Business of the Month - Continued from page 1

"Our location is quite different from other Sonics in that we do not have pull up stalls. We are strictly dine-in or drive-thru. We get told often that no one has ever seen a Sonic like ours. This location does offer teachers' fountain drink specials of .99¢ for large and RT 44 drinks during regular hours and during football seasons, if the Mighty Ozona Lions win, we will offer a discount for each point scored up to 40% off for orders over \$10 on hometown game nights."

The Ozona Chamber of Commerce would like to recognize Sonic Drive-In for the quality service and tasty products they provide to the community and the travelers who pass through our community.

For more information you may call (325) 392-9501, or visit www.facebook.com/Sonic.Drive.In.5560

"Nothing is IMPOSSIBLE. The word itself says, "I'M POSSIBLE!" - Audrey Hepburn



Follow us on Facebook!



www.facebook.com/OzonaChamber

www.facebook.com/OzonaChamberBiz



Come Pick Up
Your New
"Biggest Little Town
in the World"
Gear!

Daisy Galindo is happy to model the Chamber's new souvenir t-shirt!

T-Shirt - \$25.00 Koozie - \$3.00 Bumper Sticker - \$2.00 Coonskin Cap - \$12.00

All merchandise is available in the lobby at the Ozona Visitor Center, 505 15th St. For more information, call the office at 325-392-3737.



Visit <u>Ozona.com</u> for ALL Things Ozona!

Sponsored by Holiday Inn Express and Ozona Bank



Chamber members recognized

The Ozona Chamber of Commerce would like to wish the following members a HAPPY ANNIVERSARY, and THANK them for their support of the Chamber organization, its programs and services, and their community.



We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of October.

Fred Chandler Ranching - 1996 Millspaugh Ranch Company - 2011 Encino RV Park - 2012 Total Office Solution of West Texas - 2013 RV Repair Crew - 2019

Rusty Gold on the Square - 2013 Preddy Funeral Home - 2013

Bunger Real Estate Company, LLC - 2014 Freeman-Kincaid Ranch - 2017 Pepe's Café - 2018

Peaceful Valley Donkey Rescue - 2021

come New Ma

Bobby Knox Maintenance & Repair

Ozona, TX (325) 392-2620

All manner of home maintenance and repair including floor installation of all types. Free estimates.



BAT EDUCATION SPONSORSHIP

(\$125)

Celebrate Halloween by sponsoring a new Bat **House in our Crockett County Interpretive Trail!**

This important program is an expansion of the educational element of the Ozona Chamber of Commerce's "Interpretive Trail". The bat houses/ educational signage will be paid for with support of ten sponsors. The Ozona Chamber is incredibly grateful for the generous support that will fund this important educational project which will inspire others and promote bat conservation.

- Organization/Individual mentioned in Chamber Newsletter
- Sponsor mention in Ozona Chamber related social media
- Sponsor mention in Bat Conservation **Project Press Release**
- Sponsor name engraved in rock placed near the base of the pole holding up bat houses



What services are sought at www.Ozona.com

For the month of August at www.Ozona.com, there were 7,558 business directory searches, and 2,098 actual *member page hits*!

These are people searching for YOUR services.

Following are the members that received 10 or more page hits:

