

Hang Your Hat In History
OZONA CHAMBER OF COMMERCE
& VISITOR CENTER PARK

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CHAMBER DIALOGUE

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The Chamber Recognizes Oglesby Ranch as our Business of the Month

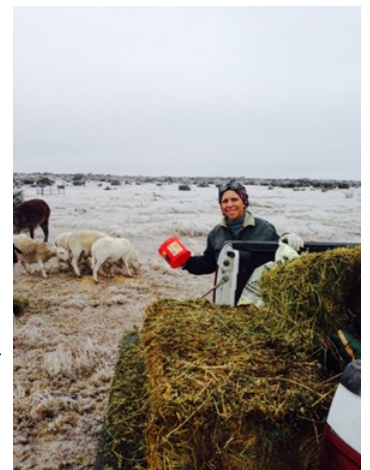
“I would like to thank the Ozona Chamber of Commerce for recognizing Oglesby Ranch as the Business of the Month. It is truly an honor and having served on the Board & with several projects, I know it is not an easy task with all the great members that the Chamber serves.” said Sally Oglesby.

“Bailey Headquarters was homesteaded in 1895 by John R. & Roberta Bailey. The “original land deed was signed in 1901 by BOTH of my great-great grandfathers, John R. Bailey, landowner & Charles E. Davidson, the County Judge, upon purchase of the land in full. To my knowledge the young Bailey couple rolled the little house that I also grew up in, using mules and timber to the present site. It is located on the Edwards Plateau of Crockett County with Schleicher County being the eastern border. My great-great grandparents raised cattle, goats and sheep, along with 4 wonderful children. The ranch has sustained 5 generations and grows continually. No matter the situation, good or bad, the land remains steadfast,” continued Sally.

“Presently the Oglesby Ranch, est. 1987, is running hair sheep, Spanish goats, and cattle and pursuing ecotourism interests. I am the sole proprietor at this time, but look forward to having my children take the reins when I can no longer manage. Our ranch heritage is very important and being the original environmentalists is always at the forefront of thought. I am currently teaching HS Government/Economics & World Geography. I have been very blessed over the years to have participated in the TALL (Texas Agricultural Lifetime Leadership), a two-year program that taught me so much about all aspects of agriculture in our state, nation, as well as internationally. From the land to the political arena, we learned why leadership is vital to survivorship. The Ozona Chamber of Commerce has been instrumental in keeping our community alive and thriving, just like the ranch, even in time of struggle.”

Sally served on the Chamber of Commerce board from 2004-2006, and as Chairman of the Board in 2007. She returned to the board to assist the Chamber in serving out a one year Board of Director term in 2011. Every other year since 2007, the Chamber hosts a golf open as part of our Bi-Annual South West Texas Oil & Gas Trade Show. Sally plays an integral part in the planning of this event. She has also served as Chair to the Chamber Crockett County Interpretive Trail Committee and given countless hours to the development of the project. Sally has been a positive and supportive partner to the Chamber and her community.

The Chamber of Commerce would like to recognize and thank Sally Oglesby for her personal contributions, and Oglesby Ranch as a business asset to the county.



5th Bi-Annual Oil & Gas Trade Show a Success

Despite oil prices, and the decline in local industry activity, the Ozona Chamber of Commerce was pleased to hear from it's participants that they felt the 5th Bi-Annual South West Texas Oil & Gas Trade Show was a success, and they especially enjoyed the local hospitality!

The show kicked off on Wednesday, September 30th, with the 3rd Bi-Annual Golf Open held at the Ozona Country Club. There were 47 players, or 12 teams, that signed up for the event and played throughout the day. That evening, golfers and exhibitors that had checked in earlier, enjoyed a BBQ buffet while being entertained by local talent. Show sponsors were recognized and prizes were presented to golf open winners.