Epic Permian Operating LLC - 79

Crockett County Abstract Company - 45

Sunoco Energy Services, LLC - 45

Ozona Community Center - 42

T Nails & Spa - 41

Encino RV Park - 40

D's Liquor Store - 39

Ambit Energy - 36

Shannon AirMed1 - 35

Total Office Solution of West Texas - 35

Bahlman Cleaners - 33

Main Street Realty, Hudson Properties-

Will M. Black, Realtor - 33

Ozona Cable & Broadband - 33

Zarvona Energy LLC - 32

ASU - Small Business Development Center - 31

Crockett Automotive, Inc. - 31

Crockett Taxidermy & Processing - 31

Devils River Conservancy - 31

G's RV Park - 31

Pepe's Cafe - 31

Plumbing by Rick, LLC - 30

Village Barber and Beauty Shop - 30

Lone Star Contracting, LLC - 29

Ozona Bank - 29

Triple C RV - 28

UniFirst - 28

Natgas, Inc - 27

CTWP Digital Solutions - 24

Lowe's Market - 24

Eldorado Animal Clinic - 23

Family Health Center of Ozona - 22

7 Oaks Ranch / Philip Walker - 21

Wool Growers Central Storage - 21

Small Town Glow Boutique - 20

DCP Midstream Partners, LP - 19

L & B Automotive - 19

Rusty Gold on the Square - 19

Barnhart Shaw's General Repair - 18

Bug Express Pest Control - 18

Crockett County Collision Repair - 18

El Chato's - 17

West Texas Fire & Industrial Supply / City

Janitorial - 17

Stokes Drilling LLC - 16

DJH Oil & Gas, LLC - 15

King Construction & Remodel LLC - 15

MAC - Mike's Auto Care - 15

Ozona Country Club - 15

Discovery Natural Resources LLC - 14

Jarrett Juno Ranch Partnership - 14

Redeem Construction, LLC - 13

The General Store - 13

Treto's Tire & Towing - 13

VIP Ranch Co - 13

AEP Texas - 12

Country Club View Apartments - 12

Escondido Draw Recreational Area - 12

Ozona Insurance - 12

Peaceful Valley Donkey Rescue - 12

Stokes, John C.P.A. - 12

The Ozona Stockman - 12

Clayton-Hill Ranches - 11

Pon Seahorn Real Estate - 11

Western Poster Service, Inc. - 11

Baggett "Bandera" Ranch - 10

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Childress Tree Trimming, LLC - 10

Esperanza Ranch - 10

Jody K. Upham, Attorney at Law - 10

Republic Hotel of Ozona - 10

Triple C Hardware Lumber & Rental, Inc. - 10

WeadCo Insurance LLC - 10

West Texas Rehabilitation Center - 10

What's Coming Up

October 11 & November 8 - La Esperanza Clinic at the Chamber (Call 325-947-5601 for appointment.)

November-December - Veterans Day Exhibit at the Crockett County Museum

December 3 - 34th Annual DeerFest Hunter Appreciation Dinner

Find even more exciting events at www.Ozona.com/Events-Calendar

December 8 - Evening on the Town sponsored by the Ozona Chamber

December 18 - Community Christmas Service at the





-Walk-in traffic into the Visitor Center in August 2022 totaled 1,473 visitors, which is **A RECORD!** There were 27 local residents, 881 travelers from Texas, 510 from out of state, and 55 from foreign countries.

Online Visitors

-Ozona.com had 3,974 sessions from 53 countries with 6,300 page views.

-The Top 20 website pages visited were:

1.	Homepage	1,285	11.	Restaurants/Dining	127
2.	Hunting	852	12.	Job Postings	119
3.	Events Calendar	498	13.	County Officials	113
4.	Membership Directory	373	14.	Location	113
5.	Area Attraction	228	15.	Public Parks	100
6.	Schools	224	16.	Hot Deals	98
7.	Pecos River High Bridge	158	17.	Conference Room	90
8.	Photo Gallery	158	18.	Interesting Facts	82
9.	Pandale Crossing	153	19.	Contact Us	78
10.	History	142	20.	Public Services	77

-The Ozona Facebook pages continued to grow and promote Ozona, ending August with 10,339 fans on the Chamber's Tourist page (OzonaChamber) and 864 fans on our local page (OzonaChamberBiz). We hope you will share our pages with your friends and family as we promote Ozona and our member businesses.

-Our two Facebook pages received 20,020 and 9,839 total impressions of our posts respectively, reaching people from all over the world with information about Ozona. Our Twitter page ended August with 112 followers and had 499 impressions throughout the month.

Banner Advertising Space is Available on www.Ozona.com

A very limited amount of advertising space is now available on Ozona.com. Our website has received almost 50,000 page views this year. For inquiries call the Chamber office at (325) 392-3737!



Night Sky Friendly Business Recognition Program









The Ozona Chamber of Commerce is proud of our community, including the Ozona High School campus. Our school officials have taken many steps to protect the dark skies of Crockett County, which is greatly appreciated.

With each organization that takes the time to update their lighting and to ensure their lighting is properly managed, we continue to hold onto our historical heritage of beautiful night skies for our residents, our visitors, and our children.