The actual trade show began Thursday, October 1st at 9am at the Convention Center. Thirty-six indoor and outdoor exhibitors from Ozona, Odessa, Pasadena, Abilene, Barnhart, San Angelo, Converse, Midland, Irving, Big Lake, Grandbury, Austin, Waller, Houston, San Antonio, Boyd and even Broken Arrow and Tulsa, Oklahoma were present. Half of these exhibitors were new to the local show, the other half repeat exhibitors.

A networking luncheon, also held Thursday at the Civic Center, featuring keynote speaker State Representative Andrew Murr, drew 170 people. Once again, sponsors were acknowledged and thanked for their support. County Judge Fred Deaton gave a welcome to all of the out of town guests and introduced Representative Murr.

Along with the discussions about the oil and gas industry, Representative Murr highlighted some of the new laws and the upcoming State Constitutional Amendment Election on November 3rd. "I voted for all seven amendments and I encourage you all to vote for all seven," said Murr. He discussed Proposition 7, which if passed, will add \$2.5 billion from motor vehicle sales tax to the Texas Highway Fund.

Continued on page 4-Oil Show



Rathole Drilling, Inc. of Big Lake takes the 3rd Bi-Annual Pump Jack Golf Open First Prize Award.

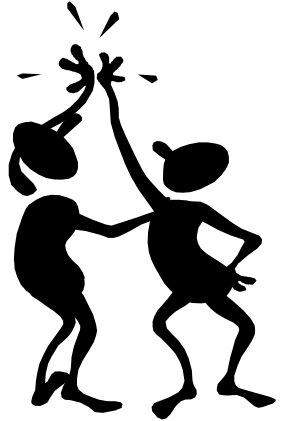


Bay Ltd-The Berry Company exhibits a crane with 40 x 80' flag

Happy Anniversary

The Ozona Chamber of Commerce would like to wish the following members a **HAPPY ANNIVERSARY**, and THANK them for their support of the Chamber organization, its programs and services, and your community. We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of September:

Unifirst-1997
Soto, Inc.-1998
DCP Midstream-2002
Jody K. Upham, Attorney at Law-2008
Casey Riley, Systems Consultant-2008
Carmen Sutton-2010
Valliant Ranch-2011
Ambit Energy-2012
Francine Friend-2012
Ozona Flour Mill & Goods-2012
Cross-C Ranch-2014



Welcome new Board of Director

Chamber of Commerce Board of Directors recently appointed Laurie Hale to the board to serve a three year term from 2015-2017. Laurie is not new to the Chamber or the board. We welcome her back and thank her for her service!



Welcome New Members

Star Ranch Exotics

P.O. Box 1736, Ozona, TX 76943
 Felix Venegas or Rocky Venegas
 325/226-0778 or 226-8101
 Day Hunts for Exotic Animals



In the next few weeks the Chamber of Commerce will be contacting you to begin the process of updating our Membership Directory.

This same information is used to update our web site.

This is a painstaking process that requires your assistance to ensure accuracy.

We greatly appreciate your cooperation and patience through this process.

Oil Show Continued from Page 4-

Murr also said that rural Texas plays an important part in the legislative process. Out of 27 million Texans, three million people live in rural areas, which is larger than 20 states.

Murr said his state district covers three congressional districts, and that he has had conversations with all three congressmen about the issues of importance in his district.

The event drew media coverage locally and regionally. “The oil and gas industry is our economic base here in Crockett County. We want to recognize and show our appreciation to the industry. We created this event that gives the industry a forum to conduct business and impacts our community by drawing people to Ozona for the show, said Shanon Biggerstaff, President, CTE of the Ozona Chamber of Commerce. Considering the year, the word from our Chamber and show participants was that it was a good show.”



Who walked into the Chamber of Commerce & Visitor Center in August

Visitor Center

- Walk-in traffic into the Visitor Center for the month-321 people
- Where are they from? Texas visitors-149, Out of State-82, Local-83, Foreign-7
- Year to date traffic into the Visitor Center is 3,286 visitors
- Top states visiting Ozona for the month-CA, AZ, NM, FL, MN
- Top cities visiting Ozona for the month-San Antonio, San Angelo, Austin, Houston, El Paso
- Year to date Chamber related inquiries 26%, Tourism related 74%
- Week days in order of the busiest for the month-Saturday, Tuesday, Monday, Friday, Thursday, Wednesday
- Top Requested Items-Directions, Oil Show, Interpretive Trail, Hotel Coupons, History



Advertising

- Year-to-date the Chamber has filled, in response to our advertising, 12,680 requests for information on Ozona. An additional 2,958 brochures have been handed out to walk-in visitors and mailed to state wide Travel Centers.

What Services are sought on the www.Ozona.com web page

For the month of August, at www.Ozona.com, there were 1,179 business directory searches, 141 Hot Deal searches and 273 actual hits, 141 job searches, and 2,017 actual *member page hits!* **These are people looking for YOUR services!**

Following are the members that received more than 20 page hits:

Devon Energy-67	Will M. Black Real Estate-23
Ozona Cable & Broadband-67	KYXX Ozona 94.3 FM Real Country-22
OTTER-63	Snowflake Donut & Kolache Shop-21
Barnhart Shaw's General Repair-56	Crockett County Abstract Company-20
Pon Seahorn Real Estate-51	Discovery Natural Resources, LLC-20
Ozona Flour Mill & Goods-46	Encino RV Park-20
Wool Growers Central Storage-40	Robert Massie Funeral Home-20
Ozona Stockman-37	West Texas Rehab Center-20
Venegas Construction, LLC-35	
Super 8 Motel & RV Park-33	
Family Health Center of Ozona-31	
Crockett County Water Dept-30	
Ozona Mercantile-27	
Treto's Tire & Towing-24	
Dublin Ranch, LLC-23	
The General Store-23	

What is Ozona.com doing for our members and the community?

For the month of **August 2015**, Ozona.com had 3,219 sessions: 2,445 new 774 returning.

Of these 3,219 sessions, there were 7,064 page views – of these 5,182 were unique (1st time views)

The 3,219 sessions were from 41 countries and 3,072 sessions were from US.

Top 5 States:

Texas	2,466
California	108
Florida	39
Arizona	34
Louisiana	33

Top 5 Texas Cities:

Houston	404
Dallas	362
Brownwood	288
San Antonio	259
Austin	148

Top 20 Content Searches

1. Homepage	1,053	12. Daytrips	81
2. Hunting Leases	989	13. Location	80
3. Mobile Homepage	686	14. Mobile History	76
4. Local Attractions	221	15. Hot Deals	72
5. Public Services	197	16. Shopping	67
6. Lodging	161	17. Membership Directory	59
7. Events Calendar	150	18. Interesting Facts	56
8. Restaurants	135	19. Itineraries—Less than 2 Hours	50
9. County Officials	112	20. Churches	50
10. Chamber of Commerce	92	21. Mobile Local Attractions	50
11. Job Postings	87		

Chamber Master (Membership Directory Data Base)

Business Directory Searches	1,179	Hot Deal Hits	273
Hot Deal Searches	141	Member Page Hits	2,017
Job Searches	105	Job Posting Hits	11

Social Media Pages

Facebook

1,550	Total Page Likes – Avg.
128	New Likes
206,405	Monthly Total Reach
11,026	People Engaged

Instagram

7	Total Followers
58	Likes Received

Google+

936	Search
68	Google+ Page Views
124	Post Views
1,265	Photo Views
40	Clicks to Website
12	Clicks for Driving Directions
16	Clicks for Phone Calls

Twitter

31	Total Followers
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Pinterest

9	Total Followers
0	Total Likes
3	Repins
228	Impressions
131	Users Reached

Top Searched Chamber Master Service Categories:

Oil & Gas Services	19	Recreation	11
Alterations	16	Roadside Assistance	11
Restaurants/Fast Food	16	Uniforms	11
Auto Repair	11	Bakery	10
Painting	11	Real Estate	10