We encourage you to get onboard and do what you can to help us maintain and enhance our community's dark skies. Night sky preservation leads to health, ecological and economic benefits for the region.

For more information on how to get involved, please visit: **txnsf.org**



Left to right: Shelby Garza, Maria Perez, Janis DeHoyos & Principal Thadeus McCallister

Ozona Bank Received the Night Sky Friendly Award from the Wimberley Valley Dark Sky Committee!

Congratulations to Ozona Bank's Wimberly branch for receiving the Night Sky Friendly Award from the Wimberley Valley Dark Sky Committee in July! The organization was also given a prominent spot in the Hill Country Alliance Newsletter. The Alliance will be celebrating October as Night Sky Friendly Month with great opportunity for communities to celebrate the region's iconic dark, starry skies. Way to go, Ozona Bank!





Ozona's Famous Cowboy Hat Gets a Facelift!

The famous cowboy hat on the Ozona Chamber of Commerce's Texas sign is the site of hundreds of tourist photos. But after many years of enduring the tough West Texas weather, it was in need of some TLC. With a little elbow-grease, the hat is as good as new! We invite you to stop by and take a look for yourself!

WHAT'S YOUR DREAM???



Are you aged 18 years or older who has lost their job due to downsizing and needs training to move into a new job? Low income and unemployed or underemployed?

The Workforce Innovation & Opportunity Act
(WIOA) Adult/Dislocated Worker Program
may be able to help!
To find out more TODAY, give us a call
325-653-2321
or visit

www.cvworkforce.org

*Additional eligibility requirements may apply

WORKFORCE SOLUTIONS



Workforce Solutions of the Concho Valley is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. If you require special accommodations, please email accommodations@cwworkforce.org or call 800-996-7589. Funding provided by the Department of Labor/Workforce Innovation & Opportunity Act via the Concho Valley Workforce Development Board.



The Holidays are Coming!

Are you having a special sale? Extending your hours? Open for special events?

Get the word out about your business with a Hot Deal!

It's FREE for Chamber Members!

Visit <u>www.Ozona.com/Hot-Deals</u> to see how other members are taking advantage of this benefit!

Contact us for more information:

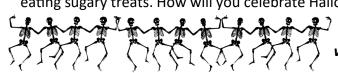
325-392-3737 ozona imc@verizon.net



The holiday that we celebrate each year on October 31st originated with the ancient Celtic festival of Samhain. Marking the end of the harvest season and the beginning of the "darker half" of the year, it was seen as a time when the barriers between the physical world and the spirit world broke down. On this day almost halfway between the autumn equinox and the winter solstice, these ancient people would light bonfires and wear costumes to ward off and conceal their identities from any ghosts who might decide to cross into the physical world.

Sometime around the year 732, Pope Gregory III declared November 1st as All Saints Day, and soon people began to incorporate some of the Samhain traditions into celebrating this new tradition. The evening before was

known as "All Hallows Eve", which later became Halloween. As the centuries have progressed, Halloween has expanded into a time of Trick-or-Treating, carving Jack-o-Lanterns, wearing costumes and eating sugary treats. How will you celebrate Halloween?



www.Ozona.com



out & About



Everyone was having a grand time at the Texas Travel Summit! Left to Right: Carla Sage (AJR Media), Philip, Christy Spradling & Carolyn McCall Squires (TX Hotel & Lodging Association)



Philip, State Representative John Cyrier, Alice Ball Strunk (Board Member of Devils River Conservancy & **Ozona Chamber Member**), Terry Anderson (Conservation Equity Partners), Dr. Louis Harveson (Borderlands Research Institute), Tamara Wood (Conservation Equity Partners) and Stan Meador (X Bar Ranch Nature Retreat-**Ozona Chamber Member**) gathered Sept. 15th as part of the Wild Devils 2022 Conference at the Witte Museum in San Antonio.



Aaron Friar, Texas Parks & Wildlife Dept., Special Asst. to the State Park Director and Philip shared some quality time in Galveston! The first water well in Crockett County was drilled in 1885 by Joe Moss.







Drop by the Interpretive Trail to see the latest addition: an Owl Box! Owls are a great way to control rodents and other pests, and...they are beautiful!











